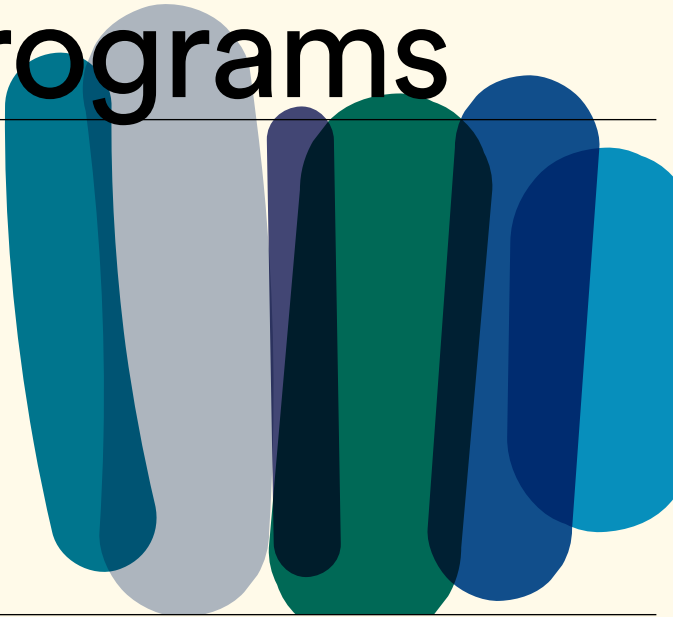


Hult International Business School

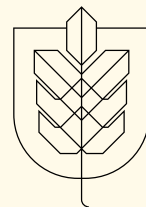
Online MBA Programs




2022 Program Catalog

Live Online MBA
FlexOnline MBA

BOSTON | LONDON | DUBAI TIME ZONES



ONLINE PART-TIME MULTIPLE TIME ZONES

 HULT.EDU/ONLINEMBA

An MBA from home For Those Made to Do

You want an MBA that will give you a competitive edge in the rapidly changing global economy and future-proof your career. Hult's MBA program has been designed to develop the skills most in demand with employers worldwide so you can make an impact—in both corporate and entrepreneurial environments. You'll graduate with the practical leadership skills, applicable knowledge, and effective mindsets to transform your life and career.

Be the best leader you can be

Business is built on people and it's ultimately your ability to lead and contribute to your team that will determine your personal and professional success. At Hult, you'll focus on strengthening the collaboration, communication, and leadership skills that will prepare you to lead in a global business environment.

Gain the digital skills the 21st century demands

Different specializations require different technological know-how but one thing's for certain—you need a strong digital skillset in today's workplace. Choose from a variety of specializations that will give you the knowledge and skills to succeed in a tech-driven business world.

Develop the business expertise to make an impact

Gain the foundational business skills needed in any career with a practical, hands-on approach. Project management, data analysis, financial acumen, and marketing strategy skills are at the core of the Hult MBA program.















What Are You Looking for in Your Online MBA?

With minimal disruption to your work and home life, studying an online MBA is a convenient and affordable option for getting a triple-accredited degree. Which online Hult program is best for you will depend on the level of flexibility you require versus the amount of peer and faculty interaction you’re looking for.

In short, our Live Online program offers high levels of real-time teamwork and professor interaction with scheduled class times. On the other hand, our FlexOnline program enables you to study more independently and at your own pace. Here, we break down the different features and benefits of each program.



