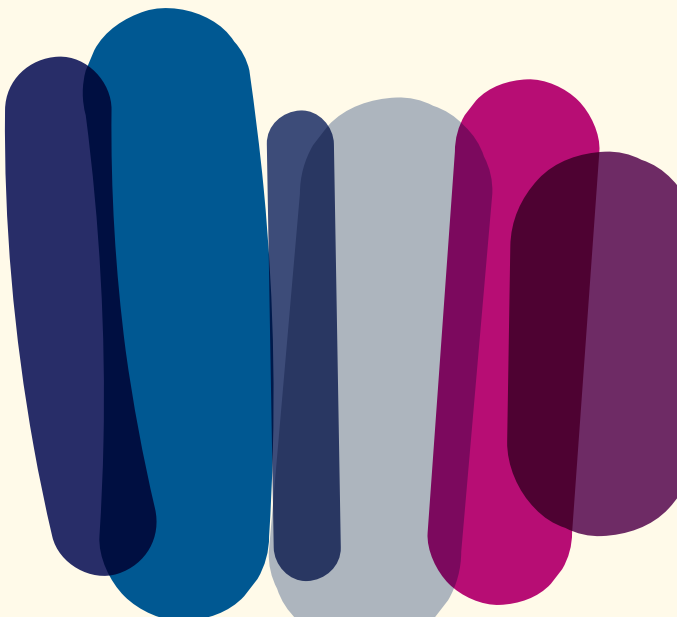
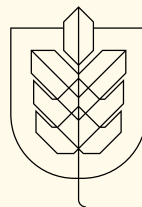



Hult International Business School

# Global Online MBA



2024 Program Guide



 [HULT.EDU/ONLINE/MBA](https://hult.edu/online/mba)

BOSTON | LONDON | DUBAI | TIME ZONES

ONLINE | PART-TIME

MULTIPLE TIME ZONES

# The Online MBA for Those Made to Do

Employers are no longer as interested in what graduates know, or how good they are at exams. More than ever, employers want to see what graduates can do and are looking for people with human skills and adaptability. Traditional business education wasn't built for today's reality. Hult is.

We believe that humans learn best by doing. Because mastering a skill—any skill, from riding a bike to leading a team, takes practice. We progress when we're working together, free to try—and fail—in a safe environment.

There are four universal capabilities that must be mastered to become a strong, successful businessperson in any industry, economy, culture, or scenario:

1. Work in diverse teams to get things done that can't be done alone
2. Inspire, lead, and manage diverse teams
3. Communicate ideas clearly and concisely
4. Make smart decisions based on business sense

At Hult, our programs are designed so that whatever topic you're studying, you'll be practicing these four attributes.

