SAMPLE PRESS RELEASE FOR WELL CERTIFIED PROJECTS UNDER WELL V2

**[PROJECT NAME] AWARDED PRESTIGIOUS WELL CERTIFICATION**

*[Project name/summarized description] achieves WELL Certified [certification level]*

(Location, Date) – [Company name] announced today that it has been awarded WELL Certification at the [certification level] level for its [project name] by the International WELL Building Institute (IWBI). The prestigious distinction was awarded through IWBI’s WELL v2 pilot, the next version of the WELL Building Standard. WELL is the premier building standard to focus on enhancing people’s health and wellness through the buildings where we live, work and play.

 [Minor project description].

Created through seven years of rigorous research and development working with leading physicians, scientists, and industry professionals, the WELL Building Standard is a performance-based certification system that marries best practices in design and construction with evidence-based scientific research. [Project name] earned the distinction based on ten categories of building performance — Air, Water, Nourishment, Light, Movement, Thermal Comfort, Sound, Materials, Mind and Community — and achieved a [certification level] level rating.

[Quote from company executive]

Project features that helped [project name] achieve its WELL Certified [certification level] rating include:

* [Project features]

[Quote from IWBI]

[Detailed project description]

WELL is grounded in a body of evidence-based research that explores the connection between the buildings where we spend approximately 90 percent of our time, and the health and wellness impacts on the people inside these buildings. To be awarded WELL Certification by IWBI, [project name] underwent rigorous testing and a final evaluation carried out by Green Business Certification Inc. (GBCI), which is the third-party certification body for WELL, to ensure it met all WELL Certified [certification level] performance requirements.

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