

**HULT**  
INTERNATIONAL  
BUSINESS SCHOOL

# Global Careers Report 2024

Bachelor of Business Administration

BOSTON LONDON SAN FRANCISCO DUBAI



“The world of work is changing faster than ever before. New jobs are emerging, existing jobs are changing, and talent is being challenged to learn new skills.”



→ **Follow** Matt Lilley on LinkedIn for more insights

## Gain a future-proofed education at Hult

Welcome to the start of your career journey at Hult. The stories and statistics you’ll read in this report are an indication of the success you can achieve with a solid business education and the many places your undergraduate degree can take you.

At Hult International Business School, our careers team works with students from across the globe. The collective experience they have spans just about every industry and job function. No two stories are the same, which makes the role so exciting for a team of leaders dedicated to helping students like you ensure a professional future that’s incredibly bright.

So, why do we recommend a BBA from Hult? First and foremost, it’s your launchpad into the working world and will prepare you for success based on the knowledge and challenge-based learning you’ll gain. Beyond that, it’s also your chance to better understand yourself and what you have to offer the world. Because of our international approach to learning and our culturally diverse student body, you’ll gain a new perspective and begin to see your future on a global scale.

As you’ll read in this report, Hult students are both inspired and inspirational—and living proof that this career journey is one worth taking. They also understand, as we do, that future success is not just about getting a job after graduation. It’s also about developing the capabilities and mindsets to be resilient and to thrive in an environment of constant change. This is especially important now, as research shows future careers could span more than 20 jobs and four or more career pivots.

So, what will you achieve in the future? We can’t wait to find out. And the entire Hult team looks forward to helping you embark on your learning journey to a future-proofed business education with us.

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**Matt Lilley**  
UK  
President,  
Hult International Business School

*Unless otherwise noted, all data is based on Hult’s undergraduate Class of 2023 reporting employment six months post-graduation. All amounts are in USD unless otherwise stated.*

# R.O.A.D

Your career is a lifelong journey. At Hult, you'll learn to navigate its path by following the ROAD Map: a four-step practice, guided by dedicated career advisors, with recruitment backgrounds and real-world experience, that will set the strategy to lead you to your goals.

The skills embedded into Hult's undergraduate program have been identified by big data as those most in demand across all industries and functions, globally. The Hult network—which spans the globe, comprising 150+ nationalities and 33,000+ alumni—offers a lifetime of global connections and rich opportunities. You can take your learning around the world too, with the option of studying across multiple global Hult campuses throughout your program.



## CAREER IMPACT

### 360° career focus

#### 1:1 advisory

High-impact advisory sessions will support your global job search. Access a global network of employment coaches—from any campus—with expertise and knowledge of regional employment markets. Your advisor will help you job search while studying—including market research, planning, and interview hunting.

#### Personalized coaching

Every student has a development coach who will help you understand and implement feedback, connect learning outcomes and goals, build strengths, and mitigate weaknesses. Assessments are tracked via a personal online dashboard. All projects and accomplishments are captured in a digital portfolio, ready for you to showcase your achievements to future employers.

#### Digital tools & resources

Perfect your job search with software tools leveraging AI technology and cloud-based resources. Refine your resume, practice for your next AI-driven interview, and prepare for cracking the consulting case. Through the best career technology available, you'll always have real-time support, any time, anywhere in the world.

#### Skills workshops

Benefit from a series of online and campus-based workshops on perfecting your digital brand and LinkedIn, mastering in-person and virtual interviews, resume/CV upgrades, and networking.

#### Wellbeing support

Weekly yoga, mindfulness, and wellbeing workshops as well as group and one-to-one counseling to support you on your path to growth are available on campus as needed.

#### Interviewing

Connect with employers and internship sponsors on campus and online, with all the support you'll need to ace your interview and make a memorable first impression. Join sessions with Hult alumni as well as regional and campus-based networking events.



## CAREER ADVISOR

**Tim Gaetani**

USA

Undergraduate Student Development Coach, Hult Boston

### What do you love about your job?

I provide holistic support to students on all aspects of their Hult journey, life, and career to develop the skills and mindsets to build the life they want at Hult and beyond. Having had some amazing coaches that supported me and altered the course of my life for the better, it's so fulfilling to be able to be that person for my students now. And in return, I learn something new from almost every student I meet—they have accomplished some of the most amazing things in their lives already.



