

HULT
INTERNATIONAL
BUSINESS SCHOOL

The Undergraduate Program

Bachelor of
Business Administration

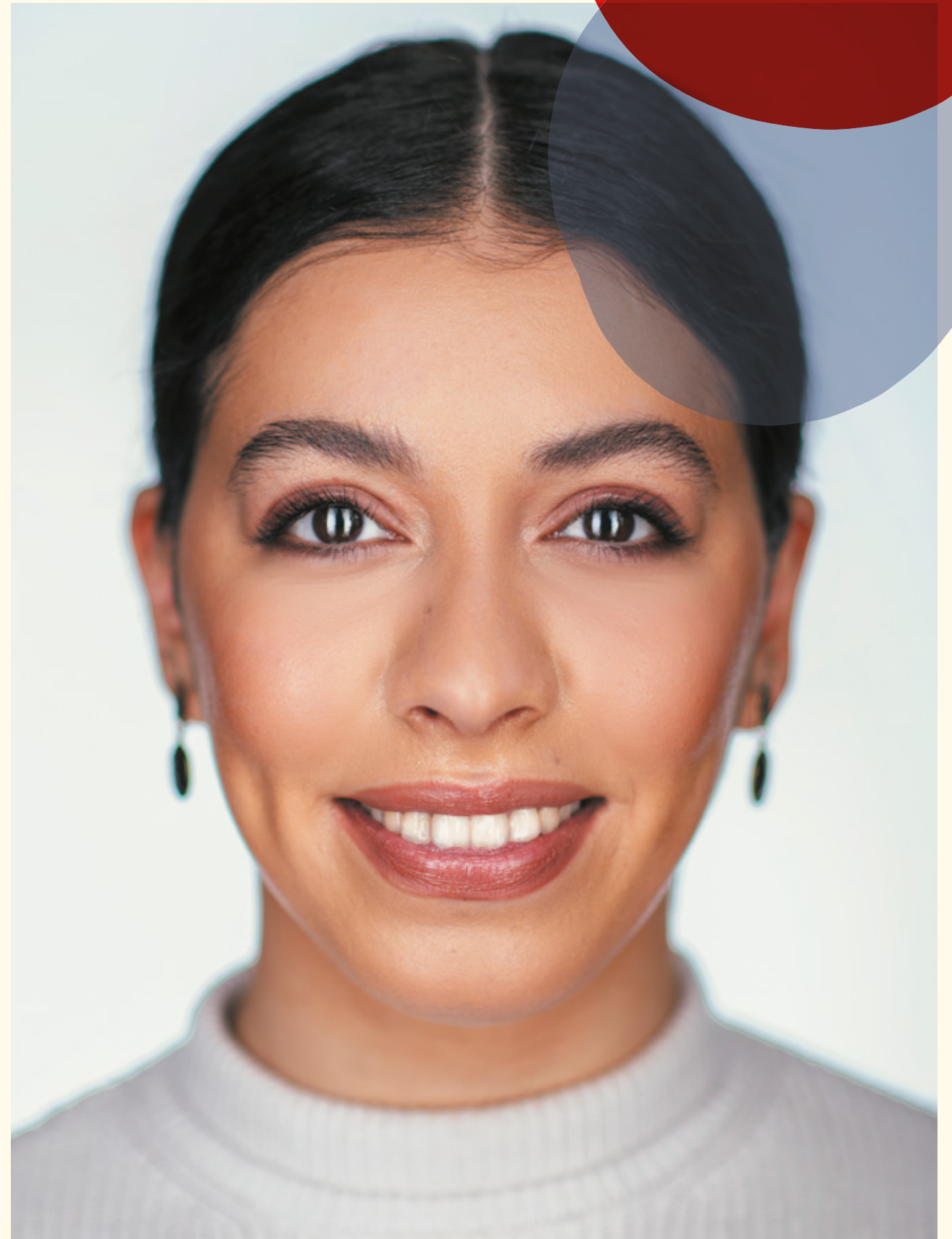
BOSTON LONDON SAN FRANCISCO DUBAI SHANGHAI



“Before coming here, I put limits on myself. I didn’t know what skills I had because I’d never had to put them into practice. Here, everything changed. We’re encouraged to dream big, step out of our comfort zone, and achieve our aspirations. With the help of this incredible global community, I’ve overcome every challenge—and become the best version of myself. I’ve discovered who I actually am, and I know now how much I’m capable of.”

Hajar Bouazzaoui
Moroccan
Class of 2022

Learn more about our cover student, Hajar, on page 66



Study business to make your mark on the future

The world is more interconnected and changing faster than ever before. Business shapes the lives of individuals and the society we all live in. It brings together people with different passions to find solutions to the world's most pressing problems.

There are the *creatives*, who see how things can be done differently. The *doers*, who make the vision a reality. The *number-lovers*, who use data to make informed decisions. There are the *people-people*, who keep humanity at the center of it all.

And there are the *dreamers*, who imagine a world that doesn't exist yet—and use business to make it a reality.




Edoardo Fontana, Class of 2021,
skates his daily route to Hult London.

Do you want to follow the status quo or challenge it?

If you like being told what to do
and how to think, Hult probably
isn't the right place for you.

But if skills that employers want
and a mindset that entrepreneurs
need is what you're looking for
from a business degree ...

... if you want an education that
asks you to open your mind, roll
up your sleeves, and blaze your
own trail—then you might have
found your ideal school.



You already recognize that traditional education was built for a more stable time—when looking at the past was a reliable way to predict the future.

Now, you want a new kind of business education that's designed for today's reality.

Founded by one of Europe's most successful entrepreneurs, Bertil Hult, we are a non-profit business school run by business people for business people.

Our pioneering approach to education is designed to give you the entrepreneurial skills needed by employers. And the opportunity to put these skills into practice while gaining real experience.

Get ready to challenge the status quo, and create something better than anything that has come before.



Dr. Stephen Hodges has led Hult since 2006. A businessman for most of his life, his career has taken him all over the world—starting with McKinsey & Company in London right through to Standard Chartered Bank in Hong Kong. With his strong background in international business, his entrepreneurial mindset, and his passion for practical education, Dr. Hodges leads by example.

“Our entire educational experience is designed to take you beyond business to learn about the world, the future, and yourself.”

Welcome to the first triple-accredited US business school

Hult’s pioneering approach to education is recognized by the world’s three most prestigious accrediting bodies.

We constantly evolve to meet the needs of students

Just as the world is constantly evolving, so are we. Every year we update and improve our curriculum as part of our commitment to provide students with the world’s most relevant business skills. We analyze data from millions of job descriptions worldwide and design our programs to deliver the business knowledge, leadership skills, and technical expertise demanded by employers.

Make an impact through real-world, challenge-based learning

Classroom theory is the foundation of all education, but it can only take you so far. You need practice to truly master business skills. That’s why we collaborate with leading companies and entrepreneurs to challenge you to tackle real-world problems throughout your program.

Join a non-traditional business school ranked among the best

In 2018, Hult joined the top 1% of business schools in the world to be recognized by business education’s three most prestigious international accrediting bodies: AACSB, EQUIS, and AMBA. We are the first and only school in the United States to achieve this triple-crown status, which is complemented by our strong position among the most reputable business school rankings including those of *The Economist*, *Bloomberg Business*, *Financial Times*, *Forbes*, and others. We never stop striving to update and improve ourselves, and we aim to instill the same growth mindset in our students.

Dr. Stephen Hodges
British
President
Hult International Business School



The Association to Advance Collegiate Schools of Business (AACSB) is the world’s largest business education alliance and is internationally recognized as a hallmark of quality reserved for the world’s best business schools.



The Association of MBAs (AMBA) is the international impartial authority that represents the highest standard of achievement in postgraduate business education and is earned only by the best programs globally.



EQUIS is a global accreditation scheme granted and run by the European Foundation for Management Development (EFMD), whose mission is to raise the standard of management education worldwide.

Hult’s pioneering approach empowers you with the entrepreneurial skills to make an impact from day one

Experience the World

Globalization has made the world more interconnected than ever

Shape the Future

Technology is driving change and sustainability is essential

Learn about You

Constantly adapt and grow to stay relevant throughout your career



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Your Beyond Business Curriculum

You'll be challenged to go beyond business—to understand the world, the future, and yourself—as you learn by doing with a flexible curriculum that adapts to your interests and goals.

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A degree that breaks the business mold

Every element of your Bachelor of Business Administration curriculum is designed to teach you about the world, the future, and yourself. You'll study every topic through a global lens, learn about the technologies shaping our future, and develop the deep self-awareness needed to lead effectively and with confidence.

Prepare for the future

Data-driven design

Using big-data analysis to identify the skills employers are looking for globally, we've built the teaching of these professional and technical skills into your program. So, you can ensure you graduate with the skills you need for the role you want.

Nano courses in disruptive technology

You need to be ready to adapt to whatever the future holds. These short courses challenge you to think creatively about the business applications of new technologies like artificial intelligence, blockchain, virtual reality, and others.

Learn by doing

Challenge-based learning

As an integral part of your studies, you'll sharpen your skills with real-world business challenges. In teams, you'll put the theory you've learned into practice as creatively as possible by applying it to new startup ideas, solving social issues, and consulting for leading companies.

Internships

There's no better career preparation than firsthand, on-the-job experience. We support you in that journey by providing a three-credit elective or a capstone project consisting of pre-internship preparation work, a mid-point check-in, and a final reflection.

Build your core program

The core program gives you the essential knowledge and skills to succeed in any business environment.

Business

Develop your overall business aptitude

Learn functional areas of business

Focus on theoretical knowledge and practical application

Beyond Business

Develop your growth mindset

Learn the essential skills and competencies for success in any professional environment

Focus on self-awareness, cultural awareness, critical thinking, effective communication, teamwork

Choose your path

Your choice of specialization gives you an edge in the field you are most interested in pursuing after your graduation.

Majors

Business Analytics

Entrepreneurship

Finance

Management

Marketing

Minors

Any of the above areas plus:

Computer Science

Design

Psychology



Students share their solution to a challenge set by UBS with Tanja Levine, the managing director of Ashridge Executive Education

A flexible degree that adapts to you

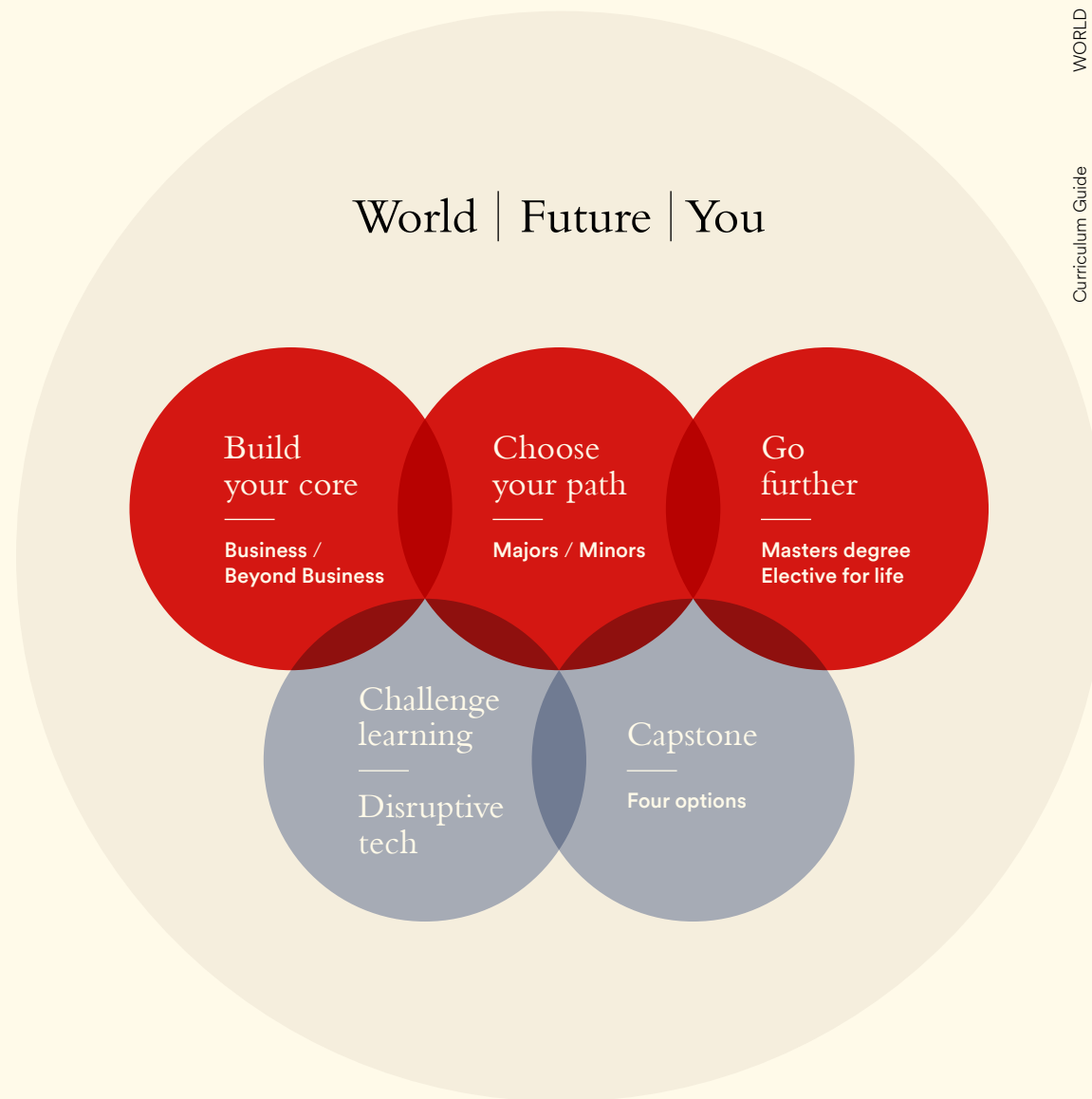
No matter where in the world you’ve attended high school, or how quickly you want to earn your degree, our flexible curriculum is built to adapt to your needs and goals. So, you can study the topics you choose, at the speed that suits you.

