

HULT
INTERNATIONAL
BUSINESS SCHOOL

Global Careers Report 2023

Master's Degrees

BOSTON SAN FRANCISCO LONDON DUBAI NEW YORK





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“The world of work is changing faster than ever before. New jobs are emerging, existing jobs are changing, and talent is being challenged to learn new skills.”

How to Future-Proof Your Career

By Katharine Boshkoff,
Global Vice President, Career
Advancement and Alumni Relations

About Katharine

A former strategy consultant and professor, Katharine has coached thousands of students to find career success in global markets.

After many years coaching executives and students, I've learned that it is not just the ability to get a job after graduation that counts—it is the capability to adapt, to be resilient, and to thrive in an environment of constant change. Research tells us that careers of the future will span more than 20 jobs and four or more career pivots.

With the availability of new technology innovations—the internet of things, artificial intelligence, and the proliferation of big data—the world of work is changing faster than ever before. And with this revolution, new jobs are emerging, existing jobs are changing, and talent is challenged to continually stretch to learn new skills and capabilities.

Successful job seekers are always working to develop themselves. I have identified for you here the three major ways in which you can set yourself apart.

1. Learn how to learn

Play the long game and remember that the winners in the employment race will be those who bring a rich skillset to their first job and become masters at acquiring new skills. Develop a mindset of continuous learning—formal learning neither starts nor stops in the classroom.

2. Master the soft skills

Empathy, influence, authenticity, collaboration, decision making, and creativity—all of these skills will be imperative for talent in the careers of the future. Truly human skills will further differentiate talent in a workplace populated by increasing levels of automation and technology.

3. Embrace tech savviness

You don't need to be an IT guru, but familiarity with technology relevant to your job function is critical. All jobs of the future will involve some level of technology. Take the time to acquire the knowledge and technology skills that can help you better perform in your future job or accelerate your career.

Unless otherwise noted, all data is based on Master's Class of 2022 reporting employment six months post-graduation. The employment rate is calculated in compliance with the MBA Career Services and Employer Alliance (MBA CSEA) reporting standards.

Take Charge of Your Career



STUDENT STORY

Changing location, industry & function

Karin Andersson

Sweden
Senior Account Executive, Havas SO
Master's in International Marketing
Class of 2018

Karin made the “triple jump” when she changed location, industry, and function following her Hult master’s.

What change did you make?

I worked as a financial advisor for seven years in Sweden before I came to Hult. I was longing to work in a more creative industry and role. After graduating I landed a job as an assistant account executive for a PR & communications agency in London.

How did Hult help you make the triple jump?

The careers team was very supportive. We assessed my strengths and weaknesses, went through my background, and looked at creative industries that I could potentially work in. They also created mock interviews and helped me with my resume. I was then introduced to Havas SO at a Hult career fair in London, where I work today.

“My goal was to make a move from my job as a corporate management assistant at Time Warner Media in Italy to work within the business area somewhere else in Europe. That is exactly where I am today: I’ve been based in Amsterdam in the electric mobility sector since graduation, including seven years at Tesla.”

Nicolo Venturini

Italy
Head of Customer Journey, Commercial Operations
ZEEKR Europe
Master's in International Business
Class of 2014

100%

of Hult graduates changed either country, industry, or function

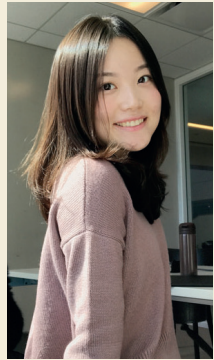


EXPERT ADVICE

Making the triple jump

A “triple jump” is when you change country, industry, and function at the same time. Achieving it requires great effort and dedication from the outset. Identify your development areas that will enable you to make the switch. Create your unique value proposition and highlight your transferable skills. Utilize your Targeted Job Search Plan (constructed with the help of your Hult team) to justify the “why” for the jump. Network with connections and alumni in your target function/industry for relevant insights.

Boost Your Global Mobility



STUDENT STORY
A world of opportunity

Yizhou Joy Liu

China
Business Intelligence Engineer, Beyond Finance
Master's in Finance Class of 2017

Winning a job in a new country is challenging. You have to prove you have the skills for the role. Hult's practical, real-world approach to teaching makes our students global citizens ready to work anywhere. After graduating from Hult's Boston campus, Yizhou landed a job as a relationship banker at Bank of America in the US through OPT. She then transitioned into business intelligence and is now based in Florida.

How did you become so internationally mobile?

Through Hult, I gained a strong ability to understand and communicate with people from different backgrounds. After one year at Hult, I became much more tolerant. This has proven crucial and very useful in my professional roles since graduation, which have all been with major global companies.