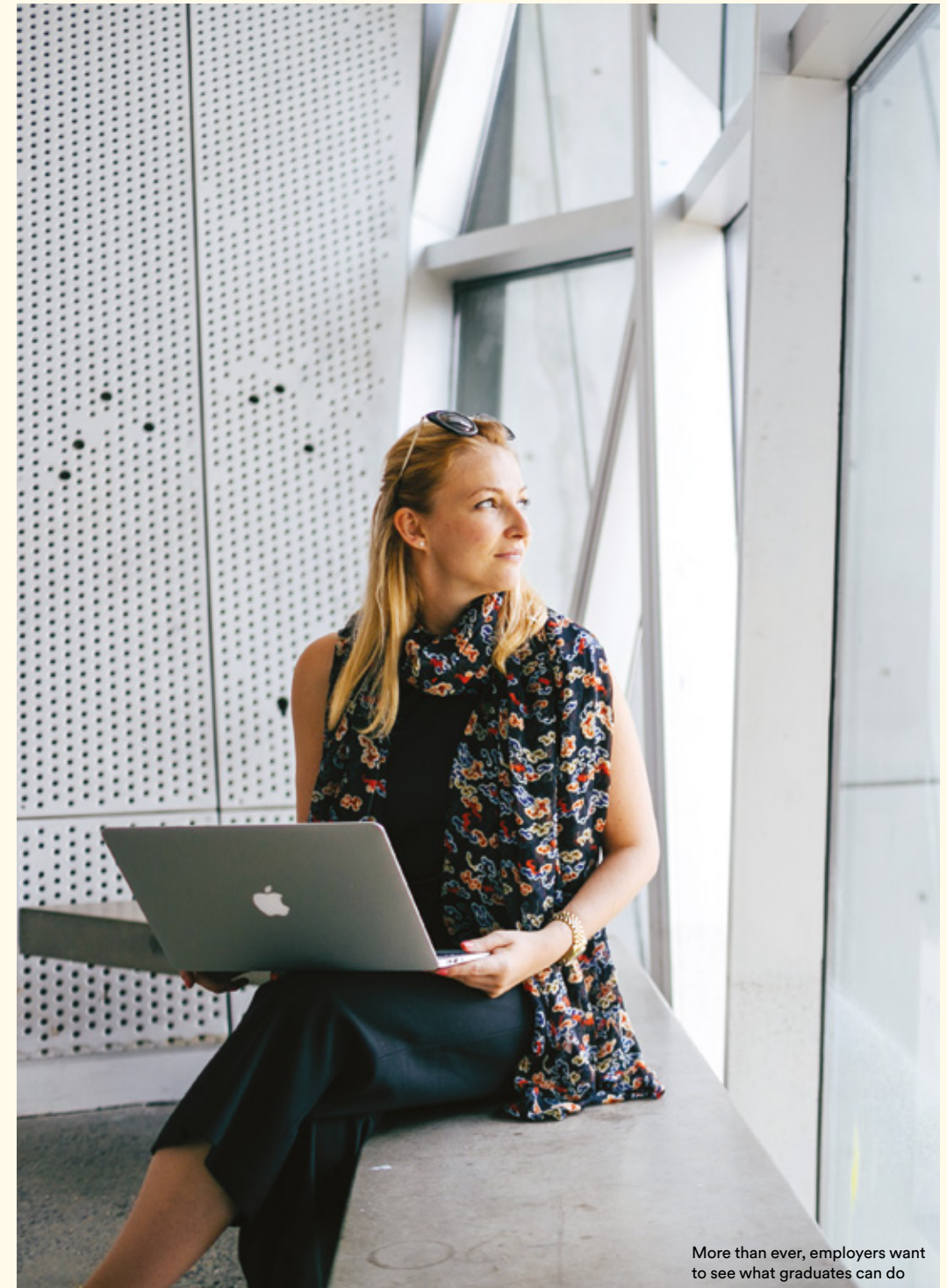
We exist to inspire and challenge our community to make an impact that matters. From our foundation by one of Europe's most successful entrepreneurs, Bertil Hult, in 2003 to becoming one of the world's leading business schools over two decades—we're constantly optimizing our learning-by-doing methodology and developing a truly unique student experience.

Join the 30,000+ alumni who forged their outstanding international careers with Hult's challenge-based learning approach.



A handwritten signature in black ink that reads "Matt".


**Matt Lilley, PhD  
UK**  
President,  
Hult International  
Business School



More than ever, employers want to see what graduates can do

# A Fully Optimized Online Learning Experience

You want to earn a world-class MBA from home, with all the flexibility a working professional needs. But you don't want to compromise on networking and skills development. Hult's Global Online MBA program is designed to enable you to take control of your schedule and your learning while providing you with opportunities to engage, connect, and work in teams on practical challenges.




### Optimized Engagement & Networking




Be part of a global community and cohort.




Connect and engage with peers from around the world.




Network and increase your exposure at the in-person kickoff at Hult Ashridge, UK.




### Optimized Flexibility




**Start date**  
We have start dates in January, April, and October each year.



**Weekend classes**  
Classes take place over a three-day weekend per month from two different time zones (Boston, London, and Dubai), two different timezones—Virtual North America (Boston) and Virtual Eurasia (London)—so you can attend the live class most convenient for you.



**Mode of study**  
Do the entire degree live online, or do a mix of live online and self-paced courses.



**On campus**  
Option to take classes at one of Hult's campuses for an additional fee.



### Optimized Skills Development



Challenge-based learning is at the heart of the program.



Our small class sizes enable high-quality classroom experiences and 1:1 time with professors.



Develop in-demand business skills.



Learn from internationally renowned faculty with years of industry experience. Attend dedicated office hours with your professors for one-to-one support throughout your program.



Connect with your career advisor during a 1:2:1 session for your personal career development.





# The World Is Your Campus



With an in-person immersion at our historic Hult Ashridge campus, alternative time zones available for your live online classes, and options to come to multiple campuses around the world for elective courses—this is an online degree that gives you international experience on your own terms.

