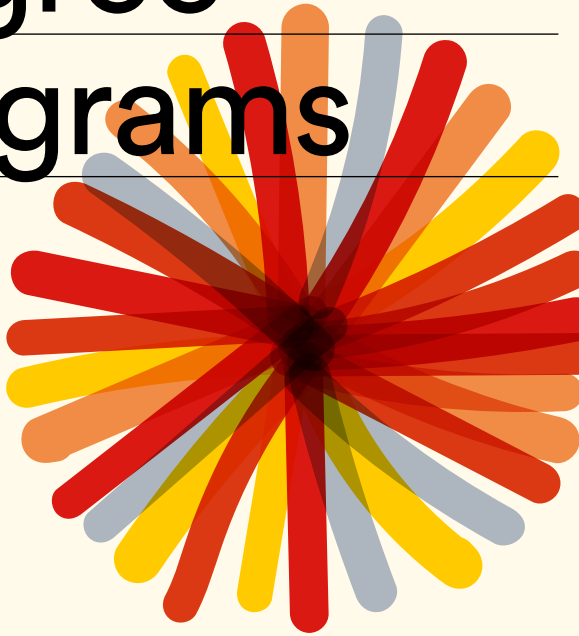


Hult International Business School

Master's Degree Programs



2023-24 Program Guide

Master's in:

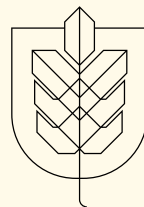
International Business

International Marketing

Finance

Business Analytics

Entrepreneurship & Innovation



FULL-TIME ON CAMPUS

BOSTON | SAN FRANCISCO | LONDON | DUBAI | SHANGHAI | NEW YORK

 HULT.EDU/MASTERS

Master's Degrees for Those Made to Do

You want a master's degree that will give you a competitive edge in the rapidly changing global economy. Hult's master's programs have been designed to develop the skills most in-demand with employers worldwide, so you can add value from your first day on the job.

Be the best team player you can be

Business is built on people and it's ultimately your ability to lead and contribute to your team that will determine your personal and professional success. At Hult, you'll focus on strengthening your collaboration, communication, and leadership skills that will prepare you to lead in a global business environment.

Gain the digital skills the 21st century demands

Different specializations require different technological savvy but one thing's for certain—you need a strong digital skillset in today's workplace. Choose from a variety of specializations that will give you the knowledge and skills to succeed in a tech-driven business world.

Develop the business expertise to make an impact

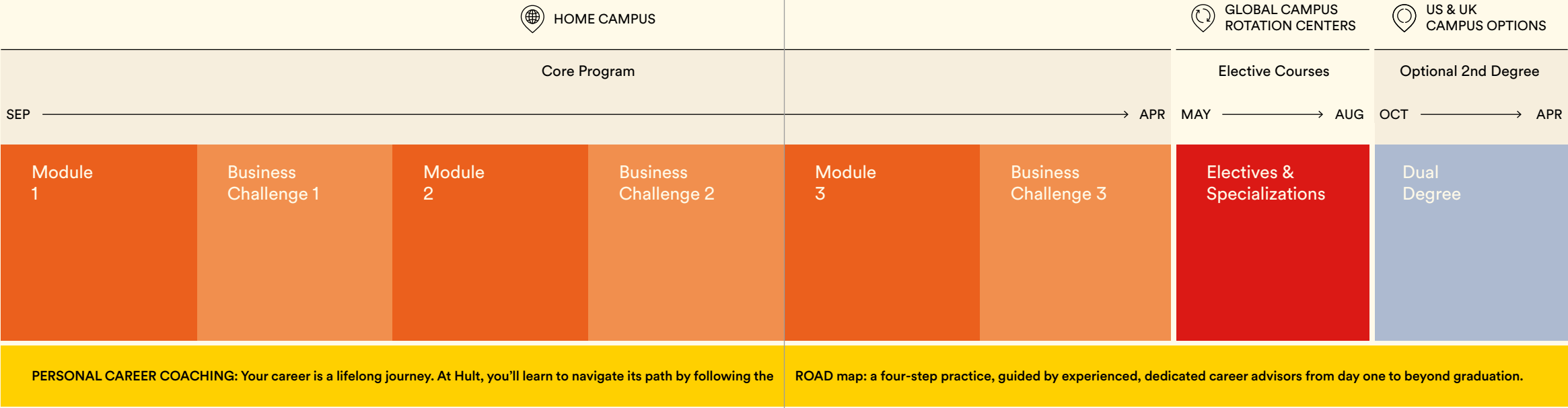
Gain the foundational business skills needed in any career with a practical, hands-on approach. Project management, data analysis, financial acumen, and marketing strategy skills are at the core of the Hult master's program.



Which Hult Master's is Right for You?

