

HULT
INTERNATIONAL
BUSINESS SCHOOL

For
Those
Made
to Do

BOSTON SAN FRANCISCO LONDON DUBAI NEW YORK



Accredited by:

AACSB
*The Association to Advance
Collegiate Schools of Business*

AMBA
The Association of MBAs

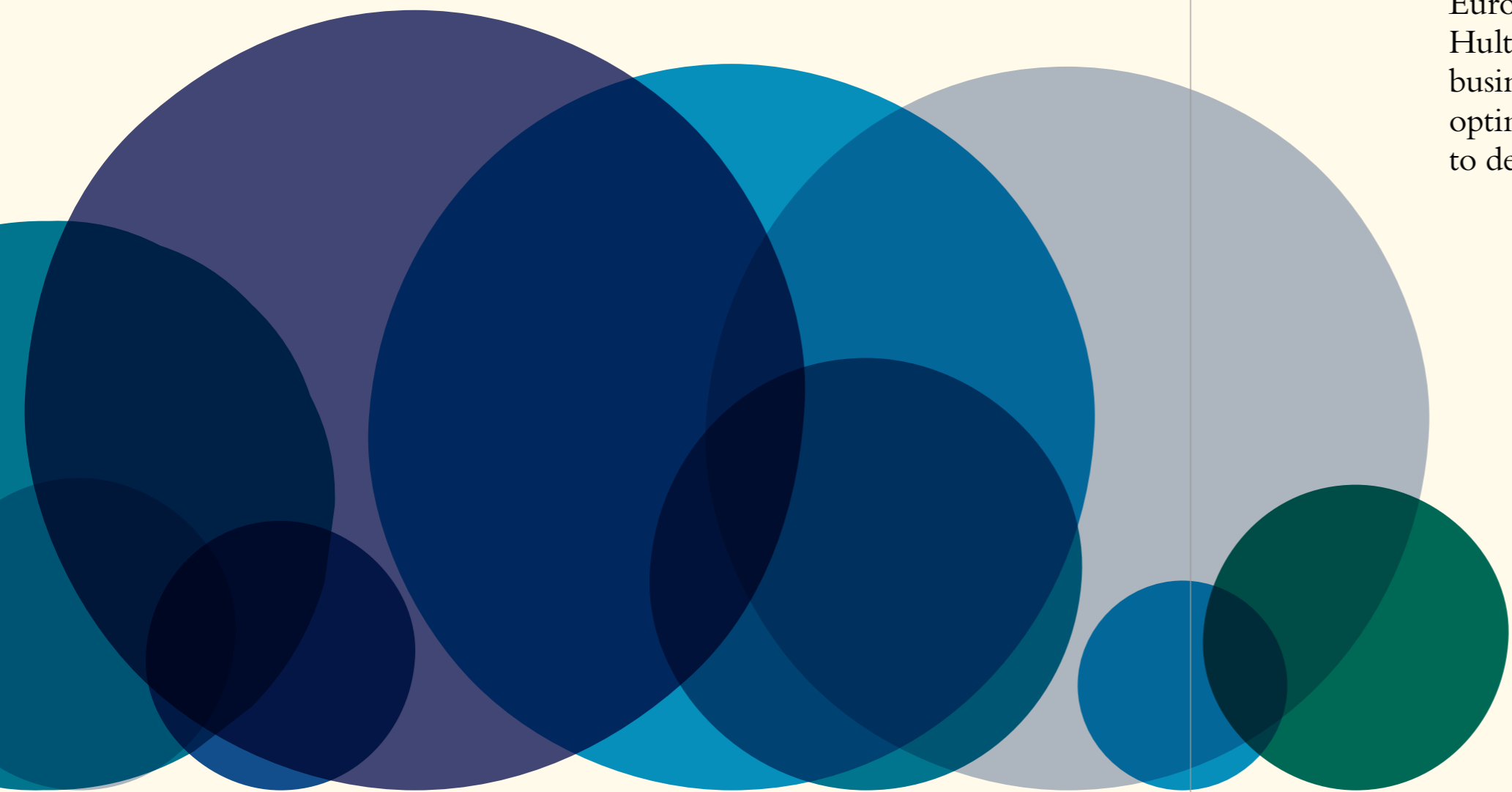
EQUIS
*The European Quality
Improvement System*

Meet the many faces of Hult at hult.edu/faces

PRABLEEN SINGH KOHLI, INDIA, CLASS OF 2023



Dedicated to all those made to do



The world has changed. Employers are no longer interested in what graduates know, or how good they are at tests. More than ever, employers want to know what graduates can **do** and are looking for people with human **skills** and adaptability. Traditional business education wasn't built for today's reality. And that's why Hult is **different**.

Hult exists to inspire and **challenge** our community to make an **impact** that matters.

From our foundation in 2003 by one of Europe's most successful entrepreneurs, Bertil Hult, to becoming one of the world's **leading** business schools over two decades, we're constantly optimizing our **learning-by-doing** methodology to develop a truly unique student experience.

Practical Skills Require Practice

We believe that humans learn best by doing, because **mastering a skill**—any skill, from riding a bike to leading a team—takes practice. We thrive when we're working together, free to try—and fail—in a safe environment.

At Hult, you'll continually **practice** applying theory to solve real-world business challenges, so that you graduate with the skillset of an exceptional businessperson. You'll learn to **thrive**, and keep thriving, in the dynamic, demanding world of international business as you:

Do challenges because creative problem-solving and collaboration is essential to business success.

Do global because international business is all about cross-cultural understanding.

Do growth because the world needs caring and open-minded leaders.

What's Inside

This brochure embodies our learning-by-doing approach. In these pages, you won't find course lists or credits breakdowns, start dates or program structures—you can find all that and more on our website. What you will find is Hult people in Hult places doing Hult projects, and asking you to take part. Are you made to do? Then the chances are, you're made for Hult.

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Activity

When you see a purple insert, it's time to roll up your sleeves and take part in an activity.



QR Code

If you see a QR code, you know what to do. From fun multimedia snippets to topic deep dives, these interactive elements really bring the Hult experience to life, so have your phone at hand.