## On-Campus Kickoff at Hult Ashridge, UK<sup>1</sup>

Your program begins with an on-campus immersion at our stunning Hult Ashridge campus in the UK, just outside London. Here, you'll meet the global cohort of professionals that you will be studying the program with, network with your peers, and take your first core course and leadership course in person with top professors.



- Timezones available to take classes**  
Join your live online classes from either:
- Virtual North America timezone (ideal for the Americas)
  - Virtual EurAsia timezone (ideal for Europe and Asia)
- Come to campus for an elective<sup>2</sup>**

<sup>1</sup>Program kickoff, immersion, and leadership course can be offered online for those not able to attend in person.  
<sup>2</sup>US elective rotation only available to US citizenship holders.

# Come to Campus for Kickoff

Hult’s Global Online MBA offers more opportunities for networking building, real-time teaching, and teamwork than most online learning experiences. The stronger your relationships with peers and faculty start, the better the quality of the learning experience will be throughout the program. That’s why your program begins with an in-person immersion from Thursday to Sunday at our stunning Hult Ashridge campus in the UK.\*

## Program Immersion

In this intensive course, you’ll practice essential business skills to prepare for the program. You’ll assess your readiness on essential concepts and tools for industry and career preparation and begin to develop communication and teamwork skills. This is where you’ll take the time to reflect on your personal journey and build a strong foundation for the program and professional success.



Learn first hand from the top professors that will be guiding you throughout your program



## Authentic Leadership I: Leadership Journey

This first leadership course will help you develop the best of who you are. Becoming an authentic leader is a lifelong journey with many obstacles. Balancing multiple limitations against aspirations, values, and competencies takes great skill. Staying true to yourself while adapting to the diverse and changing needs of organizations and others is an ever-evolving challenge. This course will lay the foundation for your authentic leadership today and in the future.

Located in Hertfordshire, UK, this stunning campus is a 90-minute drive from Heathrow airport, surrounded by peaceful gardens, green fields, and woodland



Network with professionals from across the globe, who will be your teammates and peers throughout your program



Start your program with an impactful learning experience where you can expect to push your boundaries

\*Program kickoff, immersion, and leadership course can be offered online for those not able to attend in person.

# Degrees Designed to Challenge

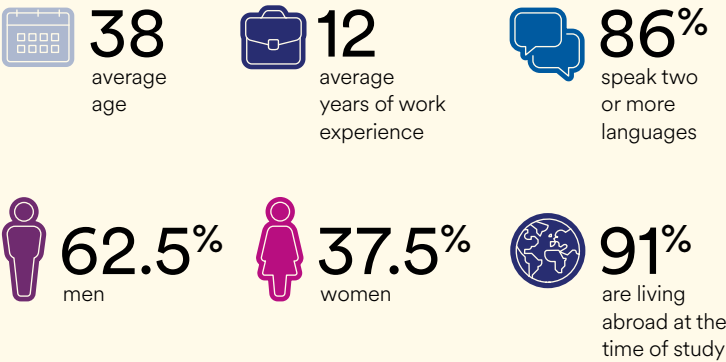
Accredited by the world’s three most prestigious independent bodies—AMBA, AACSB, and EQUIS—our highly practical Global Online MBA curriculum is centered on real-world business challenges. Throughout your program, you’ll take the knowledge and skills you learn in class and continually test them, and yourself, through practical application.

Become a leader who embraces change with a GOMBA that will power up your skillset, take your network global, and transform your career.

## Your Global Online MBA year looks like

Core Program 26 months							Elective Courses	
YEAR 1							YEAR 1	
On-Campus Kickoff		Module 1: Design	Business Challenge 1	Module 2: Manage		Business Challenge 2	Electives, Specializations & Core Courses	
YEAR 2							YEAR 2	
Module 3: Delivery		Business Challenge 3	Module 4: Growth	Business Challenge 4		Module 5: Impact	Business Challenge 5	Electives, Specializations & Core Courses
SUPPORT TEAM: Hult staff offer frequent dedicated office hours and are there to support you every step of the way.								

## Who your classmates are\*



### Top 10 Industries (Pre-MBA)

- Technology
- Financial Services
- Healthcare
- Energy
- Manufacturing
- Non-Profit
- Consumer Packaged Goods
- Consulting
- Real Estate
- Media/Entertainment

“My culturally diverse cohort made a huge impact on me. Interacting and collaborating with individuals from so many backgrounds and perspectives broadened my horizons and enriched my understanding of different ways of thinking and approaching tasks. I feel I can now work effectively with anyone from any walk of life.”