Master's Program	Home Campuses	Work Authorization Eligibility Post-Graduation (US/UK)	Tuition Fees	Available as Dual Degree	Page
International Business (MIB)	Boston, San Francisco, London, Dubai	1 Year OPT (US) 2 Year Graduate Immigration Route (UK)	London: 44,000 GBP Boston: 55,000 USD San Francisco: 55,000 USD Dubai: 179,000 AED	First degree only	8
International Marketing (MIM)	Boston, London	1 Year OPT (US) 2 Year Graduate Immigration Route (UK)		✓	12
Finance (MFIN)	Boston, London	3 Year STEM OPT (US) 2 Year Graduate Immigration Route (UK)		✓	16
Business Analytics (MBAN)	Boston, San Francisco	3 Year STEM OPT (US)		✓	20
Entrepreneurship & Innovation (MEI)	San Francisco	1 Year OPT (US)		✓	24

Your one-year master's program: how it works



The World Is Your Campus

Hult Master's Class Profile 2022¹

26

average age

53%

men

47%

women

83%

speaking two or more languages

99%

are studying at campuses outside their home country

Top 10 nationalities

India	France
Italy	Japan
Nigeria	China
United States	Mexico
Germany	Brazil



Take your career global

Choose one home campus for your core program and travel—or “rotate”—to other cities for electives. We call this ability to seamlessly hop from campus to campus “Global Campus Rotation.” Different programs have different home campus options.

- Home campuses
- Global Campus Rotation centers²



Take a Campus Tour

¹Confirmed incoming students for fall 2022 as of July 1, 2022. Student numbers are subject to change.
²Rotation locations subject to change.

Master’s in International Business

Prepare to thrive in a rapidly changing business world with Hult’s one-year MIB, where you’ll gain all-around business experience in an international environment and develop the skills most in-demand with employers worldwide. You’ll become a valuable contributor to any organization as you learn innovative business skills as well as meaningful communication and collaboration.

Develop key skills such as business process and analysis, international marketing, data visualization and storytelling, and financial literacy. Explore opportunities to launch new products in global markets and determine a market strategy for success through real-world business challenges that are integrated into your entire program.

Program fees
Full-time, one-year MIB
55,000 USD* (Boston)
55,000 USD* (San Francisco)
44,000 GBP* (London)
179,000 AED* (Dubai)

Take your business career global



Home campus options: Boston, San Francisco, London, Dubai



Elective rotation options: Travel to any of Hult’s campus locations to study electives of your choosing

*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

Post-graduation work authorization for MIB graduates¹

Our expert visa teams, located on every Hult home campus, know exactly what international students need to do to get themselves in the best possible position to secure a work visa after graduation. They’ll guide you through your options and help you put your post-graduation plans in motion to secure a work visa for your target country.

MIB graduates of Hult Boston/Hult San Francisco:

Optional Practical Training (OPT) is a type of work authorization that allows F-1 students who have studied in the US for one full academic year (fall and spring terms) to work in the US after graduation to gain experience related to their field of study.

- MIB graduates can be eligible for **one-year OPT**
- Upgrade to a STEM degree for an additional fee to be eligible for up to **three-years OPT**

MIB graduates of Hult London:

The Graduate Immigration Route is an unsponsored route to work or seek work at any level in the UK. If successful, the visa will be issued for two years.

- MIB graduates can be eligible for a **two-year work visa** via the Graduate Immigration Route

MIB graduates of Hult Dubai:

You will be eligible for an employment visa if you have secured a full-time job in the UAE. Start searching early for an employer who could sponsor you after graduation.



¹Visit the Hult Blog for our visa team’s guide on post-graduation work authorization.



Professor Alistair Brandon-Jones guides his student through a global operations strategy

Your Challenge-Centered MIB Curriculum

September —————→ April		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Design	Program Immersion	Business Challenge 1
	Communication & Collaboration 1: Personal Impact	
	Business Insights Through Data	
	Analyzing Business Processes	
	Design Thinking for Innovation	
Module 2: Market	Communication & Collaboration 2: Teamwork	Business Challenge 2
	Financial Statement Analysis	
	Building a Marketing Plan	
	Data Visualization & Analysis	
Module 3: Execute	Communication & Collaboration 3: Influence & Persuasion	Business Challenge 3
	Financial Decision Making & Budgeting	
	Project Planning & Execution	
	Sales in a Digital World	
May —————→ August Elective Courses		

Communication and collaboration in action at Hult London



*Course titles and challenges subject to change.

Ali Fenwick, PhD

Dutch/British
Organizational Behavior &
Innovation Professor

With 18 years of experience in management consulting in telecommunications, FMCG, and pharma, Dr. Fenwick is a professor of industrial-organizational psychology who teaches across several key topics including organizational behavior, leading for innovation, and management psychology. Ali is the founder and CEO of LEAD TCM&L™—a global behavioral science advisory firm developing psychological interventions for business, education, government, and NGOs. He is also a Harvard Business Review contributor, TEDx and keynote speaker, media behavioral expert, conference chair, author, and strategic advisor.