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Do... Challenge engages

because creative problem-solving and collaboration is essential to business success.

Business Is a Challenge

In the real world, we rarely use skills in isolation. A musician may learn theory and rehearse on their own, but the ultimate test of their ability is live performance.

It's the same in business: theory, case studies, and techniques become relevant only when applied in a real business context in real time with real people. That's why all our programs are centered around real-world business challenges. Students take the knowledge and skills they learn in class and continually test them, and themselves, through practical application. And, just like in the real world, they learn far more from failure than success.

By working in diverse teams to solve complex business problems, our students continually practice what they'll be doing in the workplace. So they arrive on the job with the ability to make an impact on day one. As an educational experience, it's unpredictable, challenging—and completely transformational.



Change Through Challenge

Whether you're figuring out how best to apply a new technology to an existing business, developing a startup idea, or coming up with innovative ways to address social issues, you'll collaborate to solve challenges businesses are facing right now.

From hackathons and real-time simulations to working with local startups, NGOs, and global corporations—you'll effect real change, both in your individual skillset and the wider business community.



Teamwork is the key to a successful business and career. Working in diverse teams to solve real-world business challenges is the cornerstone of the Hult experience.



As part of your everyday education at Hult, you'll put theory into practice and gain hands-on experience via team projects, individual exercises, and live client challenges. These integrated challenges are at the center of every program and are where you'll apply everything you've learned as you work to solve a real-world business problem as creatively as possible. So you graduate with a practical skillset suited to any career. Here, we go behind the scenes of four team challenges.

Experience Is the Best Teacher



FEDORA

Whoever your client is, they'll expect a viable, creative solution to their challenge

01 Innovative solutions

THE CLIENT: FEDORA

The European Circle of Philanthropists of Opera and Ballet aims to support the renewal of opera and ballet.

THE CHALLENGE: Create an innovative match funding strategy and crowdfunding campaign that enables FEDORA to raise donations to support emerging artists in Europe.

THE SOLUTION: "We utilized technology to allow the customer to experience spectacular performances from home while allowing FEDORA and its artists to reach a wider audience with lower costs. We were inspired by the way artificial and virtual reality concepts had been used to overcome challenges caused by the Covid-19 pandemic."

02 Experienced mentors

THE CLIENT: Siemens

Multinational electronics conglomerate and the largest industrial manufacturing company in Europe.

THE CHALLENGE: Advise Siemens on the future vision and specific plan to transition to the new electric utilities market with a transformative business model backed by insightful analysis, real data, and a clear strategy.

THE MENTORS: "We created a disruptive business model to position Siemens as a provider of infrastructure for wireless power transmission. Eric Giler (former Wintricity CEO) and Katie Hall (former Wintricity CTO) were our mentors. We met three times in order to further understand the technology and get help with the development of the ideas. They made our vision possible and ignited our passion."



Mentors and advisors can make an invaluable contribution

PREPARE FOR BUSINESS CHALLENGES WITH ...	
Johan Roos PhD	Sweden Chief Academic Officer
Are You Ready for Change?	

We all face challenges. Organizations in particular face many complex challenges, daily. In order to be solved, a challenge requires change initiatives—and people invested in bringing about that change.

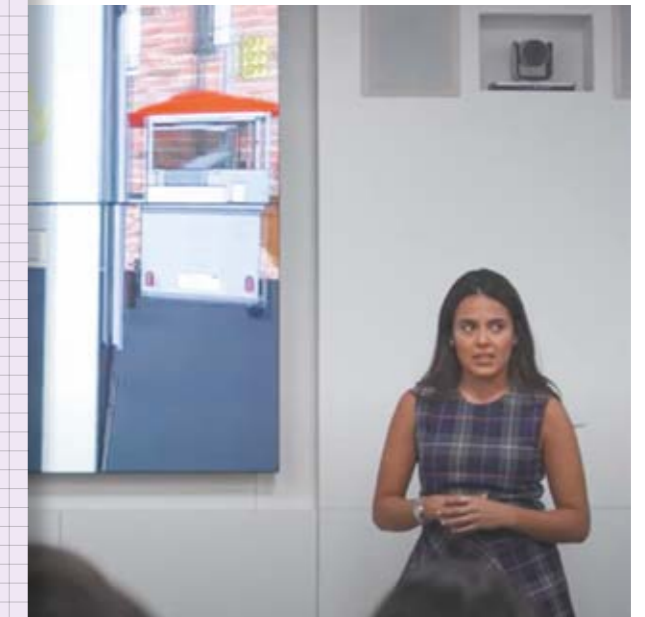
How can you get people on board to commit to a successful change outcome? Typically, it calls for a workshop.

Here, you'll imagine you're a business leader, planning a workshop to initiate change and solve a business problem. We'll look at a few helpful steps you can take to set yourself up for success.

- 1 First, consider your audience. For people to participate in your workshop, they'll need to feel that it's important to *them*. How would you encourage that? Write down a few ideas.



Building a prototype to test the strength of your idea can make a big difference



04 Live pitches

THE CLIENT: eBay Inc.

A global commerce leader that connects millions of buyers and sellers around the world.

THE CHALLENGE: Create a retention and acquisition strategy for eBay's Gen-Z market in Europe.

THE PITCH: The finalist teams all pitched to execs, including the senior manager of service design, at eBay's HQ in London. Rebecca Kells, head of ECC partner operations at eBay, said of the teams: "At every point, we have been blown away by the level of talent, intellect, and insight. To learn theory from books is one thing, but to apply it to a living, breathing company is something else entirely."

Watch the eBay challenge at hult.edu/mediaroom

As part of your everyday education at Hult, you'll experience via team projects, individual exercises, challenges are at the center of every program and learned as you work to solve a real-world business graduate with a practical skillset suited to any care team challenges.

Experience Is the Best Teacher



Whoever your client is, they'll expect a viable, creative solution to their challenge


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2 A good workshop requires interaction. How will you ensure people feel safe and secure enough to speak up and speak their mind?



