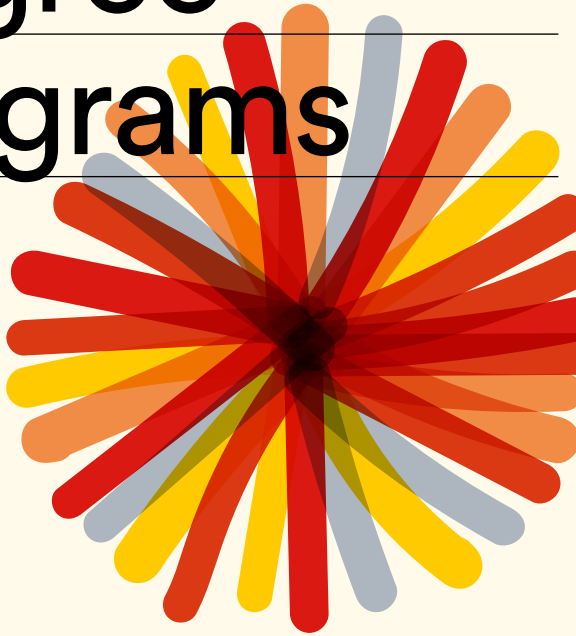


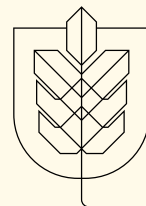
Hult International Business School

Master's Degree Programs



2022 Program Catalog

Master's in International Business
Master's in International Marketing
Master's in Finance
Master's in Business Analytics
Master's in Entrepreneurship and Innovation
Master's in Social Entrepreneurship



BOSTON | SAN FRANCISCO | LONDON | DUBAI | SHANGHAI | NEW YORK

FULL-TIME ON CAMPUS PART-TIME ONLINE OPTIONS

 HULT.EDU/MASTERS

Master's Degrees For Those Made to Do

You want a master's degree that will give you a competitive edge in the rapidly changing global economy. Hult's master's programs have been designed to develop the skills most in demand with employers worldwide so you can add value from your first day on the job.

Be the best team player you can be

Business is built on people and it's ultimately your ability to lead and contribute to your team that will determine your personal and professional success. At Hult, you'll focus on strengthening your collaboration, communication, and leadership skills that will prepare you to lead in a global business environment.

Gain the digital skills the 21st century demands

Different specializations require different technological savvy but one thing's for certain—you need a strong digital skillset in today's workplace. Choose from a variety of specializations that will give you the knowledge and skills to succeed in a tech-driven business world.

Develop the business expertise to make an impact

Gain the foundational business skills needed in any career with a practical, hands-on approach. Project management, data analysis, financial acumen, and marketing strategy skills are at the core of the Hult master's program.

Which program is right for you?

Program	Campus	Learning options	Available as Dual Degree	Page
International Business (MIB)	Boston, San Francisco, London, Dubai	Full-time, on campus		6
International Marketing (MIM)	Boston, London Multiple timezones	Full-time, on campus Part-time, online	✓	8
Finance (MFIN)	Boston, London	Full-time, on campus	✓	10
Business Analytics (MBAN)	Boston, San Francisco Multiple timezones	Full-time, on campus Part-time, online	✓	12
Entrepreneurship & Innovation (MEI)	San Francisco	Full-time, on campus	✓	14
Social Entrepreneurship (MSE)	San Francisco	Full-time, on campus	✓	16

Your degree at a glance




The World Is Your Campus




Make one campus your home

Choose one of our centrally located campuses to make your home for the core part of your program.

 **Home campuses:**
Boston, San Francisco, London, Dubai

Travel, network, and skill up

In the summer months, you can take electives at multiple campuses and rotation centers.

 **Elective rotation centers:**
Boston, San Francisco, London, Dubai, Shanghai, New York

Master’s in International Business

Gain a broad, practical understanding of global business, get on-the-ground international experience, and tailor your degree to your own interests and goals.

