

HULT
INTERNATIONAL
BUSINESS SCHOOL

For Those Made to Do



GIULIA ORLANDONI, ITALY, CLASS OF 2024

The Undergraduate Program BACHELOR OF BUSINESS ADMINISTRATION

Founding a Different Way of Learning

→ Growing up in Sweden, Bertil Hult struggled in school and teachers told him his dyslexia would limit his education. He was so frustrated by textbook learning that he dropped out after junior high. He got a job in London, where he learned to speak English and realized that cultural immersion is the best way to learn a language.

He returned to Sweden and at age 23 founded EF Education First, a language study and travel abroad organization. Experiential language learning underpinned its success as it grew to more than 500 schools in 53 countries.

Bertil's struggle in education ultimately led him to become one of Europe's most successful education-focused entrepreneurs. While growing his business globally, Bertil found that the key to growth was not theoretical knowledge, but cultural understanding and practical skills.

If language was best learned experientially, surely international business would be too?

Bertil founded Hult International Business School in 2003, inspired by the belief that learning by doing is the best way for graduates to thrive in the real world. Hult continues to disrupt business education to this day, pioneering experiential learning and curriculum innovation.



Bertil Hult

Sweden

Founder, Hult International Business School



1964

The Management Education Institute in Boston is formed by Arthur D. Little Inc., the world's oldest management consulting firm.

2003

Renamed Hult International Business School, honoring Bertil Hult's vision of educating global leaders in Boston.

2008

Opens first Dubai campus.

2009

Launches undergraduate program and opens first London campus.

2010

Opens San Francisco campus and the Hult Prize is launched.

2012

Opens rotation center in New York.

2015

Merges operationally with Ashridge Business School to offer global executive education, qualifications, and apprenticeships.

2018

Awarded EQUIS accreditation in addition to AMBA and AACSB—the first US business school to achieve this.

2022

Launches redesigned Bachelor of Business Administration program to deliver an unparalleled undergraduate learning experience.

2023

Wins the MERIT Award for Innovation in Higher Education for the undergraduate program.

Fast-Forward to Today...

The world has changed. Employers are no longer interested in what graduates know, or how good they are at tests. More than ever, employers want to know what graduates can do and are looking for people with human skills and adaptability. Traditional business education wasn't built for today's reality. And that's why Hult is different. We believe that humans learn best by **doing**, because mastering a skill—any skill, from riding a bike to leading a team—takes practice. We thrive when we're working together, free to try—and fail—in a safe environment.

There are four universal capabilities you must master to be a strong, successful businessperson in any industry, economy, culture, or scenario:

1. Work in diverse teams to get things done that can't be done alone
2. Inspire, lead, and manage diverse teams
3. Communicate ideas clearly and concisely
4. Make smart decisions based on business sense

Now, you may think you're naturally good at some of these, or naturally bad at some of them. But you can only get better at any of them through continuous **practice**—not just studying from a book. At Hult, our programs are designed so that whatever topic you're studying, you'll be practicing these four attributes.

Hult exists to inspire and challenge our community to make an impact that matters. From our foundation by one of Europe's most successful entrepreneurs, Bertil Hult, in 2003 to becoming one of the world's leading business schools over two decades, we're constantly optimizing our learning-by-doing methodology and developing a truly unique student experience.

Matt

Matt Lilley, PhD

UK

President, Hult International Business School





PATRICK HERLUCE OPIANGAH, GABON, CLASS OF 2024



GIULIA ORLANDONI, ITALY, CLASS OF 2024



VICTORIA PÉREZ DE PEÑA, DOMINICAN REPUBLIC, CLASS OF 2023



WAGNER SANTANA LESSA, BRAZIL, CLASS OF 2023



RUDRAA ALPESH AMIN, INDIA, CLASS OF 2023



ISAAC JESSY NIZA, RWANDA, CLASS OF 2023



ZEIN ELRABBAT, EGYPT, CLASS OF 2026



DANIEL MARRERO BASTOS, SPAIN, CLASS OF 2023

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Business School



What's Inside

Program Introduction

PUTTING THE
CHALLENGE AT
THE CENTER
OF LEARNING

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What does it mean to study business at the school for those made to do?

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We Do Challenges



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Put theory into practice to hone your creative problem-solving skills—and be ready to thrive in a dynamic business world.

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We Do Global



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Gain international experience and master your cross-cultural collaboration skills, teamworking with classmates from 150 nationalities.

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We Do Growth



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Grow your interpersonal and technical abilities and pursue your passions to build a career you'll love.

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More Information



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Learn through interconnected modules, not standalone courses

Through lectures, workshops, and supervised group work, you'll build the all-around knowledge and skills needed to effectively tackle each challenge at the center of every module—with each building upon the last.

Get active coaching, not passive advice

Your personal student development coach will support you throughout your journey—helping you connect your strengths with your academic choices and your career goals through your online student dashboard.

A Degree Designed to Challenge



3 out of 4 employers say that graduates don't have the skills they need to thrive in the workplace.* Hult's undergraduate program is designed to solve that. How? By combining the essential elements of traditional education with the proven power of learning by doing.

Working in diverse teams to solve real-world challenges is at the center of Hult's program. Supported by expert faculty, you'll expand your knowledge, discover the latest theory, then apply that through practical project work that will develop the skills you could never learn in a lecture.

PUTTING THE CHALLENGE AT THE CENTER OF LEARNING

How should your company integrate AI? What's your startup idea to disrupt the digital space? How can you visualize data to impact business decisions? These are the questions that need solving in the real business world. And these are the types of challenges every module on Hult's undergraduate program is designed around.

Test your skills, not your memory

Tests play an important role in checking your understanding. But at Hult, your performance is assessed in the same way a company would evaluate employees—through continuous assessment of your progress with 360-degree feedback from peers and professors.

A degree that's like the REAL working world!

Graduate with a business portfolio, not just exam results

Your grades only tell a part of the story. Capture your experience and results in an online portfolio, ready to showcase the impact you really have in a team to future employers—from client pitches and business reports to TEDx talks.



Watch this video to see how challenge learning makes the Hult undergraduate program unique

*According to a 2019 report from the Society of Human Resource Management.

Program Overview: How It Works

At Hult, how much you practice is as important as what you learn. So, rather than study a class in marketing and then a totally unrelated class in finance, our modules are designed to work together. This way, you'll come to understand how topics interconnect with each other and can be used to solve a central business challenge. Guided by professors that have firsthand experience in their specialization, each module builds on the last so you accumulate skills and knowledge to graduate with a holistic skillset that will give you a competitive advantage in the workplace.

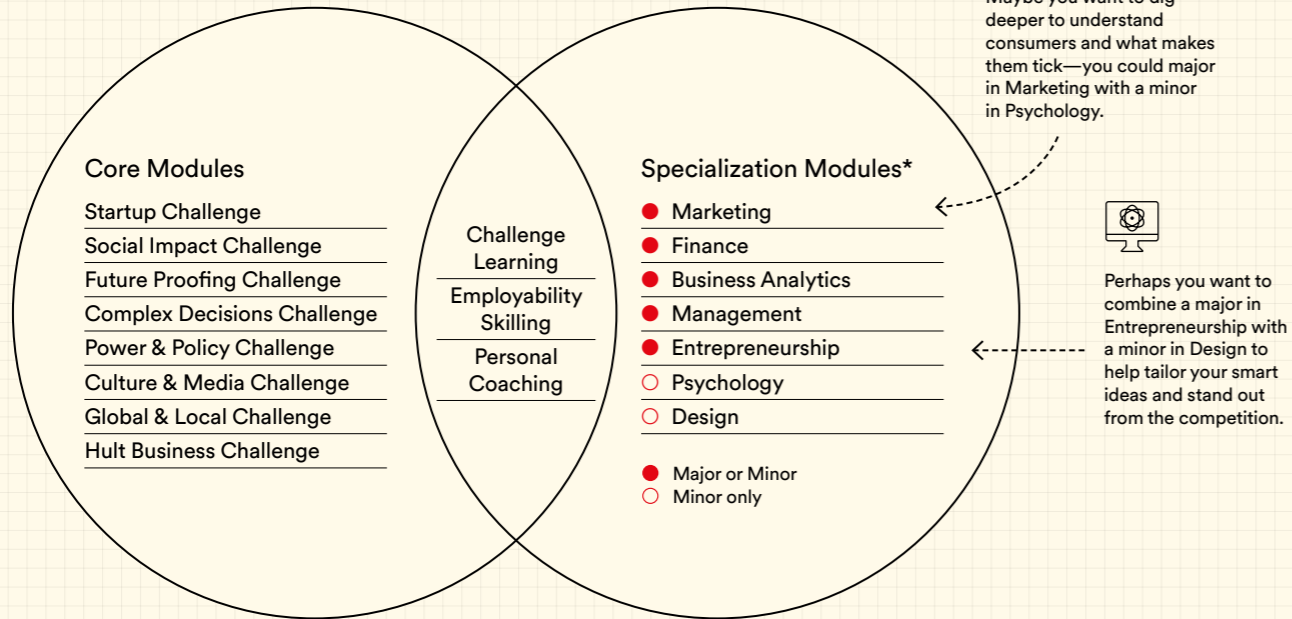
All core and specialization modules are a half-semester long, equating to 7.5 credits over seven weeks.



Maybe you want to dig deeper to understand consumers and what makes them tick—you could major in Marketing with a minor in Psychology.



Perhaps you want to combine a major in Entrepreneurship with a minor in Design to help tailor your smart ideas and stand out from the competition.