How long will it take you to complete your degree?

To ensure our curriculum can adapt to students coming from anywhere in the world, our undergraduate program is designed on a credits basis rather than a yearly basis. You’ll need 120 credits to complete your degree. If you’re coming from Year 12 in high school (US system), you will typically complete your degree in four years. If you’re coming from Year 13 (European system), you will bring 30 credits from your last year in high school and typically complete your degree in three years.

Options to graduate faster

All students can graduate faster by earning credits over the summer, meaning some highly ambitious students graduate in as little as two years. Tuition is calculated per credit rather than per year, so the cost remains the same however you choose to progress through the program.



Build your core

Build an essential knowledge base, advanced skills, and a growth mindset through mandatory courses that form the core of your program.



Students share their proposal with their professor and mentor

“From boutique firms to global players like Google, Virgin, and Ferrari—real-world companies are placed at every step of the Hult student journey. Work with them ranges from in-class learning to actually consulting for these leading corporations.”

Diego Gonzalez
Mexican
Class of 2018

Business

Focus on essential areas of international business—from finance to management to marketing. Learn to see how these functional areas fit together in a global context and which ones are most suited to your interests and abilities. Examine the impact technology is having on these long-established disciplines, identify the key skills you want to focus on, and develop them through practical, hands-on learning.

Sample topics

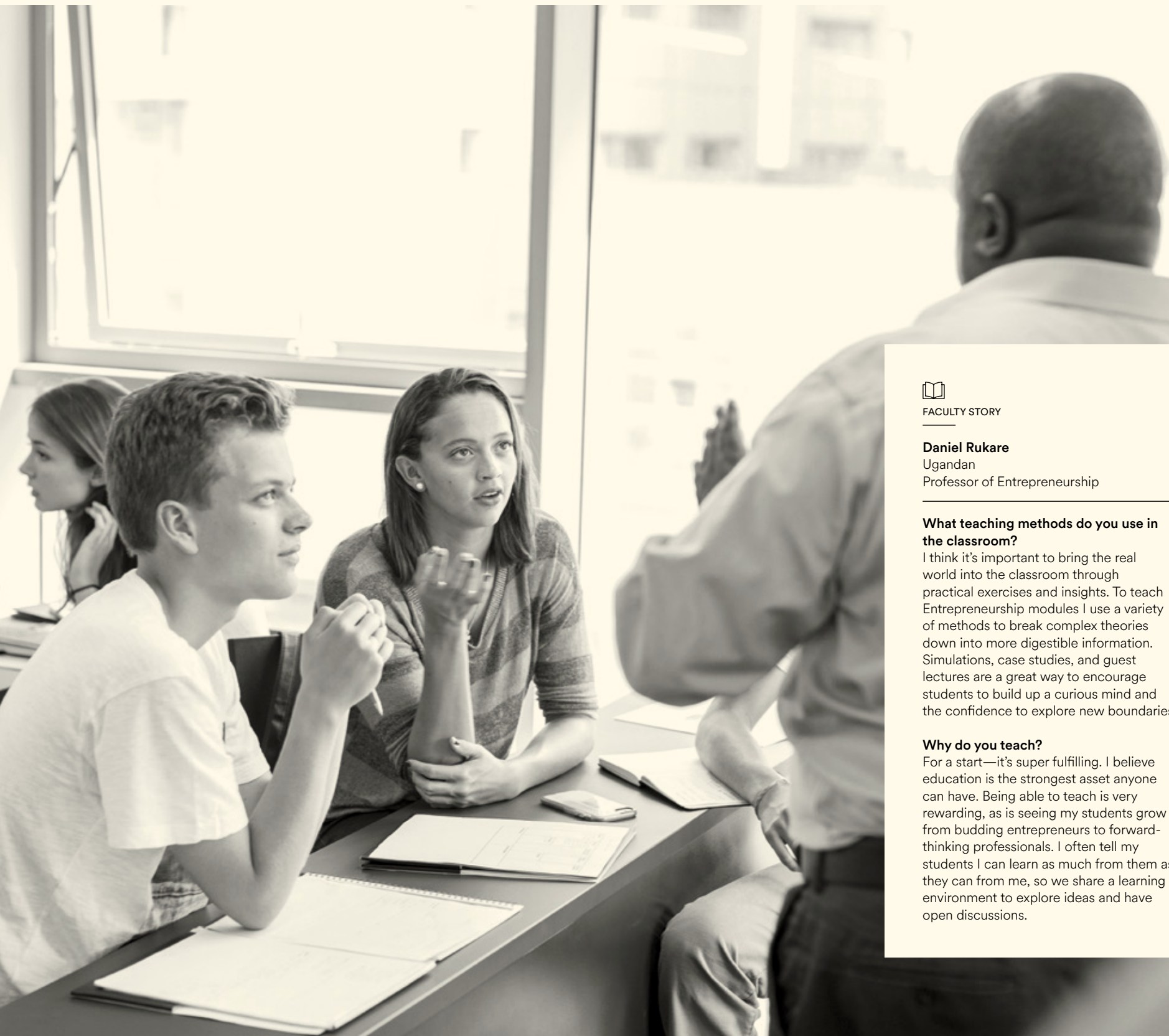
- Accounting
- Business Law
- Economics
- Entrepreneurship
- Finance
- Global Strategy
- Management
- Marketing
- Socially Responsible Business
- Statistics & Analytics

Beyond Business

Gain a deep understanding of how business touches every aspect of our lives by learning about a broad range of topics. You'll develop your self-awareness, creativity, and critical thinking so that you graduate with a powerful knowledge base across a variety of disciplines and a job-ready skillset. Explore what the future holds and understand how you can help shape it by applying what you learn in the classroom to real-world challenges.

Sample topics

- Creative Problem Solving
- Critical Thinking
- Design Thinking
- Emerging Technology
- Ethics
- Future Societies
- International Politics
- Negotiation & Conflict Resolution
- Presenting & Communicating
- Psychology



“You need confidence to explore new boundaries.”



FACULTY STORY

Daniel Rukare

Ugandan
Professor of Entrepreneurship

What teaching methods do you use in the classroom?

I think it's important to bring the real world into the classroom through practical exercises and insights. To teach Entrepreneurship modules I use a variety of methods to break complex theories down into more digestible information. Simulations, case studies, and guest lectures are a great way to encourage students to build up a curious mind and the confidence to explore new boundaries.

Why do you teach?

For a start—it's super fulfilling. I believe education is the strongest asset anyone can have. Being able to teach is very rewarding, as is seeing my students grow from budding entrepreneurs to forward-thinking professionals. I often tell my students I can learn as much from them as they can from me, so we share a learning environment to explore ideas and have open discussions.



Learn by doing & prepare for the future

Put theory into practice and discover your true strengths and weaknesses in real-world business scenarios. Understand the risk and opportunity new technologies present to global business and society.

Challenge-based learning

Working in teams on real-world business and social challenges allows you to put theory into practice while developing your interpersonal and practical skills.

Core challenges

In addition to your hands-on class projects and club experiences, you'll take part in three competitive team challenges as part of your core curriculum.

Startup Challenge

Design, develop, pitch, and promote a product or service to a specific target audience.

Social Impact Challenge

Think on a global scale to solve a pressing social issue affecting millions of people, as modeled on the Hult Prize.

Specialization Challenge

Use the theory you've learned in your major classes and apply it to the real world and real companies.

Students respond to the challenge set by Amazon Launchpad to help them grow their startup platform



From blockchain to robotics, explore the future application of technology

Nano courses in disruptive technology

You need to be ready to adapt to whatever the future holds. These short “nano” courses challenge you to think creatively about the business applications of new technologies.

Choose three or more nano courses

You'll complete at least three of these elective courses, which have been built in partnership with world-renowned industry experts. Learn the basics of how the technology works, its potential applications, the major players driving the technology, the likely development timeline, and the key obstacles that need to be overcome for its full potential to be realized.

Artificial Intelligence

Augmented & Virtual Reality

Autonomous Vehicles

Blockchain

Cybersecurity

Energy of the Future

Robotics

Choose your path

While the core program gives you the essential knowledge and skills to succeed in any business environment, your choice of specialization gives you an edge in the fields you are most interested in pursuing after your graduation.

Major
Choose from five areas of concentration

Business Analytics*

Entrepreneurship

Finance

Management

Marketing

*The Business Analytics major qualifies as a STEM (Science, Technology, Engineering, Math) degree, which provides the potential for an additional two years (three total) of work authorization in the US for international students. If you're an international student and your final year of study is at one of Hult's US campuses, you'll have the benefit of work authorization in the US for one year of OPT (Optional Practical Training), regardless of your major.



Sophia Fries, Class of 2018, considers her path through Hult

Maybe you want to dig deeper into understanding consumers and what makes them tick—you could major in Marketing with a minor in Psychology. Or perhaps you want to combine a major in Entrepreneurship with a minor in Computer Science to help jumpstart your bold idea for an app and future business.

Majors require 24 credits of coursework in addition to completion of the business core, while minors require 12 credits. Majors can also be taken as minors (i.e., you could major in Management with a minor in Business Analytics).

Minor
Add another area of specialization based on your interests and goals

Computer Science

Design

Psychology

Don't want to specialize?

No problem, you can choose not to declare a major or minor and instead take electives from any discipline.

Concentrate in your chosen area of business with a major

Major in Management

Equip yourself with the people skills, negotiation and influencing techniques, and knowledge of effective management practices necessary for success in leadership roles within any industry.

Sample topics

Change Management
Employee Motivation
Project Management
Operations Management
Strategic Decision Making

Major in Marketing

Learn to understand consumer behavior, how to connect with market needs, and how to shape brand perceptions. Embrace the latest thinking about the customer/brand relationship and get ready to be creative.

Sample topics

Brand Identity & Equity
Competitive Analysis
Digital & Social Media Marketing
Market Research & Consumer Behavior
Segmentation, Targeting & Positioning



Our Major in Marketing counts toward Chartered Institute of Marketing (CIM) qualifications, making it easier to gain independent validation through an internationally recognized professional marketing certification.

Students at the 2018 Welcome Week in Boston get to know each other



Major in Business Analytics*

Learn to harness the power of big data and statistics to see trends, find hidden opportunities, and “tell a story” to influence the direction of significant strategic decisions in any industry.

Sample topics

Data Visualization
Forecast Modeling
Machine Learning
Optimization
Python, R & SQL

*The Business Analytics major qualifies as a STEM (Science, Technology, Engineering, Math) degree, which provides the potential for an additional two years (three total) of work authorization in the US for international students.

Major in Entrepreneurship

Whether you have entrepreneurial ambitions of your own or are looking to add value to any employer, this major sharpens your adaptive thinking and innovation skills so you’ll thrive in today’s demanding global business environment.

Sample topics

Building Social Enterprises
Disruptive Innovation
Family Business
Networking & Business Development
Entrepreneurial Finance

Major in Finance

Finance majors come to understand the powerful roles that risk, return, and value play in the success of global businesses. This major equips you with the skillset to follow a career in corporate finance or investment banking. We also help students to prepare for the CFA exams.

Sample topics

Asset Valuation
Cash Flow Analysis
Financial Markets & Institutions
Portfolio Management
Risk Management



Successful completion of our Major in Finance counts toward an ACCA qualification, giving you a head start toward an internationally recognized professional accounting certification.



FACULTY STORY

Tessa Misiaszek

American

Professor of International Marketing

What's your teaching style?

Practical application of theory is what I like to focus on in the classroom—especially through experiential teaching. It's important to connect what's taught in the classroom to what actually occurs in a corporate/business setting. And I think the best way to do this is through case-based teaching, interactive team projects, and bringing in professionals to discuss topics in the context of their company.

