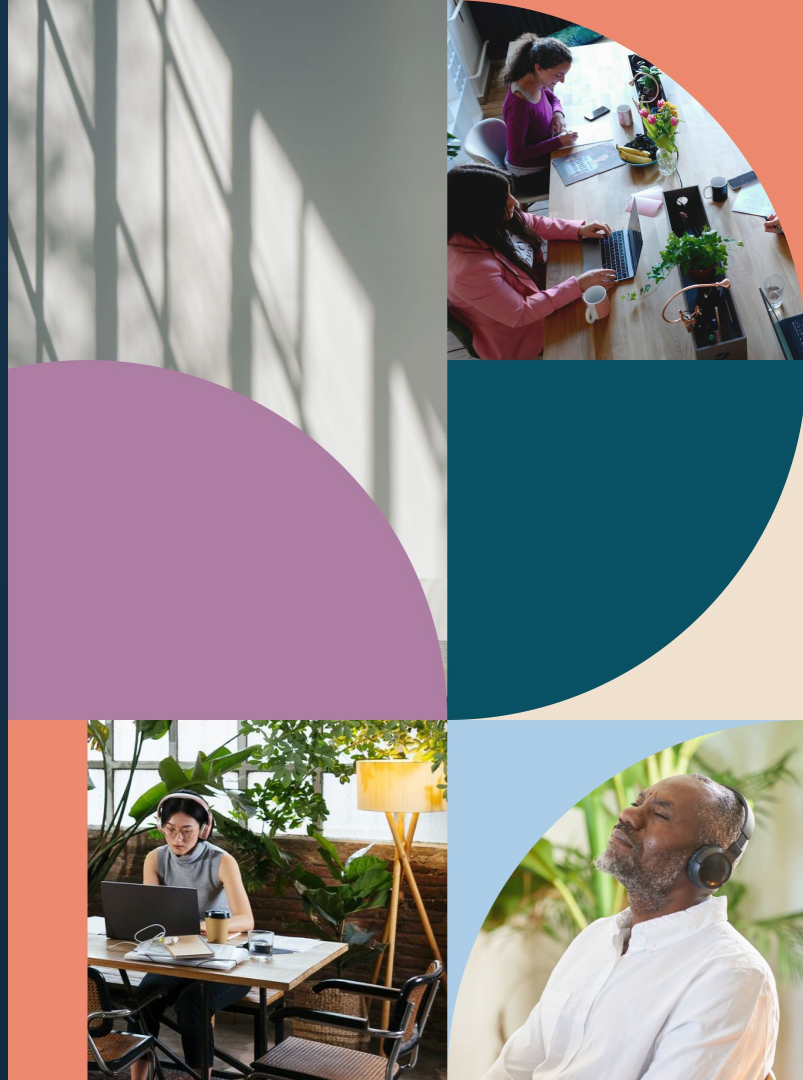




Instant
RETHINKING WORKSPACE

The WELL Coworking Rating

Boost member recruitment and retention
with WELL strategies for health, well-being
and productivity



The logo features the text "WELL COWORKING RATED" in white, bold, sans-serif font, centered within a dark purple circle. This circle is surrounded by two concentric white rings that are not fully closed, with small gaps at the top and bottom. The entire logo is set against a background of soft, overlapping geometric shapes in shades of purple, blue, and pink.

WELL
COWORKING
RATED



Put people at the center of flexible workplace design

The WELL Coworking Rating is a roadmap for building owners and operators to promote well-being and drive productivity in coworking spaces.



Demand is on the rise.

Globally, businesses are seeking more opportunities to offer flexible workspaces to their employees.

13%

More interest for flexible workspaces in 2024 than 2023.



35%

Increase in demand for flexible offices in Europe compared to 2019.



30%

Of inquiries require 26+ desks, showing companies of all size embrace coworking spaces.



\$4

Per month increase in average desk rates over the last year.



More than a workspace, make it a space that works.

Using strategies from the WELL Building Standard, flexible work environments earn the WELL Coworking Rating by making improvements in key areas.