3 Teamwork is key to solving a challenge. How can you ensure the group works cohesively?



4 Creativity can thrive in a group environment. What could you do to inspire new ideas during the workshop?



Change is never easy—but with a little preparation upfront, your team will be ready for any change the challenge calls for. And you will be ready to lead.

03 Viable prototypes

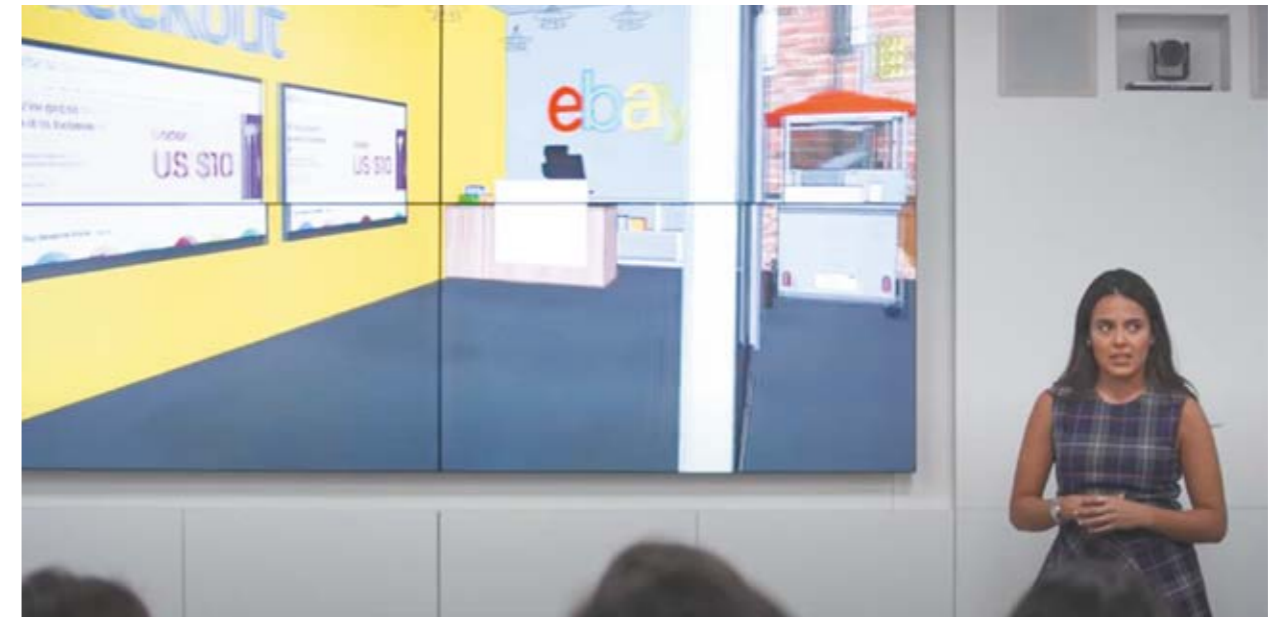
THE CLIENT: Intelak
Led by the Emirates Group, General Electric, and Dubai Tourism, Intelak is an incubation program that supports startups in the aviation, travel, and tourism landscape.

THE CHALLENGE: Develop a startup idea to reimagine travel and radically transform aviation to pitch to prospective angel investors and venture capitalists.

THE PROTOTYPE: "It was a learning process to understand how to translate an idea into a prototype. Finding the right partners to work with for prototype development was also challenging. We met with the VP of Enterprise Effectiveness at Emirates and the Sky Cargo department to have a proof-of-concept meeting and introduce our prototype. We won a spot in the Intelak Incubator program and 50,000 AED of seed funding."



Building a prototype to test the strength of your idea can make a big difference



Pitching to a panel of judges is the ultimate test of your proposal

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Problem-solving for the real world of business

Other recent challenge partners include:

Amazon	McLaren
Facebook	PwC
Ferrari	Salesforce
Google	Unilever
L'Oréal	Virgin

Search "challenge" on the Hult blog to read more student experiences

Disruptive innovation has become a buzzword but, essentially, what it means is reconfiguring existing parts of business models, or structures, or product offerings, into something completely new with a completely different value proposition. Innovation can capture anything; it goes above and beyond technology. But often, it has some kind of technology at its core—concrete tools that help us get something done in a better way.

Disruptive technology is some kind of new technique, process, or tool that helps us do something better, cheaper, faster, or with greater impact. Revolutions in areas like data science, artificial intelligence, and quantum computing are showing us how we think, make decisions, and transact. And how, as a result, relationships in society—commercial, trust, and power—change.

The cognitive economy—the economy that’s being driven by these technologies—is driving the future of business. So we need to ask: What does this mean for decision makers? How do we relate differently to the customer? How do we compete differently? How do we organize ourselves? The answers tell us there needs to be a fundamentally different way of running a business.

What we do is apply strategy methodologies—micro and macro frameworks, design thinking, stakeholder and systems thinking, as well as foresight frameworks—to this topic. One of the things that I teach that holds all over the world is executive foresight and strategic futures, things like scenario planning, back-casting, or our new FLP-IT framework, for example. We’re projecting out and asking: Where is your business going in five, seven, ten years, and what does it mean for you today?

That is the key skill that our students are learning. Take a look at some examples of the business challenges students have worked on in my class ...