Hajar Sbihi, Morocco, Senior Project Manager, PMO, Pharmascience, Class of 2023

\*These are stats from students from the Live Online program. There are 150+ nationalities across the Hult student body.



# Your Challenge-Centered Global Online MBA Curriculum

Year 1		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Design	Program Immersion (Completed at On-Campus Kickoff) <b>Authentic Leadership 1:</b> Leadership Journey (Completed at On-Campus Kickoff) Marketing Strategy Accounting for Managers	<b>Business Challenge 1</b> New Venture Strategy Simulation
Module 2: Manage	<b>Authentic Leadership 2:</b> Managing Relationships Business Insights Through Data Financial Management & Decision Making	<b>Business Challenge 2</b> AI/Decision Making Challenge
Module 3: Delivery	<b>Authentic Leadership 3:</b> Personal Influence Applied Economics & Managerial Decision Making Global Operations	<b>Business Challenge 3</b> Global Communications Challenge
Elective Courses		
Year 2		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 4: Growth	<b>Authentic Leadership 4:</b> Moral Perspective Meeting Sustainable Development Goals Global Business Strategy	<b>Business Challenge 4</b> Sustainability Challenge
Module 5: Impact	<b>Authentic Leadership 5:</b> Leading Change Project Management	<b>Business Challenge 5:</b> Impact Challenge
May —————> August Elective Courses		

\*Course titles and challenges subject to change.

## Tailor Your Program With Electives & Specializations

When you've completed your core courses, you'll take four elective courses in the summer semester to complete your degree. New electives are added every year to keep options up to date and relevant, and over 150 electives are available to study every summer.



**Laser-focused on your career goals?**  
Choose from 22 specializations to target your dream job and maximize your employability in that field. See pages 24-25 for more on specializations.



**Have broad interests and wide career goals?** Increase your knowledge and skills across subjects by choosing any four electives from across the full range of 150 courses. See pages 22-23 for more on electives.

# Work With Real-World Businesses on Real-World Challenges

Business Challenges are project-based, faculty-led courses that occur during or at the end of each core module. These challenges combine skills, topics, and knowledge from previous courses to apply toward solving or developing real-world business strategies.

At least one of these challenges involves working alongside a real-world corporate client, which gives students the opportunity to gain practical experience working with successful companies, grow their network, and add weight to their resume.

Previous Business Challenge examples include:

**Client: Mercedes Benz**

Developing solutions to increase the electric vehicle share in key global markets.

**Client: Verizon Wireless**

Establishing new market segments and key enablers of technological disruption.

**Client: Kinder**

Developing an integrated marketing campaign across Above the Line and Below the Line touchpoints.

**Client: Grupo Bimbo**

Integrating technological strategies, including ecommerce and autonomous vehicles, into food industry strategy while enhancing existing business models and creating new customer access innovations.

**Entrepreneurial Challenge**

Creating a new business concept at the edge of growth trends, while developing and validating ideas through deep insights, and building a go-to-market plan that is executable and financeable.



## Sample Business Challenges



**BUSINESS CHALLENGE 1\***  
**New Venture Strategy Simulation**

Your first business challenge will immerse you in the many decisions a company needs to consider when assessing a new venture, from market analysis and competitive differentiation to sales strategies and tactics, production, logistics, and financial management. The cornerstone of the challenge will be a competitive, team-based business simulation. As you compete to win in your industry, you'll improve your ability to develop and implement a strategy for success in a dynamic team environment.



**BUSINESS CHALLENGE 3\***  
**Global Communications Challenge**

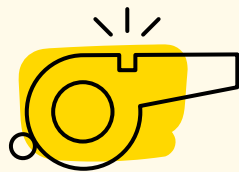
Explore the intricacies of global communications and global crises in today's interconnected world through an applied challenge. Dive deep into the challenges and opportunities of cross-cultural communication, data and operational strategies, crisis management, and sustainability on a global scale. Gain practical skills and strategic insights to navigate the complexities of international markets and emerge as a savvy global communicator.





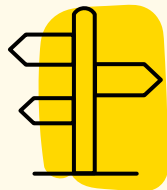
# Hit Your Goals With Active Career Coaching

Career support at Hult is as practical and proactive as our programs—and is integrated directly into the student experience. Everyone comes to Hult with their own background, priorities, and goals. We work with every student individually to set a targeted strategy, equip them with the right tools, and guide them on a clear path to achieve their career ambitions.