PROGRAM → DURATION

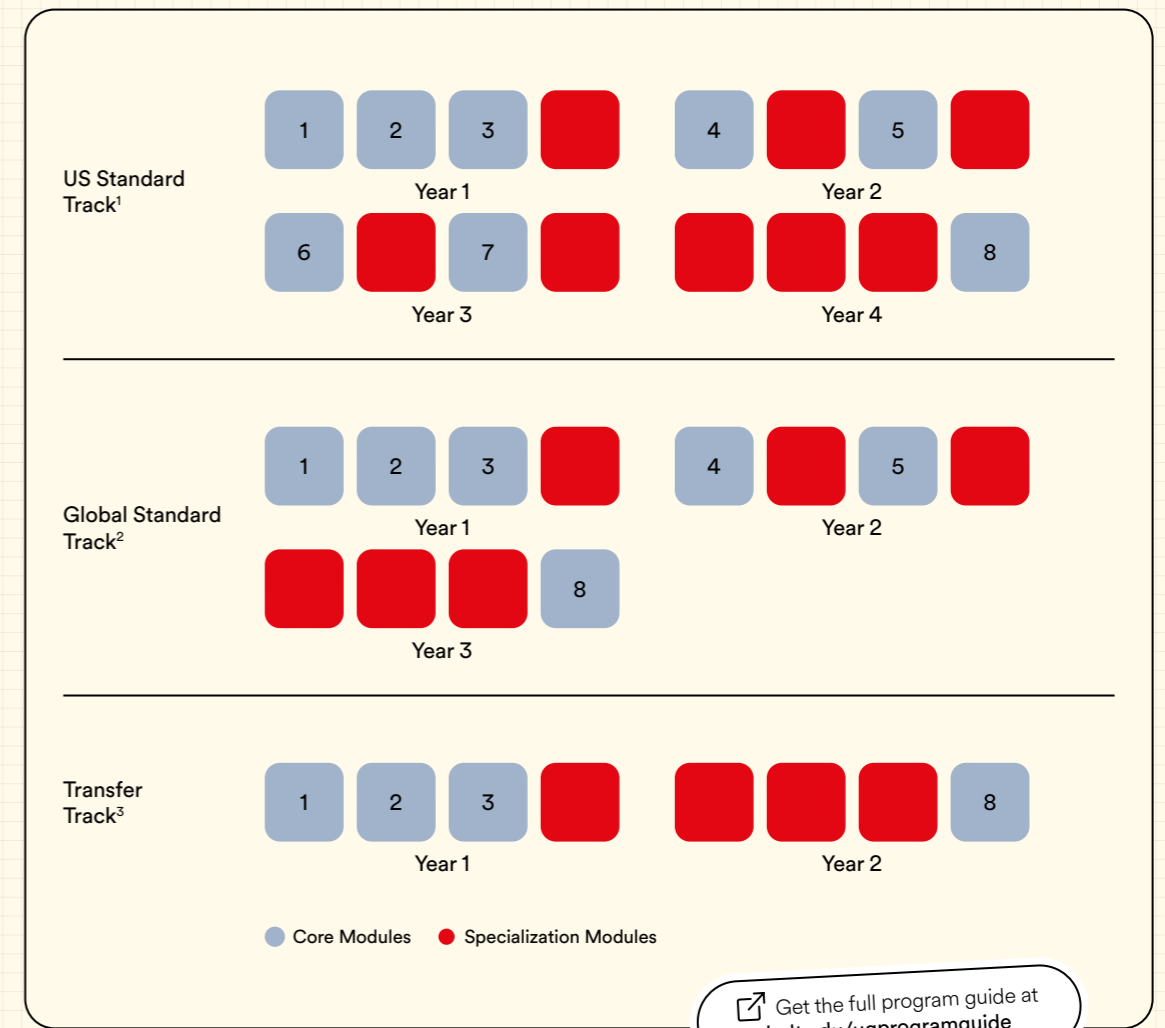
<p>2 Years</p> <p>Transfer Track Students who wish to transfer to Hult may be eligible for transfer credits; assessments are available on receipt of transcript.</p> <p>Summer Rotation Add-Ons*</p>	<p>3 Years</p> <p>Global Standard Track Students in some parts of the world take additional high school education (e.g. the IB or UK A-levels). This qualifies for 30 Advanced Placement (AP) credits, meaning students can expect to graduate in 3 years.</p> <p>Global Rotation Add-Ons</p>	<p>4 Years</p> <p>US Standard Track Students from US high schools will typically be on this track and graduate in 4 years. This is the standard length of an undergraduate program at most US colleges and universities. AP credits are assessed on an individual basis.</p>
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* Please note: specialization options vary by campus location; core and specialization modules subject to change.



Jimena Perez Orejas, Ahmed Adow, Sophie Labs, and Anna Levitova work on their campaign for FEDORA, who challenged the class to devise a strategy to help fund emerging artists in Europe

Sample graduation tracks. Optional summer modules would expedite graduation for all tracks.



¹ US Standard Track: students taking 120 credits (no credits transferred).

² Global Standard Track: students taking 90 credits (plus 30 credits transferred).

³ Transfer Track: students taking 60 credits (plus 60 approved transfer credits).

Get the full program guide at hult.edu/ugprogramguide

Q. How is the modular way of learning at Hult different from traditional degree courses?

A. In a traditional academic setting, you would take five standalone courses in a semester, for example General Business, Marketing, Communications, Psychology, and Finance. These courses would be taught independently of each other; they would each focus on their own content and would be unrelated to each other.

With Hult's modular approach, instead of studying these five subjects as standalone courses, we have interlinked the topics so that the content is related, and they are all focused on solving a particular challenge.



Q. So, would I still have classes?

A. Absolutely, they're just delivered in a different format. You study specialized subjects taught by specialist professors with scheduled classes, supervised group work, and professor-led challenge sessions. They all play a vital role in your learning and assessment.

An Evolved Way to Learn

Learning at Hult is different from what you're used to. Sure, there's reading, lectures, and tests. But just like in the real working world, there'll be a lot more demanded of you than that. There's more working in groups, more team projects, and a lot more sessions where it's you and your classmates doing the talking, not the professor. Want to know what that means and how it feels? Let's find out ...



Q. How many challenges do I work on each semester?

A. Each challenge takes half a semester to complete, so you'll work on two challenges each semester, one after the other. Faculty from all the different disciplines work together to ensure students not only learn what they need to complete the challenge but are also able to apply this knowledge in a practical way.

Q. How do you teach skills?

A. Core skills—those skills that have been identified as being most valuable to career success such as communication, collaboration, creativity, learning to learn, and critical thinking—can only be developed through practice. Teaching at Hult is all about providing an academic environment that enables students to practice these skills, make mistakes, and learn from those mistakes.

Through guided group work, one-on-one coaching sessions, and continuously reflecting on your performance—both as an individual and as part of a team—you'll expand and deepen your practical abilities as you progress through the program. This follows the academic research in how the brain learns best: with topics and disciplines being interwoven and learned in context.



Q. Will I not take tests or exams then?

A. All the academic research shows that exams do not help students to learn. At Hult, assessments do include timed assessments and quizzes, but there are no 'end-of-year' exams that determine your entire grade.



Go to page 42 for more details on the program's core skills and mindsets

Q. Can I do an internship while I study?

A. Yes, internships are encouraged and can be done for credit. Given the rigor of the program, they need to be done over the summer. If you want to intern in the US or UK, you can do it over the summer as part of your student visa. You can also intern in your home country or another country where you have working rights. Our dedicated careers team will support you in finding, applying, and obtaining internships over the summer.



Take a look at the next page for an example of what your day might be like as a student at the business school for those made to do

Q. How do you assess skills?

A. You cannot assess someone's practical skill or impact in a team through a written exam. That's why students at Hult are assessed on an ongoing basis through a variety of methods, from reports to presentations, observed discussion meetings to business plans, pitches to prototypes, alongside more traditional coursework and projects.

This is why your participation is so important—how much you engage and take part in classes, group work, and workshops plays a big part in your assessment and is crucial to success in the program.

Your skill development is tracked over time and captured through your online dashboard so you can see how you're progressing against assessment criteria in real time. Your coach will work closely with you to help you connect your actions in class and on challenges with your performance.

A Day as a Doer



See what a day in your life at Hult might look like with the sample timetable below. You'll be busy learning and applying all the relevant topics for your module challenge, combining multiple disciplines such as marketing, finance, and ethics with support from your challenge professor, your coach, and anyone else you might need to call upon—from campus counselors to student services.

Check out the student journal at hult.edu/7-days

1

Monday

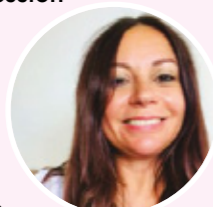
9am

Refuel with friends ☕🍩
Meet friends on campus and grab a pastry and coffee at the student-run cafe—brain fuel!



10am

Challenge session
Quick review of last week's main takeaways for this module with our challenge professor, Stefania Cassar.



- ✔ Friendship
- ✔ Knowledge & Skills
- ✔ Collaboration

10:45am-12:15pm



Class: Marketing
We learn about the core principles of customer segmentation from marketing professor Princewill Omorogiwa.



- ✔ Knowledge & Skills

12:15pm

Quick break
Time to grab a cold drink and take a power walk around the block with a classmate.



12:30pm

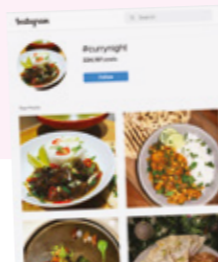


Class: Management
Professor Hamwee delivers a lecture on supply chain for startups. Today, we focus on sourcing materials and human resources.

- ✔ Wellbeing
- ✔ Knowledge & Skills
- ✔ Collaboration

2pm

Lunch 🍽️
Head out for some lunch with some of my team members. There are so many foodie options by campus and the debate is lively—we can't stop talking about our startup idea.



- ✔ Knowledge & Skills
- ✔ Collaboration
- ✔ Prep work

3pm



Skills feedback
Meet with my coach to discuss my skills development and analyze my online dashboard.

4pm

Challenge session 📚
Meet with my challenge team to work out our projected costs vs revenue. I never loved math, but being able to apply the concepts directly makes it so much easier to understand.



- ✔ Knowledge & Skills
- ✔ Collaboration

5:30pm

Basketball practice
Who says business school students don't play competitive sports?! Got to practice ahead of our big game against UCL this weekend.