## CAREER ADVISOR

**Sarah Cotterill**

New Zealand

Career Advisor, Hult London Undergraduate

### What can students expect from working with you?

I've spent the last 10 years working in international education helping thousands of students kickstart their careers through internship and graduate placements. As a career advisor, I wear different hats to support a student's individual needs and pave their way toward a meaningful career. I'm passionate about helping them to feel seen, build their confidence in their talents and strengths, and inspire them into action. I guide them in translating this into their professional brand and creating a targeted strategy toward their goals. I encourage students to put themselves into the "employer's shoes" to decipher the job search and recruitment process. This empowers them to effectively build meaningful relationships in their field and navigate their way through all stages of employability.

# Reflect

Finding a role that aligns with your motivations and personal skillset is a driving factor in career satisfaction. At Hult, you'll collaborate with career advisors and faculty to reflect on your strengths, values, and vision for the future, gaining an understanding of where you excel and what you enjoy. Finding a job or internship that incorporates these skills is step one toward career success.



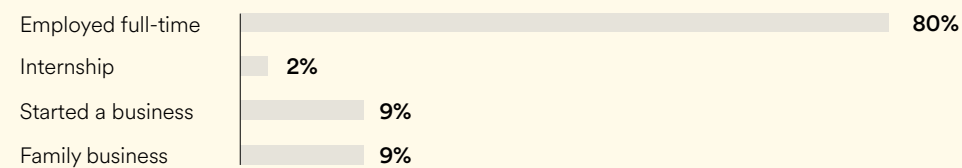
"I am capable of much more than I think, if I set my mind to it. Entering the job market is not a smooth process—we won't get every role we apply for, but determination is key. Every experience, social and professional, allowed me to grow. Life is a constant learning journey, so I'm excited to keep growing!"

**Maria Fernanda Meza Torres**  
Mexico  
Brand Manager,  
TATA Consumer Products  
Class of 2020



## LIFE AFTER GRADUATION

### Employment breakdown



## EXPERT ADVICE

### Maximizing your employment opportunities

An early start is crucial to maximizing your options. Learn more about what interests you and identify your goals when thinking about your future career options. The more you know about yourself and your interests, the more strategic and efficient you can be when you begin working on your resume, job search, and relationship building.

# 95%

of Hult graduates are employed or in graduate school within six months\*

\*Of the 95% who are employed or continuing education, 30% are pursuing an advanced degree.

# Observe

Get to know different career paths from those already in the job. By observing the market and the skills in high demand, you'll be able to define your interests and build a strong professional contact list in the process. Your Hult teams will facilitate introductions and events across industries and within our 33,000+ strong alumni network, giving you a wide scope of connections and opportunities.



STUDENT STORY

### Sparking entrepreneurial ambition

**Marc Watum**

South Africa  
Cofounder & CEO, Vertex  
Ecosystem  
Class of 2017

#### How did the BBA curriculum prepare you for your career?

The Hult curriculum broke down walls in so many ways that studying felt more like real-world job experience. The borders between academia and the corporate world felt non-existent. Where else is Ferrari going to be your client as an undergraduate?

#### Tell us about founding Vertex Ecosystem

Vertex was founded by fellow Hult students and me in our senior year as a two-day summit to contribute to the ideas under incubation by our diverse student body. This was the beginning of a seven-year journey to build the brand into a fully-fledged entrepreneurial empowerment ecosystem.

#### What advice would you give to students who aspire to launch their own business?

Dream big and seize the opportunity. To Hult faculty, no dream is too big—they'll help you plan it and execute it. Be diligent, show up every day, and perform.



EMPLOYERS

### Top 10 countries

United Kingdom

United States

Germany

Spain

United Arab Emirates

Italy

Norway

Switzerland

Brazil

Mexico

# 67%

of graduates are working in a different country than their country of origin



EXPERT ADVICE

### When OPT or changing country is your top priority

All F-1 international students who complete their entire senior year at a Hult US campus will be eligible to apply for a year of Optional Practical Training (or "OPT") work authorization. Students who complete Business Analytics as a major and also complete one year of OPT may be eligible to apply for an additional two years of STEM OPT work authorization.

“The reward is worth it to hire students from Hult. They have a strong international mindset and can easily take the initiative and think outside of the box. We really appreciate the impact they have on the company’s development and team cohesion.”

**Marie-Agnès Deharveng**  
VP of People, Livestorm

# Accelerate

70–80% of job opportunities are never posted online. So how do you reach them? To be competitive, you’ll need a strategy. You’ll accelerate your career journey with an individualized plan, including resumes and professional branding, to make sure your time and energy are used most effectively. Be sure to get out and explore your city too—off-campus networking, societies, and internships are all invaluable experiences.