SAMPLE MIB BUSINESS CHALLENGE*

Individual Pitch
Competition

Put all your newly acquired business expertise to the test for this individual challenge to develop a new solution focused on sustainable processes or a sustainable new product. You'll detail the location, process, and pilot scheme—and tell your story with data. Finish with a poster showcase to pitch your idea to a panel of judges.

Master's in International Marketing

Stand out in a competitive global marketplace with Hult's one-year MIM that equips you with the international strategic skills, creative executional ability, and cutting-edge knowledge to thrive in a constantly shifting digital environment and understand the importance of the customer journey in today's fragmented media landscape.

You'll learn to develop a marketing strategy leveraging tools needed to market through digital channels, conduct market research with an eye toward new product development, and examine global market opportunities for expansion and growth. Gain a solid foundation of marketing analytic skills and learn to develop key metrics for a successful strategy as you take part in real-world business challenges that are integrated into your entire program.

Take your marketing career global



Home campus options: Boston, London



Elective rotation options: Travel to any of Hult's campus locations to study electives of your choosing

Program fees
Full-time, one-year MIM
55,000 USD* (Boston)
44,000 GBP* (London)

*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.



Sophia Liu dives into the data with her team at Hult Boston

Post-graduation work authorization for MIM graduates¹

Our expert visa teams, located on every Hult home campus, know exactly what international students need to do to get themselves in the best possible position to secure a work visa after graduation. They'll guide you through your options and help you put your post-graduation plans in motion to secure a work visa for your target country.

MIM graduates of Hult Boston:
Optional Practical Training (OPT) is a type of work authorization that allows F-1 students who have studied in the US for one full academic year (fall and spring terms) to work in the US after graduation to gain experience related to their field of study.
– MIM graduates can be eligible for **one-year OPT**

MIM graduates of Hult London:
The Graduate Immigration Route is an unsponsored route to work or seek work at any level in the UK. If successful, the visa will be issued for two years.
– MIM graduates can be eligible for a **two-year work visa** via the Graduate Immigration Route



¹Visit the Hult Blog for our visa team's guide on post-graduation work authorization.

Your Challenge-Centered MIM Curriculum

September —————→ April		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Foundation	Program Immersion	Business Challenge 1
	Communication & Collaboration 1: Personal Impact	
	Consumer Behavior	
	Financial Literacy for Marketeers	
	Marketing Insights Through Data	
Module 2: Market	Communication & Collaboration 2: Teamwork	Business Challenge 2
	Digital Marketing Strategy	
	Brand Strategy	
	Marketing Metrics & Analytics	
Module 3: Growth	Communication & Collaboration 3: Influence & Persuasion	Business Challenge 3
	New Product Development	
	Project Management in Marketing	
	Business Development	
May —————→ August Elective Courses		



Students use LEGO Serious Play® to help visualize complex problems—just one example of the experiential learning techniques used at Hult

*Course titles and challenges subject to change.



SAMPLE MIM BUSINESS CHALLENGE*

Customer Journey

Put your learning to the test in this immersive business challenge. You'll map consumer behavior for a large B2C company, creating a customer journey map. You'll conduct primary and secondary research, plus statistical analysis, to forecast customer and company performance.



David James

British
Marketing Professor

Having worked in advertising for many years serving clients such as Canon, Unilever, Mercedes-Benz, Shell, 3M, and Audi, Prof. James is also an internationally renowned academic leader. Apart from designing groundbreaking programs for leading business schools, he has been the academic director for Microsoft's EMEA Marketing Academy and regularly contributes thought leadership articles and interviews for the *Daily Telegraph*, *Financial Times*, *Le Monde*, BBC, and CNN.

Master's in Finance

Gain the practical skills necessary to tackle the complex world of corporate financial management in an interconnected global economy with Hult's one-year MFIN, a highly in-demand STEM degree. Develop the financial, data analysis, and communications skills to be effective in finance roles in this program designed in collaboration with leading CFOs.

Perform financial analysis, projections and valuations, and come to understand the key financial markets and institutions. You'll explore technological and business model shifts in the finance industry as you work in cross-cultural teams to tackle real-world business challenges that are integrated into your entire program.

Take your finance career global



Home campus options: Boston, London



Elective rotation options: Travel to any of Hult's campus locations to study electives of your choosing

Program fees
Full-time, one-year MFIN
55,000 USD* (Boston)
44,000 GBP* (London)

*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.



Boston students take part in a real-time stock market trading simulation organized with Amplify Trading

Post-graduation work authorization for MFIN graduates¹

Our expert visa teams, located on every Hult home campus, know exactly what international students need to do to get themselves in the best possible position to secure a work visa after graduation. They'll guide you through your options and help you put your post-graduation plans in motion to secure a work visa for your target country.