"I come from a regular family, where education abroad sounded like a far-fetched dream. But after graduation I got a job with Deloitte and stayed in the US. I've worked in consulting ever since."

Sameer Singh

India
Director of Consulting Services, Tricentis
Master's in International Business Class of 2015



EXPERT ADVICE

When OPT or changing country is your top priority

Stay close to your current function and industry to demonstrate value to new company. Leverage differentiators, i.e. global experience, language, cultural awareness. Go where the jobs are—which may not be just within 20 miles of the campus. Any market hungry for talent favors the job seeker.

76%

of Hult master's graduates changed country

72%

of international students at US campuses gained employment in the US

#15

for International Mobility, *Financial Times*, Masters in Management Ranking, 2022

Break Into a New Industry or Function



STUDENT STORY

From marketing to finance

Alexander Capulong
Philippines
Country Manager,
Investree
Master's in Finance
Class of 2016

Alexander worked as a senior marketing associate before joining Hult's Master's in Finance in London.

Tell us about your new career.

Since graduating, I've been helping build fintechs across Asia and South-East Asia, especially the Philippines. I've had the good fortune of being a two-time country manager, now taking charge of Investree Group's Philippine company. The most important aspect of my day-to-day is building our culture as I direct the organization's path forward.

What is your biggest takeaway from Hult?

Hult helped me build the confidence to deal with people from different backgrounds—cultural, economic, professional. One of the key factors in making an organization effective is understanding how people interact with tools and each other to achieve an outcome. Hult helped me understand this on a much deeper level, given the heavy emphasis on collaboration. The constant teamwork and networking provided me with a strong interpersonal skillset, so that I could be dropped into a room full of strangers and know that I will walk out with more than just a few potential business deals.

“My favorite aspect of Hult is its startup culture. Hult mirrors companies like Google and LinkedIn and encourages you to run with your ideas.”

Vitaly Bulatov
Russia
Co-founder. & CEO, MerkleBot
Master's in Marketing
Class of 2016

96%

of Hult master's graduates
changed industry

62%

of Hult master's graduates
changed function

Increase Your Earning Potential



STUDENT STORY

Finding a new dream with the Big 3

Bianca Hingorani

Germany
Associate Partner,
McKinsey & Company
Master's in International
Business
Class of 2017

Coming to Hult was a chance for Bianca to enhance her business network, gain hands-on experience, and widen her career possibilities after a personal and professional setback.

Why did you decide to do a business-focused master's?

Before Hult, I wanted to be a pilot. I finished my PPL license, but then private reasons forced me to stop flying. So I decided to pursue a career in the aviation industry and worked at Air Berlin before deciding to explore other industries and do a master's.

What skills gave you the competitive edge when it came to landing a job with one of the "Big 3" consultancies?

At Hult, you regularly pitch your ideas to senior execs. So when you come to apply for your first job, you will have a huge competitive advantage compared to other applicants. The skills I learned at Hult enabled me to persuasively sell myself to various types of business leaders.

"My experiences at Hult directly contributed to my ability to overachieve against competitive targets. It's an excellent springboard to position individuals to get a great job."

Maurits Versteeg

The Netherlands
Strategic Account Manager, Google
Hult International Master's in Marketing
Class of 2013



EMPLOYERS

Bridging the skills gap

Research from CMI shows that 80% of employers believe graduates aren't work-ready on entering the employment market. Hult graduates stand out from day one, having already mastered the skills needed to thrive in the global workplace.

66%

increase in pre-master's salary
3 years after graduation,
Financial Times, Masters in
Management Ranking, 2022

#11

for Post-Degree Salary Increase,
The Economist, Global Master's
in Management Ranking, 2021

Level Up Your Skillset



STUDENT STORY

Negotiation is key

Manuel Jardim de Oliveira

Portugal
Marketing Manager,
Google
Master's in
International Business
Class of 2012

Since graduating from Hult, Manuel has been growing brands and managing billion-dollar portfolios in the FMCG industry across the world in Shanghai, Dubai, and London. He started out with Henkel and today works as a marketing manager at Google.

What did you do while you were studying to maximize your employability?

I started my job search with the career development team. They taught me interview techniques and another very important skill: how to negotiate for your salary goal.

Are the skills you learned at Hult relevant to your current role?

Today I work as a marketing manager for Grow with Google, and the skills learned at Hult are still as useful. Hult has really helped me establish the foundation and soft skills that are needed to navigate complex companies.



EMPLOYERS

Top 7 skills employers look for in new hires

Hult performed big data analysis in partnership with Burning Glass Technologies to identify the skills most in-demand with global employers. The development of these skills is integrated into the core of all of Hult's programs.