### Experienced insider coaches

With years of on-the-ground experience as recruiters and headhunters, our coaches have insider expertise and extensive knowledge of the global job market.



### Step-by-step guidance

Get personalized, job-focused advice that targets your ideal location, function, and industry and provides you with the actions you need to take to get there.



### Practical skills & tools

Join workshops and 1-2-1 sessions on: resume writing, online profiles, personal branding, interview skills, mock assessment centers, and more.

Jane Russell is a career services professional, advisor, and coach with extensive experience in all aspects of job search, including career assessment, strategy, and offer negotiation. She also has expertise in full-cycle recruitment, employee relations, and performance management, and is a Certified Professional Resume Writer and Strong Certified Practitioner.



### Jane Russell

US  
Hult Career Advisor  
20+ Year's HR Business Partner and Recruitment Experience  
10+ Year's Career Development Experience

### HULT What makes you well-placed to advise MBA students?

JANE As a former HR professional, understanding the inner workings of hiring and recruitment within an organization adds a distinct layer of value for the students in my advising sessions. I am able to put on my HR hat and help them navigate the landscape and bring clarity in terms of applications, interviews, and salary negotiations.

### H How do you stay up to date with job market trends?

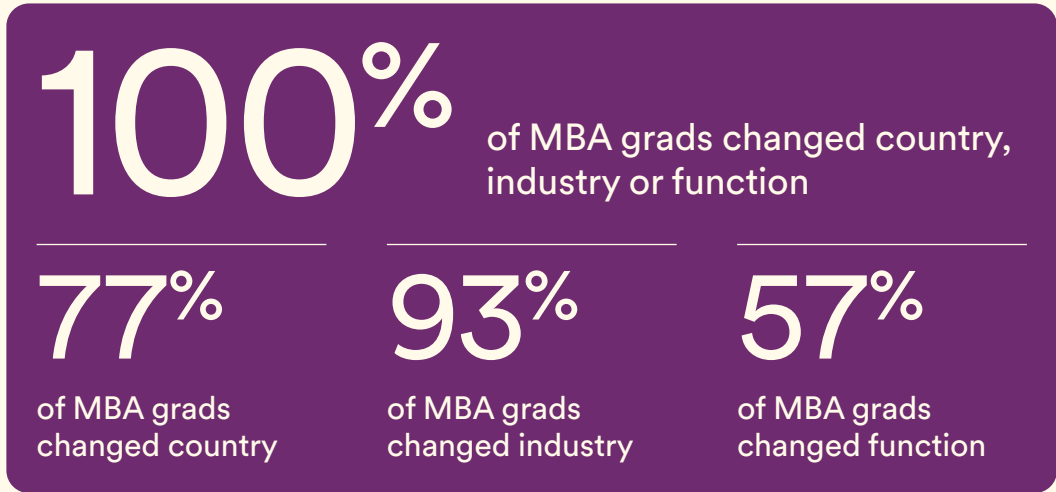
J I belong to MBA CSEA—a global organization with many opportunities for professional development and networking for career advisors working with MBAs—as well as the Boston MBA/MS Consortium. This helps me stay up to date on current trends and connect with other career advisors to share experiences and learn from each other.

### H How do you work with online MBA students to help them develop their careers?

J It depends on the student's individual needs. We work on goals – both short-term and long-term during our sessions. Some students may want to enhance their careers, others may want to pivot and change function and industry, and still others may want to explore entrepreneurship. Once I understand where the students' interests lie, the plan may involve enhancing their brand through LinkedIn, working on their resume to match the desired outcome, and developing a targeted search plan to help get them there.

# Employment Statistics: Class of 2022

## One-Year MBA Employment Stats



“My Global Online MBA experience has equipped me with the confidence, adaptability, and effective communication skills needed for future success.”