MFIN graduates of Hult Boston:

Optional Practical Training (OPT) is a type of work authorization that allows F-1 students who have studied in the US for one full academic year (fall and spring terms) to work in the US after graduation to gain experience related to their field of study.

- MFIN graduates qualify as holders of a STEM degree and can be eligible for **up to three-years OPT**

MFIN graduates of Hult London:



¹Visit the Hult Blog for our visa team's guide on post-graduation work authorization.

The Graduate Immigration Route is an unsponsored route to work or seek work at any level in the UK. If successful, the visa will be issued for two years.

- MFIN graduates can be eligible for a **two-year work visa** via the Graduate Immigration Route

Your Challenge-Centered MFIN Curriculum

September → April		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Fundamentals	Program Immersion	Business Challenge 1
	Communication & Collaboration 1: Personal Impact	
	Financial Reporting	
	Business Insights Through Data	
	Financial Planning & Analysis with Excel	
Module 2: Mastery	Communication & Collaboration 2: Teamwork	Business Challenge 2
	Financial Management	
	Data Extraction & Visualization	
	Global Financial Markets	
Module 3: Impact	Communication & Collaboration 3: Influence & Persuasion	Business Challenge 3
	Corporate Finance	
	Investments	
	Fintech	
May → August Elective Courses		

Dr. Mark Esposito leads a Managerial Economics class at the Boston campus



*Course titles and challenges subject to change.

Viktoria Dalko, PhD

Hungarian
Finance Professor



Before establishing herself as a leading academic at Harvard and CUNY, Dr. Dalko worked as an advisor to the president of the National Bank of Hungary and was chief of staff for the Budget, Tax, and Finance Committee of the Hungarian Parliament. Her latest book, *Regulating Competition in Stock Markets*, was co-edited and co-authored with Nobel Laureate Professor Lawrence Klein and other world-class researchers.



Students at Hult London tackle forecasting and reporting



SAMPLE MFIN BUSINESS CHALLENGE*

Mergers & Acquisitions

You and your team will take on the role of a Corporate Development (M&A) team. You'll go through the progression of decisions and actions on the path of a challenging and ambiguous industry and company scenario. Test all your financial, data analysis, and human skills in this critical challenge.

Master's in Business Analytics

Develop the skills to become a data-driven business leader in a complex global environment with Hult's one-year MBAN—and go on to make a meaningful impact in any organization with this highly in-demand STEM degree.

Dive into the world of data analysis, forecasting, prescription, and optimization while you work in parallel to hone your collaboration and communication skills and gain critical business knowledge to maximize your impact. Work in cross-cultural teams and gain a global perspective as you tackle real-world business challenges that are integrated into your entire program.

Program fees
Full-time, one-year MBAN
55,000 USD* (Boston)
55,000 USD* (San Francisco)

Take your business analytics career global



Home campus options: San Francisco



Elective rotation options: Travel to any of Hult's campus locations to study electives of your choosing

*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

Post-graduation work authorization for MBAN graduates¹

Our expert visa teams, located on every Hult home campus, know exactly what international students need to do to get themselves in the best possible position to secure a work visa after graduation. They'll guide you through your options and help you put your post-graduation plans in motion to secure a work visa for your target country.



¹Visit the Hult Blog for our visa team's guide on post-graduation work authorization.

MBAN graduates of Hult Boston/Hult San Francisco:

Optional Practical Training (OPT) is a type of work authorization that allows F-1 students who have studied in the US for one full academic year (fall and spring terms) to work in the US after graduation to gain experience related to their field of study.

- MBAN graduates qualify as holders of a STEM degree and can be eligible for **up to three-years** OPT



In a world of information overload, employers actively seek candidates who can translate data into actionable solutions

Your Challenge-Centered MBAN Curriculum

September → April		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Fundamentals	Program Immersion	Business Challenge 1
	Communication & Collaboration 1: Personal Impact	
	Data Management & SQL	
	Business Statistics	
	Business Analysis With Structured Data	
Module 2: Mastery	Communication & Collaboration 2: Teamwork	Business Challenge 2
	Python for Data Analysts	
	Developing Business Acumen	
	Computational Data Analytics With Python	
Module 3: Impact	Communication & Collaboration 3: Influence & Persuasion	Business Challenge 3
	Visualizing & Analyzing Data With R	
	Data Visualization	
	Business Modelling & Optimization	
May → August Elective Courses		



*Course titles and challenges subject to change.

A team at Hult San Francisco analyze project data together



SAMPLE MBAN BUSINESS
CHALLENGE*
Machine Learning

Get your team together to analyze and interpret an unsupervised learning problem and discover hidden patterns or data groupings without the need for human intervention. This will require an ability to code unsupervised machine learning algorithms as well as understand the role of statistics and optimization to interpret and communicate results.

