



WORKS WITH WELL

# Align your products and services with WELL

Help your customers create healthier spaces with confidence. The Works with WELL mark connects your products and services to WELL strategies and the global standard for well-being.

SLOAN

Steelcase®

Milliken

Shaw



attune

kaiterra

WellStat

The WELL Standard is the leading global framework for creating spaces that enhance human health and well-being.

The Works with WELL mark demonstrates how your products and services contribute to WELL strategies, helping create spaces that prioritize health and well-being.



## Why market leaders choose Works with WELL



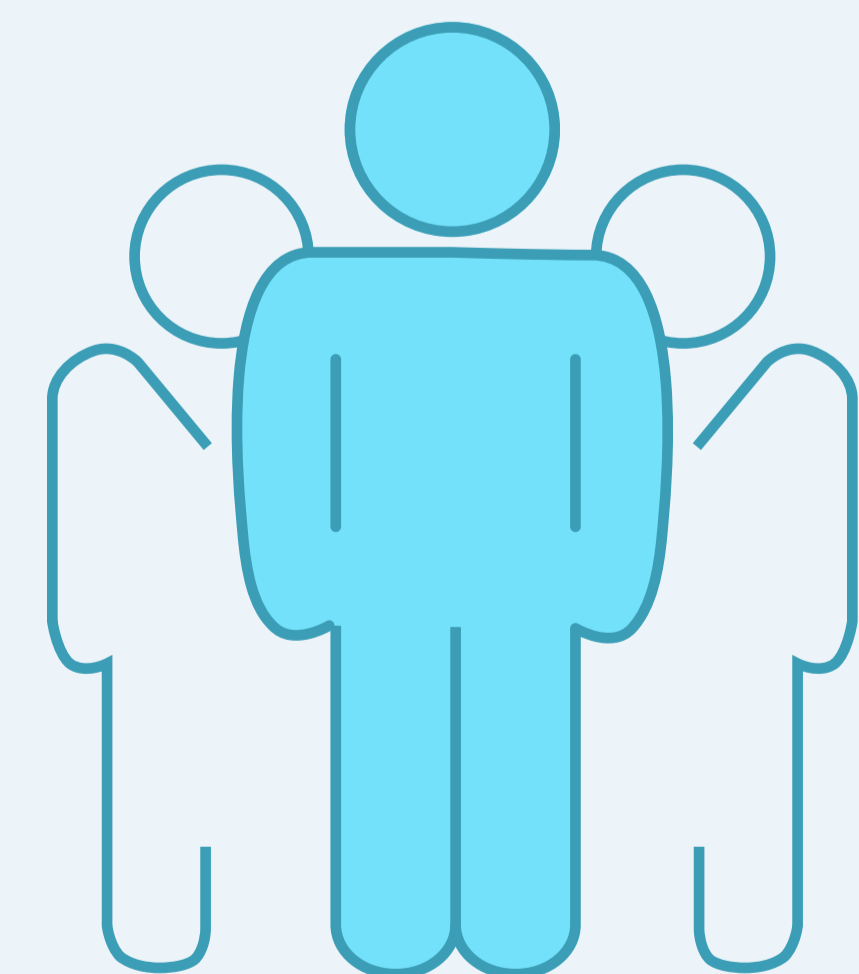
### Brand leadership

Build customer trust by showcasing the Works with WELL mark on your marketing channels.



### Instant market visibility

Be featured in the WELL directory, where users are searching for products that can contribute to WELL points.