**Nansi Zakak**, Palestine, General Manager, Offshore Health Services, Class of 2023

Top 10 PG employers	
Accenture	EF Education First
Amazon	Fidelity
Apple	JP Morgan
BMW	PwC
Citi	Santander

## Global Online MBA Employment Stats

Which industries do GOMBA students work in post-MBA

- Banking
- Financial Services
- Management Consulting
- Education Management
- Non-profit Organization Management
- Information Technology
- Oil & Energy
- Airlines/Aviation
- Real Estate

**#4**

Global Online MBA Ranking

CEO Magazine, 2023

**50%**

of graduates are director level or above within 12 months of graduating

Social Profile Data, People Data Labs, 2023



# What Will My Week Look Like?

## Online Self-Guided Weekly Schedule\*

Courses open for 6-8 weeks

Week 1Course Kickoff & Begin Self Study Work						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					Live online course kickoff with Hult faculty (Multiple time options)	Start working through Module 1 self-guided content
Week 2Continue Self Study Work & Assessments						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Continue working through Module 1 self-guided content (Videos, Exercises, Readings, Peer Discussions, Digital Tools and Practice) Optional Live Webinar: Guest speaker (Multiple time options)					Complete Module 1 Quiz/Assessment & start working through Module 2 content	Live online office hours with Hult faculty
Complete Modules 1-6 content and applicable assessments for each course over 6-8 weeks (all coursework due by final deadline). Suggested completion roadmap provided during each course.						

Typical weekly time commitment for online self-guided courses are **10-15 hours per week** depending on the course and pace at which students progress through the material/assessments.

\*Sample only – exact schedule subject to change.

Choose the format and pace of study that suits you best. Self study courses allow for ultimate flexibility, whereas live online classes provide maximum peer and faculty interaction.

## Live Online Weekend Schedule\*

Based in Virtual EurAsia and Virtual North America timezones

Friday	Saturday	Sunday
<b>10am-3pm</b> Live online class	<b>10am-7pm</b> Live online class	<b>10am-7pm</b> Live online class
<b>2pm-4pm</b> Teamwork & class preparation for next day	<b>7pm-8pm</b> Team meeting to prepare for class presentation	<b>3pm-4pm</b> (During live class): guest speaker and industry panel
<b>5pm-6pm</b> Class preparation for next day	<b>8pm-9pm</b> Class preparation for next day	<b>7pm-8pm</b> Start working on final assessment
Additional coursework and hours outside of the classroom before, during, and after course weekends – class preparation, teamwork, assessments.		

Live online course has approximately **20 hours** of live class sessions during the weekend Friday-Sunday (2 credit courses). Please note: 1 credit Live online courses will have reduced live class hours during the weekend.

\*Sample only – exact schedule subject to change.



# Choose From 150+ Elective Courses

Have broad interests and wide career goals? Increase your knowledge and skills across subjects by choosing any four elective courses from across the full range of 150+ courses on offer every summer.

When you've completed your core courses, you'll take four elective courses in the summer semester to complete your degree. This is also when you can choose to upgrade your Online MBA program and take electives on campus, or simply join the electives online. New electives are added every year to keep options up to date and relevant, and over 150 courses are available to study every summer. With so many options, you can explore a wide variety of subjects and explore possible career paths.



Choose from elective courses in:



Marketing



Finance



Business Analytics



Management



Operations & Project Management



Innovation



Entrepreneurship

Visit our website for more on electives, including sample courses



Kisuc Kim maps out his options on the walls of a meeting room on the Dubai campus



Global Campus Rotation

During your summer semester, you can choose to take your electives online from home. Alternatively, you can travel to any two campuses to take your elective courses for an additional fee.<sup>1</sup> Gain on-the-ground experience in multiple locations and expand your global network.



City Seminars

Maximise your international exposure with specialist City Seminars in key locations around the globe:

Additional city seminar options available each summer.<sup>2</sup>

- Business of Fashion in New York
- Sneaker Business & Culture in Boston
- Angel Investing & Venture Capital in San Francisco
- Emerging Tech in Silicon Valley
- Business History in London
- FinTech in London
- Innovation in Dubai
- Business & Globalization in Singapore

<sup>1</sup>Electives and courses are subject to change. Please note that not all elective courses are available at all campuses. US elective rotation subject to US citizenship or visa regulations. <sup>2</sup>Subject to availability.

# Target Your Goals With 22 Specializations

Laser-focused on your career goals? Target your dream job and maximize your employability in that field with one of the 22 specializations on offer.

During your summer semester, you can choose to concentrate your elective choices within a particular area and graduate with a specialization. This is where you can really zone in on the specific skills you need for the job you want. You'll need to take three elective courses within one area to graduate with a specialization in that field.