Maithily Erande

Indian
Data Analytics Professor

With an MBA from INSEAD, Prof. Erande is an analytics expert and has been vice president for product engineering with several Fortune 100 clients including Apple, Microsoft (MSN), Dun & Bradstreet, JP Morgan Chase, Cisco, and Sesame Street. Maithily specializes in digital media analytics, launching dashboard products in the media space to help clients understand the value proposition of organized and actionable information. She has problem-solved across Europe, Asia, and North America in the finance, media, and telecom domains to create opportunities through real-time big data analytics, cross-platform media analytics, enterprise risk management, and global financial data warehouse.



Master's in Entrepreneurship & Innovation

Innovation and entrepreneurial skills are a must-have for a successful new venture. They're also highly sought-after in existing organizations. Gain skills that are at the center of value creation, from startups to global enterprises, and learn to devise and deliver new products and services through a no-nonsense, metrics-driven approach with Hult's one-year MEI.

Learn how to gain foresight into the future, apply design thinking techniques to explore unmet market needs, and devise business model canvas processes to quickly create viable businesses—or pivot. This is a hands-on program that focuses on launching high-growth ventures by taking on real-world business challenges that are integrated into your entire program.

Program fees

Full-time, one-year MEI
55,000 USD* (San Francisco)

Take your entrepreneurial career global



Home campus options: San Francisco



Elective rotation options: Travel to any of Hult's campus locations to study electives of your choosing

*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.



Learning to work with professionals from a broad range of backgrounds and cultures is what will define your Hult experience

Post-graduation work authorization for MEI graduates¹

Our expert visa teams, located on every Hult home campus, know exactly what international students need to do to get themselves in the best possible position to secure a work visa after graduation. They'll guide you through your options and help you put your post-graduation plans in motion to secure a work visa for your target country.

MEI graduates of Hult San Francisco:

Optional Practical Training (OPT) is a type of work authorization that allows F-1 students who have studied in the US for one full academic year (fall and spring terms) to work in the US after graduation to gain experience related to their field of study.

- MEI graduates can be eligible for **one-year OPT**



¹Visit the Hult Blog for our visa team's guide on post-graduation work authorization.

Your Challenge-Centered MEI Curriculum

September —————→ April		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Ideate	Program Immersion	Business Challenge 1
	Communication & Collaboration 1: Personal Impact	
	Design Thinking & Customer Discovery	
	Business Insights Through Data	
	Future & Emerging Tech	
Module 2: Plan	Communication & Collaboration 2: Teamwork	Business Challenge 2
	Financial Literacy for Innovators	
	Business Model Strategy	
	Entrepreneurial Sales & Marketing	
Module 3: Launch	Communication & Collaboration 3: Influence & Persuasion	Business Challenge 3
	Technology for Entrepreneurs	
	Financing Innovation	
	Digital Marketing	
May —————→ August Elective Courses		

Nick Iverson, founder of Canadian Drone Academy, discussing the implications of drones on the future of business



*Course titles and challenges subject to change.



Ted Ladd, PhD

American
Strategy & Innovation Professor

Fulbright Scholar Dr. Ladd has over 20 years of experience in high-tech, venture capital-backed startups—including being the director of a smartwatch company that was sold to Google to form the foundation of its Android Wear operating system. He has taught at Harvard University and Copenhagen Business School. He holds a PhD in Entrepreneurship from Weatherhead School of Management at Case Western Reserve University and an MBA from Wharton School of Business. In 2014 he won Best Paper in Social Entrepreneurship at the Academy of Management annual conference, and in 2016, Most Relevant Paper to US Practitioners at the Small Business and Entrepreneurship annual conference.



SAMPLE MEI BUSINESS CHALLENGE*

New Product Pitch

You and your team will apply your futures thinking and design thinking in this new product design challenge. You'll be provided with some new technologies as the basis for creating a new product or service to meet an unmet customer need, before presenting your new product pitch to an executive team.



Prof. Cari Guittard leads an ideation session at Hult San Francisco

What Will My Week Look Like?

We don't like regular Mondays. Or Tuesdays, or Wednesdays ... you get the picture. The sample schedule opposite shows you a typical timetable of a Hult master's student.

What it doesn't show you is the learning experience in classes and the rich extracurricular options available. The clubs and societies on campus range from sports to social to professional. Clubs are not only a great way to expand your network and your skillset, they can greatly enrich your education. Just like our classes, Hult clubs are incredibly active and hands-on, providing additional opportunities for practical learning.

