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**PRESS RELEASE**

# Put Performance in Your Hands: Experience W&H at the Greater New York Dental Meeting

*Visit Booth 3931 for hands-on demonstrations, expert guidance, and show specials on solutions that support your practice—from sterilization to restorative dentistry and implant surgery.*

**WINDSOR, ONTARIO, Nov. 16, 2026:** W&H Group, an international leader in dental and medical technology, invites dental professionals to experience its portfolio firsthand at the Greater New York Dental Meeting, November 29–December 1, 2026, at the Jacob K. Javits Convention Center in New York City.

At Booth 3931, the focus is on the demands of everyday dentistry: keeping instruments moving, tackling challenging restorative materials, and supporting precision in surgical procedures. Through hands-on demonstrations and conversations with W&H product specialists, attendees can explore solutions suited to their clinical needs and practice workflows.

**From Instrument Preparation to Patient Care**
Discover how W&H technology supports essential steps throughout the practice:

- **Sterilization that keeps pace:** Explore the Lexa sterilizer portfolio, including the compact Lexa Mini rapid sterilizer, and discover how W&H's approach to sterilization and closed-door drying supports instrument turnaround.
- **Performance for demanding restorative work:** Get hands-on with W&H's handpiece portfolio, including Synea Power Edition, designed for challenging materials such as zirconia.
- **Technology for confidence in oral surgery:** Explore Implantmed, Piezomed, and Osstell solutions for oral surgery, implantology, and implant stability assessment.

**Get Hands-On. Get Answers.**
Whether attendees are planning an equipment upgrade, evaluating their instrument processing workflow, or exploring surgical technology, W&H's team will be available to demonstrate features, answer questions, and connect product capabilities to practical applications.

> *"Choosing equipment is about understanding how it will perform in your practice every day,"* says Rick Pinero, General Manager of W&H North America. *"Greater New York gives dental professionals the opportunity to put our technology in their hands, ask questions, and explore what works for their team. We look forward to helping attendees make confident decisions for their practices."*

**Visit Booth 3931 for Demonstrations and Show Specials**
Experience W&H firsthand, connect with the team, and explore exclusive promotional offers from November 29–December 1, 2026. Bring your workflow questions—and discover the possibilities for your practice.

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## About W&H

W&H Impex, Inc. located in Ontario, Canada is a subsidiary of W&H Group. Headquartered in Bürmoos, Austria, the international W&H Group is a global leader in the development and manufacture of medical technology products. Passion and innovation are the driving force of the company. High-quality product and service solutions, a strong focus on research and development as well as social responsibility make W&H a locally and globally successful family business. More than 1,300 employees contribute to the production of hardware and software products for use in the dental, medical and veterinary industries.


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