Go global with our business master’s program



- Home campus options:** Boston, San Francisco, London, Dubai
- Global Campus Rotation:** Travel to any of Hult’s campus locations and study electives offered at the campus
- Elective options:** Choose from a range of electives offered across Hult’s campuses

Post-graduation work authorization¹

- Boston/San Francisco:**
- Eligible for one-year OPT
 - STEM upgrade available for a fee to be eligible for up to three-year OPT
- London:**
- Eligible for two-year graduate route in the UK
- Dubai:**
- Any full-time job offer qualifies for a UAE employment visa (sponsored by employer)

Program fees
Full-time MIB
Get the full immersive experience at a Hult campus in Boston, San Francisco, London, or Dubai
One year
100% on campus
49,800 USD* (Boston)
52,800 USD* (San Francisco)
37,000 GBP* (London)
176,000 AED* (Dubai)

¹Find out more about post-graduation work authorization at [hult.edu](#).

*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.



Your practical MIB core curriculum

Module theme	Module description	Courses covered in module	Challenge
Module 1: Design	From an intensive immersion into business fundamentals, to a deep dive into your own communication and collaboration skills and limitations—get all the basics covered that will set you on your path to becoming an effective business professional.	<u>Business Bootcamp</u> <u>Communication & Collaboration</u> <u>Business Insights from Data</u> <u>Financial Literacy</u> <u>International Marketing</u>	Business Challenge #1: Futures Thinking & Design Thinking “Quickfire”
Module 2: Market	Get the know-how to take a product to market. Optimize business processes as well as your own negotiation and influencing skills, develop a new product focusing on sustainability, and sell your vision to customers and company stakeholders alike.	<u>Communication & Collaboration</u> <u>Business Process Analysis</u> <u>Selling to the Customer</u> <u>Data Visualization & Storytelling</u>	Business Challenge #2: Sales Challenge (Individual Pitch Competition)
Module 3: Go Global	Build on everything you’ve learned so far and acquire the technical knowledge and leadership skills you’ll need for global expansion—from the latest marketing trends to financial decision-making and best-practice project management skills.	<u>Communication & Collaboration</u> <u>Financial Decisions & Budgeting</u> <u>Managing Global Projects</u> <u>Digital Marketing</u>	Capstone Challenge: New Market Expansion Plan (Triad Challenge)

Courses and challenges subject to change.

Master's in International Marketing

Gain the international strategic skills, creative executional ability, and cutting-edge knowledge to launch a global marketing career in a constantly shifting digital environment.

Go global with our marketing master's program



Home campus options: Boston, London
Global Campus Rotation: Travel to any of Hult's campus locations and study electives offered at the campus
Elective options: Choose from a range of electives offered across Hult's campuses¹



Sophia Liu dives into the data with her team at Hult London

Post-graduation work authorization for full-time programs²

- Boston:**
- Eligible for one-year OPT
- London:**
- Eligible for two-year graduate route in the UK

Program fees

Full-time MIM

Get the full immersive experience at a Hult campus in Boston or London

One year
100% on campus
49,800 USD* (Boston)
37,000 GBP* (London)

Live Online MIM

Earn your master's over a four-day weekend each month, in multiple timezones, with ultimate flexibility and minimal disruption
18-22 months
100% online
34,500 USD*

Students use LEGO Serious Play® to help visualize complex problems—just one example of the experiential learning techniques used at Hult



Your practical MIM core curriculum

Module theme	Module description	Courses covered in module	Challenge
Module 1: Foundations	Get ready to immerse yourself into the world of a global marketing professional. Nail the essential foundational skills, from consumer behavior to data, finance, and communication.	Business Bootcamp Collaboration & Communication Consumer Behavior Financial Literacy for Marketers Marketing Insights Through Data	Business Challenge #1: Customer Journey
Module 2: Markets	Now you've got the basics covered, it's time to take it up a gear. Advance your own soft skills while delving deeper into all things consumer-focused and brand-related.	Collaboration & Communication Digital Marketing Branding Marketing Metrics & Analytics	Business Challenge #2: Brand Audit & Recommendations
Module 3: Growth	Boost your marketing acumen with product development and sales strategies—and apply everything you've learned in your Capstone experience, launching a new product into a new market.	Change Management & Influence New Product Development Persuasion & Storytelling Business Development	Capstone Challenge: Designing Your Business

¹Live Online students can choose to take available electives at any campus for a fee.