	Live Online MBA	FlexOnline MBA
Mode of study	 100% live online courses with optional on-campus sessions.	 A mix of live online sessions and self-paced online courses.
Overview	<ul style="list-style-type: none">– For those seeking a highly interactive, engaging online experience.– Join scheduled monthly live online sessions over a four-day weekend.– Learn in real-time from expert faculty and be part of a cohort of global professionals, who you'll work closely with in every class and team project.	<ul style="list-style-type: none">– For those seeking the flexibility and independence of self-paced study, with some real-time interaction with faculty and classmates.– Join scheduled live online sessions for the leadership and challenge courses of each module and set your own pace for the rest of the courses with digital content curated by our expert faculty.– Keep in touch with your professors and peers via our interactive learning forum.
Time zone options	 Boston,  London, or  Dubai time zones.	 Boston,  London, or  Dubai time zones for the live sessions. Self-paced courses can be completed from any time zone in the world.
Program length	 24 months	
Curriculum	Hult's practical MBA curriculum: <ul style="list-style-type: none">– Five core modules– Four elective courses	
Program fee	39,800 USD	22,000 USD
Time commitment (approx)	25 hours of scheduled live online classes over a four-day weekend per month (Thursday-Sunday). Team & individual assignments (all courses): Approx 10-15 hours per week in between the monthly live online sessions.	10 hours of scheduled live online leadership sessions and 10 hours of challenge sessions per module over the weekend (Friday-Sunday). A mix of team (live online) & individual (self-paced) assignments in each core module.
Flexibility	Minimal disruption to your working life with pre-scheduled weekend dates and mandatory live online sessions.	<ul style="list-style-type: none">– Ultimate flexibility and independence with self-paced online study for the majority of the courses.– Pre-scheduled weekend dates and mandatory live online sessions for leadership and challenges.
Networking opportunities	Online: Frequent opportunities for peer-to-peer networking in your cohort of diverse professionals as you join live monthly sessions throughout your program. In person: Multiple upgrade opportunities to come to campus and build your network in person, including two on-campus leadership courses with no additional tuition fee.	Online: Regular peer-to-peer networking in your cohort during live leadership and challenge sessions. Collaborate and keep in touch via our interactive learning forum throughout your program. In person: Multiple upgrade opportunities to come to campus and build your network in person.
Elective options	 Over 150 elective courses every summer across six campus locations, subject to availability.  Choose four live online electives. OR  Upgrade to on-campus electives to be taught in person by our outstanding professors and network with your classmates face-to-face, for an additional fee.	
Career coaching	Scheduled online coaching sessions included in fees.	Not included in fees.
Cohort experience	<ul style="list-style-type: none">– Be part of a truly unique online cohort experience.– Have live discussions in every class and work closely on team projects throughout your whole program.	<ul style="list-style-type: none">– Have live discussions and real-time teamwork with your peers in the leadership and challenge sessions.– Join optional faculty and guest speaker webinars for an enhanced cohort experience.

Your Practical MBA Curriculum

Update your knowledge, sharpen your expertise, and deepen your understanding of business with a hands-on curriculum that prioritizes practical ability. Your core program is comprised of five modules, each five months in length, and focuses on a different essential aspect of business.

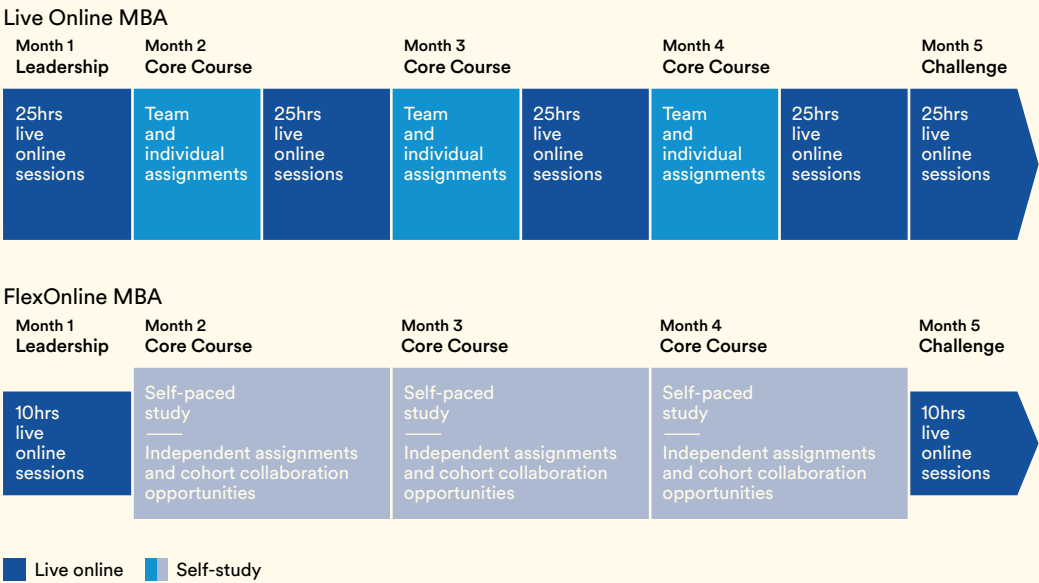
Module theme	Module description	Courses covered in module	Challenge
Module 1: Design	Launching a new product: From the go-to-market strategy and financials to authentic leadership, this module will give you the tools and hands-on experience you'll need to successfully launch a new product.	<u>Authentic Leadership 1:</u> <u>Leadership Journey</u> <u>Marketing Strategy</u> <u>Financial Statement Analysis</u>	Business Challenge #1 – New Venture Strategy – Simulation
Module 2: Sales	Practice relationship-building and communications skills, along with data analysis and sales strategy. Learn to create and implement successful sales programs.	<u>Authentic Leadership 2:</u> <u>Managing Relationships</u> <u>Business Insights Through Data</u> <u>Building a Sales Strategy</u>	Business Challenge #2: – Building Your Sales Strategy & Pipeline in Two Countries – Pitch Competition
Module 3: Delivery	Manage global operations by deepening your understanding of information systems, managing supply chains, and embodying ethics & sustainability—all the while continuing to work on your leadership skills and team collaboration.	<u>Authentic Leadership 3:</u> <u>Personal Influence</u> <u>Data Management</u> <u>Operations</u>	Business Challenge #3: – International Supply Chain—Sustainability Focus
Module 4: Growth	Identify business opportunities, create a project plan, assess financial viability, and persuasively present a plan to profitably expand into new markets.	<u>Authentic Leadership 4:</u> <u>Moral Perspective</u> <u>Data Visualization & Storytelling</u> <u>Financial Decision-Making & Budgeting</u> <u>Project Management</u>	Business Challenge #4: – New Market Expansion Plan For a Real Client
Module 5: Transformation	The only constant in life, and business, is change. Your final module addresses harnessing new technologies to lead your organization's digital transformation projects.	<u>Authentic Leadership 5:</u> <u>Leading Change</u> <u>Strategy</u> <u>Digital Transformation</u>	Capstone Challenge – Digital Transformation & Consulting

