

HULT ALUMNI

CLASS REUNIONS

PLAYBOOK 2025

Reunions are a fantastic way of meeting up with old friends and reminiscing about your days at Hult. From a day's masterclass on campus to a weekend away and wine tour, what your reunion looks like will be up to you and your fellow cohort.

Whether it be **5, 10, 15 or 20 years**, we want to help you celebrate and relive your time at Hult!

Holding a reunion? Tell us!



HOW CAN WE HELP YOU?

The Alumni Relations Team can support you with:

- Subsidy for a welcome toast (on-campus only)
- Hult-branded merchandise
- Liaise with campus for spaces and logistics
- Alumni Relations team presence at the reunion
- Provide additional communications support.

TOP TIPS

For a successful event

- 1** Charge a deposit/commitment fee to cover dinner reservations, or anything else!
- 2** For professors and staff members to join, the reunion has to be on campus or in the campus city.
- 3** Compare costs for different options and locations (bear in mind any visa requirements).
- 4** Consider your classmates who may travel with their partners and children, especially when planning group activities.
- 5** Advance planning is key. The 'save the date' message should go out 6-10 months in advance so alumni can plan.
- 6** You will always raise the most awareness and interest for the reunion through classmates sharing invitations and information with each other.

Interested in
holding your
own reunion?

**Fill out
this form**



Class Gifts

**Make a lasting difference from
your generation to the next:**

Organise a class donation to the
President's Fund and support its
work providing scholarships to
talented, underprivileged
students