²Find out more about post-graduation work authorization at hult.edu.
*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

Courses and challenges subject to change.

Master's in Finance

Learn to tackle corporate finance in the real world as you build the tactical leadership and financial skills needed to make an impact in international organizations.

Go global with our finance master's program



Home campus options: Boston, London
Global Campus Rotation: Travel to any of Hult's campus locations and study electives offered at the campus
Elective options: Choose from a range of electives offered across Hult's campuses

Post-graduation work authorization¹

- Boston:**
- Qualifies as STEM degree, eligible for up to three-year OPT
- London:**
- Eligible for two-year graduate route in the UK

Program fees

Full-time MFIN
Get the full immersive experience at Hult's campus in Boston or London

One year
100% on campus
49,800 USD* (Boston)
37,000 GBP* (London)



Students at Hult London tackle forecasting and reporting



Boston students take part in a real-time stock market trading simulation organized with Amplify Trading

Your practical MFIN core curriculum

Module theme	Module description	Courses covered in module	Challenge
Module 1: Financial Fundamentals	Familiarize yourself with the financial essentials while working simultaneously on your business and soft skills. You're on your way to becoming an all-round global finance professional.	Business Bootcamp Collaboration & Communication Business Insights through Data Financial Reporting Financial Planning & Analysis with Excel	Business Challenge #1: Finance Fundamentals: Team Challenge Series
Module 2: Financial Mastery	Delve deeper into data and enhance your global perspective on all things finance—while also improving your ability to work effectively on teams as well as independently.	Collaboration & Communication Financial Management Corporate Finance Global Financial Markets Data Extraction and Visualization	Business Challenge #2: Turnaround Plan For a Company in Trouble
Module 3: Financial Impact	After exploring Fintech and M&A, Module 3 culminates in your Capstone Challenge, where you'll apply everything you've learned and see how far you've really come.	Influence & Negotiation Fintech Investments Mergers & Acquisitions	Capstone Challenge: Merger and Acquisition Challenge

¹Find out more about post-graduation work authorization at [hult.edu](#).
*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

Courses and challenges subject to change.

Master’s in Business Analytics

Gain the analytical capability and business acumen to translate data into meaningful actions.

Go global with our business analytics master’s program



Home campus options: Boston, San Francisco
Global Campus Rotation: Travel to any of Hult’s campus locations and study electives offered at the campus
Elective options: Choose from a range of electives offered across Hult’s campuses¹

Post-graduation work authorization for full-time programs²

Boston/San Francisco:
– Qualifies as STEM degree, eligible for up to three-year OPT

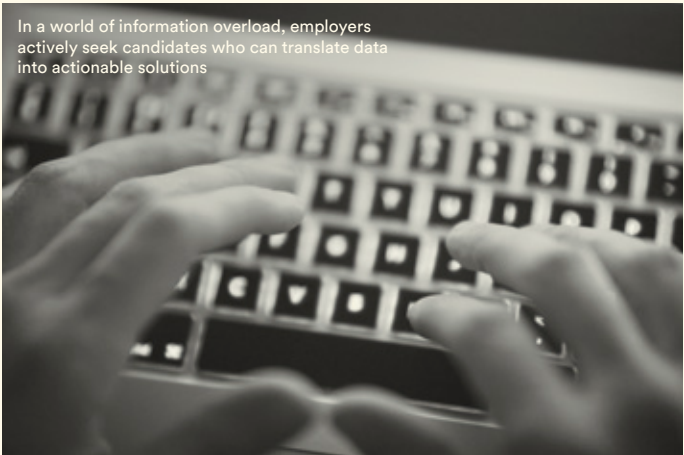
Program fees

Full-time MBAN

Get the immersive experience at a Hult campus in Boston or San Francisco
One year
100% on campus
49,800 USD* (Boston)
52,800 USD* (San Francisco)

