

PLACES MATTER

IWBI resources to help you take action in the fight against COVID-19

Today, more than ever, places matter to the future of protecting our families, our businesses and the public at large.

We hope you'll join us as we take action and focus on the leading role buildings, communities and organizations can play to support our health and well-being, and our collective ability to prepare for and respond to global health challenges like the one we're experiencing now. Our aim is to connect you with actionable resources and insights from experts across the industry that can help you navigate our present state and prepare for the future.



HERE'S HOW TO GET INVOLVED



ATTEND A WEBCAST

Our "Places Matter" webcasts are part of a free, ongoing series that tackles topics from cultivating mental resilience to digging into evidence-based strategies for prioritizing human health in spaces and buildings of all kinds. Hear from New York Times bestselling authors, noteworthy public health experts, cutting-edge designers and more as we host conversations designed to help you and your organization navigate COVID-19.

→ [Sign up for the next webcast or catch up on the series.](#)



STAY INFORMED ABOUT THE TASK FORCE

We believe that the best ideas are born from co-creation and collaboration when diverse minds come together. Chaired by renowned experts, and populated by hundreds of thought leaders and authorities from across public

health, medicine, design, real estate, government and academia, our Task Force on COVID-19 and Other Respiratory Infections will both inform new Guidelines for Prevention and Preparedness, Resilience and Recovery and enhancements to the WELL Building Standard itself.

→ [Learn more about the Task Force](#), sign up for our [weekly newsletter](#) to stay up to date, and stay tuned for the release of the Guidelines and other resources.



BECOME A WELL AP

There's never been a better time to get educated. We've lowered the cost of registration for the WELL AP credential by over 50 percent, to \$299US - and to \$99US for students and individuals who are out of work. And when you invest in your own learning, you support others in the fight against COVID-19: Twenty percent of our 2020 WELL AP registration fees will support first responders on the front lines of the COVID-19 pandemic.

“ We know that, on the other side of this, buildings, organizations and communities will need leaders who have deep knowledge and practical skills about how to turn spaces into places where people can be confident that they can thrive. This is one way we can help. ”

- Rick Fedrizzi, Chairman and CEO, IWBI

We're also hosting a free, five-part WELL AP exam prep series to support aspiring WELL APs on their journey.

→ [Register for the WELL AP exam](#), and [tune in to the exam prep series](#).

REACH OUT TO US

Drop us a note at hereforyou@wellcertified.com to tell us what's on your mind or what specific challenges you're encountering in the face of COVID-19. Your perspective and your questions enable us to better understand how we can best support you and the broader WELL community.



wellcertified.com/placesmatter