What makes Hult different from other schools you've taught at?

You know the saying that goes "Those who cannot do, teach." Here at Hult, it's "Those who CAN do—teach at Hult." The majority of teachers come from entrepreneurial backgrounds and bring their skills, experience, and passion into the classroom. I've taught at other colleges where the focus was on research and not teaching, and that negatively impacted the student learning experience—Hult is the opposite.

“Those who
CAN do—
teach at Hult.”



Minor in Psychology

Equip yourself with the knowledge and skills needed to work effectively with others, connect with consumers, and develop better self-awareness and understanding of individual differences.

Sample topics

Intrinsic & Extrinsic Motivation

Consumer Behavior

Management Psychology

Minor in Design

Connect with your right brain and understand the vital role visual design plays in communication, business strategy, and the consumer experience.

Sample topics

Design Visualization & Prototyping

Interaction Design & Usability

Photoshop, Illustrator, InDesign & Premiere

Minor in Computer Science

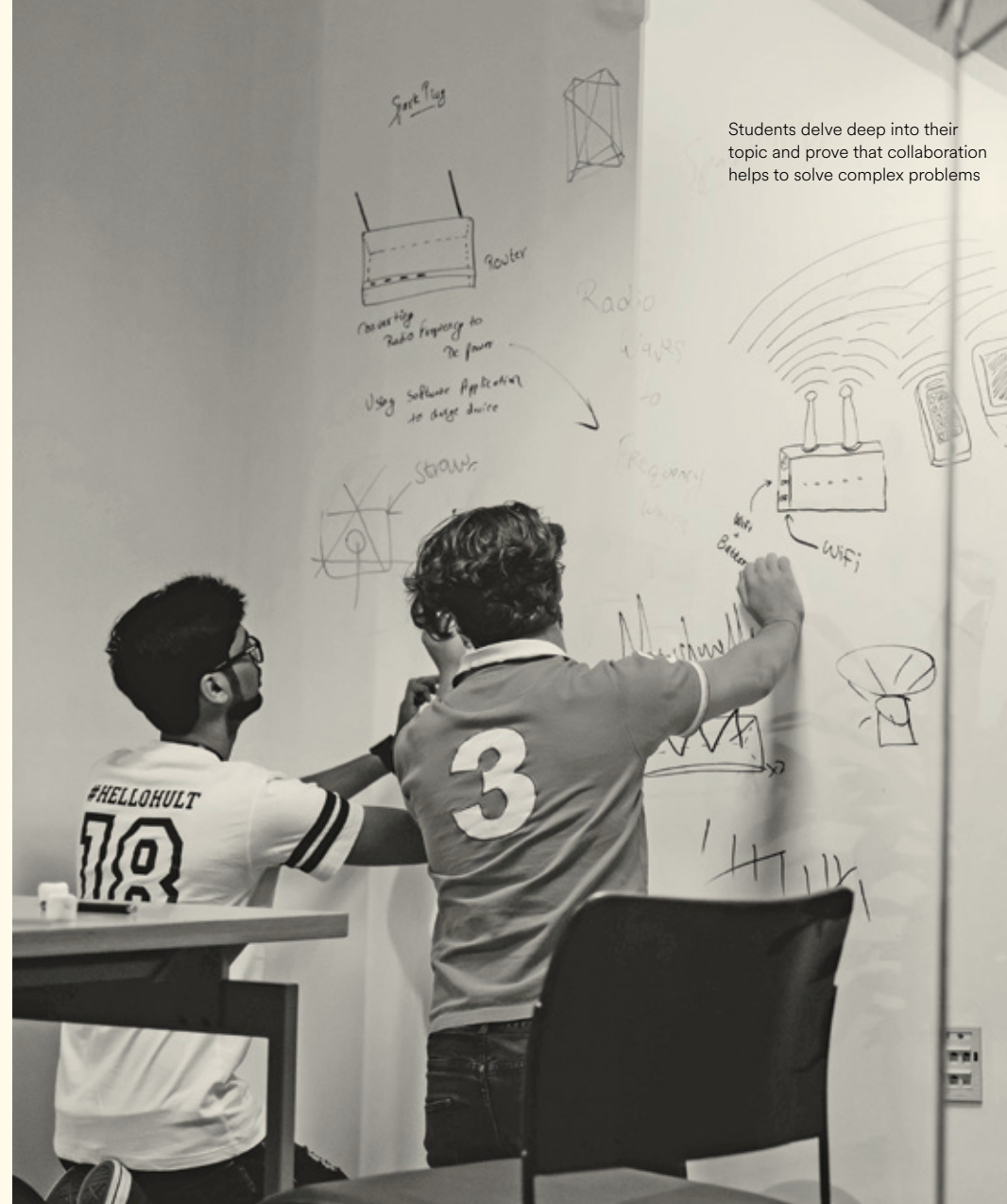
Gain insight into the thinking, language, and software used by today's developers to create tomorrow's technology, and deepen your understanding of how digital products are brought to life.

Sample topics

Design Engineering

Innovative Technology & App Development

Python, Java & SQL



Students delve deep into their topic and prove that collaboration helps to solve complex problems

“I study business but it’s the creative side that interests me. I want to understand the process behind design decisions.”

Leslie Mercedes

Dominican
Class of 2018

Capstone Project

Put your skills to the test

Apply your knowledge, sharpen your skills, and maximize your employability with internships and your final capstone project.

Capstone

At the end of your degree, a final capstone project brings together all that you have learned throughout your Hult journey. Choose between an internship, a written thesis, a real-world corporate or social challenge, or develop a startup with the help of our in-house incubator, Hult Founders Lab.

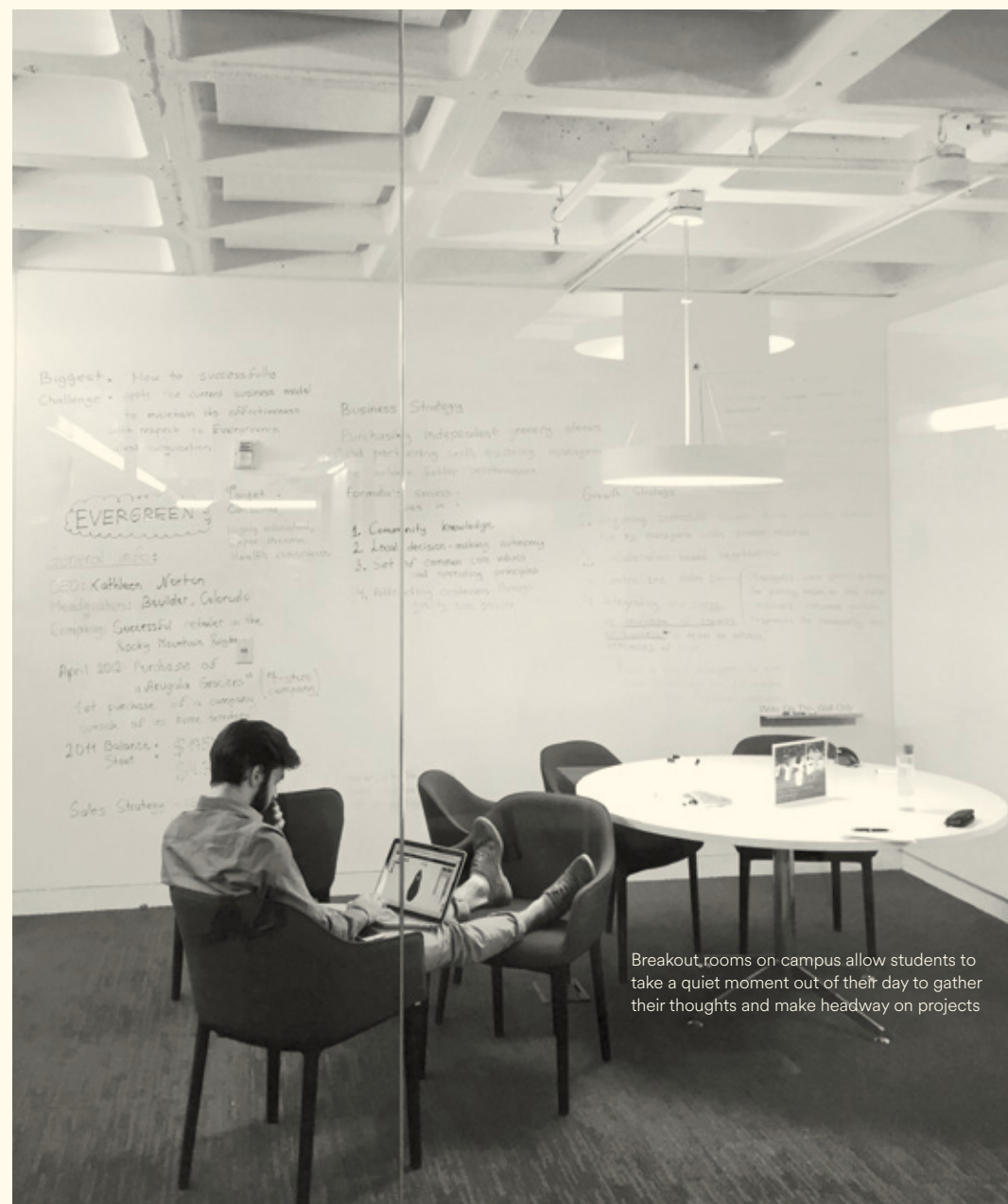


Hiro Koichi, Class of 2018,
networks at a Hult London event

“I did my undergraduate capstone thesis with a company outside of school, and they were really impressed with my contribution. Proving myself in a real-life workplace gave me a lot of confidence that Hult had me on the right track.”

Youssef Youssef

Egyptian
Class of 2015



Breakout rooms on campus allow students to take a quiet moment out of their day to gather their thoughts and make headway on projects

Be the most desirable graduate on the market

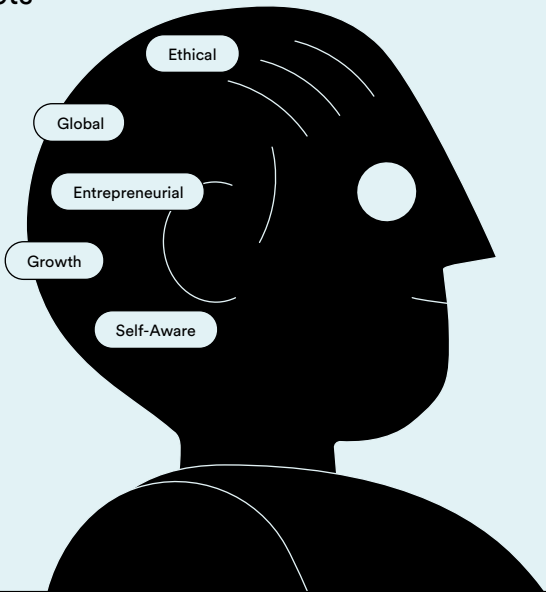
Hult’s undergraduate program has been designed to make you the graduate that every employer wants to hire and every entrepreneur wants to be. You’ll graduate with the skillset and the mindset that big-data analytics has identified as being the most in demand across all industries and functions, globally.



Learn by doing

You can only truly master skills by practicing them. This program will push you to apply what you’ve learned in class through practical projects, simulations, and business challenges.

Mindsets



Core skills

Critical Thinking

Life Skills

Creative Thinking

Communication

Learning to Learn

Collaboration

A black silhouette of a group of four people in a meeting. One person is standing and gesturing with their hands, while the others are seated and looking towards them.

Professional skills*

Customer Service

Analyzing Data

Budgeting

Accounting

CRM

Problem Solving

Sales

Basic Programming

Financial Reporting

Salesforce

Research

Employee Training & Mentoring

Financial Acumen

Social Media

Data Techniques

Billing & Invoicing

Procurement

Prospecting

A black silhouette of three people sitting at a table with laptops. One person is standing and pointing at a screen, while the others are seated and looking at their laptops.

*These skills have been identified as those most in demand by employers across the globe, based on the data analysis of millions of job postings by our partner Burning Glass Technologies.

“My classroom is like a real office.”



FACULTY STORY

Prince Ghuman

American
Professor of Neuromarketing

How would you describe the typical Hult student?

Daring. It takes a certain type of DNA to leave your home country and attend college in another country. It's a special quality that all Hult students have in common.

How would you describe the atmosphere in your classroom?

Energetic, dynamic, active, free yet professional. My classroom is like stepping into a real office, where students are treated as adults.

What type of homework do you give your students?

I only set truly beneficial homework—projects that add practical value that students can take directly into their future lives, from internships to job interviews.

How do you grade your students?

I prefer to give my students team-based projects or individual assignments over multiple choice finals. My goal is to create a mid-term and a final that each student can add to their resume under experience and projects. This will set them apart from other graduates who lack useful business skills.