Live Online MBAN

Earn your master’s over a four-day weekend each month, in multiple timezones, with ultimate flexibility and minimal disruption
18-22 months
100% online
34,500 USD*



In a world of information overload, employers actively seek candidates who can translate data into actionable solutions

Your practical MBAN core curriculum

Module theme	Module description	Courses covered in module	Challenge
Module 1: Data Fundamentals	Dive into the world of data—get the fundamentals covered, from SQL to Python, while you work in parallel to hone your soft skills and critical business knowledge.	Business Bootcamp Collaboration & Communication Financial Literacy for Data Analysts Business Insights through Data Python for Data Analysts Data Management & SQL	Business Challenge #1: Moving from Business as Usual to Projecting New Business
Module 2: Data Mastery	Take your data acumen up a notch as you begin to master algorithms and visualization techniques in practical challenges, which will also hone your all-round business skills.	Collaboration & Communication Experimental Design and Applied Statistics Data Visualization & Business Storytelling Algorithms for Data Science Data Science Using R	Business Challenge #2: Keeping up with the Quants
Module 3: Data Impact	In your final module, you’ll focus on data optimization for business applications and machine learning alongside leadership and influence skills, before applying everything you’ve learned in your Capstone Challenge.	Influence & Negotiation Machine Learning Applications Data Optimization for Business Applications	Capstone Challenge: Impacting Your Organization through Machine Learning

¹Live Online students can choose to take available electives at any campus for a fee.
²Find out more about post-graduation work authorization at hult.edu.

*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

Courses and challenges subject to change.

Master's in Entrepreneurship and Innovation

Gain skills that are at the center of value creation, from startups to global enterprises, and learn to devise and deliver new products and services.

Go global with our entrepreneurship and innovation master's program



Home campus options: San Francisco
Global Campus Rotation: Travel to any of Hult's campus locations and study electives offered at the campus
Elective options: Choose from a range of electives offered across Hult's campuses

Post-graduation work authorization¹

San Francisco:
– Eligible for one-year OPT



¹Find out more about post-graduation work authorization at hult.edu.

Program fees
Full-time MEI
Get the full immersive experience at Hult's campus in San Francisco
One year
100% on campus
52,800 USD*

*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

A team at Hult San Francisco refine their presentation together



Your practical MEI core curriculum

Module theme	Module description	Courses covered in module	Challenge
Module 1: Ideate	As an entrepreneur, you'll often find you're the CFO, CTO & CEO in one. Apply the business fundamentals while you nurture your entrepreneurial spirit and skills.	Business Bootcamp Collaboration & Communication Futures and Emerging Tech Business Insights through Data Design Thinking and Customer Discovery	Business Challenge #1: New Product Pitch
Module 2: Plan	Delve deeper into the mechanics of starting a new business venture—and elevate your soft skills—before bringing it all together to present a business plan.	Collaboration & Communication Financial Literacy for Entrepreneurs Disruptive Business Models Entrepreneurial Sales and Marketing	Business Challenge #2: Business Plan Presentation
Module 3: Launch	Get yourself up to speed with the latest sales & marketing techniques and innovations, and finalize your financing options before drawing it all together and creating an investment pitch.	Influence & Change Management Technology for Entrepreneurs Entrepreneurial Finance Digital Marketing	Capstone Challenge: New Venture Investment Pitch

Courses and challenges subject to change.

Master's in Social Entrepreneurship

Learn to create social impact while building profitable businesses through a commitment to Profit, People, & Planet.