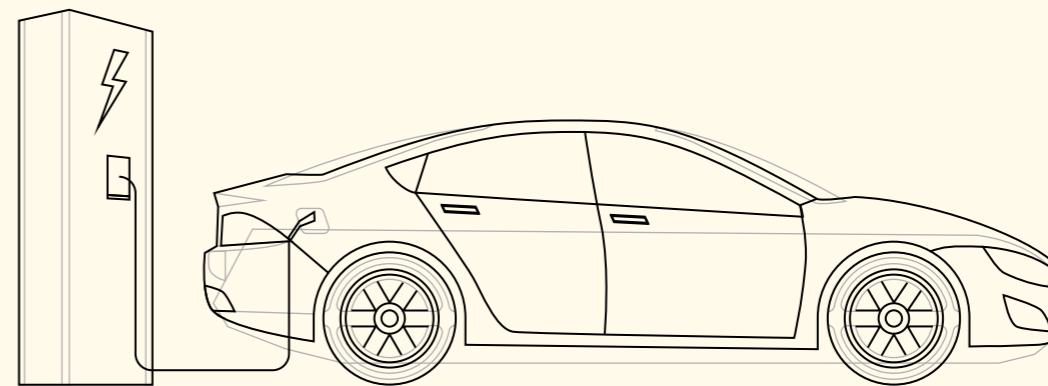
I always work with Hult students and alumni on my projects. I sourced ventures for my books from several alumni and 30 or so students helped with research. One of our graduates is working with my head of data science to design a trend analysis engine and another is helping us design a new index for readiness in corporations. A Hult alum also helps me operate my company—Cambrian Futures—a think tank that emerged from my research as a Hult professor and my professional experience; he’s an associate partner and our head of strategic analysis. All these things we work on, we bring them back into the classroom.

Olaf Solving the Problems of Tomorrow



Olaf Groth, PhD

USA/Germany
 Strategy, Innovation, Economics & Futures Professor
 CEO, Cambrian Futures Inc.
 Member, Global Expert Network, World Economic Forum
 Co-Author, *Solomon’s Code: Humanity in a World of Thinking Machines* (Pegasus Books, 2018)
The AI Generation: Shaping Our Global Future with Thinking Machines (Pegasus Books, 2021)
The Great Remobilization: Designing a Smarter World (MIT Press, 2022), with Profs. Mark Esposito & Terence Tse

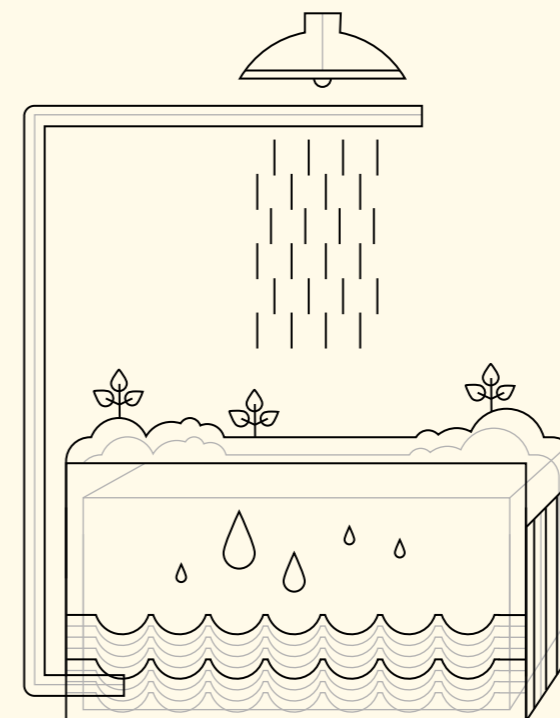


21%

of Hult graduates are working in the technology sector

EXAMPLE STRATEGY CHALLENGE

How should automotive brands adapt their business models for electric, connected cars?



EXAMPLE ENTREPRENEURIAL CHALLENGE

What are the best growth and capitalization paths for a family-owned hydro-farm?



EXAMPLE INNOVATION CHALLENGE

Identify initial use cases and markets for a prominent startup in brain-computer interfaces.

Start thinking like a tech disruptor



Designing



for

Creating spaces that inspire our students and encourage collaboration is important to us at Hult. We select our campuses on the basis of their central location first and foremost, but also their potential for conversion into open, contemporary learning environments. Here, our head of architecture and design, Fiona Kennedy, explains.

Collaboration



Architectural award

RIBA National Awards 2015, for Hult London Undergraduate

“Every space is different; we embrace those differences. We don’t set out to create the same brand look at all Hult campuses, regardless of their context. Rather, we allow the natural context of the building to open up unique opportunities to create a space that inspires our students and staff alike.

Our spaces are designed specifically to foster the creativity, agility, and innovation that our students need to grow and be entrepreneurial. We provide furniture that supports a range of postures and enables different kinds of work and collaboration to happen more effectively. The furniture we select also brings a warmth and energy to our environments. We all continue to be drawn to spaces that bring us together in more comfortable settings with softer furnishings, warm materials, and crafted finishes which support the performance, confidence, and wellbeing of our students and staff.”

A Business School by Businesspeople

Dr. Lilley knows firsthand what it takes to thrive in business. His own career has gone from consulting to banking to insurance to education, through strategy and operations, leadership and innovation, scale and startups. It’s taken him from Europe to North and South America, Africa, Asia, and back again. Not all business schools teach for the real world—offering the tangible skills that employers need, that will empower you to get the job done. At Hult, it’s how we lead.

There are four universal capabilities you must master to be a strong, successful businessperson in any industry, economy, culture, or scenario:

1. Work in diverse teams to get things done that can’t be done alone
2. Inspire, lead, and manage diverse teams
3. Communicate ideas clearly and concisely
4. Make smart decisions based on business sense

Now, you may think you’re naturally good at some of these, or naturally bad at some of them. But you can only get better at any of them through continuous practice—not just studying from a book. At Hult, our programs are designed so that whatever topic you’re studying, you’ll be practicing these four attributes.

Matt Lilley, PhD
UK
President, Hult International
Business School



Meet your school president with Beem



Founding a different way of learning

Bertil Hult wasn't born a businessman. In fact, his early years at school gave little indication of "success" at all. Growing up in Sweden in the 1940s, he struggled in a system that didn't allow his dyslexia to be seen as anything other than a limit. Frustrated by his inability to read and write in line with standardized education, he found himself segregated academically and socially. By high school age, he was adrift.

At 15, Bertil visited an unemployment office in the hope of finding a job—any job. When asked what he wanted to do, he had no answer. Under pressure, he blurted out, "I want to work for Sweden's richest person."