Courses and challenges subject to change.




Sample module—how it works

Every module follows the same structure and includes three key elements: leadership, core courses, and a business challenge. The content of the modules is the same in both Live Online and FlexOnline but how you study and at what pace is different. This graphic shows how.



Which Electives Will You Choose?

You'll choose online electives based on your personal interests and professional goals. New electives are added every year to keep options fresh and relevant, and over 150 electives are available to study every summer. There are opportunities to travel to any of our campuses to take electives in the summer months for an additional fee,* and online alternatives are available for those who don't wish to travel.

 **Elective rotation centers:** Boston, San Francisco, London, Dubai, Shanghai, New York**

If you want to specialize in a particular area, you'll need to concentrate your choices within that field. Different campuses offer different electives and they are delivered in a variety of formats—so it's up to you where, what, and how you study.



*You can choose to take electives at any of these campuses for a 2,000 USD fee.
**Subject to change, availability, and visa compliance.

Sample electives

Management & Leadership

- Crisis Management, Mitigation & Response
- Gender Intelligence
- International Negotiations
- Management Psychology
- Managerial Coaching Skills
- Organizational Performance, Business, Behavior & Diversity

Innovation

- Developing the Next Growth Engine
- Disruption Futures
- Disruptive Business Models
- Leading and Thriving in the Digital Era
- Social Innovation

Entrepreneurship

- Entrepreneurial Finance
- Family Business
- Entrepreneurial Marketing
- Design Thinking
- New Product Innovation
- eCommerce Development

Finance

- Blockchain, Cryptoassets & Cryptocurrencies
- Business Law & Ethics in Practice
- Corporate Finance
- Fintech
- Global Strategic Valuation
- Investment Banking
- Mergers & Acquisitions
- Private Equity

Business Analytics

- Behavioral Economics & Decision Making
- Business Intelligence
- Data Strategy
- Data Visualization
- Introduction to Python
- Introduction to R
- Marketing Analytics
- Supply Chain Analytics

Marketing

- Customer Acquisition Through Digital Marketing
- Customer Relationship Management with Salesforce
- Digital Marketing Strategy
- Introduction to Product Management
- Luxury Marketing
- Neuromarketing
- Psychology of Pricing
- Sales Strategies
- Strategic Brand Management
- Sustainable Brands & Marketing

Project Management

- Agile Project Management
- Project Procurement
- Project Planning & Execution

An elective a year for life

Once you graduate, you can come back to any campus, every year, to take an elective that suits you.* So you can stay up to date and relevant—always.

*Courses are subject to availability and a 100 USD registration fee, subject to change. Some courses are offered online.



Larry Louie, MBA

Chinese American

Finance, Accounting &
Entrepreneurship Professor

Hult Prize Mentor

Former COO and Founder of
Alibris, CEO of Peninsula Advisors,
CFO of Norris, Beggs & Simpson,
Board Member, La Cocina

Learn Live from Internationally Renowned Professors

With Hult's live online classes, you don't even have to leave home to benefit from the wealth of knowledge and experience that our faculty bring to the classroom. Our internationally renowned professors are celebrated as much for their academic credentials as for their decades of experience as executives, consultants, and entrepreneurs, and know firsthand what it takes to thrive in the demanding world of global business.

Whether you're joining the Live Online MBA where every one of your classes is professor-led or the FlexOnline MBA where your leadership and challenge sessions are, you'll learn directly from practitioner faculty who are also supportive mentors.