Head over to the blog for in-depth interviews with:

- Hult Consulting Club
- Hult Data Global
- Women in Business
- Hult Founders Lab



Meet the Clubs



Students proudly celebrating success within the Global Women in Business Club

Sample full-time master's core weekly schedule*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	9am-12 noon: Class	9-10am: Breakfast with friends	9am-12 noon: Class	9am-12 noon: Class	9am-12 noon: Class	10am-12 noon: Brunch study group
	12 noon-1pm: Lunch	12 noon-1pm: Lunch team meeting	12:30-1pm: Faculty office hours	12 noon-1pm: Lunch & campus event	12 noon-1pm: Lunch team meeting	
2-6pm: Homework & preparing for the week	2-4pm: Time to work on projects	1:30-4:30pm: Class	1:30-4:30pm: Class	1:30-4:30pm: Class	3-4pm: Networking event	
	6pm: Club meeting	7pm: Preparing for class presentation	5pm: Dinner off campus	5pm: Guest speaker event 6pm: Dinner study group	7pm: Dinner with friends & game night	2-8pm: Exploring local city

10-20 class hours per week
Additional coursework & hours outside of the classroom—class preparation, teamwork, assessments, digital learning materials



*This is just a sample. Exact schedule subject to change.

Work With Real-World Businesses on Real-World Challenges

Business Challenges are project-based, faculty-led courses that occur during or at the end of each core module. These challenges combine skills, topics, and knowledge from previous courses to apply toward solving or developing real-world business strategies.

At least one of these challenges involves working alongside a real-world corporate client, which gives students the opportunity to gain practical experience working with successful companies, grow their network, and add weight to their resume.

Previous Business Challenge examples include:

Client: Mercedes Benz

Developing solutions to increase the electric vehicle share in key global markets.

Client: Verizon Wireless

Establishing new market segments and key enablers of technological disruption.

Client: Kinder

Developing an integrated marketing campaign across Above the Line and Below the Line touchpoints.

Client: Grupo Bimbo

Integrating technological strategies, including ecommerce and autonomous vehicles, into food industry strategy while enhancing existing business models and creating new customer access innovations.

Entrepreneurial Challenge

Creating a new business concept at the edge of growth trends, while developing and validating ideas through deep insights, and building a go-to-market plan that is executable and financeable.

STEM Challenge

Identify a future business opportunity in the next 5-10 years, perform a professional exploration of the opportunity, and develop a strategic plan to integrate and execute the opportunity.



Experience that gets results

The skills and mindset students gain at Hult have earned our graduates a reputation among employers as globally minded changemakers. Hult alumni are in demand with the world's leading companies and are forging successful careers across a variety of industries all over the world.

Here's a snapshot of Hult graduates' most recent achievements:

326

companies hiring Hult 2021 graduates across 40 countries

#12

for Salary Percentage Increase
(*Financial Times*, Masters in Management Ranking, 2022)

100%

changed country, industry, or function



View the Master's Careers Report in Full

Top employers

Accenture
PwC
Deloitte
Amazon
KPMG
Education First

Bank of America
McKinsey & Company
AT&T
Deutsche Bank
Goldman Sachs

49%

of international students at US campuses gained employment in the US

90%

employed after six months

#19

for Career Progression
(*Financial Times*, Masters in Management Ranking, 2022)

Electives & Specializations

In the summer terms, from May to August, you’ll choose electives based on your personal interests and professional goals. You can travel or “rotate” to any campus up to twice to take your electives. Different campuses offer different electives—so it’s up to you where and what you study.



Marie-Ange Koné wants to know more about the simulation Prof. Cari Guittard is running at Hult San Francisco

New electives are added every year to keep options up to date and relevant, and **over 150 electives** are available to study every summer.