Marketing 

Digital Marketing & Analytics

Product & Brand Management

Sales Strategy


Finance 

Transactional Finance & Investments

Financial Technology (Fintech)


Get practical about your career goals; choose a specialization that's tailor made for the job you want



Business Analytics 


Data Science

Analytics & Programming

Management 


Consulting & Strategy Skills

Talent Management

Operations & Project Management 

Applied Project Management

Supply Chain & Logistics

Innovation 

Future Thinking & Emerging Technology

Digital Transformation

Entrepreneurship 

Social Entrepreneurship

Developing & Emerging Markets

Visit our website for more on specializations, including sample courses



\*Not all specializations or elective courses will be available at every campus. Specializations or elective courses are subject to change.

# Passionate Professors From the Real Business World

More than just professors, our practitioner faculty are supportive mentors that have your professional goals in mind. Known as much for their academic credentials as for their decades of experience as executives, consultants, and entrepreneurs, our faculty members know what it takes to thrive in the demanding world of international business.



## Ali Fenwick, PhD

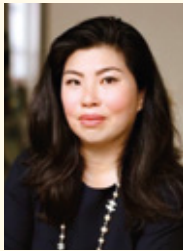
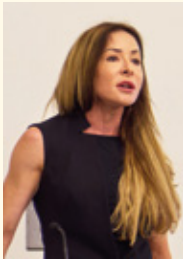
Netherlands/UK  
Organizational Behavior & Innovation Professor

With 18 years of experience in management consulting in telecommunications, FMCG, and pharma, Dr. Fenwick is a professor of industrial-organizational psychology who teaches across several key topics, including organizational behavior, leading for innovation, and management psychology. Ali is the founder and CEO of LEAD TCM&L™—a global behavioral science advisory firm developing psychological interventions for business, education, government, and NGOs. He is also a Harvard Business Review contributor, TEDx and keynote speaker, media behavioral expert, conference chair, author, and strategic advisor.

## Amanda Nimon-Peters, PhD

Australia  
Data Science & Leadership Professor

Behavioral scientist Amanda started university aged 16 and went on to earn a master's and PhD from the University of Cambridge, during which time she spent nine months of her research work living in a tent in Antarctica. Since then, her extensive corporate career includes 10 years in sales and marketing research at P&G as well as launching and running her own consultancy, whose clients included LG, Cisco, HSBC, and Shell. Her current research includes behavioral change techniques for leadership development as well as the effects of leaders' ethical choices. Her latest book, *Working with Influence: Nine Principles of Persuasion to Accelerate Your Career* (Bloomsbury, 2022) is a prime example of her highly practical and applicable insights into leadership.



## Caryn Pang, PhD

China/US  
Marketing Professor

Dr. Caryn Pang is a faculty member at Hult International Business School in Boston. She is also a professor at Parsons School of Design in NYC. Her ability to teach marketing and business fundamentals is a result of her 15+ years of experience as a retail business executive coupled with consulting experience for businesses in the international fashion industry. She has worked for Neiman Marcus, Saks Fifth Avenue, TJX Corporation, and Macy's. By incorporating relevant business and marketing strategies into the classroom, Dr. Pang teaches her students applicable skills to ready them for the industry. Her research stream focuses on cross-cultural consumer consumption and the luxury sector. Dr. Pang earned her PhD from Iowa State University.



## Omar Romero-Hernandez, PhD

Mexico  
Data Analytics & Operations Professor

A Fulbright Scholar, Omar uses his mastery of numbers to transform the lives of disadvantaged communities via renewable energy in his native Mexico. He's led several internationally awarded projects with sponsors including the UN, Mexico's Ministry of Environment, and the stock exchange. In 2010, he was appointed leader of a national task force on economic growth and low carbon emissions, which delivers recommendations to the President of Mexico. He was one of the recipients of the Franz Edelman Award, the world's most prestigious award for operations research and management science.

## Larry Louie, MBA

China/US  
Finance, Accounting & Entrepreneurship Professor  
Hult Prize Mentor

Larry Louie is a global professor, teaching courses in finance, accounting, and entrepreneurship. Larry joined the Hult San Francisco campus at its opening in 2010 and served on the multi-disciplinary MBA Redesign Committee that revamped Hult's MBA program, leading to the AMBA Innovation Award. Prior to teaching, Larry worked for 25 years in venture-backed startups, commercial real estate, Bain & Company, and KPMG. Larry earned an MBA from the Stanford Graduate School of Business and a BSc in finance and accounting from the University of California at Berkeley. Larry has also served the community as a board member of La Cocina (a nationally recognized food incubator for low-income women entrepreneurs).





