

# Security Powered by **Understanding**

**DATA LOSS PREVENTION** (DLP)

#### **SUMMARY**

Secure your enterprise against data loss

#### BENEFITS

#### **Unprecedented protection**

across multiple sharing channels

#### Intelligent detection

that goes beyond pattern matching

#### **Smart policies**

simplify policy management

With employees sharing content over email, messaging apps, and cloud storage on a daily basis, hackers are bypassing traditional security systems by exploiting these communication channels. Social engineering has become the top attack vector for stealing data, and even experienced users struggle to identify and mitigate these risks.

Traditional DLP solutions are ineffective in detecting such risks because they lack context, and they cannot distinguish between legitimate sharing and accidental or malicious exposure.

Armorblox brings contextual understanding to security and addresses the weakest link – the human layer. Using the latest advances in Natural Language Understanding (NLU) and Deep Learning, Armorblox can intelligently process and reason about textual communications to protect employees as they communicate and share data.

#### The Armorblox platform provides:

- 1. A natural language engine that derives new insights from enterprise communications and data.
- 2. Automated policy recommendations by learning what is important for the organization.
- 3. An alert remediation framework that distributes context-sensitive alerts to the relevant users, saving time for the security team.

6.4m records lost or stolen every day

Gemalto Breach Level Index 2018

\$3.86m is the average cost of a data breach

2019 Ponemon Cost of a Data Breach Study



"Armorblox addresses my number one security challenge the human element."

Maurice Stebila CISO, Harman by Samsung

# **Product Features**

#### Detect

Identify sensitive data, including PII, PHI, PCI Detect topics within content

#### Analyze

Classify content Search by topic across channels Discover compliance

#### Protect

of confidential information Automatically create compliance policies

Prevent sharing

#### Remediate

using NLU

Easily remediate policy violations Label, delete, or quarantine sensitive content Get mobile alerts

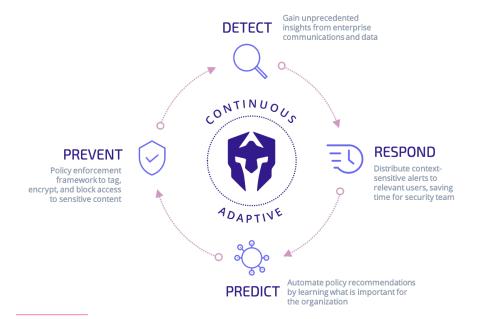
## Score

violations

Auto-assign risk scores to individual users and across the organization

#### Integrate

Microsoft Office 365, Exchange Server, OneDrive G Suite



## Contact Us

+1.408.475.8713 info@armorblox.com www.armorblox.com

@armorblox

#### About Armorblox

Armorblox has built the world's first natural language understanding platform, providing a new way to intelligently detect, alert and protect against identity-related attacks and data loss. Enterprises use Armorblox to automatically create and adapt policies, continuously measure risk exposure, and reduce alert fatigue. Founded in 2017, Armorblox is headquartered in Cupertino, CA and backed by General Catalyst.