

**HULT**  
INTERNATIONAL  
BUSINESS SCHOOL

# Global Careers Report 2023

Global Executive MBA

BOSTON SAN FRANCISCO LONDON DUBAI NEW YORK





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“The world of work is changing faster than ever before. New jobs are emerging, existing jobs are changing, and talent is being challenged to learn new skills.”

# How to future-proof your career

By Katharine Boshkoff,  
Global Vice President, Career  
Advancement and Alumni Relations

## About Katharine

A former strategy consultant and professor, Katharine has coached thousands of students to find career success in global markets.

After many years coaching executives and students, I've learned that it is not just the ability to get a job after graduation that counts—it is the capability to adapt, to be resilient, and to thrive in an environment of constant change. Research tells us that careers of the future will span more than 20 jobs and four or more career pivots.

With the availability of new technology innovations—the internet of things, artificial intelligence, and the proliferation of big data—the world of work is changing faster than ever before. And with this revolution, new jobs are emerging, existing jobs are changing, and talent is challenged to continually stretch to learn new skills and capabilities.

Successful job seekers are always working to develop themselves. I have identified for you here the three major ways in which you can set yourself apart.

## 1. Keep your mindset open

To keep yourself valuable in today's dynamic workplace, you must be a master of acquiring new skills. Adopt a mindset of continuous learning to keep yourself relevant—formal learning neither starts nor stops in the classroom.

## 2. Remember the soft skills

Empathy, influence, authenticity, collaboration, decision making, and creativity—never have these skills been more important than in today's increasingly automated workplace. In order to bring value to a technology-driven business landscape, an appreciation for your strengths and development areas is more crucial than ever.

## 3. Keep up with technology

A basic understanding of what new technologies such as AI can do, and how it fits into your strategy, will be critical to your success in future-proofing your career. You can add further value by helping team members to develop skills for working productively alongside human or technological colleagues.

# Increase Your Net Worth

Whatever your motivation for investing in an Executive MBA, you can expect to increase your earning potential significantly after graduation.



STUDENT STORY

## Unlocking your earning potential

**Hasan Badwan**  
USA  
Business Development  
Manager  
Foresee Solutions DMCC  
Class of 2017

Hasan says his Executive MBA was a key factor in achieving the promotion and respect he'd been working towards.

### What are the key outcomes from your EMBA?

Getting an EMBA did two things in my life. First, it doubled my salary. And second, it provided me with the tools to truly become a leader within my company.

### Why Hult?

The student diversity and global campus network truly broaden your horizons. Also, the lifelong learning opportunities mean you can take a new elective and reconnect with your network every year for the rest of your life.

# \$205,622

average Hult Executive MBA salary in USD three years after graduation, *Financial Times*, EMBA Ranking, 2022

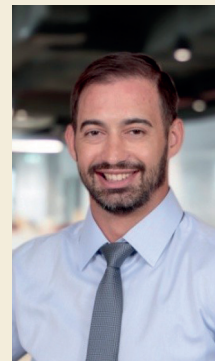


EXPERT ADVICE

## Salary negotiation

The key to salary negotiation is timely research; understanding your worth and the market is essential. Practice the salary conversation prior to meeting with your manager or hiring source—as you would any important presentation.

# Take Your Career to the Next Level



STUDENT STORY

## Skills that make an impact

**Nicolaas Fourie**  
South Africa  
Managing Director  
ACTICEM  
Class of 2016

Just two months after his EMBA, Nicolaas left his role as country manager for Coca-Cola to become commercial manager at Foster Clark. He later moved on to construction chemicals manufacturer ACTICEM, where he's recently been promoted to MD.

### What changed for you after your EMBA?

Everything changed for me shortly after graduation: role, position, and geography. I moved from the UAE to Malta for my new role and increased my responsibility. Hult gave me the skills and support that I needed to take my career to the next level.