A role as a "runner boy" was found, and the next day Bertil began ferrying memos around the offices of Mr. Wallenberg,



Bertil Hult

Sweden
Founder, Hult International Business School

executive chairman of one of Sweden's largest banks. He worked hard, taking pride in his role. In his second year, a senior manager advised that unless he wanted to deliver mail his whole life, he would need to learn English. But wouldn't that mean a return to education, an environment where he had failed at an early age?

Luckily, the advice did not lead Bertil back to the classroom. The bank arranged a job for him in London, in the small office of a ship-brokerage firm. There Bertil learned English quickly and, aged just 17, felt determined to finish his schooling—on new terms.

Studying hard, and with the help of his mother, Bertil entered the University of Lund—but once more came

1964

The Management Education Institute in Boston is formed by Arthur D. Little Inc., the world's oldest management consulting firm.

2003

Renamed Hult International Business School, honoring benefactor Bertil Hult's vision and commitment to educating international business leaders.

2005

Becomes first US school to have its MBA accredited by the Association of MBAs (AMBA).

2014

The MBA curriculum, redesigned in collaboration with business leaders and employers, wins AMBA's Innovation Award.

2015

Merges operationally with Ashridge Business School to offer global executive education, qualifications, and apprenticeships.

2017

Earns global accreditation from the Association to Advance Collegiate Schools of Business (AACSB).

2018

Awarded EQUIS accreditation, achieving the coveted "triple-crown" status—the first US business school to do so.

2020

Launches its first Live Online degrees, in the midst of a global pandemic.

2021

Extends portfolio to include doctoral degrees with a Doctorate in Business Administration program.

2023

Introduces Hult Impact Research, a renewed research strategy ecosystem of interconnected labs.



Bertil's first business was selling T-shirts

face-to-face with the rigidity of the "traditional" learning environment. If this was practice for the working world, how on earth would he survive?

Bertil fell out of school and into business with his brother Anders, importing and selling T-shirts and shoes across Sweden. It suited him—chances to meet people, opportunities to travel. It was in Hungary, aged 22, that Bertil noticed Swedish flags on a restaurant table. He learned that the Swedish ambassador would be present that evening and felt compelled to meet him.

Convincing a waiter to reserve an adjoining table for him and swiping a flag for himself, Bertil got the attention of the ambassador, who praised his ingenuity. But it was a guest, Mrs. Löwenadler, who planted the seed of his business. Her son was seeing great success taking Swedish students on summer visits to France—staying with families, making friends, and becoming proficient in the language in the process. Reminded of how he too had learned English from experience, Bertil had a thought: why couldn't education be delivered this way?

Fast-forward to today and Bertil's company, EF Education First, is the world's largest provider of experiential language travel. But Bertil's influence wouldn't stop there. Around the time EF was taking shape, the Arthur D. Little Management Education Institute was opening its doors in Massachusetts, USA, to train the business leaders of the future. Aligned in their visions of practical, hands-on learning, Bertil crossed paths with the institution, became its benefactor, and ultimately its namesake in 2003. Hult International Business School was born.

▶ Watch how Hult was made at hult.edu/mediaroom

Changing the World One Idea at a Time

100k+

students participate to
create social enterprises
every year

From one student's idea to a global movement—the Hult Prize solves the world's biggest challenges through social entrepreneurship. Through a year-long competition, over 100,000 young people in more than 100 countries work to create high-impact startups that address the annual Call to Action in alignment with the United Nations Sustainable Development Goals. Finalists pitch their businesses to a panel of expert judges, and the winning team receives 1M USD in funding to make their idea a reality. It's an educational experience of a lifetime and the ultimate example of Hult's learning-by-doing philosophy.



Students from universities all over the world take part in the challenge. Here, Team Rutopia from Tecnológico de Monterrey, in Mexico, celebrate their win.



Hult Teams in the Hult Prize



Sumana Samuk's MBA team Green Hands made it to the top three in the Regional Finals in 2017.

"The challenge was restoring dignity to ten million refugees. We focused on Lebanon, which has the highest density of refugees in the world. To us, restoring dignity meant empowering them with the chance to earn a living. We had a simple concept: collect and convert waste plastic bottles into jackets and sell on."



Hanny, Patricio, and Ikram—team Enpov—were the first undergrad team from Hult to reach the Accelerator Finals in 2019.

"We secured corporate sponsorship to travel to Ethiopia to research and pilot our idea to increase access to the agriculture market. We knocked on doors from businesses to government officials, and our business model evolved significantly. Our research led to us designing a hybrid electric tricycle, and a contact in Sudan built a prototype for us."



Gen8—now a multi-award-winning business—was an Executive MBA team that made it to the Regional Finals in 2018.

"Hult Prize has the Hult DNA embedded within and nobody knows more about it than the people at Hult. We understood the mindset and were prepared both practically and emotionally for the intense rounds of pitching to panels of experts, investors, and leaders."



An astounding 50+ Hult Prize alumni have been named in *Forbes* 30 Under 30 lists, demonstrating the impact Hult Prize participants have made in the entrepreneurial space.

Go to hult.edu/hultprize for more info and to read more student stories



Team KASHEW—undergrads Francesco De Conto and Per Obiora, with grad students Bruno Bolla and Baharak Arjomandi—were one of ten winning teams in Hult Prize 2020, who all shared the prize money equally



“The challenge was to build a startup that would better our planet with every dollar earned. Our idea came from a struggle we faced—furnishing our flat on a student budget. Our solution: collect free items, clean them, resell them with an added option for delivery—and with the profit, 25% goes toward reforestation.”

The team with their mentor, Prof. Larry Louie



Named by *Time* magazine as one of the “top five ideas that are changing the world for the better” and dubbed the “Nobel Prize for students,” the Hult Prize is a key milestone on the journey of any aspiring social entrepreneur. We see the Hult Prize as a vehicle for making our educational philosophy freely available to all students, wherever they’re studying, and support every Hult student who wants to take part in this life-changing experience. This is the story of one team of Hult master’s students, Musana Carts, who set out to solve the 2016 Hult Prize challenge to double the income of ten million people in crowded urban spaces.



How to solve an impossible problem?

2 Have an idea

Ideas can come from anywhere. Campuses run ideation workshops for Hult teams who want to explore their options.