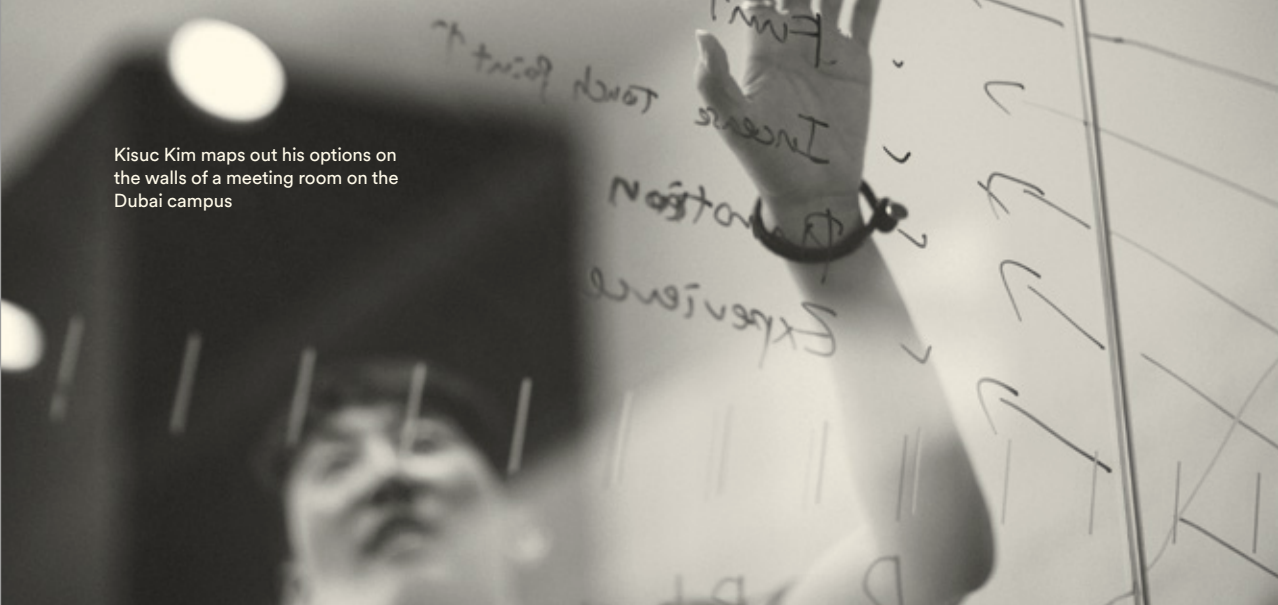
If you want to **graduate with a specialization**, you’ll need to take three electives in that specific area.

An elective a year for life

Your knowledge, skills, and qualifications will need to be constantly updated throughout your career. Once you graduate, we have lifelong learning options that enable you to stay up to date and relevant—always. You can come back to any campus, every year, to take an elective that suits you.*

Hult is the proud recipient of the bronze award for Best Lifelong Learning Initiative 2021 from the Association of MBAs (AMBA) and the Business Graduates Association (BGA).

*Post-graduation elective courses are subject to availability and a 100 USD registration fee, subject to change. Some courses are offered online.



Kisuc Kim maps out his options on the walls of a meeting room on the Dubai campus

Areas of specialization and sample electives:*

Digital Marketing

- Psychology of Pricing in a Digital World
- Social Media Marketing Strategy
- Customer Acquisition Through Digital Marketing

Finance

- Business Analysis & Valuation
- Behavioral Economics & Decision Making
- Mergers & Acquisitions

Technology Management

- Introduction to Bitcoin & Blockchain Technologies
- Managing Innovative Technology
- Cybersecurity Technology

Data Analytics

- Introduction to Machine Learning
- Digital Analytics: Becoming a Digital Ninja
- Applied Statistics with R

Project Management

- Crisis Management, Mitigation & Response
- Lean Project Management
- Supply Chain Analytics

Other popular electives include:

- International Negotiations & Business Consulting
- Management Psychology
- Entrepreneurship Through Acquisitions
- The Science of Happiness & Well-Being
- Artificial Intelligence & the Future of Humanity
- Global Strategic Valuation
- Sustainable Brands & Products
- Luxury Marketing

*Electives subject to change.

Double Your Value With a Dual Degree

Why get one master’s degree when you can get two? Stand out twice as much in the global job market and double your impact with more skills, networking, experience, and qualifications with a Dual Degree from Hult. Earn two master’s degrees in just 18 months and graduate with a winning combination of skills to set you apart from the competition.

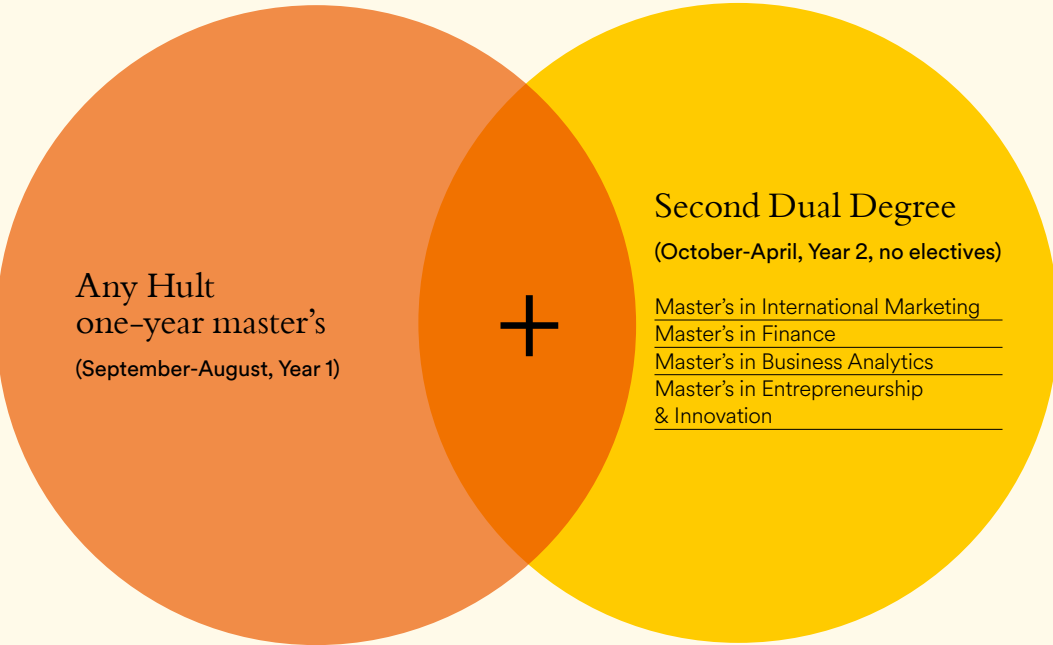
Increase your opportunities with a STEM degree