7pm

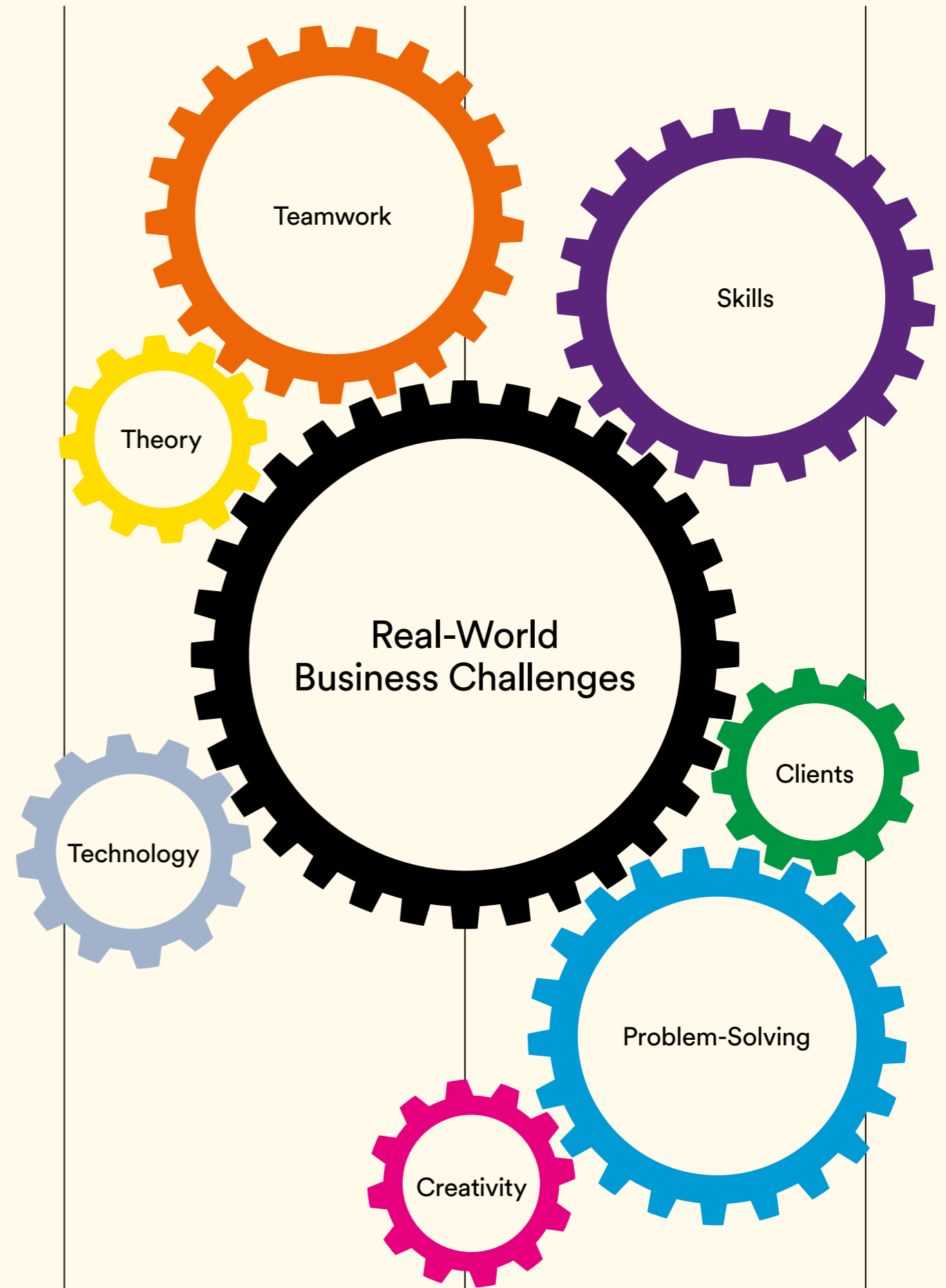
Club dinner
Out for pizza with my friends from the Hult Creative Club.



- ✔ Knowledge & Skills
- ✔ Friendship
- ✔ Wellbeing

Practical business challenges are at the center of your program. As you learn business by doing business, you'll come to understand the relevant theory while developing the mindsets and skills essential for a career on a global scale. You'll put theory into practice through real-world business scenarios, live client consulting, simulations, and hackathons. Work in diverse teams, take risks in a safe and supportive environment, and solve the challenges businesses are facing right now as you carve your path to becoming a successful global professional.

We Do Challenges



Challenge-Based Module Learning

Modules are divided into two categories—core modules and specialization modules. You'll choose the specializations that interest you the most, but every student will complete the core modules. Each module is based on a central business challenge and takes around half a semester (seven weeks) to complete.

Coursework is taught by faculty who are expert practitioners in the topic, while dedicated workshops will help you build the skills and mindsets employers are looking for. Your challenge professor will then guide you and your team in applying the knowledge and skills you're learning to solve the module's challenge. Let's take a closer look at the types of challenges you'll be working on in your core modules.

Module **1** | **Startup Challenge**

BUSINESS PLAN: CREATE A STARTUP
Create a startup with a completely new product or service that fills a gap in the market, and create the business plan to take it to the next level.

See snapshot on facing page

Module **2** | **Social Impact Challenge**

PITCH PROJECT: SCALE YOUR STARTUP
Build on Core Module 1 to scale your startup, with an emphasis on making a positive social impact. Create a sustainable business model that incorporates the "3Ps" (profit, people, planet) and consider how your business can change the world.

Module **3** | **Future Proofing Challenge**

CONSULTING: SOLVE HEALTHCARE
Learn about emerging technologies (such as blockchain, AI, and robotics) and how to differentiate yourself from AI in the future. What is it that you, as a human, can do that AI cannot?

Module **4** | **Complex Decisions Challenge**

BIG-DATA ANALYSIS
Identify, transform, and visualize facts with data to unearth valuable insights—then work out how to make decisions when there is no "right" answer.

Module **5** | **Power & Policy Challenge**

PITCH PROJECT: FIND A TARGET MARKET FOR A NEW BUSINESS VENTURE
Consider the differences between specific emerging markets and the G20 economies—then propose policies to remove inequalities and encourage growth that benefits all parties.

Module **6** | **Culture & Media Challenge**

BUSINESS CONSULTATION FOR A LOCAL CULTURAL ORGANIZATION
Advise a local cultural organization on where its strengths lie and where it needs to change to survive, while retaining the core art that it focuses on.



Module **7** | **Global & Local Challenge**

PROJECT: OPENING IN A NEW MARKET
Explore the viability of expanding to a new geography, taking into account the socioeconomic, cultural, ethical, and sustainable needs of the target market.

Module **8** | **Hult Business Challenge**

BUSINESS CONSULTATION FOR A REAL COMPANY
Bring all your learning together for your final project—working in teams to consult for a real company.

MODULE SNAPSHOT

CHALLENGE TYPE: **Startup Challenge**

<p>YOUR MISSION: PITCH YOUR STARTUP</p> <p>Every business starts somewhere. Your pitch will answer the question: "What problem does my product or service solve?"</p> <div style="text-align: center;"></div>	<p>TEAM PIC</p>
<p>HOW YOU'LL DO IT</p> <p style="text-align: center; font-style: italic;">Start thinking like an entrepreneur</p> <p>Find a gap in the market, build a high performance team, analyze your competitors, understand the global context, and understand yourself. Create a completely new product or service to meet the market need and build your business plan that you would take to investors.</p> <p>Explore your own strengths and weaknesses from the start, identifying areas where you can show leadership and what you'll need to focus on improving.</p>	
<p>CONSIDERATIONS</p> <p>Venture capitalists and angel investors want to see successful teams that can iterate and work together to develop their idea.</p> <p style="text-align: center; font-style: italic;">The product is secondary!</p>	<div style="display: flex; align-items: center;"> <p style="font-size: 0.9em;">The Startup Challenge was my first module at Hult and something I've never experienced before. My team had complementary skillsets and we were very supportive of each other—plus we had a professional coach to help us through any issues. A couple of successful business founders visited us in class. We grew hard skills related to the creation of a business across marketing, finance, and management. And we improved soft skills such as communication and collaboration. Ultimately, we successfully created and ran a business for seven weeks, pitching in front of mock investors at the end of the term.</p> </div> <p>Peter Zakhar, Slovakia & Hungary, Class of 2025</p>
<p>KEY STRENGTHS NEEDED</p> <ul style="list-style-type: none"> → Research Methods → Entrepreneurial Strategy & Finance → Costing & Pricing → Supply Chains, Sustainability & Ethical Decision-Making → Marketing: Positioning, Branding & Sales → New Product Development → Cultural Awareness & Communication Skills → Presentation Skills 	

Please note: Core and specialization modules subject to change.

[🔍 Search "challenge" on the Hult blog to read more student experiences](#)

Professor Robert Hamwee

UK

Professional background:
I was at Accenture for 12 years. But my background is in music. I still conduct orchestras and write music. I also run my own consulting practice.

Specializes in: Strategy, Storytelling, Persuasion, Business Skills, Influencing & Negotiation, Public Speaking & Communication

On ... teaching

Teachers and students both need an open mind. I always tell my students, “Guys, if you think that you’re going to learn from me, you’re wrong. We’re going to learn from each other.” It’s a two-way process. So, you don’t know the answer? Google it! Be creative! Prepare to question, to challenge—if you always agreed with me, life would be boring.

On ... the curriculum

We focus on the “how” and “what” rather than the more traditional approach solely on the “what.” So, students apply concepts almost immediately in real-life projects and group assignments. Talking about business is very different than doing business. Students formulate strategies for new products, new processes, and new services with the constant guidance of tutors.

On ... the classroom

Right from module one, you’ll get your first project. And you’ll start working in a team. This is very valuable because once you’re out there in the real world, it’s highly unlikely you’ll work by yourself. Here, you’ll get people from different countries, cultures, ethnicities, nationalities, beliefs ... there’s a diversity here that I think is second to none.

On ... passion

Yes, passion! Passion is very important! In the words of Beethoven, “Playing a wrong note is meaningless; playing without passion is unforgivable.” My passions include knowledge (and sharing knowledge), music, animals.... And flying—I also fly airplanes. I’m the worst person to go on holiday with, unless there’s lots to do—my boredom threshold is very low.

Robert Teaching— Hult Style



“The first semester of my first year—I was really shy, with my French accent, scared to talk or look dumb in class. Then Robert gave us a TED Talk project. I worked so hard, and when I was done, he said: “How can my students be so talented?” Robert gave me a reason to fight harder, to stop being scared to fail, and to work on my weaknesses. He helped me to free myself from my own barriers and words will never be enough to thank him for that.”