Students in San Francisco plot out their marketing plan for a social enterprise during an NGO hackathon

Go global with our social entrepreneurship master's program



Home campus options: San Francisco
Global Campus Rotation: Travel to any of Hult's campus locations and study electives offered at the campus
Elective options: Choose from a range of electives offered across Hult's campuses

Post-graduation work authorization¹

San Francisco:
– Eligible for one-year OPT

Program fees

Full-time MSE

Get the full immersive experience at Hult's campus in San Francisco
One year
100% on campus
52,800 USD*

¹Find out more about post-graduation work authorization at hult.edu.
*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

Your Capstone Experience is where all of your learning comes together in one hands-on team project



Your practical MSE core curriculum

Module theme	Module description	Courses covered in module	Challenge
Module 1: Ideate	As an entrepreneur, you'll often find you're the CFO, CTO & CEO in one. Apply the business fundamentals while you nurture your entrepreneurial spirit and skills.	<u>Business Bootcamp</u> <u>Collaboration & Communication</u> <u>Futures and Emerging Tech</u> <u>Business Insights through Data</u> <u>Design Thinking and Customer Discovery</u>	Business Challenge #1: New Product Pitch
Module 2: Plan	It's time to think seriously about your social venture and consider the critical issues facing the world while you master the technical skills you'll need to solve them.	<u>Collaboration & Communication</u> <u>Financial Literacy for Entrepreneurs</u> <u>Meeting Sustainable Development Goals</u> <u>Social Impact Business Models</u>	Business Challenge #2: Business Plan Presentation
Module 3: Launch	Get yourself up to speed with the latest sales and marketing techniques and innovations, and finalize your financing options before drawing it all together and creating an investment pitch.	<u>Influence & Change Management</u> <u>From Theory of Change to Impact</u> <u>Sales & Marketing for Social Ventures</u> <u>Financing Social Impact</u>	Capstone Challenge: New Social Venture Investment Pitch

Courses and challenges subject to change.

Which Electives Would You Choose?

You'll choose electives based on your personal interests and professional goals. New electives are added every year to keep options fresh and relevant, and over 150 electives are available to study every summer. If you want to specialize in a particular area, you'll need to concentrate your choices within that field. Different campuses offer different electives and they are delivered in a variety of formats—so it's up to you where, what, and how you study.



Marie-Ange Koné wants to know more about the simulation Professor Cari Guittard is running at Hult San Francisco

Sample electives

Innovation

- Developing the Next Growth Engine
- Disruption Futures
- Disruptive Business Models
- Leading and Thriving in the Digital Era
- Social Innovation

Entrepreneurship

- Entrepreneurial Finance
- Family Business
- Entrepreneurial Marketing
- Design Thinking
- New Product Innovation
- eCommerce Development

Marketing

- Customer Acquisition through Digital Marketing
- Customer Relationship Management with Salesforce
- Digital Marketing Strategy
- Introduction to Product Management
- Luxury Marketing
- Neuromarketing
- Psychology of Pricing
- Sales Strategies
- Strategic Brand Management
- Sustainable Brands & Marketing
- The Psychology of Pricing

Finance

- Blockchain, Cryptoassets & Cryptocurrencies
- Business Law and Ethics in Practice
- Corporate Finance
- Fintech
- Global Strategic Valuation
- Investment Banking
- Mergers & Acquisitions
- Private Equity

Business Analytics

- Behavioral Economics & Decision Making
- Business Intelligence
- Data Strategy
- Data Visualization
- Introduction to Python
- Introduction to R
- Marketing Analytics
- Supply Chain Analytics

Management & Leadership

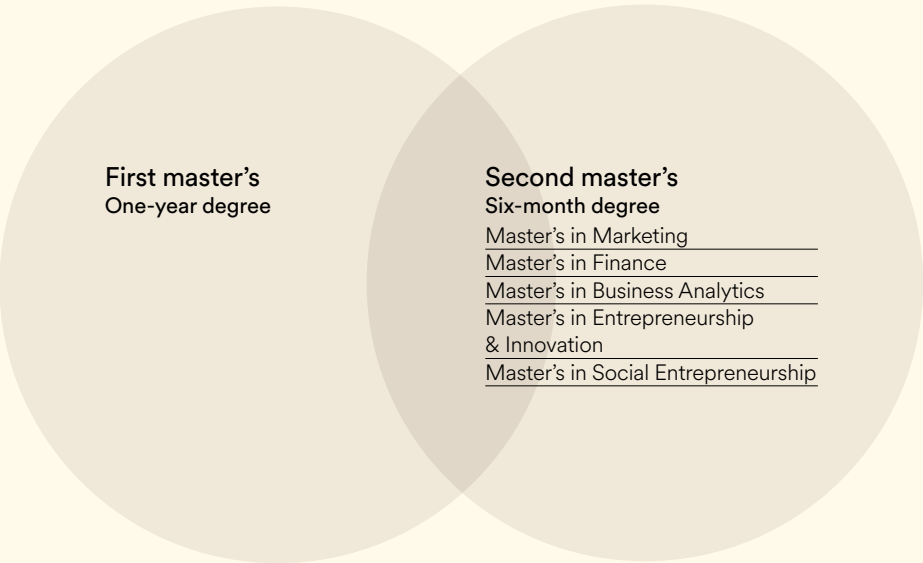
- Crisis Management, Mitigation & Response
- Gender Intelligence
- International Negotiations
- Management Psychology
- Managerial Coaching Skills
- Organizational Performance, Business, Behavior & Diversity

