

# WELL PORTFOLIO™

Transform your organization - and the future of health - when you apply proven wellness strategies at scale.

The WELL Portfolio program enables organizations to enhance building performance and improve human well-being at scale. Demonstrate your leadership by applying the world's leading health-focused building standard – WELL – across multiple spaces in a streamlined and cost-effective approach. Designed to maximize the positive outcomes related to human health and well-being along with the value of your buildings, WELL Portfolio is a program for companies at the leading edge of the movement to improve global health.

## KEY BENEFITS



### SCALED FOR IMPACT

Benefit from efficient pathways to implement WELL's design, operations and policy-based strategies across multiple properties, with the option to pursue WELL D&O (Design & Operations) or WELL Certification. WELL Portfolio offers flexibility to meet your portfolio-wide needs and offers solutions for both new and existing buildings.



### DATA DRIVEN

Monitor your building performance data, occupant feedback and other health-focused datasets and receive an annual WELL Portfolio Score that reflects your leadership and progress. Benchmarking capabilities also enable you to compare your performance across your own properties and to other global leaders.



### COLLABORATIVE

Receive dedicated coaching support to help your company assess its portfolio on health and well-being approaches, as well as identify opportunities for improvement and recognition.



### BUILT FOR YOU

Manage the entire experience from a proprietary platform that brings together teams from real estate to human resources in a single place, and helps you advance WELL certifications, assess progress and monitor and optimize performance.

# VALUE AT EVERY STEP

Participating in WELL Portfolio unlocks a suite of digital tools and hands-on support that can help you measure your progress and improve outcomes over time – so you can make the highest possible impact on your building's value and the well-being of the people who visit, work, live and learn in your spaces.

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## ENHANCE YOUR COMPANY'S VALUE

Identify and apply valuable design, operations and policy-based strategies that can add value to your buildings and your organization through the 10 health-focused concepts that anchor the WELL Building Standard.



## IMPROVE FINANCIALS

Increase revenue by attracting and retaining employees and tenants through organizational and building improvements, and reduce costs by applying health and wellness strategies at scale.



## ADVANCE YOUR COMMITMENT TO CORPORATE SOCIAL RESPONSIBILITY (CSR)

Make significant contributions to the global movement to advance buildings that protect, support and enhance human health - and use your WELL Portfolio Score and metrics to demonstrate your progress to key stakeholders, investors, ESG (Environmental, Social and Governance) and CSR reporting systems.



## POSITION YOURSELF AS A LEADER

Redefine best practices in real estate and employee health and well-being, and receive the resources you need to accelerate your efforts, like complimentary IWBI membership, and publicity, marketing and education perks.



# THE PORTFOLIO PROCESS

1

## ENROLL

Create your WELL Portfolio scorecard of health-based strategies and receive dedicated coaching support to help you assess and improve your portfolio.

2

## DEFINE, ASSESS AND SUBSCRIBE

Identify the properties you want to include in your WELL portfolio and evaluate each property's performance using WELL assessment tools, rooted in more than 100 health and well-being solutions in 10 concept areas.

3

## IMPLEMENT

Submit documentation and testing results to demonstrate how you are implementing WELL's evidence-based design, operations and policy-based strategies across your portfolio, leveraging our independent review process to ensure your buildings are performing as intended.

4

## VERIFY AND CELEBRATE

Achieve the WELL D&O (Design & Operations) designation and WELL Certification for individual buildings, along with your WELL Portfolio Score. Earn recognition for your building and portfolio-wide achievements, which can support your financial and ESG reporting efforts.

5

## BENCHMARK AND REPORT

Leverage performance insights from the WELL Portfolio dashboard to assess your progress, inform future changes, and provide meaningful reports to your stakeholders, investors and employees.