Agnès-Dina Oualitsen, France & Germany, Class of 2023



Work With Real-World Companies

From hackathons and real-time simulations to working on challenges set by local startups, NGOs, and global corporations, you'll gain the kind of experience and exposure employers really value. Here, Ian Roberts, Chief Technology Officer, and Irene Mark, Chief HR Officer, share their experience of working with Hult students on challenges set by Bühler, a tech company at the forefront of innovation.



See Ian's and Irene's feedback below ↓



Snap here for the challenge video

HULT How did Hult students perform in this consulting challenge?

IAN They grappled very successfully with three difficult topics. They understood the culture of our company to visualize how they can change it. They did a lot of background research and looked at how competitors and NGOs would solve the problem. All this has given us valuable fresh thinking.

IRENE What especially impressed me was the quality and content of all the presentations and the diversity of the teams. The way they've been coached, and the curiosity they demonstrate to dive into a new topic for them and come up with a solution—that speaks to the quality of Hult students. It's been totally inspiring.

HULT What have the team dynamics been like?

IAN They've worked extremely efficiently within their teams. They bring together diverse cultures and opinions in an effective way, which is sometimes quite difficult to do. And they've delivered their messages concisely and with impact.

HULT What's next for the Bühler-Hult collaboration?

IRENE We'll keep in close contact with the students from the winning teams and work with the team coaches to explore some of the actions and solutions they proposed.

HULT And beyond?

IAN From what we've seen during this partnership program, I think Hult students would thrive in the company culture that Bühler offers. I hope that we'll work closely together for the foreseeable future and that some might see themselves building their career with us after graduation.

The Bühler Challenges

1. **Diversity & Inclusion**—Improving gender balance
2. **Networking**—Keeping networking alive globally
3. **Sustainability**—Measuring sustainable impact on society

The Bühler Clients

Ian Roberts, Chief Technology Officer, Bühler
Irene Mark, Chief HR Officer, Bühler



Students present their proposals to the corporate judging panel

Happy students from one of the three winning teams after pitching their ideas to get more women in STEM



Student board members and entrepreneurs working on their startup ideas in the Hult Founders Lab with professor of entrepreneurship, Liliانا Caimacan

30%
Alejandra Mejía Garcia & Maria Camila Guzmán

IDEA: Ultra-portable 30% phone charger for emergency situations

GAIA GIVES
Lila Behr

IDEA: Costa Rica-based impact-driven crowdfunding platform

COSACO
Ariadna Salvador Lopez

IDEA: Hoodie blankets with a social impact—supporting solar panel streetlight installation in low-income communities

NURTURE & RESET
Margaret Karaba

IDEA: Moringa-based health food products sourced from small-scale rural farmers in Nairobi, Kenya

LOYALTYCHAIN
Lukas Spitaler & Amando Mond

IDEA: Blockchain-based loyalty program

Look Inside the Hult Founders Lab



Peter Zakhar

Slovakia & Hungary
Class of 2025

The Hult Founders Lab (HFL) is an on-campus incubator. It's a great way for any budding entrepreneur to explore their startup ideas through mentoring, workshops, networking events, and business fairs. My concept, CLOSWAP, is a clothes-swapping community that's good for your wallet, closet, and the planet in general. CLOSWAP truly came to life in HFL and we've taken it all the way to the Hult Prize. We also won at the WORLDMUN Global Resolution Project finals—opening the door to more mentorship, networking, and 3,000 USD in funding!



Free Your Entrepreneurial Spirit

Whatever your career aspirations, an entrepreneurial mindset will serve you well in business. Take a look inside Hult Founders Lab, our on-campus incubator. Here, students are given expert guidance and support to develop their startup ideas.



“Learning from professors who are experienced entrepreneurs, consulting for local business owners, and learning to launch your own ventures are staples of the Hult experience. Bringing out your inner entrepreneur requires an environment that gives you the confidence to experiment. Our high-tech classrooms provide a space that inspires creativity and encourages collaboration.”

Daniel Rukare, UK & Uganda,
Professor of Entrepreneurship

HULT PRIZE

How will you change the world?

- ➔ Work in teams to
- ➔ IDEATE a winning idea
- ➔ PILOT your project
- ➔ PITCH to judges

1M USD
Prize fund

100K+
Student participants annually

50+
Hult Prize alumni on Forbes 30 Under 30

Find out more at hultprize.org



Jessica
Lozano-Schmitt

Germany & Spain
Analyst—Operations
& Partnerships, JetBlue
Ventures
Bachelor of Business
Administration Class of 2021
Master of Business Analytics
Class of 2022

*My greatest challenge is
also my superpower!*

Jessica—

Embrace Failure

Why venture capital?

Venture capital is the perfect way to get a high-level understanding of many different industries and meet the leaders at the forefront. I grew up moving around mostly developing countries. One of the things that never made sense to me was just general inequality. Why was I allowed to take a shower in an actual shower—and other children my age were showering in a puddle? So, from a young age, I was determined to change the world!

What's your greatest challenge?

My greatest challenge is also my superpower! I have dyslexia very strongly. It impacts me daily; it's kind of ridiculous. So I've become very comfortable with failure because it's there on such a constant basis. And I've become an advocate for myself, which then leads to becoming an advocate for others.

Tell us about your Dual Degree?

After my BBA, I came back to Hult to do a Master's in Business Analytics. I was working at a non-profit, getting young girls into STEM, and realized that I can't be preaching about STEM if I don't know enough about it myself.

Any advice for new students?

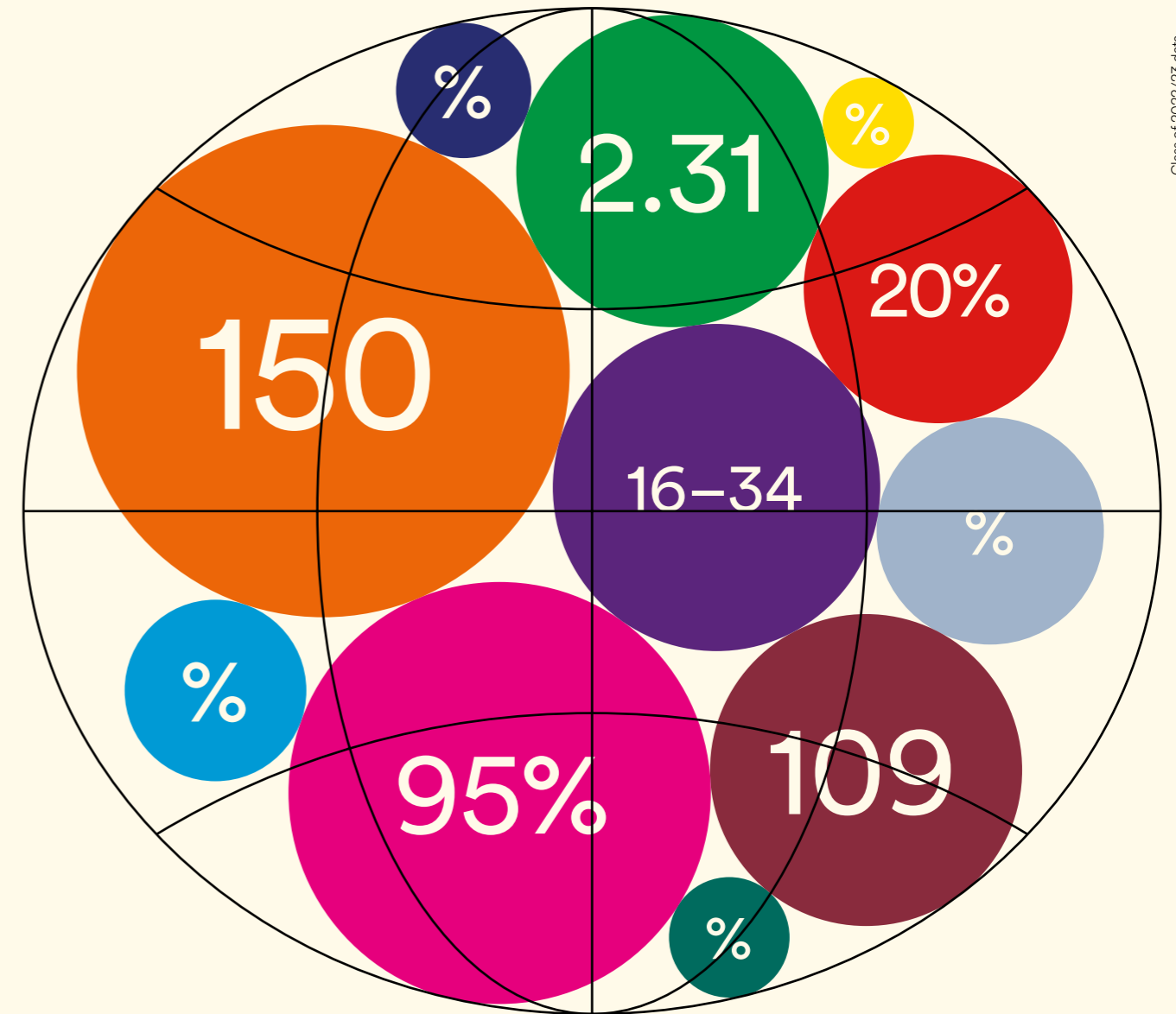
Make the most of your time at Hult and get out there! I was invited to the Dominican Republic for TEDx Punta Cana Women and gave my TED Talk about dyslexia, which I wrote with my Hult professor for my Storytelling & Persuasion class, "The Power of Misspelling Your Name." I became the director of MakerGirl's Harvard and MIT Academy (an NGO teaching young girls to 3D print). I was the co-president of Women+ in Business and the vice program director at Hult Founders Lab. I also co-boarded the Comfort Via Discomfort Club, which is a good first step to getting out of your comfort zone!

*My award from
P&Q - Best & Brightest
Business Major*



Diverse by design, at Hult you'll be immersed in a melting pot of 150 nationalities where every classmate is a new learning opportunity. And with every team project, class debate, and campus you visit, you'll learn to turn difference into strength and unite toward a common goal.