Project Management

- Agile Project Management
- Project Procurement
- Project Planning & Execution

Dual Degree

We're always looking for new ways to help our students stand out in an increasingly competitive globalized job market. Our unique Dual Degree program enables you to earn a one-year master's plus a second master's degree in just six additional months of accelerated study.



Dual Degree program fee: 27,000 USD*

*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

Fund Your Future

Your education is undoubtedly one of the most important investments you will ever make. Throughout the application process, we will work closely with you to help you understand the options available to you to finance your degree.

Partial scholarships

Partial scholarships are designed to help us find the best global talent and maximize diversity. Our scholarships cover a wide range of backgrounds, industries, sectors, and nationalities.

- Social Impact Scholarship
- Global Professional Scholarship
- Entrepreneurial Impact Scholarship
- Future Leader Scholarship
- Women in Business Scholarship
- Academic Excellence Scholarship

Loans & government support

Financial institutions in many countries offer education financing specifically to local citizens. These loans are typically repayable after completion of the course, although terms vary widely. Depending on where you are from, you may be eligible for loan and grant opportunities offered by your government. We work with candidates to help them identify suitable financial institutions and government programs.

Needs-based financial aid

If you have a demonstrated financial need, Hult may be able to help with limited needs-based financial aid that is awarded on a case-by-case basis. The financial aid committee looks at the situation of each accepted student and, depending on each candidate's personal circumstances, decides if financial aid will be awarded and at what level.

Please note: Scholarships are only available to on-campus students.

Ready to apply?

We are looking for dynamic, international, and open-minded individuals who have the ambition to grow and succeed in the world. Sound like you? Here’s how you can join Hult:

Entry requirements

- MIB, MIM, MFIN, MBAN, MEI, MSE**
- Bachelor’s degree or equivalent
 - Proficiency in English (TOEFL/IELTS/PTE)*
 - Successful application process

- MIM, MFIN, MBAN**
- Bachelor’s degree in a business-related field
- OR
- Bachelor’s degree in any subject + one year’s relevant work experience

- MIB**
- Less than three years’ work experience

How to apply

1. Complete your online application at hult.edu/apply
2. Pay 75 USD application fee
3. Submit application and supporting documents
 - CV
 - Personal statement
 - University transcripts
4. Personal assessment interview
5. Admissions decision
6. Submit deposit to confirm your seat

Your personal assessment interview

This interview is the centerpiece of the Hult admissions process. We are a future-focused business school and this is the best opportunity you have to share your plans and dreams with us! This quality time gives us an exciting opportunity to get to know you and for you to get to know us.

How it’s done: In person or video call

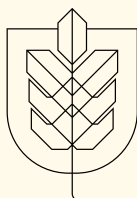


*English test waivers may apply for native English speakers or if your bachelor’s was completed in an English-speaking country. Your English test results can come later in the process if they’re not available immediately.



HULT.EDU/MASTERS

FOR FULL DETAILS ON THE PROGRAMS INCLUDING:
CURRICULUM AND CAMPUSES, COSTS AND SCHOLARSHIPS, ADMISSIONS AND APPLICATION



HULT
INTERNATIONAL
BUSINESS SCHOOL