- | | |
|--------------------|------------------------|
| 1. Collaboration | 5. Creativity |
| 2. Communication | 6. Critical Thinking |
| 3. Leadership | 7. Reflective Learning |
| 4. Problem-Solving | |

“The skills I gained at Hult working in cross-functional and culturally diverse teams with fast turn-around times were excellent preparation for my role as a consultant, first at EY and now at Baringa Partners.”

Michael Poy

Canada
Manager, Baringa Partners
Master's in International Business
Class of 2015

\$65,400

average master's graduate starting salary in USD



EXPERT ADVICE

Salary negotiation

Research salary ranges based on target function/industry/location—as ranges can vary. Know your value. Understand local/regional tax implications.

Make Connections That Last a Lifetime



STUDENT STORY

From classmates to co-founders

Johannes Solzbach
Germany
CEO & Co founder,
Clustermarket,
Master's in Finance,
Class of 2015

Johannes met fellow entrepreneurs Tobias and Niklas in class at Hult, and the three went on to co-found Clustermarket, now the world's leading operating system for life-sciences laboratories.

Why did you decide to go into business together?

We all came to Hult with corporate experience. Individually we were very ambitious and looking to take our careers further. Together we bring very different skillsets to the table. From finance to supply chain, our range of experiences showed us how we could leverage the sharing economy in a sector so critical to society: science.

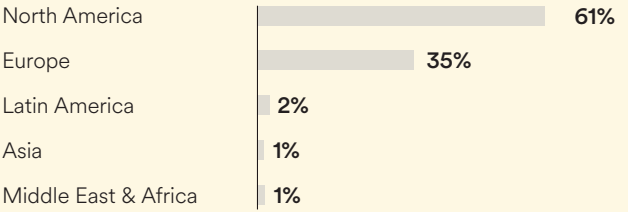
How did your Hult network help?

Our entire founding team is from Hult, we wouldn't have met otherwise. We've also been connected to investors and customers, which highlights the importance of the school's network. One of our very first investors was Giovanni Rizzo, a Hult Executive MBA alum, who now sits on the company board.



GEOGRAPHIES

Where do Hult master's graduates work?



EMPLOYERS

Top 20 employers

Accenture	Amazon
Apple	Bank of America
BMW	BNY Mellon
Capgemini	Capital One
Citi	EF Education First
EY	Fidelity
Goldman Sachs	Google
Havas	Hilton
JP Morgan	PwC
Santander	Siemens

500+

companies hiring Hult 2022 graduates across

33

countries



EXPERT ADVICE

Maximizing your employment opportunities

An early start is crucial to maximizing your options. Identify your goal before anything else. The more targeted you can be early on, the more strategic and efficient you can be with your resume, job search, and relationship-building.

Stay Relevant



ALUMNI

Lifelong learning

Change never stops, and neither should your learning. That's why we offer our graduates a free elective every year—for life. Refresh your skillset or get up to speed on a new business trend by enrolling at any of our global campuses for a small registration fee.

400+

corporate guests on campus

70

alumni chapters active globally

31k+

Hult alumni worldwide

Alumni-Exclusive Learning Days
Annual Forums for Networking & Masterclasses 2023

New York
Influence & Persuasion

Boston
Leading Digital Transformations

San Francisco
Influence & Persuasion

Dubai
Management Psychology

London
Globalization 2.0

1

free elective every year after you graduate

150+

elective options*

**Subject to availability and to a \$100 USD course and registration fee.*

Free Your Inner Entrepreneur



STUDENT STORY

Goal: change the world

Kebone Moloko

South Africa
Co-Founder,
The Q Network
Master's in International
Business
Class of 2018

At Hult, Kebone was inspired to follow her dreams of becoming a full-time entrepreneur. Today she heads up a startup that empowers women in Africa.

Tell us about your business.

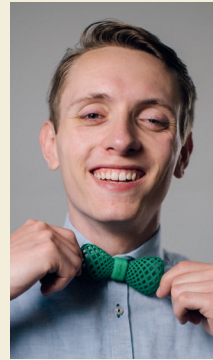
I currently run a resource and business hub for queer women founders and leaders across Africa, with the vision to empower and advance our community through access to funding.

How did Hult help you become an entrepreneur?

Learning at Hult was not confined to the lecture room. We were encouraged to implement our knowledge through simulations and business cases with coaching from top business leaders and entrepreneurs. During tasks and team assignments, we were often encouraged to get out of the building by our professors, which instilled in us a culture of out-of-the-box, innovative thinking and implementation. Because of this, I was ready to hit the ground running in the job market, or in my case, in the entrepreneurial realm.

Finish this sentence: "Hult empowers me to ..."