We Do Global



16-34
the age range
of students

95%
of students study at
a campus outside
their home country

2.31
the average number of
languages per person

109
total number of
languages spoken
across all our
campuses, with the
top 10 languages
after English being:

- Español (28%)
- Français (18%)
- Deutsche (10%)
- Italiano (9%)
- हिन्दी (7%)
- Português (6%)
- العربية (5%)
- Русский (5%)
- Norsk (4%)
- 普通话 (3%)

20%
of students have
dual nationalities

150
nationalities and
counting ...

- United States
- Italy
- France
- India
- Mexico
- Germany
- Brazil
- Norway
- Spain
- Russian Federation
- Colombia
- China
- United Kingdom
- Dominican Republic
- Sweden
- Belgium
- Ecuador
- Morocco
- Netherlands
- Kazakhstan
- Venezuela
- Switzerland
- Vietnam
- El Salvador
- Albania

- Tunisia
- Austria
- Chile
- Portugal
- Poland
- South Africa
- Japan
- Nigeria
- Cambodia
- Philippines
- Turkey
- Argentina
- Canada
- Honduras
- Algeria
- Indonesia
- Haiti
- Lebanon
- Thailand
- Dominica
- Guatemala
- Denmark
- Bangladesh
- Pakistan
- Panama
- Ghana
- Peru
- Côte d'Ivoire
- Ukraine
- Egypt
- Nicaragua
- United Arab Emirates

- Senegal
- Ethiopia
- Kosovo
- Mongolia
- Ireland
- Finland
- Hungary
- Angola
- Jordan
- Luxembourg
- Romania
- Kenya
- Georgia
- Bulgaria
- Costa Rica
- Lithuania
- Israel
- Taiwan
- Saudi Arabia
- Gabon
- Kyrgyzstan
- Slovenia
- Madagascar
- Myanmar
- Cyprus
- Jamaica
- Antigua and Barbuda
- Azerbaijan
- Uganda
- Slovakia
- Congo
- Guinea

- Tanzania
- Palestine
- Rwanda
- Bolivia
- Nepal
- Czech Republic
- Korea (South)
- Uzbekistan
- Greece
- Australia
- Iran
- Iraq
- Libya
- Sierra Leone
- Armenia
- Congo
- Estonia
- Malta
- Turkmenistan
- Paraguay
- Cuba
- Latvia
- New Zealand
- Syria
- Saint Kitts and Nevis
- Zimbabwe
- Hong Kong
- Puerto Rico
- Gambia
- Yemen
- Curaçao
- Belize

- Greenland
- Uruguay
- Serbia
- Trinidad and Tobago
- Equatorial Guinea
- Montenegro
- Singapore
- Cameroon
- Maldives
- Andorra
- Mali
- Malaysia
- American Samoa
- Mauritania
- Oman
- Benin
- Sri Lanka
- Iceland
- Sudan
- Mozambique
- Guinea-Bissau
- Burkina Faso
- Afghanistan
- Lesotho
- Barbados
- Burundi
- Belarus
- Bahamas
- Togo

“The diversity that surrounds us at Hult has radically changed my way of thinking. You learn a lot about how differently people live, and you get to tell your own story of where you’re from, what you do. It’s crazy to think that we’re only in our first year. I look back to who I was a year ago, and I didn’t know half of the things I do today.”

Toni Charlot, Class of 2026



Thrive in Diverse Teams

The team, according to Toni:

- **Max** is controversial, which can shine light on a new angle to solve a problem.
- **Abi** has extraordinary leadership skills. When nobody knows where to go, she leads the team in the right direction with logic.
- **Sveva** always knows what’s best and shows leadership skills that the team often needed.
- **Marlene** is highly compassionate. She was a leading force in all our social decisions.
- **Salma** brought reason to the team in times of misjudgment.
- 1 unexpected discovery: Our **relatability**. I think it’s beautiful that, although we come from all over the world, we can all share common ground and laugh.

The task

We roleplayed consultants for the Australian healthcare sector, with the aim to minimize costs and help more patients via technology. We chose to tackle the major social issue of the lack of medical access for Aboriginal groups and the biases these communities face from within the sector.

Toni Charlot, Haiti & Nicaragua
 Maximilian Mueller Germany
 Abibatou Samoura US
 Sveva Naldini Italy
 Marlene Voninahitsy France
 Salma Tahboub Israel



Uma See the World Differently

I’ve worked across Malaysia, the Middle East, Australasia, Europe, and Canada. Experiencing such diversity of viewpoints and cultures gives you a deeper understanding of the world, its complexities, and the varied approaches different cultures and societies adopt when problem-solving. Hult students get that truly global exposure straight from the classroom.

We also use generative AI tools to approach an issue from a new angle. AI transforms the room into fertile ground for creative new ideas. Thanos might introduce the concept of inevitability or Wall-e might spark a debate about machines brainwashing us. After all, we’re producing graduates who will be comfortable working in the AI environment.

We also need to consider the ethical component of AI. In our data visualization class, we discussed the US elections and considered tools that would influence turnout and voter persuasion. Discussing these critical topics that have the potential to bring about mass destruction or influence. Last year, we used data to predict the scores for the soccer World Cup! I often pit the students against each other—one visualization versus another, they don’t get to choose!

Sometimes I’ll be wicked and give them an argument I know they won’t agree with and do the same for the opposing team. They enjoy this because it forces them to think on their feet. Diversity adds an extra layer because what’s illegal in one country isn’t in another, so ethics comes into play once again, as does respecting each other’s viewpoints. Our students get out into the real world with increased empathy, and the skills and understanding to change it for the better.

Professor
 Uma Gunasilan

Malaysia
 Background: Data Analytics Consultancy; PhD Computer Science & PhD Management
 Modules: CM3-Future Proofing, CM4-Complex Decision Making; all Business Analytics Specializations

Explore More With Summer Rotation

HULT
DUBAI

FLIGHT
CW0103

GATE
F19

SEAT
316

PASSENGER: TBD

DATE: 2024 »

DXB

/// TO DUBAI (DXB) UAE ///

hult.edu/dubai

HULT
SAN FRANCISCO

FLIGHT
RA1801

GATE
A25

SEAT
21E

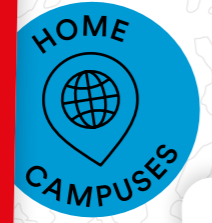
PASSENGER: TBD

DATE: 2024 »

SFO

/// TO SAN FRANCISCO (SFO) USA ///

hult.edu/sanfrancisco



Choose London or Boston for your home campus, or hop between the two.

HULT
LONDON

FLIGHT
AF867

GATE
B7

SEAT
14C

PASSENGER: TBD

DATE: 2024 »

LON

/// TO LONDON (LON) UNITED KINGDOM ///

hult.edu/london-ug

HULT
BOSTON

FLIGHT
MD880

GATE
A2

SEAT
27B

PASSENGER: TBD

DATE: 2024 »

BOS

/// TO BOSTON (BOS) UNITED STATES ///

hult.edu/boston-ug

HULT
BOSTON

FLIGHT
MD880

GATE
A2

SEAT
27B

PASSENGER: TBD

DATE: 2024 »

BOS

/// TO BOSTON (BOS) UNITED STATES ///

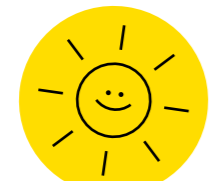
hult.edu/boston-ug



Explore Your Global Campuses

Make your home at our campuses in Boston or London, with the option to take credits over the summer in Dubai and San Francisco, as well as Boston and London.* We call this ability to travel from campus to campus "Rotation," and it's a unique opportunity to explore different cultures, master new skills, and expand your global network.

*Please note: specialization options vary by campus location.





"Biking around Boston—a great way to refresh the mind!"
Wagner Santana Lessa, Class of 2023



"End-of-year celebration with colors of happiness, joy, and love at Color Fest."
Vaishnavi Kolkar, Class of 2023



"On Summer Rotation from Boston to Dubai, we captured this beautiful sunset after a day excursion to the desert."
Victoria Perez de Pena, Class of 2023



"Here we are at Welcome Week. Hult invited us to a Red Sox game. This was the first baseball match I ever saw. I had a great time with my new friends at Fenway."
Duan Garcia, Class of 2025

"Collegiate life in the heart of the city."

Student accommodation



Hult's state-of-the-art accommodation block is located right next to campus and features modern amenities, sports courts and pitches, a gym, and even a climbing wall
🔗 Learn more at hult.edu/hult-house



1 Education Street
Cambridge, MA
02141 USA

The campus is right on the banks of the Charles River, with stunning views of downtown Boston. Hang out on the esplanade, go kayaking, or take a walk along the water's edge to clear your head.



"This picture was taken on the first day of Fall 2022's Welcome Week. As current undergrad students, we volunteered to help welcome the new cohort to Boston campus through a week of fun activities on and off campus, as well as share our undergrad experiences of Hult Boston."
Isaac Nziza Jessy, Class of 2023



The sun-filled atrium on Hult's Boston campus. All the big celebrations take place here, like Mardi Gras and Diwali.

Hult Boston

🔗 hult.edu/boston-ug

Hult London hult.edu/london-ug



“These are my two teammates from Core Module 1 in front of Big Ben. We’d just finished our first challenge and wanted to take a picture to remember that day.”
Patrick Herluce Opiangah, Class of 2024



The campus is a modern conversion of a historic brewery, and it won a RIBA architectural award for its redesign. There are pieces of original street art on the walls, giving it that edgy, East London feel.

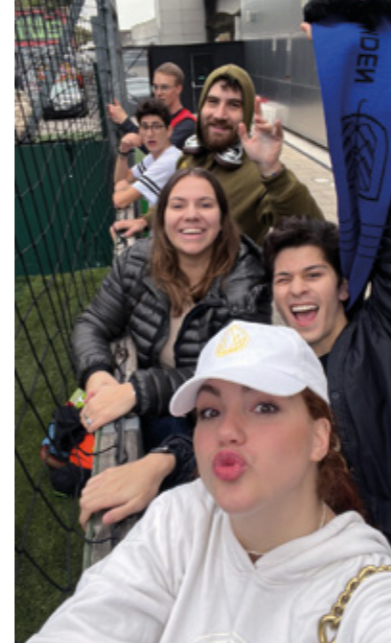


35 Commercial Road
London, E11LD
UK

The campus is located in London’s startup and creative hub, Aldgate East, minutes from the Zone 1 Tube station. You can see everything from here—the markets of Whitechapel, hipster Brick Lane, and the glass-filled skyscrapers of the financial district, which is just a ten-minute walk away.