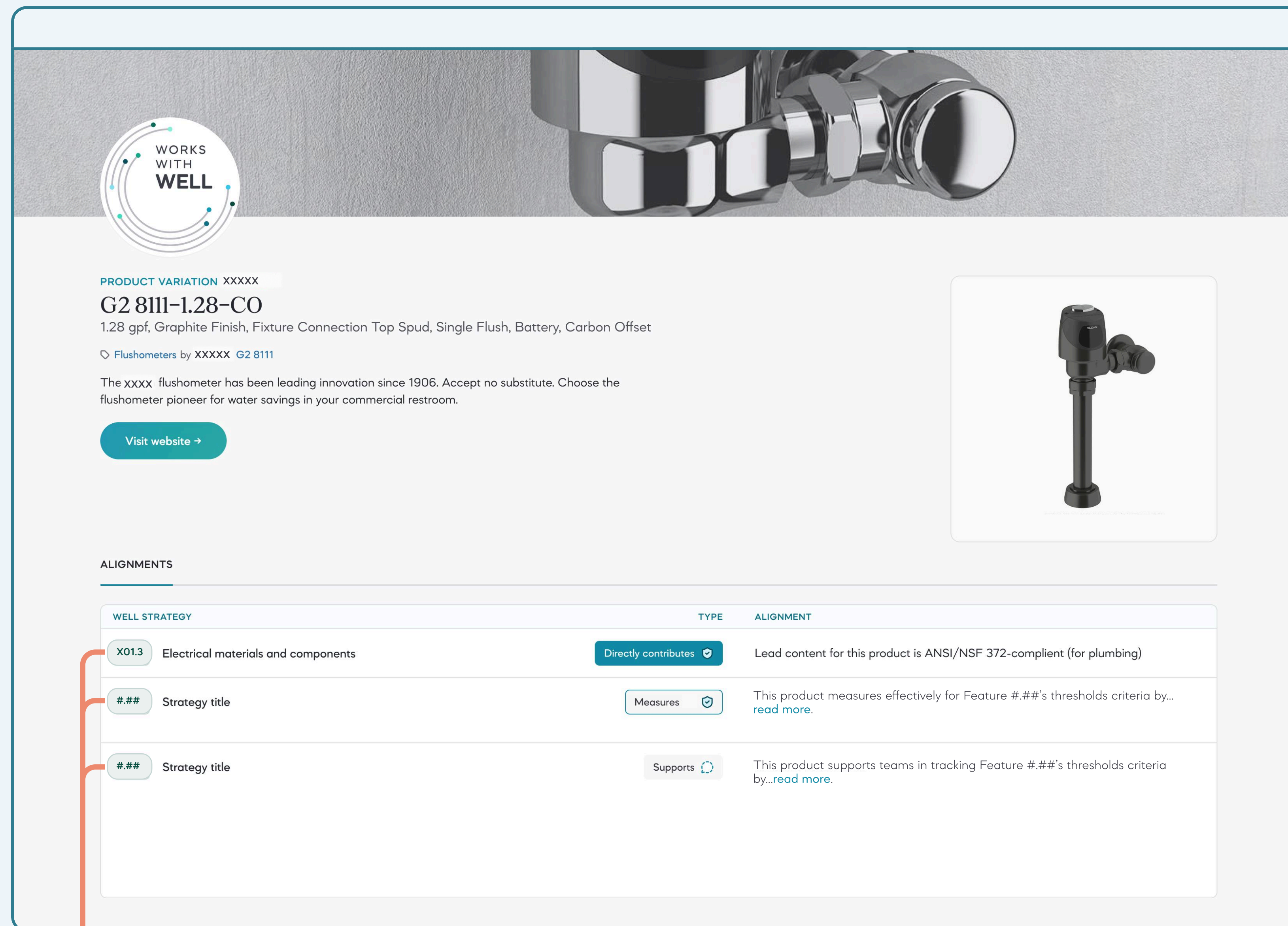


### Health pays back

Capitalize on growing demand for solutions that drive health and financial performance.

# Three pathways to align with WELL

Identify the alignment option that best represents your offerings.



## Directly Contributes

Your solution can directly contribute to a WELL strategy.

## Measures

Your solution can measure for a threshold listed in a WELL strategy.

## Supports

Your solution can support the implementation of a WELL strategy.

## From application to market leadership in 5 steps

### SUBSCRIBE

Join as an IWBI member and submit your application for relevant products and services.

### VALIDATE

Receive an expert review to verify alignments.

### SHOWCASE

Gain instant visibility in the searchable WELL directory.

### AMPLIFY

Feature the Works with WELL mark in promotional materials.

### RENEW

Maintain your license and add more solutions during renewal.

Get started today

[workswithwell@wellcertified.com](mailto:workswithwell@wellcertified.com)