Create access for women to a global network of top professionals and business leaders. It's very rare to find an institution as diverse as Hult is.



STUDENT STORY

Dream big, achieve bigger

Morten Nielsen

Denmark
Technical Program
Manager, Tesla
Founder, Extrude Consult
Master's in International
Business,
Class of 2019

You already had your own company, why do a master's?

During my undergrad, I started a product development consultancy company. These 3D-printed bow ties are just one of the products we've helped bring to market. But I wanted a master's to rely on, regardless of what happened with my startup. A one-year master's was perfect for me.

Is Hult a good environment for entrepreneurs?

At Hult, I finally found my place among like-minded individuals. Hult is full of ambitious forward thinkers that want to make an impact on the world. Hult students are not scared of dreaming big.

“Having an entrepreneurial mindset means challenging the status quo and rethinking the world. Hult is a great environment for entrepreneurs. It gives you the freedom to customize your curriculum and teaches you leadership, team work, and intercultural competencies.”

Kilian Kaminski & Peter Windischhofer

Named on Forbes 30 Under 30

Named on Capital 40 Under 40

Germany / Austria

Co-Founder / CEO, Refurbed

Master's in International Business

Class of 2014

6%

of Hult graduates start their own company

Maximize Your Corporate Connections



STUDENT STORY Right time, right place

Madiha Ahmad
India
Manager, KPMG
Master's in
International Business
Class of 2017

What were your aims in doing a master's?

Getting exposure to a professional international environment. Hult—with its mix of nationalities and top faculty—was the best place to help me achieve my aims.

How did you connect with KPMG?

Two months into the program, Hult provided us an opportunity to participate in a case study competition organized by KPMG. For me, that turned out to be the key to my future. I've been working my way up as a consultant at KPMG ever since graduation. In my case, Hult has been as important as Google Maps in getting me to my destination.

“I studied and worked in law before deciding to gain a master's degree with Hult. After Hult, I was able to live in France growing a social impact startup and working as a consultant—all because of my Hult network”

Luis Felipe Sarmiento Vargas
Colombia
International Cooperation & Legal Adviser
Master's in International Business
Class of 2016



EXPERT ADVICE Internships

Internships can build a bridge to your next opportunity. They are essential for career changers and are one of the most effective strategies for applicants new to a geography, industry, and/or function.

Get Expert Coaching & Support



CAREER IMPACT

360° career focus

Through events, workshops, and personalized advice—you'll get to work on your global career from every angle from day one. And your campus careers experts will be on hand to help you maximize every opportunity that comes your way.

Career bootcamps

Intensive and practical sessions designed to help you understand your brand, image, and target market, as well as practice your pitch and interview.

Skills workshops

A series of interactive workshops on resume building, LinkedIn profile optimization, salary negotiation, and the key to successful networking.

1:1 advisory

High-impact advisory sessions that will support you in job searching while studying, including market research, planning, and interview hunting.

Networking

Meet employers and internship sponsors at our Career Connections Forum. Companies that attended this year include Amazon, Deloitte, Google, LinkedIn, Louis Vuitton, P&G, and Thomson Reuters.

Support before you arrive on campus

Preparation is the key to success. Before you even start on campus you'll attend online sessions to help you to get a head start on understanding your goals, hot job trends, and tips for success.

On-campus counselors

Change is challenging. Need a little extra personal support? Our wellbeing counselors are available for 1-2-1 or group sessions.



CAREER ADVISOR

David Sheehan

Scotland
Former Finance Headhunter,
City of London
18 Years' Recruitment
Experience

How do you see your role?

To empower the students to maximize their potential and find their own path to succeed. We need to be a combination of coach, mentor, therapist, confidant, and sometimes school principal!

How do you cater for so many different career goals?

If a student is interested in a field that I lack expertise in, I collaborate with my global careers team to ensure I can get that student access to specific knowledge as quickly as possible. The level of care for the students and the amount of detail that's involved in creating tailored career content for them is remarkable.



CAREER ADVISOR

Mandeep Sahota

UK
Former Recruiter, HR, &
Talent Acquisition Strategist
10+ Years' Recruitment
Experience

What brought you to Hult?

As a recruiter, I would come across Hult students applying for roles in the companies I was working for and they stood out to me. I've always worked in startup culture environments and am suited to places that encourage autonomy with a solid team spirit. That's what I found at Hult.

How do you stay up to date?

I attend all the corporate events that happen on campus to keep an eye on the market trends and expand my knowledge. It's what we encourage our students to do but we also do it as well.

94%

of Hult master's graduates were employed after six months



Transform Your Career

Start your application at
hult.edu/apply

Any questions? Email us:
admissions@hult.edu