Students who graduate from Hult in the US with Business Analytics or Finance as part of their Dual Degree are eligible for three years OPT—post-graduation work authorization in the US in a STEM-related field. Other Dual Degrees may qualify you for one-year OPT in the US and all can be eligible for a two-year Graduate Immigration Route in the UK.



Esau White, Master’s in International Business, Master’s in Business Analytics, did his Dual Degree at Hult San Francisco

Dual Degree options and timings



Program fee for the second master’s as part of the Dual Degree: **33,000 USD**, in addition to first master’s program fee*

*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

Scholarships & Financing Options

Your education is undoubtedly one of the most important investments you will ever make. Throughout the application process, we will work closely with you to help you understand the options available to you to finance your degree.



You'll receive personal support throughout the application process

Partial scholarships

Partial scholarships are designed to help us find the best global talent and maximize diversity. Our scholarships cover a wide range of backgrounds, industries, sectors, and nationalities.

- Social Impact Scholarship
- Global Professional Scholarship
- Entrepreneurial Impact Scholarship
- Future Leader Scholarship
- Women in Business Scholarship
- Academic Excellence Scholarship

Needs-based financial aid

If you have a demonstrated financial need, Hult may be able to help with limited need-based financial aid that is awarded on a case-by-case basis. The financial aid committee looks at the situation of each accepted student and, depending on each candidate's personal circumstances, decides if financial aid will be awarded and at what level.

Loans & government support

Financial institutions in many countries offer education financing specifically to local citizens. These loans are typically repayable after completion of the course, although terms vary widely. Depending on where you are from, you may be eligible for loan and grant opportunities offered by your government. We work with candidates to help them identify suitable financial institutions and government programs.

Payment plans

We have a variety of payment options to fit your situation, including Early Payment discount. If you choose the Early Payment plan, you are eligible for a 2%* discount on your tuition (*net fees after scholarship and financial aid are deducted), providing you meet the terms.

Please reach out to our enrollment team for more information at hult.edu/contact



We'll help you find the right option for financing your degree

Ready to Apply?

We are looking for dynamic, international, and open-minded individuals who have the ambition to grow and succeed in the world. Sound like you? Here’s how you can join Hult:

How to apply

1. Complete your online application at hult.edu/apply
2. Pay 95 USD application fee
3. Submit application and supporting documents
 - Resume/CV
 - Personal statement
 - University transcripts
4. Personal Assessment Interview
5. Admissions decision
6. Submit deposit to confirm your seat

Your Personal Assessment Interview

This interview is the centerpiece of the Hult admissions process. We are a future-focused business school and this is the best opportunity you have to share your plans and dreams with us. This is the time for us to really get to know each other in person, over the phone, or via video call.

Entry requirements

- Different master’s programs have different entry requirements:
- Bachelor’s degree or equivalent (MIB, MEI)
 - Bachelor’s degree in a business-related field
- OR any bachelor’s degree or equivalent + one year’s relevant work experience (MIM, MFIN, MBAN)
- Less than three years’ work experience (MIB)
- Candidates for all programs require:
- Proficiency in English (TOEFL/IELTS/PTE)*
 - Successful application

Apply Now



*English test waivers may apply for native English speakers or if your bachelor’s was completed in an English-speaking country. Your English test results can come later in the process if they’re not available immediately.

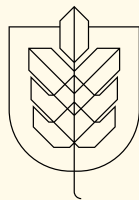


We have enrollment advisors in every region so you can talk directly to one of our team, wherever you are in the world



HULT.EDU/MASTERS

FOR FULL DETAILS ON THE PROGRAMS INCLUDING:
CURRICULUM AND CAMPUSES, COSTS AND SCHOLARSHIPS, ADMISSIONS AND APPLICATION



HULT
INTERNATIONAL
BUSINESS SCHOOL

Hult is proud to be recognized and ranked among the best business schools in the world by the *Financial Times*, the *Economist*, *QS World University*, *Poets & Quants*, *Bloomberg Businessweek*, *Forbes*, *Times Higher Education* and *WSJ*, and *US News & World Report*.