### What's changed in your behavior?

My improved tools, knowledge, and soft skills put me on a level with company directors and leaders. Before, I was nervous and couldn't follow some of the conversations or feel I had meaningful input to give. These days, I lead some of those conversations and debates. I know my input on most business topics is valued by the board.

# 50%

of graduates are at director level or above within 12 months of graduating, Social Profile Data, People Data Labs, 2023



EXPERT ADVICE

## Taking your career to the next level

Don't underestimate the importance of communicating new projects and courses when it comes to elevating your personal brand. Newly acquired skills enhance your brand and often deserve a prominent place on your resume, LinkedIn profile, cover letters, and professional summaries.

# Accelerate Your Return on Investment



STUDENT STORY

**More salary, skills, and stability**

**Fadzi Marange**

UK  
Senior Diagnostic  
Strategic Advisor  
GHSC-PSM  
Chemonics International  
Class of 2016

Fadzi used her EMBA to transition out of the NHS and into an NGO. She received a 60% salary uplift within two years of graduating and now leads efforts to halt the spread of infectious diseases around the world.

**What made you choose an EMBA?**

Scientists often end up in senior management roles, yet a lot of us lack the necessary skillset. I wanted to improve my management skills so that I could become a great leader.

**How did the EMBA help your career?**

Classes such as disruptive innovation, entrepreneurship, and global management really paved the way for me—not to mention the guidance and stability from mentors and coaches.

# 55%

Salary Increase,  
*Financial Times*, Executive  
EMBA Ranking, 2022

“Since my EMBA, I’ve been promoted twice and relocated once. I am now in a new geography and enjoy a better work-life balance. An unexpected benefit of the EMBA is that I also have a much keener understanding of personal finance and investing, and a diverse portfolio as a result.”

**Hector De La Garza**  
Mexico  
Product Owner, Schlumberger  
Class of 2017

# Grow a Global Startup



STUDENT STORY

## The entrepreneurial leap of faith

**Monica Muriel**

Spain  
Chief Executive Officer  
Nest Solution  
Class of 2016

Juggling motherhood with running your own business and part-time study comes with its challenges. Monica would do it all over again.

### What led you to Hult?

I've been an entrepreneur for most of my professional life. I knew that an EMBA would formalize my credentials and enhance my professionalism. I wanted to be challenged by people who knew more than me about different subjects. Life as an entrepreneur can be lonely.

### How did the EMBA affect your business?

Literally, the business wouldn't exist without the EMBA. From practical elements like accounting and finance courses, to the sustainability side, which provided a lot of food for thought, to the capable leader it nurtured within me. And then of course there's the network—some of my best customers are Hult alumni!

### How did you juggle your business and an EMBA as a working mother?

It's tough! You have to prioritize and you have to make sacrifices. But our cohort had such a great vibe—very easy and supportive. You feel energized after every class. I miss that. After the course, you realize how much time you have.



“During the program, I connected some dots and transferred a disruptive new business model over to the fine art market. I quit my job and launched the startup even before graduation. The EMBA boosted my self-esteem, my knowledge of other industries and world economics, and gave me a fantastic network to kickstart a completely new life for myself and my family.”

**Christian Rother**

Germany  
Founder & CEO, Smart-Collectors  
Class of 2017

# Boost Your Global Mobility



STUDENT STORY

**Europe, China, U.S.—where next?**

**Angelo Favia**

Italy  
Senior Director  
Eli Lilly and Company  
Class of 2016

Angelo isn't limited by borders—he goes where the best opportunities are.

#### What's your background?

I am a scientist and, prior to Hult, was based in Shanghai, designing drugs for a pharmaceutical company. As soon as I joined Hult, the management in my organization started including me in a number of cross-functional projects with increasing responsibility.

#### And how did this play out?

Soon after graduation, my company offered my family and me a relocation package to the U.S. in a role with broader scope and reach.