MANON: It all began with a Design Thinking activity during Social Innovation class. We were given art and craft materials to create a prototype of a business idea, and this sparked the team’s imagination to create something for the Hult Prize. I wanted to give back to the community I’d met in Dharavi, so we agreed on targeting India and after two months, came up with the idea of providing electricity through solar backpacks.



Meet team Musana Carts

1 Form a team

Hult campuses hold mixers to help Hult students who want to compete to find team members and pitch their initial ideas.

MANON LAVAUD: I’m the captain and the youngest member of the team. I was born to a family of doctors and grew up within a multicultural community in Reunion Island. During an internship in Tanzania, I knew I had to make this world a better place.

NATALIEY “TALIEY” BITATURE: My life has always been shared between two worlds—Uganda and the UK. My knowledge of Uganda proved helpful when it came to launching our business there.

KEISUKE “KEI” KUBOTA: My name means “to help others.” I felt my Hult master’s program would help me live up to the name my parents gave me.

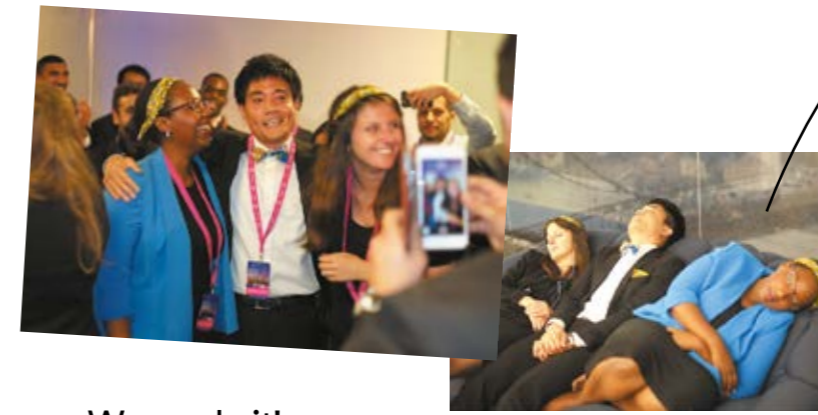


Scratch that, new plan

3 Be ready to pivot

It’s a steep learning curve and adapting quickly is vital. Teams often ask experienced faculty to mentor them to help them through the process.

TALIEY: Things were going so well until we realized our idea wouldn’t work in the urban areas of India. It was back to the drawing board. After some intense research, we decided to target Uganda, but still had no specific venture idea. A week before the internal campus competition, I showed my team a drawing of a food cart with solar panels; after some serious research, we realized this could actually work.



We made it!

5 The Global Finals

The final pitch is at the UN headquarters in NYC to a panel of esteemed judges that have previously included figures such as former US President Bill Clinton and Nobel Peace Prize-winner Muhammad Yunus.

TALIEY: We couldn’t have imagined in our wildest dreams that we’d be pitching at the Hult Prize Global Finals. But we made it! I opened it with, “Tonight I’ve brought each of you a Rolex. Not the watches from Switzerland, but the fastest-growing street food in Africa.” Our presentation was simple but effective, showing a clear strategy of how we would solve street-cart problems and a cost breakdown of how we would reach 60,000 people in East Africa over the next three years. We didn’t win the prize, but we all felt like we’d won something priceless.



On the ground in Kampala

4 Prepare to pitch and pilot

It’s an intense competition with multiple “knock-out” rounds of speed pitching to panels of experts. Winners of the Regional Finals go through to the Accelerator Program.

TEAM: We’d made it through the campus competition and won the regional competition in San Francisco. It was now time to turn talk into action with on-the-ground research. In the six days we were in Kampala, we held focus groups and got to know the people we were trying to help. We met several local business owners and managed to get our prototypes out to see what the street vendors thought.

Hult Prize was only the beginning

6 Keep going ...

Many teams keep working on their Hult Prize business idea long past the competition itself. From 2016 to now, Musana Carts are still going strong ...

TEAM: We had won the confidence, strength, drive, and ambition to turn Musana Carts into a reality, and that’s exactly what we’re doing today—83 street vendors are successfully using Musana carts, we’ve created eight jobs, reduced smoke emissions, improved food safety, and reduced energy costs for the vendors.

Show your support and follow @musanacarts



Every year brings a new challenge

- 2023 Redesigning Fashion
- 2022 Getting the World Back to Work
- 2021 Food for Good
- 2020 Bold Businesses for a Better Planet
- 2019 Global Youth Unemployment
- 2018 Harnessing the Power of Energy
- 2017 Refugees: Reawakening Human Potential
- 2016 Crowded Urban Spaces
- 2015 Early Childhood Education
- 2014 Healthcare: Non-Communicable Disease in the Urban Slum
- 2013 The Global Food Crisis
- 2012 Global Energy Poverty
- 2011 Global Water Crisis
- 2010 Early Childhood Education

A Journey of Learning

HULT PRIZE

Find out more about this year’s challenge at hultprize.org

Do

Global

because international business is all about cross-cultural understanding.

