



# EF Go Ahead Tours at a glance

Our tour portfolio has more than

**175 trips that visit all 7 continents.**

It would take one person almost 6 years of continuous travel to go on them all...

... but if they did, they'd travel on 9 of those tours for free—thanks to our top-notch loyalty program, Club Go.



## From our first ever departure in 1990

to today, our Grand Tour of Italy (originally called “The Magic of Italy”) has anchored our tour portfolio for nearly 30 years.



**Speaking of our travelers, our group size is capped at 14–38.**

That’s well below the industry standard of 45, and smaller groups mean a more personal experience.



**The prize for most trips taken with us goes to Eugene from California,**

who has been on 60 of our tours (and counting).



**24/7/365, or as the Beatles said, “eight days a week”**

our On-Tour Support Specialists are always on call to help travelers who are in need of assistance on tour.

### 8 different travel styles make it easy for our travelers to explore their interests on tour:



Multi-country  
Tours



Food & Wine  
Tours



Ancestry  
Tours



Walking  
Tours



Safari  
Tours



Special Event  
Tours



City Stay  
Tours



Private & Tailor-  
made Tours

Founded in Lund, Sweden in 1965, EF Education First is the world leader in international education. Today, we have...

**17 business units**

A global presence in  
**116 countries**

**50+ years**  
of experience

**46,500**

employees working across

**580**

schools and offices



**GO AHEAD  
TOURS**

With a mission of opening the world through education, every EF Education First program helps people build bridges across borders and cultures, spark mutual understanding, and create new opportunities for themselves.

617.619.2324

goaheadmedia@ef.com