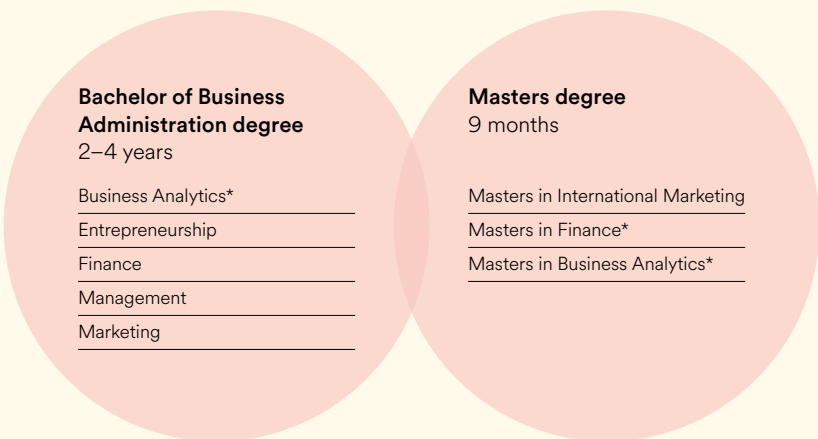


Combined bachelors and masters degree

You can earn your masters degree more affordably and at an accelerated pace when you combine your bachelors and masters studies at Hult. *So you could graduate with a bachelors degree and a masters degree in less time than some students take to get just their bachelors.*

Hult’s Combined Degree program

Start earning your masters degree while you’re still an undergraduate.



*Hult’s Masters in Business Analytics and Masters in Finance degrees qualify as STEM (Science, Technology, Engineering, Math) degrees, which provides the potential for an additional two years (three total) of work authorization in the US for international students. If you’re an international student and your final year of study is at one of Hult’s US campuses, you’ll have the benefit of work authorization in the US for one year OPT (Optional Practical Training), regardless of your masters degree.

Add a specialized masters degree to your Hult bachelors



Masters in International Marketing

Grow the international strategic skills, creative executional ability, and cutting-edge knowledge to launch a global marketing career in a constantly shifting digital environment.



Masters in Business Analytics

Harness the power of big data through statistical analysis and business knowledge so that you can make meaningful, impactful contributions to any business.



Masters in Finance

Learn to tackle corporate finance in the real world as you build the tactical leadership and financial skills needed to make an impact in international organizations.

#1

for Geographical Diversity, *The Economist*, Masters in Management Ranking, 2019

#5

for International Students, *Financial Times*, Masters in Management Ranking, 2019

#17

overall, *The Economist*, Masters in Management Ranking, 2019








Prof. Cari Guittard leads an ideation session at Hult San Francisco


Elective for life

Your guess is as good as ours when it comes to what skills you'll need in five, ten, fifty years from now. What we can promise is that you can come back to any campus, any year, to take any elective that suits you.*

Most popular electives in 2020

-  Cybersecurity
-  Autonomous Vehicles
-  Scenario Planning
-  Augmented & Virtual Reality
-  Managing Virtual Teams





STUDENT STORY

Mateusz Ciasnocha
Polish
Class of 2016

Do you ever come back to Hult?
I've taken electives at Hult every year since I graduated in 2016.

Why do you keep coming back?
I want to stay in touch with the school and my fellow alumni, as well as develop relationships with current students. Of course, I'm also focused on expanding my knowledge base during the elective courses.

Have these electives helped you in your professional life?
Very much so! First and foremost by developing and strengthening relationships with my fellow alumni. Secondly, by expanding my knowledge, which I can apply the next day in my work life. Finally, by getting out of my day-to-day work and gaining a new perspective.

Nick Iverson, founder of Canadian Drone Academy, at our Boston campus discussing the implications of drones on the future of business

*Courses are subject to availability and a \$100 USD registration fee.



Mignonne Karugu, Class of 2018, tries out a virtual reality headset to consider how disruptive technologies can be used to their full potential



FACULTY STORY

Selina Neri

Italian

Professor of Management

How has your international experience shaped you?

I've lived, studied, and worked in so many countries—including Italy, England, and the US—every time experiencing a very different culture. This has made me who I am today, and I feel comfortable in any cultural context as I've learned to appreciate diversity. I like to think anywhere can be my “home country”—for the last seven years it's been Dubai.

What are your classes like?

I keep my courses relevant to the current and future challenges businesses are facing. I challenge my students to think in a different way, so they develop transferable skills that can be used across any industry. My classes aren't lectures—they're experiences where we deep-dive into specific topics and companies, leadership styles, behaviors, and best and worst case examples. I rarely use textbooks—only when they're relevant to student learning.



“I rarely use textbooks.”

Learn business by doing it

Join a global community with a passion for practical learning

Learn from professors with inspiring real-world experience

Develop the skills employers want and entrepreneurs need

Be supported for the rest of your career with lifelong learning opportunities

Students at Hult Boston's Welcome Week sign up for a challenge



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Experience the World

Many employers now value intercultural skills as much as formal qualifications. To truly understand how other cultures think and behave, you need to live and work with them on a daily basis, and travel as much as possible. At Hult, that's exactly what you'll do.

How important is the ability to work across cultures?

96%

of employers say intercultural skills are critical

91%

of employers say that students should experience problem solving in teams of people with differing views

58%

of small businesses have international customers

Your biggest strength & your hardest challenge

How do you resolve conflict between people of, not just two but five, completely different cultures? Figuring that out will be the most difficult, and the most rewarding, part of your time here. And it’s what will make you stand out to employers.

We mix it up, you figure it out

The average Hult student works directly with an average of 30 different nationalities during their program.

Employers need people who can work with anyone from anywhere to devise the best solution to any problem. That’s exactly what you’ll practice doing throughout your degree. Every project you’ll work on has a team that’s handpicked for maximum diversity—different nationalities, different languages, different perspectives—but one common goal. That’s your day-to-day reality here at Hult.

Students in their first week at Hult Boston meet their classmates from every corner of the globe



SKILLS SPOTLIGHT



Communication

Communicating across cultures to solve complex real-world scenarios starts from day one. Imagine you’re in your first week at Hult. You’re in Boston. You’re on the Charles River. You have teammates from India, Germany, and Brazil. You have 15 meters of string and 25 water bottles. You need to get to the other side before the 11 other teams. Go!

Collaboration

Learn the value of collaboration firsthand. You may think you know best, but how do you handle a factory strike in Argentina when you have a big order to fulfill? Or navigate a national holiday in Iran? You can bet one of your classmates has the answer.



STUDENT STORY

Thomas Morin
Canadian
Class of 2022



What’s it like in the Hult classroom?

Studying at Hult is like studying all around the world but in a single classroom. There are people from all kinds of backgrounds and cultures who come together to make one close-knit community.

How does student diversity impact your learning?

Working with people from different cultures helps me to see things from another perspective. It’s given me the skills to work in a diverse environment that can be applied to my future career. To me, the school’s biggest strength is its openness to the world, and this is exactly the mindset I want to apply to my future in business.

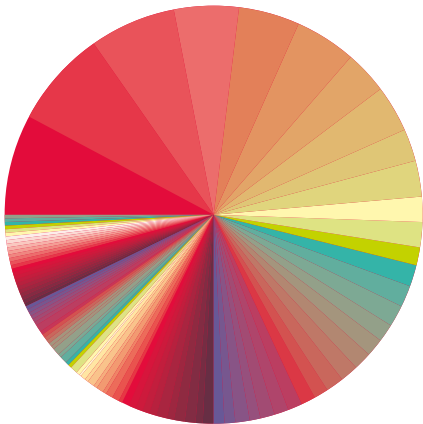
What is your ultimate goal?

I hope to one day have an impact on the world by achieving my ultimate goal—to create my own international business that helps and improves the lives of people around the world. I am particularly interested in international business because companies that are multinational have the most significant impact on the world.

→ Chat with current Hult students at hult.edu/students

Hult’s globally diverse student body

137 nationalities 108 languages spoken



At Hult, there’s no such thing as a minority. Students come from all over the world and no one nationality makes up more than 8.1% of our student body. This is what a Hult classroom looks like . . .

United States	8.1%	Canada	0.7%	Algeria	0.4%	Mozambique	0.1%	Côte d'Ivoire	0.1%
Italy	7.8%	Vietnam	0.7%	Paraguay	0.3%	Angola	0.1%	Mauritius	0.1%
Germany	7.7%	Guatemala	0.7%	Lebanon	0.3%	Bangladesh	0.1%	New Zealand	0.1%
France	6.3%	Venezuela	0.7%	Greece	0.3%	Madagascar	0.1%	Bahamas	0.1%
India	5.0%	Honduras	0.7%	Korea (South)	0.3%	Haiti	0.1%	Libya	0.1%
Brazil	4.9%	Albania	0.7%	Bolivia	0.3%	Gambia	0.1%	Jamaica	0.1%
China	3.9%	Kazakhstan	0.7%	Malaysia	0.3%	Montenegro	0.1%	Saint Kitts and Nevis	0.1%
Norway	3.6%	El Salvador	0.6%	Ghana	0.3%	Iran	0.1%	Djibouti	0.1%
Spain	3.1%	Mongolia	0.6%	Hungary	0.2%	Sri Lanka	0.1%	Hong Kong SAR,	0.1%
Mexico	3.0%	Kenya	0.5%	Ireland	0.2%	Romania	0.1%	China	
Russia	2.3%	Argentina	0.5%	Serbia	0.2%	Azerbaijan	0.1%	Mali	0.1%
United Kingdom	1.8%	Finland	0.5%	Senegal	0.2%	Iraq	0.1%	Qatar	0.1%
Dominican Republic	1.6%	Denmark	0.5%	Nigeria	0.2%	Bahrain	0.1%	Oman	0.1%
Colombia	1.6%	Lithuania	0.4%	Thailand	0.2%	Czech Republic	0.1%	Chad	0.1%
Switzerland	1.5%	Taiwan	0.4%	Latvia	0.2%	Israel	0.1%	Botswana	0.1%
Sweden	1.5%	Japan	0.4%	Uzbekistan	0.2%	Zimbabwe	0.1%	Estonia	0.1%
Indonesia	1.4%	Ethiopia	0.4%	Kyrgyzstan	0.2%	Croatia	0.1%	Syria	0.1%
Philippines	1.2%	Tunisia	0.4%	Slovenia	0.2%	Democratic Republic of Congo	0.1%	Bermuda	0.1%
Austria	1.1%	Kosovo	0.4%	Cameroon	0.2%	Cyprus	0.1%	Antigua and Barbuda	0.1%
Peru	1.0%	Ukraine	0.4%	United Arab Emirates	0.2%	Saudi Arabia	0.1%	Burundi	0.1%
Belgium	0.9%	Rwanda	0.4%	Georgia	0.2%	Puerto Rico	0.1%	Tajikistan	0.1%
Poland	0.9%	Cambodia	0.4%	Slovakia	0.2%	Liechtenstein	0.1%	Belarus	0.1%
Egypt	0.9%	South Africa	0.4%	Nepal	0.2%	Macedonia	0.1%	Tanzania	0.1%
Portugal	0.9%	Pakistan	0.4%	Dominica	0.2%	Singapore	0.1%	Niger	0.1%
Morocco	0.8%	Panama	0.4%	Nicaragua	0.2%	Luxembourg	0.1%	British Indian Ocean Territory	0.1%
Turkey	0.7%	Jordan	0.4%	Afghanistan	0.2%	Iceland	0.1%	Australia	0.1%
Netherlands	0.7%	Chile	0.4%	Palestine	0.2%	Uganda	0.1%	Trinidad and Tobago	0.1%
Ecuador	0.7%	Bulgaria	0.4%	Congo	0.2%				

Your opportunities just went global

Overheard at Hult: “My Lebanese friend is hiring.”
“My old classmate at Google needs a project manager.”
“This alum’s mom has just started a business in Mauritius.” Business has no borders here.

Your friends are your future

When you study alongside students of more than 130 nationalities, your friendship circle stretches across the world. You'll graduate with connections all over the globe and your classmates will be an ongoing resource for you, wherever your career takes you.

Where do you want to go?

Be ready to meet and network with leading multinational companies and exciting local startups. From our annual Career Connections Forum to guest speakers, live client challenges, and panel events—the stronger the network you build, the greater the opportunities.

Your network, your choice

When alumni are looking to strengthen their team, they often come back to Hult to hire talent from their alma mater. Alumni working at Amazon, Google, and Tesla have all recently employed fresh Hult graduates.

→ Check out “**Hult Hires Hult**” on LinkedIn for more stories

Some of our top global employers

- 1. Airbnb
- 2. Deloitte
- 3. Wish
- 4. Samsung
- 5. Amazon
- 6. AT&T
- 7. Uber
- 8. Google
- 9. Aldi
- 10. Bloomberg



 **STUDENT STORY**

Jessica Lozano
German/Spanish
Class of 2021

Give us an example of the Hult network in action?