#### What was the toughest part?

It was very intense juggling family, work, and studies. My Hult EMBA was the most challenging but also the most stimulating experience of my life. I didn't think I could learn so much, in so little time, while having so much fun.

# #5

for International Students,  
*Financial Times*, EMBA  
ranking, 2022



EXPERT ADVICE

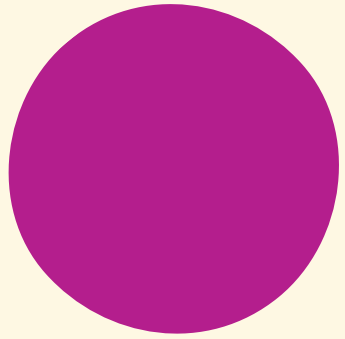
#### Maximizing your global mobility

Employers report that career progression and promotion into executive ranks are accelerated by demonstrating global work experience. Savvy international job seekers excel at landing jobs by focusing on developing skills that are in high demand and by developing an international network of colleagues and contacts.

“Hult helped me get into the field of corporate finance and also into the MEA region—the only region that wasn't yet on my resume.”

**Karl Reynders**

Belgium  
Vice President Technology Sourcing & External  
Manufacturing, The LEGO Group  
Class of 2016



# Grow a Worldwide Network



### STUDENT STORY The power of community

**Nadine Mukanya**  
USA & Congo  
Senior Manager,  
Audit & Payments  
Compliance, Meta  
Class of 2019

Nadine saw the EMBA as the natural next step in her career after more than a decade working her way up through the ranks of the Federal Reserve Bank of Chicago.

**How would you describe your classmates?**

My cohort is so diverse—we have engineers, lawyers, entrepreneurs, and people with over 20 years of experience in their industry and we really benefit from others' rich backgrounds and experiences.

**How do you stay connected?**

The entire cohort is on a WhatsApp group to stay connected and support each other if anyone needs help or clarification. It's a very friendly group of people and we enjoy spending time together after class as well. We have forged relationships that will help us both professionally and personally.



GLOBAL EMPLOYERS

**Selected employers hiring our graduates\***

Accenture	Amazon
Barclays	Cisco
Emirates	EY
GSK	HSBC
IBM	Meta
Microsoft	Pepsico
Phillips	PWC
UBS	Unilever
Vodafone	

\*Social Profile Data, *People Data Labs*, 2023

“KPMG collaborates with Hult due to the student diversity. They’re strong academically and have collaborative skills that are key to being successful in the new world of work.”

**Gabriella Fragiacomano**  
Head of Human Resources & Learning  
KPMG

# 70

alumni chapters active globally



EXPERT ADVICE

**Growing your network**

LinkedIn can be a powerful tool for reaching beyond your own immediate network and out to your network's network. You can also connect with alumni from previous years and other programs. Joining and becoming active on LinkedIn groups is another great way to engage with people across borders.

# Keep Yourself on the Cutting Edge

Learn the latest innovation techniques, such as design thinking, and gain insights into disruptive tech like AI, Blockchain, and Cybersecurity. The workplace is evolving faster than we can teach it. That's why we offer one free elective for life—so you can keep your skillset up to date for as long as your career demands it.



STUDENT STORY  
**Refreshing your skillset**

**Luis Chumpitaz**  
Peru  
Director of Information Graphic & Publishing for the Press Sector  
Dubai Media Incorporated  
Class of 2018

Luis was enjoying a seasoned and successful career in the media and communications industry. However, he knew he'd retreated into his comfort zone, and that a skills refresh would bring considerable benefits to him both personally and professionally.

**What did the EMBA do for you?**

The EMBA forced me to get out of my comfort zone, deal with the latest trends in global business, apply the newest management techniques, and continuously challenge myself.

**How did it affect your network?**

My network and circle of friends have had an overhaul. It's been refreshing to learn from others in fields that I'm not actively involved in.