STUDENT STORY

### Leveraging the power of LinkedIn

**Sahar Bonab**

Norway  
Senior Account Manager,  
Meta  
Class of 2022

#### Tell us about your career journey

My professional journey started shortly before completing my Hult BBA. I was approached by a recruiter from Meta on LinkedIn who sought an account manager with the precise skill set and qualifications that aligned with my own. Within a week of graduation, I embarked upon my onboarding process, moved back to Europe, and started my role within Meta’s Global Business Group, stationed at the European headquarters in Dublin.

#### What do you enjoy most about your job?

What I find most fulfilling is the chance to collaborate with a diverse clientele and assist them in realizing their business goals through our platform. Each day presents fresh challenges and avenues for personal and professional growth. Our globally dispersed teams contribute to the vast Meta community, serving an average of 3.24 billion users daily. It’s truly inspiring to be a part of such a dynamic ecosystem.

#### Placement by industry

|                                     |     |
|-------------------------------------|-----|
| Consulting                          | 8%  |
| Consumer Packaged Goods             | 12% |
| Education                           | 6%  |
| Energy                              | 2%  |
| Financial Services                  | 27% |
| Government                          | 5%  |
| Healthcare                          | 1%  |
| Hospitality                         | 6%  |
| Manufacturing                       | 4%  |
| Media/Entertainment                 | 11% |
| Non-Profit                          | 3%  |
| Real Estate                         | 2%  |
| Technology                          | 10% |
| Transportation & Logistics Services | 1%  |
| Other                               | 2%  |

#### Placement by function

|                        |     |
|------------------------|-----|
| Administration         | 7%  |
| Consulting             | 7%  |
| Finance/Accounting     | 22% |
| General Management     | 4%  |
| Human Resources        | 2%  |
| Information Technology | 2%  |
| Marketing/Sales        | 40% |
| Operations/Logistics   | 9%  |
| Other                  | 7%  |

1 in 4

students participated in for-credit internships



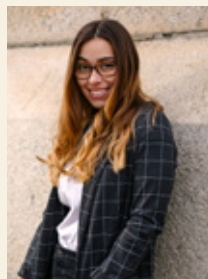
EXPERT ADVICE

### Follow the 80/20 principle

Job searching is about relationship building. When it comes to landing an internship or job, remember the 80/20 rule. 80% of the time should be spent strategically networking and only 20% should be spent actively looking for openings and applying. Aim to go to events where you can have face time with hiring managers and employees of companies you’re interested in.

# Drive

What makes a great candidate? Preparation, self-reflection, and the confidence to stand out against the competition. Your career advisors will equip you with the interview skills to drive you forward and build the professional reputation you deserve. Gaining experience along the way with an internship can also increase your employability and might just be a gateway to a full-time role.



STUDENT STORY

### Preparing for a career with impact

**Jessica Lozano-Schmitt**  
Germany/Spain  
Analyst, Operations, and Partnership, JetBlue Ventures  
Class of 2021

#### Why venture capital?

Venture capital is the perfect way to get a high-level understanding of many different industries and meet the leaders at the forefront. I grew up moving around mostly developing countries. One of the things that never made sense to me was just general inequality. Why was I allowed to take a shower in an actual shower and other children my age were showering in a puddle? So, from a young age, I was determined to change the world!

#### What's your greatest challenge?

My greatest challenge is also my superpower! I have dyslexia very strongly. It impacts me daily. So I've become very comfortable with failure because it's there on such a constant basis. And I've become an advocate for myself, which then leads to becoming an advocate for others.



EMPLOYERS

### Top 20 global employers include

|                           |                                   |
|---------------------------|-----------------------------------|
| SharkNinja                | HSBC Global Asset Management (UK) |
| EY                        | Adobe                             |
| Delta Group               | JPMorgan Chase & Co               |
| H&Z Management Consulting | Amazon                            |
| Marriott                  | Binance                           |
| Generali Investments      | KPMG                              |
| Capgemini                 | Santander                         |
| Victoria's Secret         | Jaguar Land Rover                 |
| Accenture                 | VF Corporation                    |
| Citi Group                |                                   |
| Unilever                  |                                   |

# \$62,100

average salary six months after graduation

“When you're able to showcase the 'why' and 'how' in your story, it adds authenticity.”

**Mandeep Sahota**  
Head of Careers  
Hult International Business School

# Build Bridges With an Internship



STUDENT STORY

## Standing out from the crowd

**Zafar Sayfilloev**

Uzbekistan  
Account Manager, Google  
Class of 2019

Zafar discovered his internship at Google through his network and learned valuable lessons from it.