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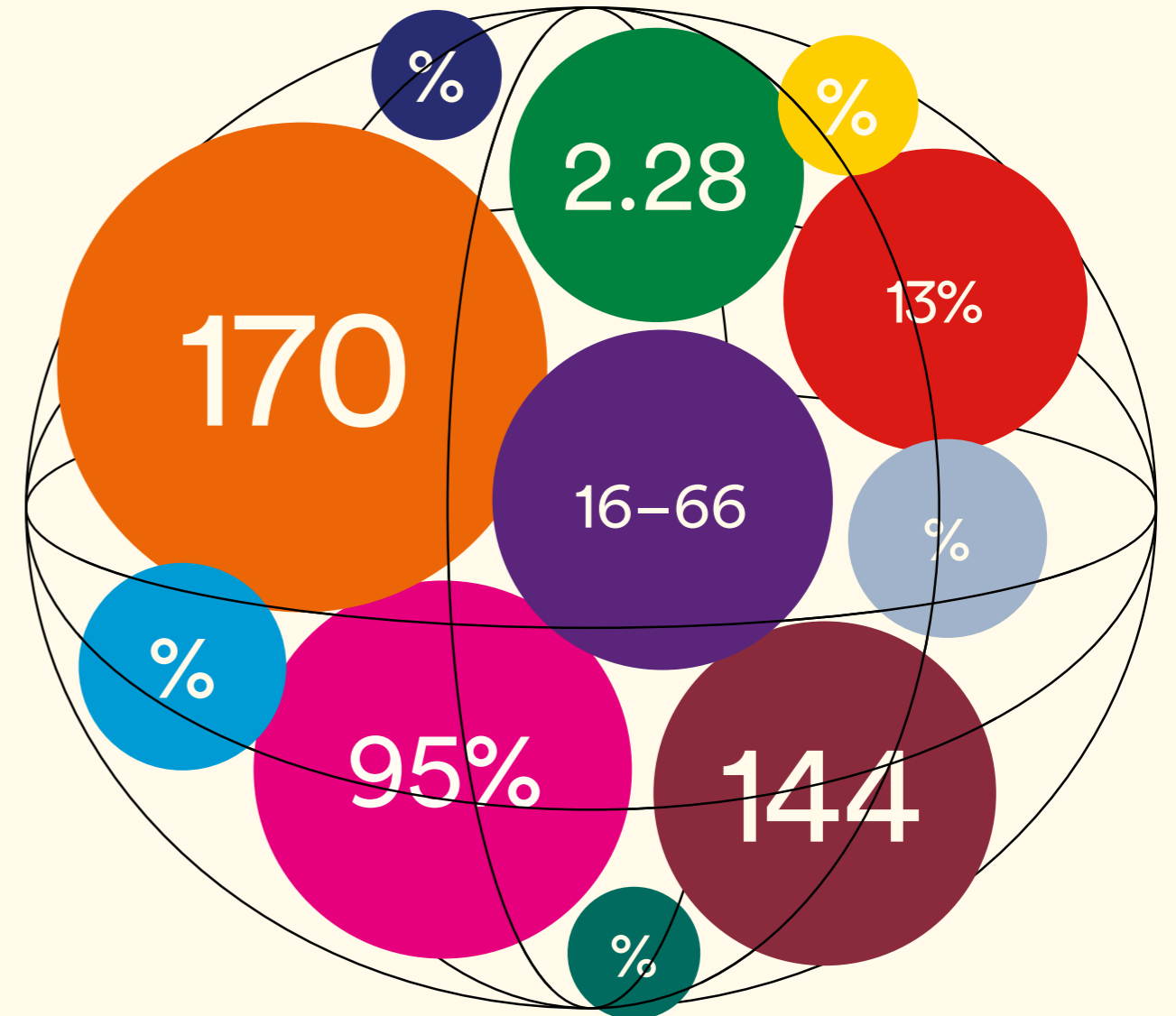
Collaborate on a Global Scale

Fresh perspectives, unique experiences, varied skillsets; the value diversity brings to business is a game changer. It drives innovation, strengthens strategy, and brings dynamism to the workplace.

As employers look to diversify their workforce, they're also in need of people who can navigate the challenges of working with teammates of multiple different cultures and backgrounds. At Hult, this becomes second nature.

Immersed in a melting pot of 170 nationalities, every classmate is a new learning opportunity. With every team project, class debate, and lunchtime chat, Hult students learn to turn difference into strength and unite toward a common goal.

Hult graduates don't just thrive in an international environment, they know how to leverage it to get results.



16–66
the age range of students

95%
of students study at a campus outside their home country

2.28
the average number of languages per person

144
total number of languages spoken across all our campuses, with the top 10 languages after English being:
Spanish (22%)
French (15%)
Hindi (11%)
German (9%)
Arabic (9%)
Italian (8%)
Portuguese (6%)
Mandarin (4%)
Russian (4%)
Japanese (3%)

13%
of students have dual nationalities

170
nationalities and counting ...
India
United States
Italy
Germany
France
Mexico
Japan
Nigeria
Brazil
China
Spain
Norway
United Kingdom
Colombia
Russia
Peru
Canada
South Africa
Lebanon
Egypt
Sweden
Philippines
Belgium
Portugal
Netherlands
Saudi Arabia
Morocco
Turkey
Dominican Republic
Switzerland
Thailand
Chile

Jordan
United Arab Emirates
Austria
Kazakhstan
Poland
Ecuador
Ghana
Venezuela
Indonesia
Pakistan
Taiwan
Algeria
Tunisia
Vietnam
Denmark
El Salvador
Argentina
Korea
Albania
Ukraine
Cambodia
Syrian Arab Republic
Israel
Honduras
Angola
Iran
Romania
Guatemala
Haiti
Greece
Kenya
Georgia
Bangladesh
Zimbabwe
Côte d'Ivoire

Panama
Finland
Dominica
Australia
Ireland
Ethiopia
Hungary
Hong Kong
Mongolia
Nicaragua
Bulgaria
Malaysia
Uzbekistan
Senegal
Saint Kitts and Nevis
Luxembourg
Armenia
Costa Rica
Slovakia
Lithuania
Sudan
Tanzania
Kosovo
Cyprus
Myanmar
Gabon
Uganda
Jamaica
Nepal
Palestine
Democratic Republic of the Congo
Slovenia
Cameroon
Iraq

Bolivia
Madagascar
Czech Republic
Congo
Yemen
Iceland
Kyrgyzstan
Latvia
Serbia
Bahamas
Azerbaijan
Rwanda
Malta
Afghanistan
Libya
Antigua and Barbuda
Guinea
Mali
Mozambique
New Zealand
Benin
Turkmenistan
Singapore
Belarus
Botswana
Puerto Rico
Uruguay
Estonia
Trinidad and Tobago
Cuba
Sierra Leone
Mauritius
Mauritania
Burkina Faso
Montenegro

Gambia
Maldives
Tajikistan
Zambia
Paraguay
British Indian Ocean Territory
Croatia
Liberia
Bosnia and Herzegovina
Grenada
Sri Lanka
Malawi
American Samoa
Barbados
Equatorial Guinea
Curaçao
Eritrea
Somalia
Andorra
Lesotho
Bahrain
Burundi
Namibia
Greenland
Fiji
Oman
Togo
Moldova
Qatar
Guinea-Bissau
Comoros
Kuwait
Belize

Diverse Teams Mean More Skills

Business success begins and ends with teamwork. Working in diverse teams to solve real-world business challenges is at the center of every Hult program. It's what will give you the skills that stand out to employers and enable you to build your own business. There's no such thing as a typical team at Hult, but here's what one group of students from the class of 2021 has to say about the impact working in diverse teams has had on their skillset.