My first internship was as a market research intern with Hult Founders Lab, which led me to meet my future boss, Fathia Ainane, a senior loan consultant who then invited me for an interview. That led to them creating an internship position for me as risk analytics and loan operations intern at Accion East. I've accepted an offer in California with Sonos as a corporate accounting intern, which I was referred to by my then-mentor. I've also co-boarded the Comfort Via Discomfort Club with Rui (Iris) Zhao who is a masters student at Hult Boston and San Francisco, and now close friend.

How is what you learn in class useful?

I was invited to the Dominican Republic for TEDx Punta Cana Women and gave the same “TED Talk” I had written for my Storytelling and Persuasion class the year before with my professor, Tessa Misiaszek, about dyslexia.

Do you get to meet influential people outside of Hult?

If you get out there, sure! I became the director of MakerGirl's Harvard and MIT Academy (an NGO teaching young girls to 3D print to lower the gender disparity in STEM). I'm the co-president of Women+ in Business and the vice program director at Hult Founders Lab. Women+ in Business recently hosted a panel named, “Everything About Being a CEO,” where 100+ students come to listen to three CEOs and founders speak.



Students at Hult London pitch their team's solution to McLaren's challenge



CAREER IMPACT

The Class of 2019

56%
of graduates are working in a country different than their country of origin

Job offers at
112 companies in
37 countries

Top five countries graduates work in:
1. United States
2. United Kingdom
3. Germany
4. United Arab Emirates
5. Italy

“Students from Hult have a strong international mindset—they are able to easily take initiative and think outside the box. We really appreciate the strong impact they have on our company’s development and on the team’s cohesion.”

Marie-Agnès Deharveng
Talent Manager
Early Metrics

“Being part of this community has helped me discover myself.”



STUDENT STORY

Adrià Serrarols Soldevila
Barcelona
Class of 2020

What's it like rotating to campuses around the world?

Going to Shanghai last summer was the best experience I've ever had! It was my first trip to Asia, so I was a bit nervous but also excited. I made lots of new friends and got involved in as many opportunities as I could to learn from a culture that's so different from mine. This year, I'm planning to go to Boston because I want to see how different the cultures are in every corner of the globe.

Are you part of any clubs or societies?

Yes, loads! I'm president and founder of the Pride Society, a club that aims to show the diversity in our campus and supports the members of the LGBTQIA+ community. I've also been involved in the Hult Prize for three years—this year I'm the leader for the London Regional event. It doesn't end there! I'm a member of the Hult Management and Consulting Club, the rugby team, the Chocolate Society, and head of events for The Courage—a student-run magazine.



One global degree, five unique campuses

Each year of your degree, you can choose to study at our stunning campuses in central Boston or London, with optional Summer Programs in San Francisco, Dubai, and Shanghai. Make one city your home or explore them all as you experience some of the world's most influential business hubs firsthand.

#1

is Boston's ranking in the top 25 US startup hubs

550

biotech firms are based in Massachusetts

#4

is Boston's ranking in the list of US cities with the most international students



Hult Boston



Bright minds and big ambitions

This historic pioneer in the field of education has emerged as an innovation hotspot. Study business in a stimulating city where ambitious people from all over the world come to exchange ideas, collaborate, and innovate.



Hult London



So many opportunities to choose from

Here, you'll study business in a city with more headquarters of international companies than any other European city, the biggest startup cluster on the continent, and a long-standing reputation as a global trendsetter.

KEY



Academic year home campus



Rotation campus

Explore more with Summer Programs

Earn credits over the summer as you travel the world with optional Summer Programs. You can do this in Hult Boston and London, or experience something completely new at Hult San Francisco, Dubai, and Shanghai.



Hult San Francisco



Study in center of this forward-thinking city that emphasizes innovation and prioritizes sustainability. Disruption is the name of the game in this city built on networking and entrepreneurial ambition.



Hult Dubai



The campus is located in the buzzing center of Dubai Internet City. Google, Samsung, and Facebook are just some of the companies with offices in this district. The campus is walking distance from the Metro, minutes from the beach, and a short taxi ride from Dubai Marina.



Hult Shanghai



The commercial center of Asian business, Shanghai is the birthplace of new trends and groundbreaking ideas. Hult Shanghai, located in the center of the city, will give you invaluable insight into Chinese culture and business practices.



Visit us on campus

The best way to decide where to study is to see it for yourself. Visit any of our campuses—Boston, London, San Francisco, Dubai, or Shanghai—at any time, or come to an Open House for the full Hult experience. Soak up the atmosphere, meet students and faculty, explore the city—and see if Hult is the right fit for you.

→ hult.edu/visit



Love business and travel? Do both

Experience influential cities and dynamic campuses with Hult’s Global Campus Rotation. This is one adventure you won’t forget as you explore different cultures, master new skills, and expand your global network.



“Hult’s Global Campus Rotation is very unique. I wasn’t within the same campus and the same culture for four years. I could travel and experience different regions around the world. I want to open a global company and this helped me understand different aspects of international business and experience it firsthand.”

Pranav Chheda
Indian
Class of 2018

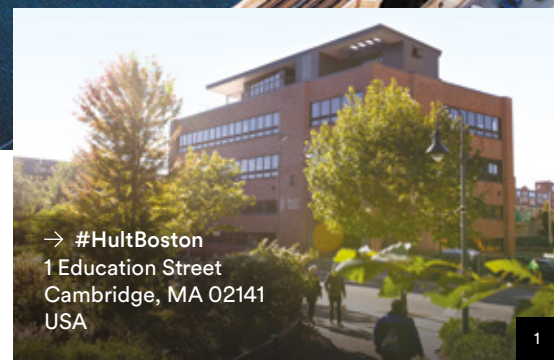




Hult Boston

Study right on the banks of the Charles River in the heart of the city's innovation hotspot. You'll be within walking distance of Boston's Beacon Hill and startup hub Kendall Square, and transport links mean the whole city is within easy reach.

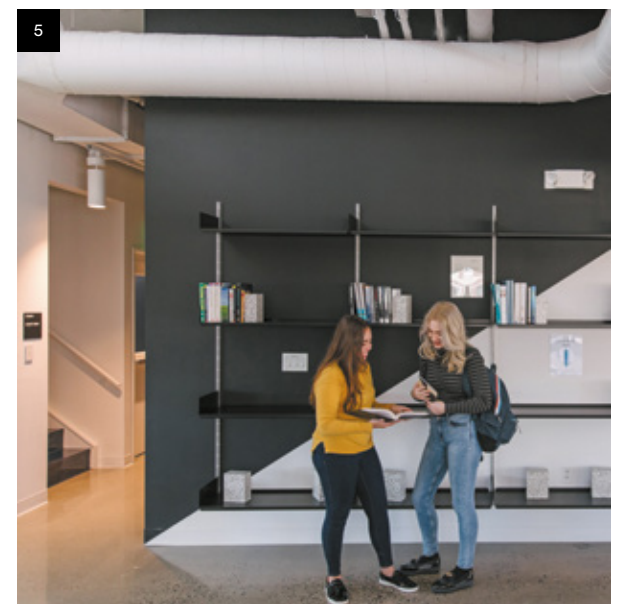
- 1 Located on the banks of the Charles River, the Boston campus encapsulates the passion for learning so central to life in the city
- 2 In keeping with the contemporary architecture Boston is known for, our campus offers a professional, modern space with indoor and outdoor meeting areas
- 3 The on-campus café, Little Lingo, backs on to the open green space of Northpoint Park, perfect for relaxing between classes
- 4 Sun-drenched atriums and state-of-the-art lecture halls are just some of the award-winning architectural features on campus
- 5 With plenty of breakout spaces, team rooms, and an open-plan style, the campus is built for collaboration



“The best thing about coming to Boston is that it's the hub for students. The city is student-friendly and you get to meet a lot of people, on and off campus, from everywhere around the world. Here, you have the opportunity to network, learn a lot, and make meaningful connections.”

Bam Manglicmot
Filipino
Class of 2022

→ Check out housing options at hult.edu/housing





→ #HultLondon
35 Commercial Road
London, E1 1LD
UK

Hult London

You'll be in the heart of London's East End and minutes from Europe's fastest-growing startup hub, Tech City. The campus is an inspiring, modern space located just a five-minute walk from the Zone 1 Tube station Aldgate East, and transport links take you to all parts of the city.

1

Soak up the vibrant energy at this urban campus in the heart of the area known as London's creative center

2

Stunning interiors and quirky features create a unique and inspirational environment

3

Take part in highly interactive classes in state-of-the-art learning spaces

4

Find cozy corners like this all over campus, perfect for team meetings or solo study

5

Take a break at Benugo, the campus coffeehouse, or fuel the mind with lunch from The Warehouse Café



"I really enjoy the fun and positive vibes of the London campus. The international nature of both the city of London and the Hult campus makes the transition of adopting to a new culture much smoother. Hult London is a microcosm of the global generation. It allows you to explore and learn about new cultures, make good friends from everywhere, and finally—it gives you the chance to find yourself."

Andrea Velarde Seminario
Peruvian
Class of 2019



→ Check out housing options at hult.edu/housing

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Life on Campus

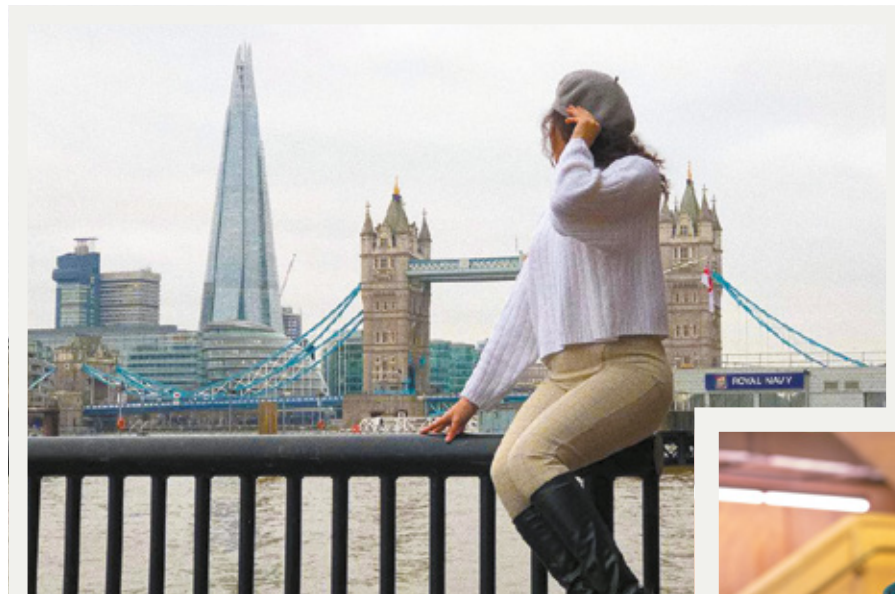
Most learning happens outside the classroom. Pursuing your passions, trying new things, surrounded by friends—that's what college is all about. At Hult, you'll have every opportunity to do the things you love. And discover new ones.

Hult through Hajar's eyes

Meet our cover star, Hajar Bouazzaoui, from the Class of 22. She's from Morocco and is studying at Hult London—here's what life at Hult looks like for Hajar.



I founded the Extravaganza Club with a friend in 2018—it's now one of the most successful on campus! As travel director, I organize amazing events at A-list venues; we've even been to Portugal.



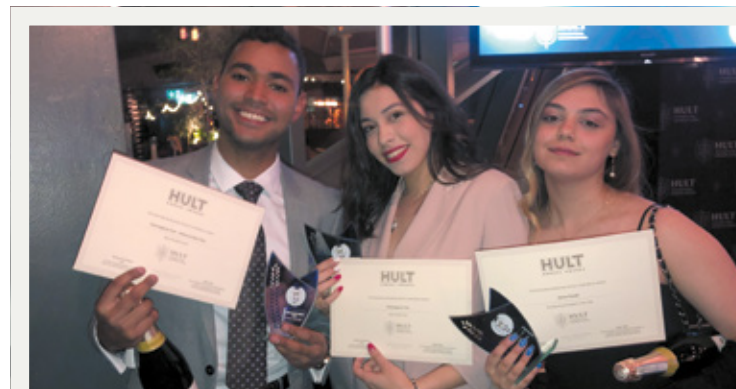
I ♥ London! It's been life changing. I love the mix of European architecture and English lifestyle. Whether you're interested in fashion, music, theater, business, photography, films, or sports, there's always something going on for everyone.



When I first joined Hult, I saw my classmates networking with CEOs, planning events, and talking so confidently that it really inspired me. My friends are really outgoing and open-minded, so being around them has naturally made me into a better version of myself.



