

## AI Usage

While the Admissions Committee expect applicants' original research ideas and thoughts, we recognize the unique evolution of organizational and research practices in an AI-enabled world. Our goal, therefore, is not to deter AI usage, but rather to ensure that you are able to integrate AI appropriately and responsibly. This means recognizing AI's role as an assistant in certain research and writing processes, documenting usage and avoiding AI usage for main research idea and content generation. Below, we have outlined guidance based on Hult's AI policy to support any intended AI usage.

### Hult AI Policies

Hult AI policies are written with the ideology of the UN and UNESCO set of recommendations <https://unesdoc.unesco.org/ark:/48223/pf0000376709>

Two grounding principles:

1. Cognitive dimension:

In working with AI, Hult endeavours to achieve inclusive and equitable quality education and promote lifelong learning opportunities for all (UN SDG 4), while ensuring that the use of AI facilitates, rather than hinders, learning and does not reduce the ability to think cohesively.

2. Ethical dimension:

Hult endeavours to align with the UNESCO recommendations on the ethics of AI, and individuals using AI should actively ensure transparency about its use and its alignment with academic integrity.

Academic Integrity policies that will be enforced in Hult will be:

1. **AI Policy I:** AI use is highly encouraged within all Hult activities
2. **AI Policy II:** AI use must be tracked and acknowledged (See Section B)
3. **AI Policy III:** Any submissions not explicitly identified as AI-generated will be presumed as original (See Section B)

### Citing, Referencing and Acknowledging AI Tools

1. In cases where content generated from AI systems are included in the text (to support your original idea), referencing the AI Tool used is mandatory. The format used and adopted Hult-wide is the APA 7<sup>TH</sup> Ed., based on [APA Style](#) guidance. Visit [How to cite ChatGPT](#) for more information.

2. In-text: Author of generative AI model, Year of version used. Example: (OpenAI, 2022) or OpenAI (2022)

Reference list example: OpenAI. (2022). *ChatGPT*(Dec 20 version) [Large language model].

<https://chat.openai.com/>

3. The full transcript of a response should be included in an appendix or other supplementary materials.

4. During the admissions stage, generative AI tools should not be used to generate research ideas. All research ideas must be real problems of business practice and should be based on real-world experiences of the applicant, such that the applicant can speak directly to the problem, significance, implications, and impact.

5. In some cases, applicants may utilize generative AI tools to plan processes, identify supporting literature or refine writing. In such cases, applicants should **always** acknowledge how the tool was used.

a. Provide a description of the AI tool used, what was done and the date accessed.

b. Provide a screenshot of the transcript of questions and responses from the generative AI tool. Alternatively, you may provide a direct saved link of the transcript where possible.

c. Note that it is the applicant's responsibility to review all AI-generated content for accuracy and relevance.