### What did you gain from your internship?

I had the opportunity to speak with potential future teammates which was so valuable for helping me understand if the role was in sync with my career aspirations. I was surprised to find so many people across different levels were open to answering my questions and sharing their experiences. Also, there were plenty of chances to socialize and build my network, which was great!

### What have you learned that you'll take forward?

Be open-minded and explore different sectors. Don't confine yourself because you might learn that you fit better elsewhere. When you make a decision about your career, make sure that the future place is really in sync with your values and goals—the way to do that is to ask questions.



INTERNSHIPS

## Top companies appointing Hult interns

Deloitte

Ogilvy

L'Oréal

Unilever

Mastercard

Sephora

Ernst & Young

Volkswagen

Walmart

Allianz



INTERNSHIPS

## Top roles for BBA students

Finance/Financial Analyst Intern

Marketing Intern

Business Development Intern

# 50%

of internships were paid



EXPERT ADVICE

## Securing an internship

The best way to find an internship is not to find one at all, but to create one. Many successful students design their own internship opportunities by researching startups and directly contacting CEOs. Always lead with the unique value you can offer the company. This could be industry knowledge, geographic knowledge, or language skills, just to name a few.

*\*2023 one-year stat, not a 3-year average*

# Gain the Skills Global Employers Need



STUDENT STORY

## Making a passion a profession

**Loris Fradin**

France  
Consultant, Jon Tibbs Associates  
Class of 2020

### Did you always want to work in sports?

I always knew I wanted to make my work something I was passionate about, so it was either going to be cars or sports. In the end, I decided to go for sports.

### What advice would you give to someone who wants to turn their passion into a career?

Get involved. Voluntary experience, getting involved with a club, organizing events—it's all very valuable on your CV and gives you plenty to talk about from your first interviews. Success doesn't come because you're the biggest sports fan ever. Employers want to know what you'll bring to the table and how you'll make a difference to their business.



PROGRAM

## Skills development

In collaboration with Burning Glass Technologies, Hult used big data to identify the skills most in demand with top global employers—and built the development of these into the core of all Hult programs.

### Core skills

Communication

Collaboration

Creativity

Learning to learn

Critical thinking

### Key mindsets

Global

Growth

Self-aware

Entrepreneurial

Ethical

# 154

companies hired Hult 2023 graduates across

# 25

countries



EXPERT ADVICE

## Network like crazy

From day one, take advantage of the amazing network Hult provides. Take the time to get to know professors, meet with the Career Development team, connect with alumni, and attend all career events on campus. After you meet professionals, stay in touch by sending an email to update them on your job search. You never know which connection will lead to a job.

# Stay Tuned-In



ALUMNI

## Lifelong learning

When you finish your degree, your career journey is just beginning. Whether you're moving somewhere new, searching for your next opportunity, or looking to hire talent—the Hult community will be a resource you can rely on every step of the way. One thing that can be guaranteed is that you'll need to continually refresh your knowledge, skills, and qualifications throughout your career. Whether your goals change, or your industry does, our lifelong learning options enable you to stay up to date and relevant—always.

Your learning journey continues long after graduation. As a Hult graduate, you can return to the classroom every year to take an elective and skill up. Each year, we offer over 150 elective courses across a wide range of subjects, and 600-800 alumni come back to study with us.

Key highlights of the alumni Lifelong Learning program:

- Alumni electives run from May to August every year, with registration usually taking place in April
- Alumni can take one elective per year
- We offer a limited number of in-person and online seats on the program, on a first-come, first-served basis
- Alternatively, participants can opt to join an Alumni-Exclusive Learning Day, held annually

[www.hult.edu/alumni/lifelong-learning](http://www.hult.edu/alumni/lifelong-learning)



ALUMNI

## Some students continue their studies

Grad schools from the past 3 years include:

- Babson College
- EAE Business School
- EBS Universität
- EHL
- City University of London
- Glion Institute of Higher Education
- HEC Lausanne
- Hult International Business School
- IE Business School
- INSEAD
- London School of Economics
- Nova Business School
- Politecnico di Milano
- SKEMA Business School
- University of Virginia
- UNSW Sydney

# 1

free elective every year after you graduate\*

# 150+

elective options

*\*Subject to availability and to a \$100 course and registration fee.*



# Launch Your Global Career

Start your application at  
*[hult.edu/apply](http://hult.edu/apply)*

Any questions? Email us:  
*[admissions@hult.edu](mailto:admissions@hult.edu)*