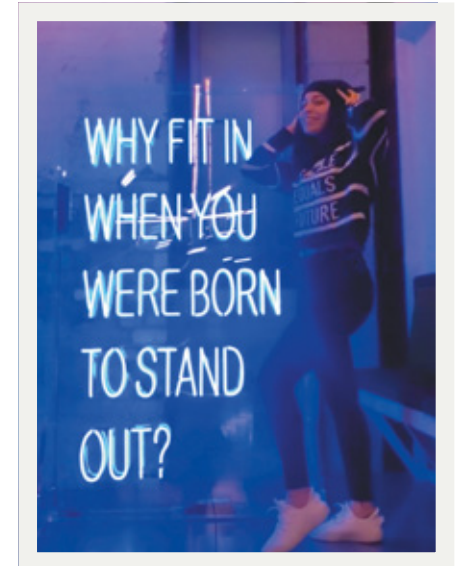
I'm currently living with two girls—one from Lebanon, the other from France. It's amazing because we've learned so much about one another's cultures. We never feel homesick because my friends always cook traditional dishes from their home country. I've had everything from Japanese, to Colombian, to an English fry-up. #foodforthought



My favorite project was in Principles of Entrepreneurship—real-world business owners asked us to come up with creative solutions to solve problems that they were facing. It was so nice to be treated like a graduated professional already.




I'm so proud of being captain of Dalston cohort, it's like being captain of Gryffindor! My job is to motivate everyone that plays a sport or competes in club challenges, so the more points we collectively score, the higher the chance we have of winning the final prize! I also organize events with my cohort, like crazy golf or barbecues.



No one fits in at Hult, because fitting in is boring! Instead, everyone's part of a community that embraces difference. It's like a puzzle—you need each piece to be different to complete it.







SOCIETY STORY

Zachary Benetatos
American
Social Entrepreneurship Society
Class of 2022

Who's the society for?
Anyone interested in creating a startup or working with companies to make a meaningful impact in the world.

Any standout moments?
25 travelers from 18 different countries came together to explore and experience Thailand in a carbon-neutral way. We were on a mission to discover social enterprises firsthand while living the local culture.

Where did you guys stay?
Luk Hostel in Chinatown, Bangkok. A social entrepreneur, Sanon, built the hostel from locally sourced materials and employs indigenous people to help support the local community.

What other social enterprises did you visit?
So many! Broccoli Revolution, a sustainable vegan restaurant; SOS Foundation, the only food rescue foundation in Thailand; and Zero-Baht Shop, which provides residents with daily food in exchange for recyclable material. Also Local Alike, a social enterprise focused on rural development.

What's the best part of being in this society?
Sharing our communal passion for doing something beneficial for people and the environment.



Which club will you join?

- Student clubs & societies**

 - African Society
 - Art & Culture Club
 - Business of Fashion Club
 - Deep Space London
 - Finance Club
 - Fine Arts
 - Gaming Society
 - Hult Event Management Club
 - Hult Marketing Club
 - Law Society
 - Management Consulting Club
 - Model United Nations (MUN)
 - Music & Jamming Club
 - Net Impact Club
 - Photography Club
 - Psychology Club
 - Social Entrepreneurship Society
 - Tech for Social Impact
 - UNICEF at Hult
 - Video & Media Club
 - Women+ in Business Club
- Sports clubs & teams**

 - Basketball—Men & Women
 - Cheerleading Club
 - Climbing Club
 - Country Sports Club
 - Dance Session Club
 - Foosball Club
 - Football/Soccer—Men & Women
 - Golf Club
 - Health & Fitness Club
 - Hult Running Crew
 - Latin Dance Club
 - Racing Club
 - Rugby—Men & Women
 - Skiing & Snowboarding
 - Tennis Club
 - Volleyball Club
 - Yoga & Wellness Club



- 1 Hult's Model United Nations Society representing the school at the Oxford International MUN
- 2 Hult's Got Talent is one of the most popular events of the year. Photo credit: Hult Music & Jamming Club
- 3 The UNICEF Club visits a school in Cambodia
- 4 The Hult London Rugby Club stops for a huddle to discuss strategy



“For me, being a student is all about getting involved and getting my voice heard. So, I joined the Music & Jamming Club, the African Society, the Debate Club, the Makeup Society—just to mention a few! It’s all about getting out of your comfort zone and trying new challenges.”

Jo Blisse Ngarambe
Rwandan/American
Class of 2020



- 1 Jo Ngarambe poses with her best friends in African prints
- 2 Gabriel Passarelli stands in front of the iconic Golden Gate Bridge
- 3 London student ambassadors get ready to welcome incoming students at the London campus
- 4 Jessica Lozano and friends explore the outdoors in Boston during Reading Week
- 5 Getting creative for the pumpkin-carving competition at Halloween in London



1
A few of the stars of the Music & Jamming Club



2

2
Marc Berges prepares for his final exams



3

“Spent an amazing weekend with Hult classmates from Dubai, Ukraine, Germany, and Iran at the biggest music festival in the US—COACHELLA!”

Leila Iranmanesh
Swiss
Class of 2017

3
Leila Iranmanesh enjoying time at Coachella Valley Music and Arts Festival

4



“My time in Hult’s Shanghai campus was everything I hoped it would be and more. Aside from all the personal experiences I got, one of the best things that came out of it was the friendships I made with people from all over the world. Life doesn’t get much better than riding the bullet train and walking on the Great Wall of China with your best friends!”

Colin Ringelstetter
American
Class of 2023



6

6
Students proudly pose with the Ethiopian flag at the annual Global Village event

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Shape the Future

If we want to create something that doesn't exist, we must first imagine it. How can we use technology to solve business problems? How can we use business to solve society's problems? These are the questions you'll be tackling at Hult.

What really matters to this generation?

94%

of Gen Z think companies should address critical social issues

64%

of CEOs say Corporate Social Responsibility is central to their business strategies

40%

of US jobs are estimated to be automated by 2030

Your humanity is your greatest asset

Technology is transforming the role of humans in the workplace at an unprecedented rate. It’s an incredibly exciting time where one thing’s for sure—your creative and critical thinking are what will make you indispensable in an AI-driven future.



Critically assessing risk and opportunity is vital when it comes to innovation

74%

of Gen Z believe that creativity will be the most important skill in the workplace of the future

40%

of jobs in the US are estimated to become automated by 2030

Disruption and innovation are a way of life here
At Hult, you’ll inhabit an environment where disruption and innovation are the norm. You’ll be continually challenged to creatively solve business challenges and critically reflect on real-world scenarios. And through this hands-on approach, you’ll develop skills that will set you apart in a business landscape where technology is a powerful tool, but your humanity is your greatest asset.

SKILLS SPOTLIGHT



Creative Thinking

Apply your creativity to the big questions facing businesses today that no one’s found the answers to yet. What disruption and opportunity will blockchain bring to the real estate market? What new product or service will you create in light of this?

Critical Thinking

It’s not just the creativity to invent new things that disrupts industry. It’s the ability to critically assess the opportunity—and the risk—that these new developments offer to society. Take the societal changes brought on by the invention and expansion of the railroad. What were the new business opportunities and challenges? How can we apply these learnings to the emerging technology of today?

Students in Boston flex their creative problem-solving skills



FACULTY INSIGHT
Hopes & Fears in the Age of Automation



Carina Paine Schofield is a research fellow at Hult Ashridge Executive Education. In 2019, Carina and her team

conducted research with undergraduate students across Hult’s US and UK campuses to identify their concerns and strategies for entering a tech-dominated workplace.

Why ask students about their visions of the future?

They’re the first generation who will see AI having a definite impact on their working lives—yet they’ve been educated in a system which is only just beginning to wake up to the implications of automation for the workforce. Almost two-thirds of students felt inadequately prepared to navigate the changing workplace.

What’s the current feeling among students?

Overwhelmingly, students expressed both anxiety (90%) and enthusiasm (96%) about the increased role of AI in the workplace. Students were concerned about job losses but also excited by the prospect of new kinds of jobs, and of AI increasing information sharing and communication.

What strategies are students employing?

Students perceived qualities and abilities such as complex decision making, critical thinking, intuition, emotional intelligence, grit, and entrepreneurship as areas that are exclusively human and are therefore less likely to be replaced by AI. They advised younger students to reflect on these skill levels and value opportunities to build on these. Students showed a renewed appreciation that lifelong learning is more than a slogan—it is a survival strategy!

→ Read the research in full by searching “hopes & fears” at hult.edu/blog



STUDENT STORY

Dan Evans Ngo

Filipino
Cybersecurity Analyst
Accenture
Class of 2018

Have you always been into tech?

My story starts how every science story starts—it was born out of my own need, in my case learning how to fix and upgrade my computer without asking my parents to pay for it! My curiosity grew from there. I studied Computer Science at a university in the Philippines for three months before transferring to Hult.

What was your major?

I majored in entrepreneurship—I think it provided me with the most transferable skills and flexibility for the future. Entrepreneurship and computing are natural bedfellows, and skills in both areas give me the freedom to go into any field.

What surprised you the most during your degree?

I studied at Hult San Francisco and Hult London, both world-leading startup and tech hubs. But, actually, what has struck me the most is the tremendous growth in developing countries—in Africa and Asia. In my home country of the Philippines they're leapfrogging whole generations of technology.

What inspires you about tech?

Technology is the great equalizer; it empowers people and countries that need it most. To see technology changing lives and empowering communities—this is what inspires me.

“Technology is the great equalizer; it empowers people.”





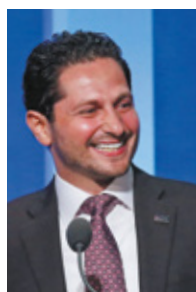
Members of the winning Hult Prize team celebrating at the United Nations with former President Bill Clinton and founder Ahmad Ashkar

Eyes on the prize

Behind the Hult Prize is Hult International Business School. Doing social good while doing good business is a core value of our programs—and one that inspired alum Ahmad Ashkar to found the Hult Prize in 2009, while earning his MBA at Hult. Our students learn that business and social impact go hand in hand, while maintaining a focus on putting theory into practice. Students have less than a year to build a team, brainstorm ideas, start a business, run pilots, and pitch to impressive audiences at each round in the hope of winning \$1M USD to launch their enterprise.

It's an educational experience of a lifetime.

→ Go to hultprize.org to find out more @Hult_Prize



ALUMNI STORY

Ahmad Ashkar
Palestinian/American
Founder & CEO of
Hult Prize
Class of 2010

What made you want to study an MBA at Hult?

I'd been working in investment banking for years, but when the global financial crisis hit in 2008, I felt kind of lost and disillusioned. Hult was recommended to me because of its roll-up-your-sleeves approach to business education, and I wanted to explore new career options.

How and why did you start Hult Prize?

So, I was sitting in my marketing class and listening to Charles Kane (President of One Laptop per Child) talk about solving global education challenges by providing affordable laptops to children in poverty, while making a profit. An "aha" moment hit me—social initiatives that actually make profit?! This revelation led me to set up the Hult Prize.



TEAM STORY

Doing business to do good

Connected by a mutual passion to change the world, team Enpov made history as the first undergraduate team to make it to the Hult Prize Accelerator Finals. To get there, they worked tirelessly to build their million-dollar business model and traveled twice to Ethiopia, all while studying for their undergraduate degree.

The idea: A hybrid tricycle solution to tackle rural isolation and increase access to the agriculture market.

Hanny Semere from team Enpov describes her motivation and offers some words of advice:

What motivated you to take part in the Hult Prize?

I'm originally from Ethiopia and grew up seeing vast poverty every day. When I discovered the Hult Prize, I was excited by the joining of business and societal needs and how you could make impact and profit. It was then when I said: Yes! This is the competition for me!

What advice would you give to anyone thinking of competing in the Hult Prize?

You just have to go for it. I'm so grateful for the opportunity this competition has created and for bringing us together and providing the platform to cultivate our idea.

→ Hear more from team Enpov at hult.edu/blog

Current and past Hult Prize challenges

- 2020
Building startups for a better planet
What startup would you create to have a positive impact on the environment for 1M consumers within the next decade?
- 2019
Solving youth unemployment
- 2018
Harnessing sustainable energy
- 2017
The refugee crisis
- 2016
Crowded urban spaces
- 2015
Early childhood education

The world's biggest international student competition

1,500

entrepreneurs took part in the regional finals in 2019

250,000+

students participate to create social enterprises every year

100,000

applications in all rounds of the 2020 Hult Prize

#sustainabilitymatters

We believe that business and sustainability go hand in hand, which is why every course at Hult has an ethics or social impact component. Through classes, assignments, and challenges you'll be encouraged to consider profit, planet, and people.

As the world around us is changing faster than ever, corporate social responsibility and environmental factors are at the heart of everything we do and teach. Meaning, you'll join a community of students and professors who are passionate about making a difference and develop skills to make a real impact on the future.

From partnering with global organizations such as the UN, World Health Organization, and UNICEF to bringing guest speakers to campus, Hult puts social impact at the center of all programs and empowers students to make a lasting, positive difference in the world.



