

Host a coin drive to give goats.

WE create 
change

AN INITIATIVE OF



ACTION PLANNING



ORGANIZATION



LEADERSHIP SKILLS



SUSTAINABLE DEVELOPMENT GOAL 1: NO POVERTY

OPPORTUNITY + COIN DRIVE = CHANGE

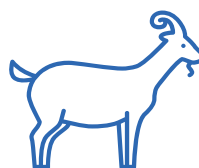
From collecting spare coins to creating a huge impact, a lot can change with just the change from your pocket! With WE Create Change, you can raise funds through a coin drive to purchase a goat for a family in a developing community. A goat is more than just a source of nutritious milk, it's also a source of sustainable income, providing greater opportunities for a family. By giving a goat, you give a gift that keeps on giving.

FACT: While global poverty rates have decreased by more than half since 2000, 736 million people around the world still live on less than \$1.90 USD per day.



WE Villages Goal

Through WE Villages, you can empower your global community with sustainable change.



\$50 = One dairy goat to help sustain a family and their community!

Ways to Take Action



Collect change in every classroom to raise money for goats.

At School

- Host a fundraising event such as an art battle, talent show or concert, and collect entry fees as donations from students, families and everyone who comes. Remember to use social media to reach more people.
- Host a competition among classes and see who can raise \$50 for the first goat and the most in total. Ask local businesses if they can donate a prize for the winning classes or organize a celebration party.

At Home

- Organize a family night where you discuss and learn about your cause, and create coin collection jars to bring to work or school to collect change.
- Fundraise as a family and create a coin collection jar at home.

As a Community

- Ask local businesses and community centers to place a coin collection jar in their business or location to raise money for WE Create Change.
- Connect with your online community by organizing an online coin drive. Set up a fundraising page to keep track of your growing donations.

► Visit [WE.org/wecreatechange](https://www.wecreatechange.org) for more information and to download resources to help you take action.



Tech for Good Badge

Change begins with you. Connect with your classmates, friends and community to help make a difference for families in developing communities. Organize an online or social media challenge to collect donations and raise awareness of your issue. Record yourself doing your challenge (think #IceBucketChallenge), share on social media and tag everyone you know. Don't forget to share your experience with us using [#WEcreateChange](https://www.wecreatechange.org).

Go further: Research, contact and present to local businesses and civic leaders to match your school's donation.