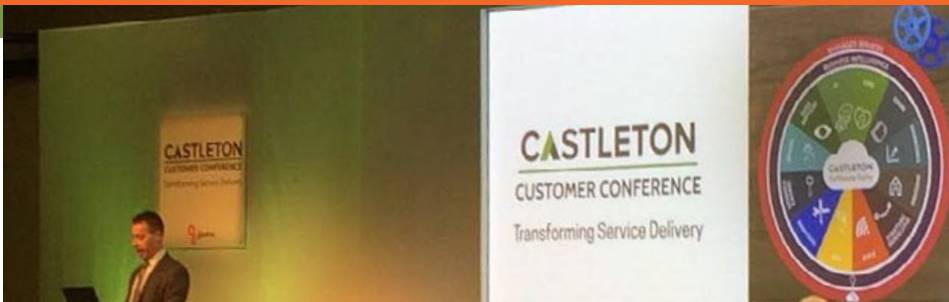## DATA MADE SIMPLE
Unify data from any source – and put it to work

glantus

CASTLETON
TECHNOLOGY PLC

Castleton Technology, a leading provider of IT solutions to the social housing sector, wanted to give its clients a single, unified view of their operations. The trouble was, customers were using multiple software products that did not communicate with each other.

Glantus broke down those 'data silos' and helped Castleton unify its data sources. Using Glantus's powerful data integration, visualization, reporting and automation features, Castleton can now provide customers with a single, unified view of their properties and tenants - and get insights into their own business as well.
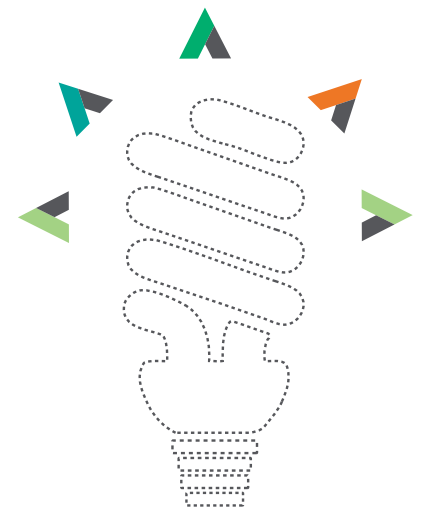
Castleton Technology: A property management IT provider with countless data sources in need of integration.

Castleton offers a broad range of software and managed IT solutions to its customers in the social housing sector, each generating significant amounts of useful data for its clients. However, a lack of data integration meant that these systems were in effect operating as 'data silos'- customers were relying on multiple systems to get a picture of their properties, and Castleton was left without a clear view of its entire, complex suite of operations.

In order to deliver on its vision of a fully integrated solution for its customers, Castleton needed a platform which could connect its various data sources and provide insights on key metrics across the customer's business, and their own.

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Going with Glantus: Global connectivity, with real-time features

After looking at a number of providers, Castleton's decision to go with Glantus came down to three critical differences:

- Our software product is uniquely all-in-one, offering data integration, visualization and analytics all on a single platform, keeping every deployment simple.

- We approach our clients with a unique 'empowerment' process, discovering their need in advance.

- Our platform works in real time - crucial to Castleton customers with live maintenance requirements.

Glantus delivers on Castleton's unified vision

Glantus started out by analyzing Castleton Technology's diverse portfolio, categorized the products into four key service areas: customer management, housing management, repairs and finance. We integrated this internal data with key external data (weather, traffic and crime statistics) to create a single, unified data management environment, live on the Glantus platform.

From here, we used this data to create visualization dashboards and automated workflows in line with the client's needs - and trained the Castleton team to create their own. This way, Castleton can now create visualization dashboards and reports for individual customers, as well as stay on top of their own business's performance - in an intuitive, real-time way.

Clear results, from day 1

- Glantus's automated action workflows are creating a more agile site maintenance process for customers. Maintenance teams can now be alerted based on outside data sources like traffic and weather, and re-deployed instantly, boosting efficiency.

- Castleton is now saving time and resources by delivering real-time reporting to customers (as opposed to cumbersome, manual reporting from multiple sources).

- Glantus's global, out-of-the-box connectivity and live data streaming means users are making decisions based on more accurate information.

- Castleton is now saving money (and making faster, better-informed decisions) by getting a complete, accurate picture of its diverse organization and portfolio in one location.

- By offering customers a simple but comprehensive picture of all of their systems, customer satisfaction and retention are experiencing a major boost.

See it for yourself:
Arrange a demo at **Glantus.com**

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