# Fund Your Future

Your education is undoubtedly one of the most important investments you will ever make. Throughout the application process, we will work closely with you to help you understand the options available to you to finance your degree.

### Asking your company to help fund your part-time MBA

Your part-time MBA also brings huge benefits to your organization. Having your employer invest in your business education is a mutually beneficial way to fund your program. Many part-time MBA students choose to focus on their employing company for their class assignments. All of this can be immediately applied in the workplace as well as to your own professional growth.

Find out more about our Corporate Partner Program: [hult.edu/corporate](https://hult.edu/corporate)

### Loans & government support

Financial institutions in many countries offer education financing specifically to local citizens. These loans are typically repayable after completion of the course, although terms vary widely. Depending on where you are from, you may be eligible for loan and grant opportunities offered by your government. We work with candidates to help them identify suitable financial institutions and government programs.

### Payment plans

We have a variety of payment options to fit your situation, including Early Payment discount. If you choose the Early Payment plan, you are eligible for a 2%\* discount on your tuition (\*net fees after scholarship and financial aid are deducted), providing you meet the terms.

Please reach out to our enrollment team for more information at [hult.edu/contact](https://hult.edu/contact)

**Program fees**

**Global Online MBA**

**39,000 USD\***

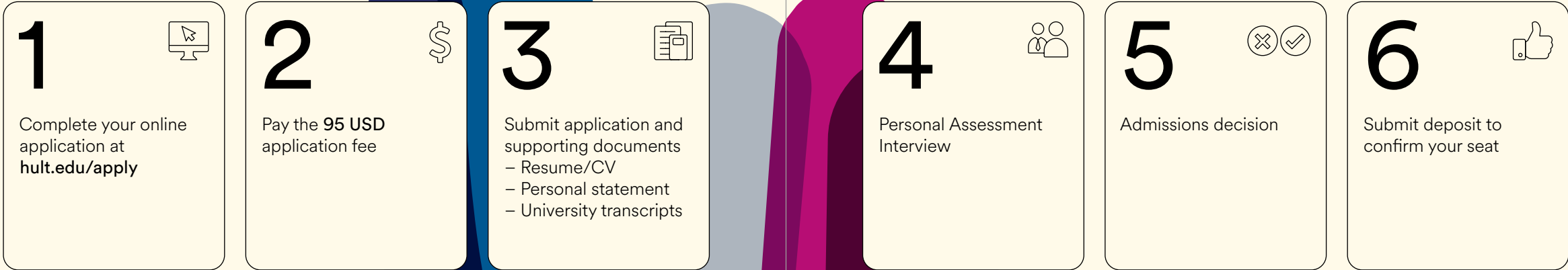
\*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.



Your employer can also benefit from your MBA

# Ready to Apply?

We are looking for dynamic, international, and open-minded individuals who have the ambition to grow and succeed in the world. Sound like you? Here's how you can join Hult:



## Entry requirements

- Bachelor's degree or equivalent (MIB, MEI)
- Bachelor's degree in a business-related field  
OR any bachelor's degree or equivalent + one year's relevant work experience (MIM, MFIN, MBAN)
- Less than three years' work experience (MIB)
- Proficiency in English (TOEFL/IELTS/PTE/  
Duolingo English Test (DET))\*
- Successful application process

\*English test waivers may apply for native English speakers or if your bachelor's was completed in an English-speaking country. Your English test results can come later in the process if they're not available immediately.



We have enrollment advisors in every region so you can talk directly to one of our team, wherever you are in the world

## Start Your Free Trial

This two-week free trial gives you a taster of the program's core elements—live online classes, self-study courses, and 1-2-1 time with faculty—so you can get a feel for what to expect from the full experience and see if it's a good fit for you.

Global Online MBA  
Free Trial



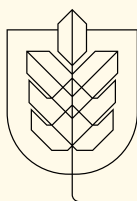


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# HULT.EDU/ONLINEMBA

FOR FULL DETAILS ON THE PROGRAMS INCLUDING:  
CURRICULUM AND CAMPUSES, COSTS AND SCHOLARSHIPS, ADMISSIONS AND APPLICATION

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**HULT**  
INTERNATIONAL  
BUSINESS SCHOOL

Hult is proud to be recognized and ranked among the best business schools in the world by the *Financial Times*, the *Economist*, *QS World University*, *Poets & Quants*, *Bloomberg Businessweek*, *Forbes*, *Times Higher Education* and *WSJ*, and *US News & World Report*.

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