

## WE Day Community: Baltimore celebrates young change-makers with Kareem Abdul-Jabbar, Keshia Chanté, Johnny Orlando and more

– Backgrounders, photos and more available on the [Electronic Press Kit](#) –  
– WE Day Community: Baltimore is free to thousands of students thanks to partners led by National Co-Title Sponsor [The Allstate Foundation](#) and Regional Co-Title Sponsor Brightside Foundation –

**Baltimore, MD (April 10, 2019)** – Today, [WE Day](#) returns to Baltimore's Hippodrome Theater. Celebrating young people committed to making a difference, WE Day Community: Baltimore brings together 2,000 students and educators from across the state. The inspiring youth empowerment event features renowned speakers, innovative thought leaders and dynamic performers including **Kareem Abdul-Jabbar, JAGMAC, Kechi Okwuchi, Johnny Orlando, Brittany Young**, with WE co-founder **Craig Kielburger**, alongside co-hosts **Keshia Chanté, Priah Ferguson, Breanna Yde** and [more](#). WE Day Community: Baltimore is free of charge to students and educators across Maryland thanks to the generous support of sponsors led by National Co-Title Sponsor [The Allstate Foundation](#) and Regional Co-Title Sponsor Brightside Foundation. This means students can't buy a ticket to WE Day Community: Baltimore—youth from across the state earn their way by taking action on one local and one global issue of their choice.

"The young people at WE Day give me hope that a better world and a more united America is possible," said **Kareem Abdul-Jabbar**, NBA's All-Time Leading Scorer, *New York Times* best-selling author and columnist. "To be here and witness thousands of young people at WE Day Community: Baltimore who have committed to taking action and demonstrated phenomenal leadership to create meaningful change in their communities is really something to be celebrated. Their work continues to inspire me and I can't wait to see what they achieve in the future."

"Today is about all the young people committed to leading real change here in Baltimore, across the country and around the world. Their commitment to taking action along with the tools provided by WE is what makes me so passionate about the future philanthropists we are celebrating here at WE Day Community," said **Adair Newhall**, President, Brightside Foundation. "We need more change-makers like everyone here at WE Day Community: Baltimore to lead the movement towards making our world a better place"

Speakers and performers at WE Day Community: Baltimore energize the crowd through a day filled with powerful educational speeches, inspirational moments and empowering performances. A few must-see highlights include:

- CEO/Founder B-360 **Brittany Young** speaks to the crowd about the power of connecting talent and passion with resources and opportunity to help build bridges in communities to end the cycle of poverty.
- Singer/songwriter, **Johnny Orlando**, lights up the stage with a performance of his hit songs, "What if" and "Waste My Time."
- Motivational speaker, award-winning singer and burn survivor advocate, **Kechi Okwuchi**, shares words of inspiration followed by a performance of her song, "Don't You Dare."

More than a one-day event, WE Day is connected to the free, yearlong educational program [WE Schools](#), a program designed to enhance a school or community's existing social initiatives or spark new ones. With a global network of students and teachers in 16,000 schools across North America the UK, and the Caribbean. WE Schools provides participants with curriculum, educational resources and action campaigns, encouraging students to further their curricular learning and develop life skills to succeed beyond the classroom. In the 2017/2018 school year, over 5,850 schools and school

groups across the US helped improve the world through WE Schools, volunteering over 5.3 million hours and raising more than \$4.1 million in support of over 1,800 global and local causes including bringing awareness to homelessness, food security, access to education, access to clean water and the environment.

"I'm thrilled to be at WE Day Community: Baltimore to recognize and celebrate the work of the thousands of incredible young leaders here today. Each student and educator has challenged themselves to give back in remarkable ways and make a real difference in their local and global communities," said **Craig Kielburger**, co-founder of WE. "We're honored to provide tools to build the confidence, self-esteem and leadership skills of young people and to encourage the next generation of engaged citizens. From tackling the stigma surrounding mental health, to fundraising to improve access to clean water in overseas communities and eliminating homelessness, today's young change-makers are more fearless than ever when it comes to taking action on timely issues. Their unwavering commitment to doing good never ceases to inspire me and all of us here today to support them."

**Stay connected on the latest news and updates on WE Day:**

#WEday | @WEmovement | [Facebook](#) | [Twitter](#) | [Instagram](#) | [Media Centre](#)

###

**About WE**

WE Day is part of WE—a family of organizations that makes doing good, doable. WE is made up of WE Charity, empowering domestic and international change, ME to WE, a social enterprise that creates socially conscious products and experiences to help support the charity, and WE Day, filling stadiums around the world with the greatest celebration of social good.

WE Charity was founded in 1995 by then 12-year-old Craig Kielburger with a mission to fight child labor. WE has since grown and evolved to address the root cause of child labor—extreme poverty. In the past 24 years, WE's programs have empowered over one million people with clean water, built 1,500 schools and schoolrooms overseas, and empowered more than 200,000 children with access to education.

WE enables young people and families to better the world—supporting 7,200+ local and global causes by volunteering millions of hours of social action, shopping daily with an impact, and raising millions of pounds that directly benefit their local communities and the world. Join the movement today at [WE.org](#).

**About The Allstate Foundation**

[www.AllstateFoundation.org](http://www.AllstateFoundation.org)

**For more information on WE Day or to request an interview, please contact:**

Janet Briscoe  
Manager, Public Relations, WE Day  
1-647-269-3118  
[janet.briscoe@we.org](mailto:janet.briscoe@we.org)