SAMPLE PRESS RELEASE FOR WELL CORE & SHELL CERTIFIED PROJECTS

**[PROJECT NAME] AWARDED PRESTIGIOUS WELL CORE CERTIFICATION**

*[Project name/summarized description] achieves WELL Core Certification*

(Location, Date) – [Company name] announced today that it has been awarded WELL Core Certification at the [certification level] level for its [project name] by the International WELL Building Institute (IWBI). The prestigious distinction was awarded through IWBI’s WELL v2, the latest version of the WELL Building Standard. WELL is the premier building standard to focus on enhancing people’s health and well-being through the buildings where we live, work and play.

[Minor project description].

Created through seven years of rigorous research and development working with leading physicians, scientists, and industry professionals, WELL is a performance-based certification system that marries best practices in design and construction with evidence-based scientific research. [Project name] earned the distinction based on seven categories of building performance—Air, Water, Light, Nourishment, Movement, Thermal Comfort, Sound, Material, Mind and Community —and achieved a [certification level] level rating. IWBI is the leading authority for transforming health and well-being with its people-first approach to buildings, organizations and communities.

[Quote from company executive]

Project features that helped [project name] achieve its WELL Core Certification rating include:

* [Project features]

[Quote from IWBI]

[Detailed project description]

WELL is grounded in evidence-based research that explores the connection between the buildings where we spend approximately 90 percent of our time, and the health and well-being impacts on the people inside these buildings. To be awarded WELL Core Certification by IWBI, [project name] underwent rigorous testing and a final evaluation carried out by third parties to ensure it met all WELL Core Certified [certification level] performance requirements.

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*International WELL Building Institute pbc is a wholly owned subsidiary of Delos Living LLC. International WELL Building Institute, IWBI, the WELL Building Standard, WELL v2, WELL Certified, WELL AP, WELL Score, The WELL Conference, We Are WELL, the WELL Community Standard, WELL Health-Safety Rating, WELL Health-Safety Rated, WELL Equity Rated, WELL Performance Rated, WELL Performance Rating, WELL and others, and their related logos are trademarks or certification marks of International WELL Building Institute pbc in the United States and other countries.*