“Me and my CLOWAP co-founders calling to agree on a meeting and accidentally wearing the same hoodies.”
Peter Zakhar, Class of 2025



“With some friends and Professor Max, enjoying the cohort soccer tournament.”
Giulia Orlandoni, Class of 2024



“Global Village” at its finest ... Hult’s favorite way to showcase how international we are!
Giulia Orlandoni, Class of 2024



“Hult student ‘family vacation’ sightseeing around Greenwich, the Docklands area of London.”
Zein Elrabat, Class of 2026



“My first ‘traditional Christmas dinner’ with Hult family in London!”
Saruulkhuslen Batbayar, Class of 2025

“There’s the best of everything—for everybody.”



Victoria My Rotation Experience



If you always stay doing the things you like, the way you know them, you're never going to expand your horizons.

I like getting out of my comfort zone. That's how you grow. I'm the first in my family to study abroad. I didn't know what to expect, but when you get the opportunity to rotate campuses, you've got to take it. Because when will I ever get to go to Dubai for a month again?!

Boston is my home campus. It's like a city of schools and everyone mixes. There are parks everywhere—so beautiful. When I rotated to London, Covid was still a big thing. But when I arrived on campus, everyone was so welcoming. They showed me around, introduced me to the dean, and to a buddy that I could go to with any questions or if I needed help. I made friends through the year group chat who I'm still in contact with today.

As a student in London, you get free access to lots of places and student discounts for everything. And it opens you up to a lot of opportunities to explore more of Europe. It's also very rich in culture and things to do, like Boston. In Boston, there are many people from Central and South America, but in London it's more Europeans. So, you see the contrast, not only in the way things work in the city and everything, but also in the people.

I'm from Dominican Republic, where building relationships and a culture at work is very important. In Boston, and the US generally, you see how everyone lives such fast-paced lives. I like that London is a bit more relaxed in the sense that people might leave the office together for a mid-afternoon walk in the park. And then in Dubai, it's totally different. It's super fun. They have many beach clubs, there's the desert, you can go on a day trip to Abu Dhabi. We explored a lot.

Victoria
Pérez De Peña

Dominican Republic
Class of 2023

We Do Growth

When you join Hult, you're beginning a lifelong journey of personal and professional growth. You'll be coached and assessed on the key skills and mindsets critical for lifelong success. It's you in the driver's seat, but with personalized coaching, advice, and the wellbeing team on hand, you'll have all the tools to keep yourself on track and ensure you thrive from day one in your career—and beyond.

One Student's Journey

Mariam Gogidze

Georgia
Class of 2023



Professor Gloria Walker sparks my curiosity for learning differently.



Meet with my student development coach, Kiki. Coaching at Hult is so much more holistic than just getting from A to B as quickly as possible.



Professor Lilliana Caimacan shows me how to do it on my own.

I got elected in the HSA elections. I didn't think I'd have a shot but due to coaching and involvement in the clubs.

I won!



Where I started

My brother introduces me to this college, Hult ...

Looks different...

First day on campus—Welcome Week! There's already an international network at my fingertips.



Entrepreneurship Professor Daniel Rukare encourages me to create something of my own.

Every failure is a stepping stone to success!

Working through some assessment feedback with my coach.

Mindsets workshop: self-reflection is the hardest thing. Success starts with an honest conversation.

Copywriting club = founded. I feel my confidence growing every day now.

Guess who's writing the copy?

Back to business: my brother starts a social media agency.

Everything seems within reach

Graduation soon and I'm the most relaxed I've ever been.

The network is real!

I've got an internship through a Hult MBA alum.

Where I'm going
To be continued...

Discover more about Mariam's journey on page 42.





The Counselors

- On-Campus Counselors**
- 1-2-1 counseling
 - Group counseling
 - Wellbeing events & workshops
 - Sexual health, drugs & alcohol workshops
 - Educational campaigns



The Connectors

Time to impress!

- Corporate Relations Team**
- *- Recruitment fairs *
 - Corporate partnerships
 - Networking events
 - Industry panels



The Experts

Pinpoint your passion

- Career Development Team**
- 1-2-1 career advising
 - Workshops (e.g., personal branding, networking, mock interviews)
 - Resume reviews
 - LinkedIn profile optimization
 - Internships: advice, support, introductions

“There is no one-size-fits-all approach to career development. By developing yourself from every angle, with the Hult careers team as your guide, your goals can gain the strategy and support needed to lead to your success.”

Dawn Gallit Watson, Head of Careers



The Tech

- Online Support**
- Digital employability hub
 - AI tools
 - Career resources
 - Latest job market info
 - Industry-leading recruitment platform (Handshake)

You



The Community

Mentors with amazing connections

- Hult Network**
- Faculty
 - Alumni (e.g., networking and panel events)
 - Hult Student Association

My Hult Family!



The Hosts

Beat the culture shock!

- Student Success Team**
- Settling into your new city
 - Logistics (e.g., rotation, accommodation)
 - Campus events
 - Counseling
 - Clubs & societies



The Coaches

- Student Development Coaches**
- Personal coaching sessions
 - Career mapping
 - Workshops and tutorials
 - Online dashboard: skills and mindsets tracker

Your Support Network

Deciding what to do with the rest of your life can be overwhelming. Here, you'll have a full-circle support system of professionals dedicated to helping you carve out your career path. It's an exciting journey of self-discovery.

#careergoals

Skills Development

In collaboration with Burning Glass Technologies, we used big data to identify the critical competencies that top global employers want from business graduates. Through assessments, workshops, and 1-2-1 coaching you'll work continuously to build on these core skills and key mindsets on your path to becoming a proactive, responsible business professional. Here, current student Mariam Gogidze shares examples of how she developed hers.

Core Skills

■ Communication

"During COVID, I thought, how do I connect with people behind my screen? How do I extend those conversations after our laptops close? That's why I joined so many clubs."

● Collaboration

"Taking part in the HSA elections was a bit crazy. I thought I had a low chance because nobody had seen me in real life. Putting yourself out there works!"

◆ Creative Thinking

"Learning how to creatively problem solve was a game changer. Thinking freely is going to help us in our careers and our lives."

♥ Learning to learn

"Professor Gloria Walker had an enormous impact on me. She brought real products into class that you could touch. I realized that I learn so well in this way."

◆ Critical Thinking

"We've had to become problem solvers to build our digital agency, figuring out things like how to create more and keep costs down."



Key Mindsets

★ Global mindset

"The African Business and Culture Society was the first club I ever joined. I really wanted to learn more about the food, traditions—everything!"

▲ Growth mindset

"Hult gave me the tools—but I made my career prospects happen. I've secured internships and am managing a business with my brother."

⚙️ Self-aware mindset

"Coming from a small country and city, I did have this moment of adjustment—of understanding that not everyone thinks like I do."

🏠 Entrepreneurial mindset

"Copywriting was a skill we needed for our business—so I founded a club. I procured live clients and had real work experiences."

👤 Ethical mindset

"Hult gives you an opportunity to lend a hand to others."

SKILL UP

WISE UP

Personal Support

Personal Coaching

Work with your student development coach throughout your program to understand and embrace feedback from your professors and peers. Your coach will help you connect your learning outcomes with your goals, so that you can develop your strengths into a career you love.



"Coaching is different for every single person. At Hult, we go beyond goal setting to support students in all aspects of their lives—academically, personally, and professionally. Whatever your most pressing needs, from time management, public speaking, or navigating team conflict—we'll be by your side throughout your journey to keep you motivated and on track."

Kristina

Kristina Skotte, Student Development Coach



Follow the QR for more on coaching at Hult

Your Online Dashboard



Track your development of key mindsets and core skills through your own online dashboard, with the help of your coach. Your data is compiled from personal reflections, faculty grades, and peer reviews and incorporates team-based and written assessments, participation in class, presentations and videos, and short quizzes.

← This example shows how your communication skills might progress over time

On-Campus Counseling

Change doesn't come without challenge, so we've put in place all the support you'll need to make the most of this transformational journey, from your enrollment advisor to your dean, and everyone in between. Need a little extra support? Our on-campus counselors are here for you too.



"I help students through individual sessions, group sessions, or workshops on topics like anxiety; depression; family, team, or relationship issues; stress management; burnout; and emotional intelligence. Sometimes they don't know what the issue is, they just want a safe space to talk—and that's exactly what we're here for."

Mandi

Mandi Curtis, On-Site Counselor



Business Portfolio

Keep track of all your projects and accomplishments and graduate with a digital business portfolio, ready to showcase your achievements to future employers.

Your Grades

40%
What You Know

60%
What You Do

FASHION IN BUSINESS CLUB



Bake-a-Boo Club

Students unite for an initiative to educate the Hult community to help end discrimination and harassment



From the mountain peaks to striking poses, students create memories on Switzerland's breathtaking slopes



Sweetness fills the air as students hit up Switzerland to explore the Lindt chocolate factory

Nothing like a little bit of friendly rivalry—students hit the field for an exhilarating game of "footie"



Sparkling gowns and dapper suits as students create unforgettable memories at the Welcome Week Gala



Clubs That Do What You Love

Are you a keen soccer player? Have a passion for fashion or want to try journalism? Or just want to explore your new city with like-minded people? Join one of the dozens of sports, professional, and social clubs on campus—or start one of your own!