80%

of CEOs think it's important to measure and try to reduce their environmental footprint

Study how to do sustainable business

Once a business reaches commercial viability, you'll need to understand the needs of all relevant stakeholders—from investors and employees to the value chain, society, and the environment. Next, in a team, you'll present an Integrated Reporting for a company utilizing Net Impact's 3 P's of Profit, Planet, and People. You'll also have the opportunity to compete in that year's Hult Prize competition.



Net Impact Club

Run by an all-undergraduate leadership board, the Hult Net Impact Club is for those who want to have a positive impact on society. From meeting influential social entrepreneurs to sharing best practices, the Net Impact Club is keeping extremely busy on the San Francisco campus.

Voted "Most Active Club" in the End of Year Awards

Welcomed guest speaker Pamela Hawley, founder and CEO of UniversalGiving, to the San Francisco campus



STUDENT STORY

Inspiring the next generation



Bruno Bolla
Italian/Spanish
President of the Net Impact Club
Class of 2019

Why does the Net Impact Club exist?

We want to inspire the next generation of business leaders to build socially responsible and sustainable business models. If we fail to change the way we do business, and fail to put our planet's wellbeing over profits, humankind will be doomed.

What has the club done recently?

We've invited social entrepreneurs, business leaders, and advocates to speak about their experiences and endeavors in the field. We've organized a business consulting challenge, where participants had to provide solutions to a Bay Area impact investment startup, Newday Financial Technologies. We've also organized volunteering events, such as beach cleanups and clothing donations to the homeless.



This is Boromey Mong, who founded the Net Impact Club, on a beach cleanup in San Francisco

“I’ll be changing the world and making lives better.”

Being part of the Hult undergraduate program is much more than just getting a degree or learning about business, it’s about gaining a life-changing experience that will set you up for a successful future. Here are just a few of our inspiring alumni—could this be you one day?



Caroline Voigt
German
Consultant
PwC
Class of 2018



ALUMNI STORY

The consultant

It was always Caroline’s dream to have a career in consulting. After studying at Hult, Caroline has landed her ideal role at one of the “Big Four” consulting firms.

Did your perspective change while studying?

Going to Hult really changed my perspective on what like-minded people can achieve together. It just felt really personal at Hult—wherever you went, there was always someone you knew and nobody was too busy to talk to you, which made it a great place to network.

How did you get closer to your goals?

The environment at Hult made it possible for me to grow personally and professionally. It was where I realized that I was capable of more things than I thought, and that was an amazing thing to discover.



Marc Watum
South African
Co-Founder
Vertex Ecosystem
Class of 2017



ALUMNI STORY

The entrepreneur

Marc co-created an entrepreneurial empowerment ecosystem connecting stakeholders from early-stage business disciplines in fintech, retail-tech, social enterprise, and professional career development.

What excites you the most about your future in business?

Knowing that I’ll be changing the world and making lives better. After Hult, I was able to create Vertex, which is an ecosystem that wouldn’t have been possible without the network I grew during my studies.

Why was Hult the right business school for you?

It’s real. We were able to harness everything as we wanted to—rubbing shoulders with real-world corporations, delivering solutions to real businesses, and gaining a true understanding of the future of business. By simply attending class, taking the networking opportunities, and participating in clubs and the wider community, you end up putting yourself in front of the world’s leaders of business.



ALUMNI STORY

Tobias Mikalsen
Norwegian
Founder & CEO at done.
Class of 2017

The tech specialist

With a strong interest in technology from a young age, Tobias has always been driven to succeed in this industry. At Hult, he made the most of his opportunities and secured his first job after graduation with Apple Inc. He’s now gone on to create his own digital and automation company.

How did you build your network while studying?

Through global rotation I had the chance to generate a network on both the US coasts, in London, Shanghai, and Dubai. There were many opportunities to make great connections. The experiences ranged from meeting top executives of major global corporations such as IBM, to meeting the CEO of new startups such as Bluesmart, to working on finding a business solution to a real-world problem for a major international client, Amazon.

How has your time at Hult prepared you for running your own business?

I think it was a mixture of things—from studying in Silicon Valley, to networking with startups, to having real-world entrepreneurs like the CEO of The North Face teach me entrepreneurship. I remember meeting inspiring guest speakers that taught me a lot. Also, through interactive classes, I built up a strong network, developed an ability to lead, and realized I was pretty good at motivating my classmates. All of these elements really prepared me for setting up my own business.



CAREER IMPACT

Your alumni network

25,000

alumni worldwide to connect with

70

active alumni chapters globally

1

Hult Alumni Committee that advises the school

88 Growth & Entrepreneurial Mindset
90 Chyna’s Story
92 Learn by Doing
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96 Career Support
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Learn about You

When you believe that you can get better at anything with practice, and you have the confidence to fail—you’ll thrive in any working environment. At Hult, you’ll develop the adaptability and resilience that most people only get from years of work experience.

Will soft skills really help me get a job?

95%

of employers prioritize hiring graduates who can contribute to innovation

93%

of employers say the ability to demonstrate soft skills is more important than a major

81%

of employers think colleges should place more emphasis on complex problem solving

Mind your business

When you come to college, what do you think is the most important thing to graduate with? A top grade? Useful contacts? Work experience? The truth is, all those things are good to get but they won't set you apart from other graduates. The right mindset will.

Every failure is a lesson learned

Growth mindset is the belief that our skillsets are not fixed and that, with practice, you can get better at anything. Ultimately the mindset we choose will determine our ability to learn from failure and have a huge impact on our career and lives. By facing challenges, overcoming problems as a team, and stepping out of your comfort zone, you'll become more self-aware, learn from your mistakes, and understand your strengths.

Make it happen with an entrepreneurial mindset

Founded by one of Europe's most successful entrepreneurs, Bertil Hult, our business school is run by business people, while many of our professors are entrepreneurs with corporate experience or come from industry careers. We encourage you to use your creativity and initiative, which is why we've set up the Hult Founders Lab.



Hult Founders Lab

Got an idea for a startup? Hult's in-house incubator, Hult Founders Lab, helped launch 30+ student ventures in 2018. Get support from expert faculty and mentors to take your idea right through to launch. If you choose the entrepreneurial track for your capstone project, you'll develop your idea within HFL and compete against other teams in your final pitch to investors.



José Mauricio Marenco, Sophia Fries, and Boromey Mong discuss their project at the Boston campus



Nathalie Sintes presents her team's solution to the panel of judges at the finals of their capstone challenge



STUDENT STORY

Handong Fu
Chinese
Class of 2019

What new skills have you developed at Hult?

Before I came to Hult, I was very shy and really afraid of public speaking. During the program, I've had to step out of my comfort zone and speak in front of a large audience. Today, I have much more confidence, both in a team presentation and an individual pitch.

How will this help you in your future career?

At Hult, it's like we've already put ourselves in the business world. We're solving real problems. Hult is different because it focuses on every single aspect of what you need to succeed in business, from your interpersonal and communication skills to your knowledge of new technologies.

To me, Hult is...

A very important step in my life. It's a unique place to learn about business, people, and yourself.



“Hult has taught me to think and dream big.”



STUDENT STORY

Chyna Probert

American
Class of 2020

Are you interacting with the local businesses?

Located in the heart of San Francisco, we can take advantage of the business environment in the Silicon Valley area. Hult has enabled me to interact with CEOs of neighboring companies, share my ideas, and receive feedback from these experts in their field.

How are you sourcing internships?

One evening I met a CEO of a startup company at the Bay Club across the street from Hult. I asked him if he had any internships available for the summer—and I recently applied for a business development internship at his company. This was the night I knew I made the right decision in coming to Hult. Our professors are not only mentors and educators, but also CEOs who are teaching us to network locally and internationally. I've learned to seek out what I want in my future career.

How are you getting closer to your goals?

Hult has taught me to think and dream big and think outside the box to become an entrepreneur, all while teaching me lifelong skills in being able to communicate cross-culturally in an international business environment.



Experience is the best teacher

Put theory into practice and gain hands-on experience as you take part in internships and live client challenges. Throughout your program, you'll compete to solve real-world business problems as creatively as possible, and graduate with a practical skillset suited to any career.

Challenge learning

We believe you learn best by doing. That's why you'll face real-world business challenges as part of your everyday classroom experience.

“We learn by doing. Not only is the teaching method different to other schools, but we also learn a lot outside of the classroom—the different business events, workshops, and even the clubs are an extension of the teaching, which makes it really enjoyable.”

Christina Connell
Spanish
Class of 2020



2

Companies students have recently partnered with

- | | |
|---------|---------|
| Amazon | McLaren |
| Airbnb | Spotify |
| Ferrari | Virgin |
| L'Oréal | Yelp |



1



3



INTERNSHIP STORY
A life-changing introduction

Mehjahr Khayyati
German
Sales & Marketing Intern
Tesla
Class of 2017

How did you get your internship at Tesla?

I was in touch with a Hult alum who worked for Tesla. When he was promoted and an internship position became available, he asked if I'd be interested. My resume was passed to the boss, and after a few conversations I was offered the role!

What's the experience been like so far?

I love the amount of responsibility I was given from day one, and how I keep getting more challenging tasks as I keep asking for them. My tasks and responsibilities differ on a daily basis, so this requires flexibility and endurance.

How did your time at Hult prepare you?

The time of memorizing definitions from old, heavy textbooks is over. Hult's practical approach gave me a very special way of confronting challenges and doing business. My career advisor was also very helpful, motivating, and supportive. He gave me some of the necessary tools I needed to represent myself professionally.

Any tips for future students?

Look out for the right fit—the right position, tasks, responsibilities. The company name on your resume is not as important as being satisfied with what you do.



4

- 1 A finalist competes in the challenge set by Virgin to launch its student entrepreneurial platform LifeStart
- 2 Finn Gneiser and Taylor Zdruli at eBay's London headquarters presenting their solution on how to grow eBay's Gen Z market in Europe
- 3 Students visit McLaren's headquarters to pitch to the executive directors as part of the 2018 capstone challenge
- 4 Hult London students are set a live client challenge at the headquarters of Jack Wills in Covent Garden



STUDENT STORY

Gazi Korkmaz

German
Founder, TEC Avenue
Class of 2016

Tell us about life after graduation

My first venture, TEC Avenue, aimed to develop a new technology that wirelessly charged any kind of electronics. While this was an R&D product, our market-ready product was the first portable wireless charger that was compatible with new model smartphones using Qi Technology. We sold this throughout Europe and spent more than two years working on the business model. I learned a lot as I was communicating with large retail companies and investors. When it ended, I felt prepared for the ever-changing challenges of the business world. My new business, Von Hohenstaufen Holding, offers consulting and financial services to companies, startups, HNWI, and private people. We offer services in a variety of fields including investment, asset management, and consulting—I'm excited to see what the future holds.

What support did you get at Hult?

Having ideas is one thing, having the right support is a whole other thing. Professor Daniel Rukare was a great support and has given me amazing advice. He helped me to join the Hult Founders Lab, which led to me having the founder of Shazam as my mentor.

What's your advice to future students?

Show courage and just do it. You don't want to look back at your time at Hult and wonder what could have been. Failures and mistakes will happen, but that's where you get the best experience.



“Failures will happen,
but that's where you get
the best experience.”

We'll guide you on your personal journey

Your career journey is your Hult journey—the two are inseparable and intertwined. From day one, and every day after, everything you'll do at Hult will be directing you on your path to doing what you love. And we'll support you every step of the way.



Pinpoint your passion

Collaborate with career advisors and faculty to identify your strengths, values, and vision for the future.

From day one—and every day

Because waiting is the enemy of achieving. Only you can drive your destiny—but we can be right there with you, all the way.

Perfect your profile

Career advisors will coach you through your personal branding, a persuasive resume, interview skills, offer negotiation, and strategic plans—and help you stand out from the competition.

“There is no one-size-fits-all approach to career development. By developing yourself from every angle, with the Hult careers team as your guide, your goals can gain the strategy and support needed to lead to your success.”

Dawn Gallt Watson
Head of Careers



“Before Hult, I wasn’t sure what I wanted to do. Hult introduced me to an industry that is practically non-existent in my home country. Through a combination of the classes I took, joining the Finance Society, attending the careers events, and receiving coaching at Hult, I discovered my passion for the finance industry.”

Jolly Ndikumana
Burundian
Analyst, Barclays
Class of 2017



Ask the experts

Hult’s corporate and alumni relations teams will connect you with professionals and our 25K+ international alumni community—so you can find your answers from those already in the job.

Learn it while you live it

Hult professors are successful and connected business people. Make the most of the many networking opportunities that will come your way in the classroom.



Make the city your campus

Events and introductions equal opportunity—both on and off campus. Clubs, societies, networking events, and internships—all lead to like minded people.

Up to 80%

of job opportunities are never posted online. We're here to help you define your strategy and maximize your network.

Achieve your employment goals

A degree from Hult could take you to many places and on many different career paths. These career outcomes showcase the impressive success of our Class of 2019 graduates, just six months post-graduation.