RESTORATIVE PLACES



PRODUCTIVE WORK
ENVIRONMENTS



HEALTH PROMOTING
FOOD AND
MOVEMENT



AIR AND WATER
QUALITY



MAINTENANCE
AND OPERATIONS
POLICIES



WELLBEING
EDUCATION AND
ENGAGEMENT

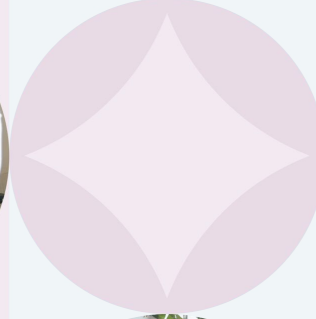
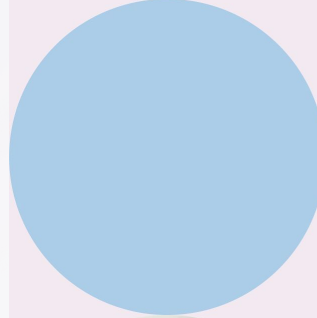
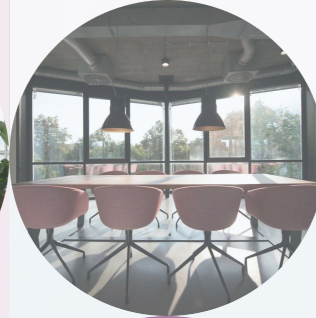


INNOVATION



Transform member well-being with WELL.

Earning the WELL Coworking Rated seal shows a commitment to supporting overall well-being, fostering productivity and delivering an elevated coworking experience.



Backed by science, powered by partnership



The WELL Coworking Rating was developed through an innovative partnership between IWBI and The Instant Group to advance people-first solutions and best practices in flexible workspaces

“Noticing the absence of a well-being benchmark specific to the co-working and flexible office market, we sought to partner with IWBI, the foremost authority on healthy buildings, to create an offering that landlords, operators and occupiers could all embrace. By working with IWBI to develop the WELL Coworking Rating, Instant was able to leverage the science and evidence behind WELL, the world’s largest certification and ratings platform for healthy buildings, and introduce the first rating tailored specifically to the co-working and flex office market.”

Sam Pickering

Executive Director, Head of Sustainability at The Instant Group

Key elements of the Rating

Created with input from flexible office operators, the Coworking Rating was built to provide the most value and impact for tenants while being feasible and achievable for owners.

01

Earn 23 of the 53 total points to achieve the rating.

02

No performance testing feature requirements.

03

Consists of 42 feature parts, across all 10 WELL concepts

04

Follows WELL v2 feature part codes, names and point values.

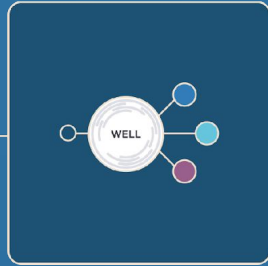
The WELL Coworking Rated Journey

From enrollment to achievement and beyond, The Instant Group and IWBI are with you every step of the way

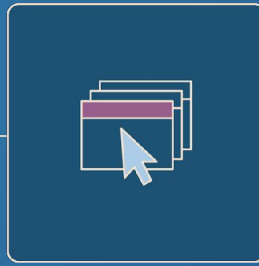
Enroll one or more locations



Identify strategies that align with your goals



Make progress and implement changes



Submit documentation for third-party review



Achieve and celebrate your leadership



Administered by The Instant Group

For all projects outside of WELL at scale, The Instant Group will administer the rating—from inquiries and enrollment to achievement and renewal.

- ❑ Marketing & promotion
- ❑ Directory listing on [Worka](#)
- ❑ Enrollment Questions
- ❑ Customer Support
- ❑ Third-party reviews
- ❑ Award Achievement
- ❑ Seal delivery
- ❑ Renewal management

Brands paving the way

koba*

LANDMARK
flexible workspace

CLOCKWISE

OKMC

INDUSTRIOUS

Making an impact for clients



"Well-being is a core pillar of the Clockwise brand; the design of our workspaces and our member experience are centered around contributing positively to people's mental and physical health. Establishing a formalised process and rating to recognize the elements that are within an operators' control is really motivating, a step in the right direction for our industry."

Alexandra Livesey

Chief Operating Officer at Clockwise



"Helping push industry standards forward is central to our mission, so working with Instant and IWBI on developing the rating was a really valuable experience. It's also an important tool for co-working occupiers looking to attract the type of 'grown-up' companies the industry is well placed to serve."

Rob Stewart

Director of Strategy and Sustainability at Koba



"I warmly welcome a credible, robust sustainability rating system that can start to encompass our growing flexible property portfolio. There has been a yawning gap on this front in the flexible sector and I believe that this new standard can go a long way in filling it."

Paul Crayford

CRE Executive Director, AON

Save as you scale

Pricing for the WELL Coworking Rating varies from other WELL ratings, as it's administered by The Instant Group

Number of locations	Price per location
1 – 9	\$1,200
10 – 24	\$1,000
25 – 49	\$800
50 – 99	\$600
100 +	



Pursue additional designations

WELL at scale is a cost-effective, efficient solution for organizations to achieve the WELL Coworking Rating alongside other WELL achievements.





Bring well-being to your coworking space.

To learn more, visit wellcertified.com/coworking

To get started, [connect with The Instant Group today.](#)