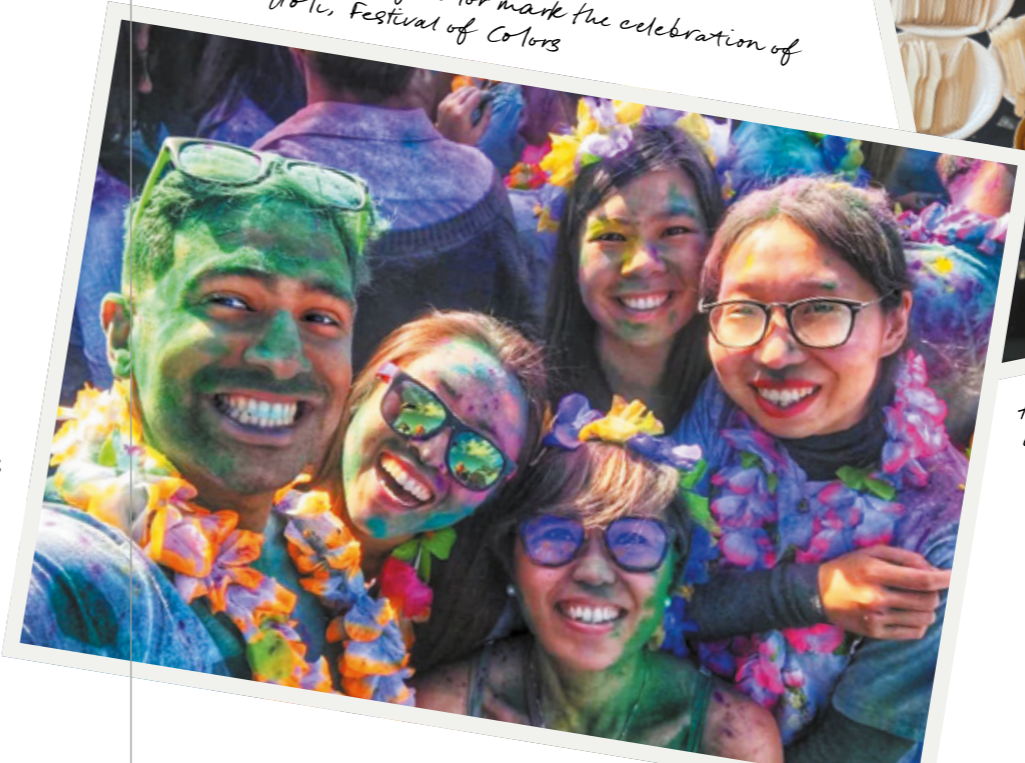
The Hult Student Association (HSA) represents the views and opinions of the student community. We act as a bridge between staff and students when it comes to giving feedback, sharing concerns, or offering advice.

Sustainability Club



Students don mustaches, sparking conversations and raising awareness for "Movember"

Splashes of color mark the celebration of Holi, Festival of Colors



SKI AND SNOWBOARD CLUB



Amidst the celebration of light triumphing over darkness, students indulge in a scrumptious Diwali feast

TEDx HultLondon



"At TEDxHultLondon, we're all passionate about developing new skills outside our comfort zone and really showcasing practical experience." Raphael Kammerer, President, TEDxHultLondon Club

The Courage

FOR THOSE MADE TO DO

Read more about club stories and events at hult.edu/clubs

- Who?** People that share a strong passion and love for basketball. We're always looking for ways to develop our skills and improve as a team.
- Victories?** We achieved some impressive wins against big universities like King's College, UCL, and Imperial College. We also made it to the semifinals of the tournament, and throughout the competition, we consistently ranked high on the leaderboard.
- Vibe?** The Basketball Club embodies a fun, friendly, and competitive spirit. The community we built is supportive and positive, and we look forward to you joining our club.
- Skills?** It's good for boosting your fitness, teamwork, leadership, strategic thinking, and communication.
- Impact?** You'll be part of a dynamic group of players and compete against other universities in London while proudly representing Hult. You'll truly feel like you belong to something special.
- Highlights?** Seeing players forming friendships with their teammates. And coming together and working as a team to achieve things, like winning tough matches or going on winning streaks. It's also exciting to see when our fellow Hult students come to cheer us on at games.
- Goals?** To win competitions! We also want to continue to promote teamwork, good sportsmanship, and positive team culture. The most important thing for us about playing basketball is to have a blast.



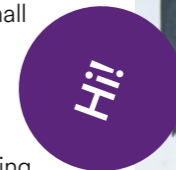
We're the Hult Basketball Club

More sports clubs at Hult (currently active)

Boston	London
<u>Adventure Club</u>	<u>Bowling Club</u>
<u>Boxing Academy</u>	<u>Chess Club</u>
<u>Cheering Club</u>	<u>Football Club</u>
<u>Cricket Association</u>	<u>Futsal Club</u>
<u>Dance Club</u>	<u>Golf Club</u>
<u>Formula 1 Club</u>	<u>Men's Football</u>
<u>Skate In Suits Club</u>	<u>Padel Club</u>
<u>Ski & Snowboard Club</u>	<u>Running Club</u>
<u>Soccer Club</u>	<u>Table Tennis Club</u>
<u>Tennis Academy</u>	
<u>Volleyball Club</u>	
<u>Women's Soccer Club</u>	



- Who?** People who love learning about international relations, diplomacy, and the United Nations.
 - Awards?** 2022 was a big year for us—we won Best Professional Society at the Hult Annual Spring Awards and Best Small Delegation of Europe.
 - Vibe?** HultMUN is a fast-paced and supportive society.
 - Skills?** It's great for public speaking, debating, problem-solving, negotiation, and critical thinking.
 - Impact?** You'll come together to uncover various problems and challenges, from human rights issues to regional economic instabilities facing the world, and solve them through a unique perspective of a given country.
 - Career benefits?** Participating in Model UN conferences will allow you to network with students from many different colleges and practice your research techniques, public speaking, and leadership skills to help you succeed at UN conferences and on a professional level while staying informed about international affairs.
- So, that's us! We hope you enjoyed getting to know the society and what we do. You can check out our website for more details about conferences and how you can join the club.



Meet the Hult Model United Nations Society

More professional clubs at Hult (currently active)

Boston	<u>Toastmasters Club Undergraduate Investment Group</u>	<u>Management & Consulting Club</u>
<u>African Business Club</u>	<u>Women+ In Business Club</u>	<u>Photography Club</u>
<u>Boston Model UN Consulting Club</u>		<u>Social Entrepreneurship Society</u>
<u>Data Global</u>		<u>TEDxHultLondon</u>
<u>Fashion & Arts Club</u>	London	<u>The Business of Style</u>
<u>Fashion in Business</u>	<u>Aviation & Technology Association</u>	<u>The Courage</u>
<u>Finance Club</u>	<u>Blockchain & NFT Society</u>	<u>The Green Beacon</u>
<u>Giant Steps</u>	<u>Creative Club</u>	<u>Weekly Insights Podcast</u>
<u>Fundraising Club</u>	<u>Debate Club</u>	
<u>Hultrepreneurs</u>	<u>Hult African & Caribbean Society</u>	
<u>Networking Club</u>	<u>Inclusive Finance Society</u>	
<u>Real Estate Association</u>		
<u>Research Lab</u>		
<u>Start Up Routine</u>		



Sustainability Society

From living a more sustainable lifestyle to recycling as much as possible or using reusable bottles—the Sustainability Society welcomes everyone to join in and be part of making our environment a better place to be.

Why join?

Whether it's to meet like-minded people through organized coffee chats or because you actually want to make impact and make the world a better place through events such as "Growing Your Own Micro-Garden," our sustainability society welcomes everyone! You can start making the campus or your home a greener and more environmentally friendly place now.



From Club to Career

What you do outside of the classroom can be as important as what you learn inside it. For many Hult students, the experience they gain from taking part in clubs can be hugely influential in their career choices and make a big difference to the skillset they graduate with.



Ryan Jones

US
Class of 2019
Senior Climate Tech Associate, SecondMuse
Writer & Editor, Climate For Breakfast



Boromey Mong, founder of the Net Impact Club, on a beach cleanup in San Francisco



Social clubs currently active across campuses

- | | |
|--------------------|------------------------|
| Bake-a-Boo Club | Hult Podcast |
| Bounce Magazine | InFocus Club |
| Hult Global Panel | Mental Health Society |
| SEA Club | Mentorship Club |
| Social Impact Club | Sustainability Society |
| Hult Pride | Hult Thrift |
| Hult Film Club | Voices of Hult |
| Hult Queer Club | |



Ryan Facing the Future

I've always been interested in how we can use tech to solve social issues. At Hult, I was a director of the Hult Founders Lab and a member of the Social Impact Club.

Many people still view climate breakdown as an "environmental" thing, when really it touches every industry in every aspect now. It needs a very different way of thinking because it's interconnected. Certain environmental effects will in turn affect real estate, food prices, and migration.

At SecondMuse, we develop different entrepreneurial support systems for social problems—from getting women into tech to youth mental health startups. We run NASA's hackathon and a lot of different climate initiatives in Indonesia, Singapore, and New York. My particular program is called Scale for Climate Change, in New York, and focuses on scaling and deploying climate hardware.

Some of these solutions are incredible. Everything from taking food waste and turning it into hydrogen to power ships to capturing carbon in biochar pellets that are being put on the outside of Audi cars. There's definitely a future we can create with all of these solutions that is really beautiful.

People assume that because it's been this way for the past 20 years, it can't change. But this challenge will ultimately force us to change—for the better. I find that very exciting but ... can we do it quick enough?

69%

are working in a different country than their country of origin

Companies who came to campus or worked on challenges with students include

- BlackDojo
- Bühler
- CBRE
- Flywire
- Fortinet
- InCommodities
- LINK
- L'Oréal
- National COSH
- Parcella Holdings
- PwC

174

companies across 33 countries hired Hult grads

95%

are employed or continuing education within 6 months' post-graduation

1/4

participated in for-credit internships during their summers

Grad schools from the past 3 years include

- Babson College
- EAE Business School
- EBS Universität
- EHL
- City, University of London
- Glion Institute of Higher Education
- HEC Lausanne
- Hult International Business School
- IE Business School
- INSEAD
- London School of Economics
- Nova Business School
- Politecnico di Milano
- SKEMA business school
- University of Virginia
- UNSW Sydney

34%

of international students at UK campuses gained employment in the UK

Life After Hult

These numbers represent the ultimate achievement of our practical approach to education—our alumni's career statistics. From pursuing prestigious postgraduate degrees to finding work in their dream location to gaining experience with their ideal internship—Hult students go on to do great things with their degree.