The Class of 2019 accepted job offers at **112** companies in **37** countries

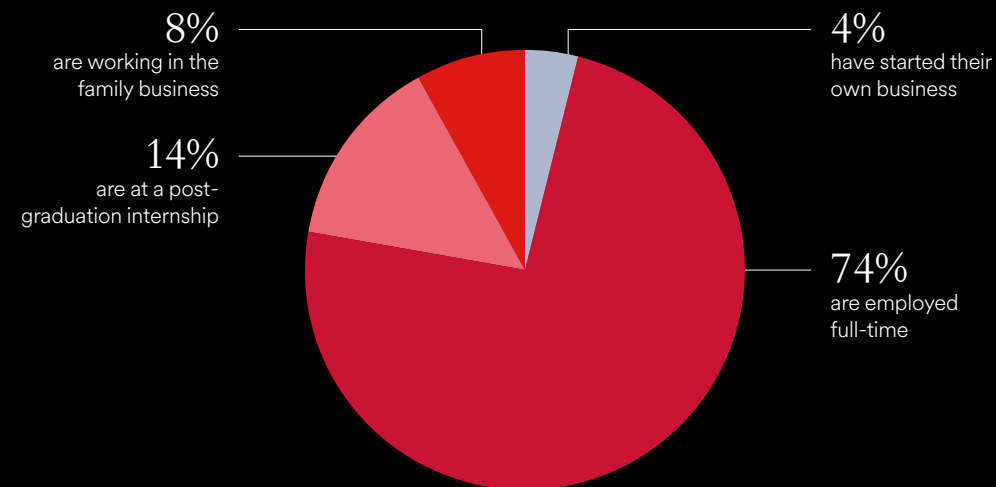
99%

of graduates are employed or have attended graduate school within six months of graduation*

56%

of graduates are now working in a different country

Undergraduate employment by type



*Of the 99% who are employed or continuing education, 30% are pursuing an advanced degree.



Students at Hult Boston reflect on their career opportunities

“Our global team of career advisors supports students to win jobs—not just near their home campus, but across the world.”

Katharine Boshkoff

Global Vice President, Career Advancement and Alumni Relations, Hult International Business School

Top five industries Hult graduates are working in

1. Financial services
2. Consumer goods
3. Media & entertainment
4. Technology
5. Hospitality

Top five countries Hult graduates are working in

1. United States
2. United Kingdom
3. Germany
4. United Arab Emirates
5. Italy

Leading employers of Hult undergraduates

Airbnb	AT&T	Qualcomm	Glencore
Deloitte	Uber	BoConcept	Novartis
Wish	Google	Telenor Sverige	Estée Lauder
Samsung	Aldi	Commerzbank	KPMG
Amazon	Bloomberg	Uniqlo	BlackRock

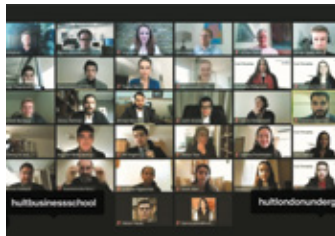
102 Events & Visits
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110 Program Summary

Apply to Hult

Ready to add your perspective to a diverse group of talented students from all over the world? If you think you've got the passion, drive, and creativity to thrive in Hult's action-oriented environment—then we want to hear from you.

See yourself at Hult

The community, the atmosphere, the classes—visit us in person or online to get a feel for what your life could be like as a student at Hult. You're welcome at any of our campuses around the world, at our events in your nearest city, or our many virtual events throughout the year. There's no better way to picture yourself at Hult.



Meet us virtually

Join us online for a wide range of virtual events. Discuss your personal goals and get your questions answered with virtual 1-2-1s. Connect with candidates in your region at online get togethers and hangout with accepted students from across the globe at our Go Live event. You can also gain insights into the latest business trends and teaching at Hult with world-class webinars.

→ hult.edu/events



Meet us on campus

A great way to decide where to study is to see it for yourself. Visit any of our campuses—Boston, London, San Francisco, Dubai, or Shanghai—at any time, or come to an Open House for the full Hult experience. Soak up the atmosphere, meet students and faculty, explore the city—and see if Hult is the right fit for you. If you can't make it to campus, you can join us for a virtual tour online.

→ hult.edu/visit



Meet us in your city

We attend university fairs all over the world, so drop by and say hello. Or, arrange a 1-2-1 meeting with our enrollment advisors whenever we're in your city for a personal consultation on your preferences and goals as well as information on our programs, campuses, and financial support. We're also available for virtual 1-2-1s at a time that suits you—simply get in touch to arrange a session.

→ hult.edu/meet

Accepted student events

Accepted students and their families are invited to an unforgettable Accepted Students Weekend in Boston or London. This weekend of excitement marks the start of your life as a Hult student. We also host exclusive Accepted Students Dinners, so you and your family can join us in a city close to home.



Connect with us online

HultUG

@HultBusinessSchool

HultBusinessSchool

Hult

Hult_Business

Meet our Global Student Ambassadors:
hult.edu/students

Bongji Keller, Class of 2018, celebrates her culture with friends at the annual Global Village event

Costs & scholarships

Your education is undoubtedly one of the most important investments you will ever make. Throughout the application process, we will work closely with you to help you understand the options available to you to finance your degree.

Cost of Attendance for 2021-2022¹

Tuition & fees	Boston USD	London GBP
Tuition ² (2021-2022)	\$49,100	£32,500
Insurance coverage ³	\$2,750	£1,000
New student fee	\$850	£550
Total tuition and fees	\$52,700	£34,050
Estimated other costs		
Housing ⁴ (starting from)	\$14,200*	£10,100**
Food	\$4,000	£2,900
Books and study materials	\$1,000	£700
Personal expenses	\$2,100	£1,800
Total estimated other costs	\$21,300	£15,500

Scholarships & awards

You can apply for a range of merit-based scholarships that reward your achievements and potential both inside and outside the classroom. So whether you're an academic high achiever, a budding entrepreneur, or have demonstrated an aptitude to lead—there could be a scholarship for you at Hult.

Scholarship submissions can be essays or video submissions—so you can show yourself in the best light. Our enrollment team will support you in your application process to find the best suited to you.

If you have a financial need that extends beyond scholarships, we have a limited number of grants that can help. Your enrollment advisor will work with you to determine if you are eligible for a Hult grant, and will help you apply. We will also work with you to help you understand any loans or grants you may be eligible for in your home country.

We understand that financial planning for college can be time-consuming, so be sure to apply as early as possible to allow you and your family time to get everything in order. Our enrollment advisors are here to help and will advise you every step of the way.

→ Find out more about scholarships and awards at hult.edu/bba-finance

¹ Estimated costs of attendance are based on the standard two-semester academic year, not including Summer Programs. Optional participation in some clubs and societies may incur additional student fees.

² Estimated program fees subject to adjustment for inflation. Program fees are based on 30 credits per year. Any additional credits will be charged on a pro-rata basis.

³ Insurance estimations are subject to change depending on final quotations from insurance providers. This insurance covers medical insurance only.

⁴ Housing: We offer accommodation in Boston. No accommodation is offered by Hult International Business School in London.

* Accommodation in Hult House is mandatory for all first-year students at the Boston campus. 2021-2022 pricing reflects estimated costs for a standard shared room for the fall and spring terms and is based on last year's pricing; exact costs will be released in early spring 2021 and vary based on room type. Please refer to hult.edu/housing for more information on rooms and how to book.

** Estimated costs of a room in a shared apartment in London.



Talk to an enrollment advisor today

Our teams are based all over the world. Get in touch to arrange a 1-2-1 phone call or meet-up at a time and place convenient to you.

→ hult.edu/talk



Working in teams is as central to studying at Hult as it is to the real business world

Applying to Hult’s undergraduate program

Your Hult journey is unique and will be personalized to you. This starts the day you get in touch with us and continues through graduation—and beyond. Your application process will be no exception.

Personalized support

You'll have a dedicated enrollment advisor to guide you through your application process, meet your parents, and advise you on finances, scholarships, campus locations, and what to study. You'll also have a visa coordinator who'll work closely with you to ensure your safe arrival to campus. Our team of international education specialists is here to ensure your preparation for college is as smooth and stress-free as possible.

Who should apply?

Business is about creating, collaborating, learning, disrupting, and upskilling. But most of all, it is about application and grit. If you're made to *do*, then the chances are, you're made for Hult.

Your drive and mindset are as important to us as your academic achievements. That's why we get to know your unique value and skillset—whether you're an aspiring entrepreneur, an analytics whiz, or a national sports player.



STUDENT STORY

Nour Abdelaziz
Egyptian
Class of 2020

I applied to six other schools but the thing that stood out to me the most about Hult

was the super personal touch. My enrollment advisor was with me from step one. She was like a helpful friend that guided me through each stage, from application to visa process to housing options. I even met her at an Accepted Students Dinner and she was lovely!

Having someone real to help me prepare everything, chat to my parents—they had lots of questions—and support me through my entire journey to Hult, I felt at home before I'd even arrived.



1-2-1 support during your application will ensure that you are guided through the process and have the chance to ask questions at any time



How to apply

→ Go to hult.edu/apply, [UCAS.com](https://ucas.com), or [CommonApp](https://commonapp.org)

Create your profile

Submit your documents & application fee

- High school transcripts
- Contact details for one academic reference
- Personal statement
- Evidence of English proficiency (unless you qualify for an English waiver)
- SAT/ACT (optional)

Personal assessment interview

All candidates are required to attend an online interview with a member of our enrollment team. This is where we really get to know you, understand what motivates you, and assess your fit for Hult.

Admissions decision

You'll receive your decision within two weeks of completing your application.

→ Visit hult.edu/how-to-apply for full details on application deadlines and scholarship processes

Your Hult dream is possible with our Limitless Option

Want to be a part of our unique undergraduate experience but finances or relocation are holding you back? If you need a more affordable, flexible alternative, our Limitless Option could be just what you need to make your dream a reality.

Stay home at first

You'll study the first half of your degree (one to two years) from home via our online learning experience that puts theory into action. Then come to campus (for one to two years) to solidify your global education and launch your international career.

Save money

With reduced tuition for the virtual portion of your degree and the savings you'll make by staying at home, our Limitless Option is an affordable alternative for those who would struggle to meet the financial demands of a solely campus-based bachelors degree.

Same world-class US degree

Graduate from a triple-accredited US business school with a Bachelor of Business Administration within the same timeline. You'll need to be driven and dedicated, but if you're determined to make your dream happen—Hult's Limitless Option is here to connect your ambition with your success.

→ Find out more at hult.edu/limitless-option

Other Hult programs

One-Year Masters Degrees

Earn a masters designed to help you launch your global career.

Global One-Year MBA

Earn an award-winning MBA and study at multiple global campuses in one intense year.

Global Executive MBA

A part-time alternative to our Global One-Year MBA for mid- to senior-level professionals.

Virtual MBA

Study part-time and earn a world-class US MBA from home.

Executive Education

Develop your management skills alongside professionals from around the world.

→ For a full list of Hult programs visit hult.edu



Your questions, answered



What degree will I graduate with?

A Bachelor of Business Administration (BBA).

Specialize in: Business Analytics, Entrepreneurship, Marketing, Management, Finance, Computer Science, Design, Psychology.



Where can I study?

Study at our campuses in Boston and London. Optional Summer Programs at Hult San Francisco, Dubai, and Shanghai.

Decide which home campus you want to study at each year and take Summer Programs at other locations if you choose.



How long is the program?

Three to four years. If you're coming from Year 12 in high school (US system), you will typically complete your degree in four years. If you're coming from Year 13 (European system), you will typically complete it in three years.

Graduate faster. All students can graduate faster by earning credits over the summer, meaning some highly ambitious students graduate in as little as two years.



Hult is the first triple-accredited US business school



Admissions requirements

You're unique—at Hult we treat you that way. We assess your application individually, based on the strength of your:

- Personal profile
- Academic achievement
- Interview



Hult's programs are ranked among the best in the world by:



Let's talk

Our global enrollment team is always available to talk, answer your questions, and discuss your personal circumstances. Arrange a time convenient to you at hult.edu/talk

Mission Statement

We strive to be the most relevant business school in the world. By using our global reach and always being creative, entrepreneurial, and on the cutting edge, our aim is to have a positive impact on individuals and organizations by transforming their management practices. In so doing, we hope to be the business school of choice for existing and aspiring leaders. We will contribute to sustainable growth, helping leaders to integrate commercial success and societal wellbeing.

Hult International Business School is a 501(c)(3) non-profit educational organization registered in the Commonwealth of Massachusetts, accredited by the New England Commission of Higher Education (NECHE) to award US degrees. For additional accreditation information please visit hult.edu/accreditation.

Hult International Business School reserves the right to make changes in the courses offered, requirements for graduation, locations, program, fees, and accommodation at any time without notice. The most recent Terms & Conditions are available at hult.edu.



Recycle this brochure; together we can make a difference



hult.edu/apply