**How has it impacted you professionally?**

Some classes changed the way I see the world while others further developed my knowledge in areas I previously knew little about. It has changed my approach to my career. Hult strikes the right balance between my career and my other commitments in life.

400+

corporate guests on campus

70

alumni chapters active globally

31k+

Hult alumni worldwide

**Alumni-Exclusive Learning Days**  
Annual Forums for Networking & Masterclasses 2023

**New York**  
Influence & Persuasion

**Boston**  
Leading Digital Transformations

**San Francisco**  
Influence & Persuasion

**Dubai**  
Management Psychology

**London**  
Globalization 2.0

**Sample electives**

- Leading Digital Transformations
- Disruptive Business Models
- Fintech
- Neuromarketing
- Machine Learning and AI
- Developing Business Strategies for Emerging Markets
- Introduction to Bitcoin & Blockchain Technologies

“Once I had a deep understanding of the tech, I started to think about how to apply it to different industries. This is where my startup Oilchain was born—a blockchain and AI platform for oil and gas. Hult has been a game changer in my life.”

**Claudio Sperindio**  
Italy  
CEO, Oilchain  
Class of 2018

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free elective every year after you graduate\*

\*150 elective options. Subject to availability and to a \$100 USD course and registration fee.

# Career Impact



CAREER IMPACT

## 360° career focus

Executive MBA students have wide ranging career goals and coaching needs. Whether you're switching careers, moving up the ladder, or seeking to be a more effective and influential manager, our executive coaches are here to support you.

### Experienced executive coaches

With an average of 20 years' prior coaching experience, our executive coaches offer personalized, directive advice on how to navigate the next steps in your career journey.

### 1-2-1 sessions when it suits you

Book an in-person or virtual 1-2-1 session with your coach at a time that suits your schedule and make the most of the three job-search support appointments available to you each year.

### Experts in the global job market

Hult's portfolio of experienced senior executive coaches have a deep understanding of all our global markets from Europe to the US to the Middle East to Hong Kong.

### Specialist industry backgrounds

Each coach has a specialty practice and their backgrounds range from advisors in the UN to startup leadership to senior executives in industry.



COACH  
**Heather White**

Heather is an internationally recognized networking aficionado who describes herself as a boardroom matchmaker, networking and personal brand expert. She has spent the last 20 years coaching executives through strategically building their personal brand and network.



COACH  
**Gaj Ravichandra**

Gaj is a consultant psychologist, leadership and careers specialist, and keynote speaker who has spent the last 20 years enabling individuals and organizations to achieve success. As a peak performance coach, Gaj is passionate about helping individuals and sports teams to maximize their potential and performance.

“The collaboration with my coach was amazing and really helped me translate my experience into skills and competencies while keeping in mind my values and vision for my life.”

### Kirstin Steinmetz

Germany  
Workforce Development Manager EMEA  
Salesforce  
Class of 2018



STUDENT STORY

### Freeing your true potential

#### David Castro

Spain  
Vice President of Data,  
HelloFresh  
Executive MBA,  
Class of 2020

For David, the EMBA program helped him fulfill his potential in an already successful career. He discovered his current role at HelloFresh through exposure to the company as part of the Hult Business Challenge.

### How did the careers team support you?

My engagement was more with the coaches, in particular Heather White, who helped me through a difficult moment in my career. I was faced with amazing opportunities and needed guidance. She gave me the tools not only to help me with my own career decisions but also to help those that I lead and mentor.

### How do you cultivate a growth mindset?

For me, growth mindset is the belief that I can always be a better version of myself, that I should not be afraid of learning new things. I have a routine at the end of every week where I like to do a bit of reflection. I have this moleskine notebook where I like to write the achievement of the week, reflect on the joy of what has been done and understand what I learned and what I could do better next time.



# Accelerate Your Global Career

Start your application at  
*[hult.edu/apply](https://hult.edu/apply)*

Any questions? Email us:  
*[admissions@hult.edu](mailto:admissions@hult.edu)*