66%

of international students at US campuses gained employment in the US

- Employers include
- Adidas
 - Amazon
 - Bank of America
 - Bloomberg
 - Bosch
 - Citi
 - Deloitte
 - Estée Lauder
 - EY
 - Gartner
 - Goldman Sachs
 - Google
 - Hilton
 - JPMorgan Chase & Co.
 - L'Oréal
 - Meta
 - Salesforce
 - Santander
 - Superdry
 - UNICEF
 - Unilever

Be a Lifelong Learner

When you finish your degree, your career journey is just beginning. Whether you're moving somewhere new, searching for your next opportunity, or looking to hire talent—the Hult community will be a resource you can rely on every step of the way.

One thing that can be guaranteed is that you'll need to continually refresh your knowledge, skills, and qualifications throughout your career. Whether your goals change, or your industry does, our lifelong learning options enable you to stay up to date and relevant—always.

An elective for life

Take any one elective, at any campus, every year—for life. For a 100 USD registration fee, you can upskill or widen your expertise with a choice of 100+ electives that are updated every year. This year's popular electives include:

- Behavioral Economics & Decision-Making
- Developing the Next Growth Engine
- Crisis Management, Mitigation & Response

Continue your education

If you decide to advance your education, Hult has a degree for every stage of your career:

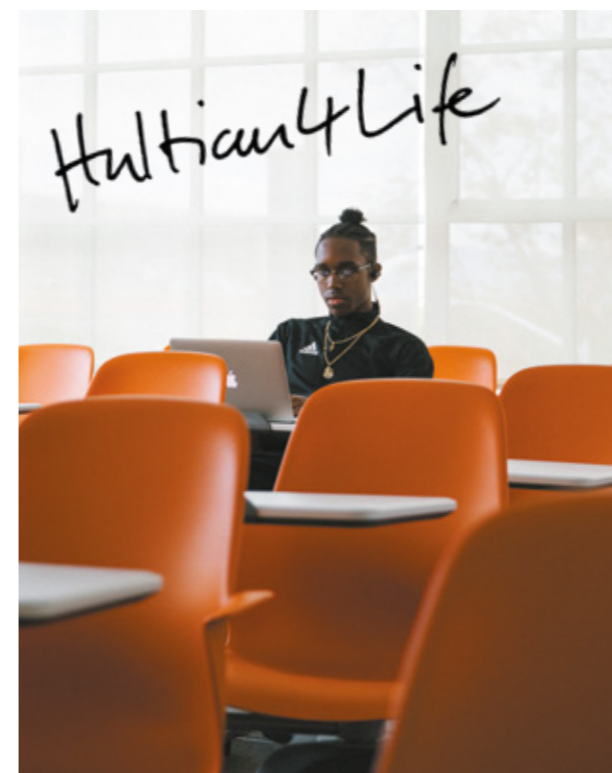
- Master's
- MBA
- Doctorate



Lifelong Learning Award

Hult is the proud recipient of the bronze award for Best Lifelong Learning Initiative 2021 from the Association of MBAs (AMBA) and the Business Graduates Association (BGA).

Go to hult.edu/lifelong for more on Hult's lifelong learning opportunities



Come back to campus

Our alumni are a huge part of our vibrant campus community. Hult graduates frequently come back to campus to share their insights and experience with current students, expand their network, and recruit for their businesses via:

- Alumni career panels
- Business Challenges
- Career fairs

Join an alumni chapter

31,000+ alumni, active in 170 countries, championing 70+ global chapters. Wherever you're living or working, accessing your alumni community is a great way to leverage your local network. Connect with alumni through different events like:

- Social meetups
- Community cleanups
- Workshops

*All statistics are from the 2022 graduating class of Hult's undergraduate program unless otherwise stated.

Application & Admissions

Your Hult journey is unique and will be personalized to you. This starts the day you get in touch with us and continues through to graduation—and beyond.



Who should apply?

We're looking for students who'll make an impact—not just in business, but in the world. We want candidates who demonstrate academic achievement, passion, curiosity, leadership potential, and drive. If you're made to do, then you're made for Hult.

What support do I get?

You'll have a team of international education specialists who are here to ensure your preparation for college is as smooth and stress-free as possible.

Enrollment support

From the moment you activate your application, you'll have a dedicated enrollment advisor. They'll guide you and your family through the admissions process right up to your arrival on campus. They can give you personalized advice on everything from your application to scholarships to campus locations and program information.

Visa support

Hult is an international business school and visa support is integral to the service we provide students. We have dedicated teams of local visa coordinators on every campus who provide concierge-level support to students. They'll help you with your visa needs at every stage, from securing your student visa, to traveling during your program, to work authorization after you graduate.

How do you assess applications?

We want to understand who you are and what drives you. We review all information submitted with every application and take a holistic approach to assessing a candidate's suitability for the program. Motivation and mindset are as important to us as academic achievements.

We assess each application individually through a combination of:

- Personal profile
- Academic achievement
- Personal assessment interview



How do I apply?

Step 1

→ Go to: hult.edu/apply-ug OR ucas.com OR commonapp.org

Step 2

Create your personal profile

Step 3

Activate your application by paying the 95 USD fee

Step 4

Submit your documents:

- High school transcripts
- Contact details for one academic reference
- Personal statement
- Evidence of English proficiency (if not a native speaker)
- SAT/ACT (optional)

Step 5

Attend your personal assessment interview

All candidates are required to attend an online interview with a member of our enrollment team. This is where we really get to know you, understand what motivates you, and assess your fit for Hult.

Step 6

Receive your admissions decision

You'll receive your decision within two weeks of completing your application

→ Visit hult.edu/how-to-apply for full details on application deadlines and scholarship processes

Costs & Scholarships

Your undergraduate education is undoubtedly one of the most important investments you'll ever make, and we'll work closely with you to help you understand the funding options available.

How much does the program cost?

The full cost of your degree will depend on where you study, how much you travel, and the extent of your living expenses.

For the most up-to-date information on tuition fees and additional costs please visit hult.edu/ug-cost

What scholarships can I apply for?

We offer a range of merit-based scholarships that reward your achievements and potential both inside and outside the classroom. So whether you're an academic high achiever, a budding entrepreneur, or have demonstrated an aptitude to lead—there could be a scholarship for you at Hult.

How do I apply for a scholarship?

Scholarship applications are submitted as part of your online application to the program. Our enrollment team will support you in the application process and help you find the scholarship best suited to you. Scholarship submissions can be written essays or videos, so you can choose the format that you feel makes the most impact.

Is there other financial support available?

If you have a financial need that extends beyond scholarships, we have a limited number of grants that can help. Your enrollment advisor will work with you to determine if you are eligible for a Hult grant and will help you apply.

When should I apply for a scholarship and financial support?

Financial planning for college can be time-consuming—be sure to apply as early as possible to allow you and your family time to get everything in order. Our enrollment advisors are here to help and will advise you every step of the way.

Find out more about scholarships and awards at hult.edu/bba-finance

Ready to take the next step?



Meet us where you are

Our enrollment teams are based all over the world, so you can come to a local office or traveling professor event, or we can come to you for a 1-2-1.



Meet us online

All of our events—whether a class with a professor, a virtual campus tour, or a 1-2-1 with a member of our team—are available online.



Meet us on campus

Come and visit our unique campuses in person. You could meet your future professors and deans and get to ask the people on the ground all your burning questions.

[Browse and register for all events at \[hult.edu/events\]\(https://hult.edu/events\)](https://hult.edu/events)

Degrees for Those Made to Do

Top-ranked by the best

Our programs are recognized as being among the best in the world in the most reputable global rankings.



Financial Times 2022 Global Executive MBA Ranking
Financial Times 2022 Global Masters in Management Ranking
Financial Times 2021 MBA Ranking



Bloomberg Businessweek 2022 Best B-Schools MBA



Forbes 2019 Best International One-Year MBA



The Economist 2022 Full-Time Global MBA Ranking
The Economist 2021 Global Masters in Management Ranking
The Economist 2021 Global Executive MBA Ranking



Forage 2023 Top Universities for Experiential Learning



The Merit Award Winners of the Innovation in Higher Education Award 2023



QS World University 2023 Online MBA Rankings



Fortune 2023 Best Online MBA Programs



Poets & Quants 2023 Best Undergraduate Business Schools

Worldwide accreditations



Hult International Business School is a 501(c)(3) nonprofit educational organization registered in the Commonwealth of Massachusetts, accredited by the New England Commission of Higher Education (NECHE) to award US degrees. Hult's London campus is regulated by the Office for Students (OfS). For additional accreditation information please visit hult.edu/rankings.

Undergraduate

Build an essential skillset with our Bachelor of Business Administration, for high school graduates.

Master's

Deepen your expertise with our range of general and specialized master's degrees.

MBA

Accelerate your career with a variety of flexible programs for professionals with three or more years of work experience.

Doctorate

Attain the highest academic accolade with our Doctorate in Business Administration, for professionals with 10+ years of work experience.

Unless otherwise stated, all statistics are from the Class of 2022. For full statistics, please refer to hult.edu.



Pass It On

Reduce waste and spread the love! Before you drop this brochure in the recycling, is there anybody you could pass it on to?

Leave a message for the new owner:

Name

Date

Note

.....

.....

.....

.....

Why not bring a friend with you on your Hult journey? Introduce them to us at hult.edu/bringafriend



Hult International Business School reserves the right to make changes in the courses offered, requirements for graduation, locations, program, fees, and accommodation at any time without notice. The most recent Terms & Conditions are available at hult.edu.

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LARA LEMOS, PORTUGAL, CLASS OF 2023



DUAN GARCIA, MEXICO, CLASS OF 2025



WEDSON GOMES LUCAS FERREIRA, BRAZIL, CLASS OF 2024



SARUULHUSLEN BATBAYAR, MONGOLIA, CLASS OF 2025



VALERIE ACCIUS, US, CLASS OF 2022



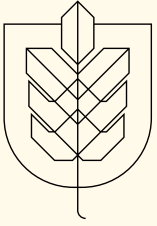
MARIAM GOGIDZE, GEORGIA, CLASS OF 2023



PETER ZAKHARIA, SLOVAKIA, CLASS OF 2025



VAISHNAVI KOLKAR, INDIA, CLASS OF 2023



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BUSINESS SCHOOL



hult.edu/apply-ug

Do it!