Benefit from our faculty's experience as:

- Government advisors
- United Nations advisors
- World Economic Forum experts
- International Monetary Fund (IMF) consultants
- CEOs, COOs, CFOs, and CMOs of consultancies, startups, and corporations
- Executives and consultants for global corporations such as McKinsey & Co, Procter & Gamble, BNP Paribas, Walmart, Unilever, and many more
- Serial entrepreneurs in the fields of disruptive tech, social impact, sustainability, and finance
- Founders of high-growth startups and internationally successful brands such as The North Face
- Celebrated authors and speakers in both academic and professional publications and conferences

Visit hult.edu/faculty for professor profiles.



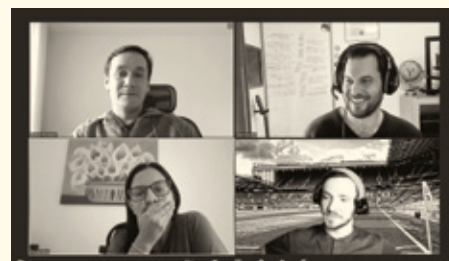
“The quality of teaching is outstanding. Everything we learn is relevant. It’s the next best thing to being in a classroom—and I don’t have to leave my job, my home, my family; I can do it all right where I am.”

Glen Kasneci

Albanian

Live Online MBA

Class of 2022



“Every project, we work with different people, and it’s a great opportunity to get to know everyone; so we have to be respectful of people’s time zones.”

Expert Career Coaching

At Hult, you’ll collaborate with career coaches to reflect on your strengths, values, and vision for the future. You’ll accelerate your career journey with an individualized plan to make sure your time and energy is used most effectively. Your career coaches will equip you with the skills to drive you forward and build the professional reputation you deserve.



Receive one-to-one support from our career coaches to drive your career forward in the direction you want

Personal career advice

You can set up personalized career advisory sessions with our expert career coaches. They’re experienced in coaching executives and can help you create a targeted career progression plan. Even after you graduate, you can make use of these sessions for up to three months post-graduation.

Skills workshops

Attend online workshops on essential topics including perfecting your digital brand, mastering in-person and virtual interviews, and developing efficient networking and relationship-building skills

Digital tools & resources

Perfect your job search with software tools leveraging AI technology and cloud-based resources. Through the latest career technology available, you’ll always have real-time support, anywhere in the world.

Fund Your Future

Your education is undoubtedly one of the most important investments you will ever make. Throughout the application process, we will work closely with you to help you understand the options available to you to finance your degree.

Early pay discount

We reward your commitment to us, which is why, when you pay the program fee in full three months before your program start date, you'll be awarded a 10% discount on tuition.



Asking your company to help fund your online MBA

Your online MBA also brings huge benefits for your organization. Having your employer invest in your business education is a mutually beneficial way to fund your program. Many online MBA students choose to focus on their employing company for their class assignments. All of this can be immediately applied in the workplace as well as to your own professional growth.

Find out more about our Corporate Partner Program at hult.edu/corporate

Loans & government support

Financial institutions in many countries offer education financing specifically to local citizens. These loans are typically repayable after completion of the course, although terms vary widely. Depending on where you are from, you may be eligible for loan and grant opportunities offered by your government. We work with candidates to help them identify suitable financial institutions and government programs.

Ready to Apply?

If you're made to do, then chances are, you're made for Hult. We assess candidates individually based on the strength of their whole profile and take the time to get to know your unique value and skillset.

Entry requirements

- Bachelor's degree or equivalent*
- Three or more years' post-graduate work experience
- Proficiency in English (TOEFL/IELTS/PTE)**

How to apply

1. Complete your online application at hult.edu/apply
2. Pay the 75 USD application fee
3. Submit application and supporting documents
 - Résumé/CV
 - Personal statement
 - University transcripts
4. Personal assessment interview (see below)
5. Admissions decision
6. Submit deposit to confirm your seat

Your personal assessment interview

This interview is the centerpiece of the Hult admissions process. We are a future-focused business school and this is the best opportunity you have to share your plans and dreams with us! This interaction gives us an exciting opportunity to get to know you and for you to get to know us.
How it's done: In person or video call

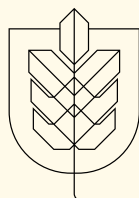


*Applicants without a bachelor's degree but with over 10 years of relevant work experience will be considered.

**English test waivers may apply for native English speakers or if your bachelor's was completed in an English-speaking country or you have worked for over two years with English as your daily business language. Your English test results can come later in the process if they're not available immediately.

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FOR FULL DETAILS ON THE PROGRAM INCLUDING:
CURRICULUM, COSTS, ADMISSIONS, AND APPLICATION PROCESS



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