Sharon Ching Lam Kwok

Hong Kong
Consumer Electronics,
Manager

● **Creativity:** "You learn and innovate the most when you're with people who don't share the same perspective as you do. At Hult, we got to experiment with different scenarios and approaches to real-world challenges—we could literally think without boundaries."

Archit Doshi

India
Family Business, Sales &
Marketing Manager

◆ **Leadership:** "One of the biggest challenges of leading such diverse teams is learning how to bring out the synergies in all team members to unite on the task. It taught me patience and the importance of inclusion. I plan to reconstruct my organization on a platform of diversity and inclusion using the methods I've learned at Hult."

Gerardo Serrador

Mexico
Sports Marketing,
Advertising, Menswear
Entrepreneur

★ **Critical Thinking:** "Sometimes, what is a crucial problem for one person, is not the same for another. This brings very interesting approaches to the task at hand; many of those approaches are completely new to you and that becomes not only a potential new solution but a very interesting learning experience."

Hanna Reim

Germany
Civil Engineering, BIM

▲ **Problem-Solving:** "There are constant challenges to overcome, but diversity encourages dynamic problem-solving and impactful decisions. How different team members approach the same problem is not only beneficial for the problem-solving process itself, but also supports the understanding of the problem and leads to high-quality solutions."

Kemisola Oloriegbe

Nigeria
Consumer Goods, Operations
& Supply Chain Professional

● **Collaboration:** "Diverse teams bring a lot of new insights and perspectives to the table on any given project. It's important to state the rules of engagement early on and present ideas coherently to foster collaboration and enable the team to deliver on their team's objectives."

Thomas Borg

Australia
Finance, Investment Analyst

■ **Communication:** "The usual methods we had for communicating and analyzing ideas sometimes didn't map that well on to each other's cultural norms or understandings. So, we had to tailor our approach to each listener's experience and background. We had to be explicit and clear in the way we communicated."

Annabel Bryson

USA
Software & Technology,
Product Sales Rep

♥ **Reflective Learning:** "Working with people of different cultures, experiences, and ages and reflecting on my own and others' performance has altered the way I approach challenging situations and matured my way of thinking."



Top 7 skills employers look for in new hires

- Collaboration
- Communication
- ◆ Leadership
- ▲ Problem-Solving
- Creativity
- ★ Critical Thinking
- ♥ Reflective Learning

Data from Burning Glass Technology analytics from millions of job postings worldwide. The development of these skills is integrated into the core of all Hult's programs.

Hear more from the students at hult.edu/mediaroom





Hult Boston



1 Education Street, Cambridge, MA 02141, USA

LIKES: Bright minds and bold ambitions.

MOST PROUD OF: Reputation as the most prestigious academic city in the US, international prowess in healthcare, emerging startup scene, the Red Sox.

DISTINGUISHING FEATURES: Right on the Charles River, backs on to North Point Park, breathtaking views of downtown, a piece of the Berlin Wall is mounted at the entrance.

VITAL STATISTICS: Ranked #1 in the list of top 25 US startup hubs, 550 biotech firms are based in Massachusetts, ranked #4 US city with the most international students.



Hult San Francisco



1355 Sansome Street, San Francisco, CA 94111, USA

LIKES: Disruptive innovators and active networkers.

FAMOUS FOR: Entrepreneurial spirit, epoch-defining brands, tech innovation, and open-minded creativity.

VITAL STATISTICS: #1 for venture capital, most invested in of any US city, 51 Fortune 500 companies are based in the Bay Area, 39% of residents were born overseas.

PERSONAL STYLE: California business casual—former dot-com headquarters with a startup layout and vibe, minutes from the San Francisco Bay waterfront.



Hult London Graduate



37-38 John Street, London, WC1N 2AT, UK

LIKES: Finance, marketing, entrepreneurship—pretty much anything business related.

MOST PROUD OF: Having more headquarters of international companies than any other European city, the biggest startup cluster on the continent, and a long-standing reputation as a global trendsetter.

DISTINGUISHING FEATURES: In London's academic center and major media hub, minutes from the Zone 1 Tube station Holborn, walking distance to world-renowned financial district.

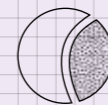
VITAL STATISTICS: 40% of the European HQs of global companies are based here, 37% of residents were born overseas.

Meet Our Campuses

They're the members of the Hult team that will define your student experience like no other. They all have their own personality, style, and unique set of attributes to bring to your career journey. The good news is: you don't have to settle on one. You can get to know many of our locations during your Hult program with Global Campus Rotation.

QUICK QUIZ

Find Your Perfect Match



Where you study is as important as what you study; get ready to embark on a locationship of a lifetime. Are you best suited to the casual California vibes or the fast pace of Dubai? Love the endless variety of London or the friendly feel of Boston? Maybe you can't be tied down and want to explore them all? Find your ideal Hult home campus in this quick quiz.

Which Hult home campus will you make your own?

Boston

Dubai

San Francisco

London



Scan QR code to find the one



Everything—the most iconic with global influence on science, and media.

Graduate students who want to study in New York's notoriously fast-paced business environment and metropolis firsthand.



Hult Online



Your home

LIKES: Flexibility, affordability, interactivity.

MOST PROUD OF: Limitless Learning technology that elevates distance learning to an immersive experience, practical team-based approach, global network of students.

DISTINGUISHING FEATURES: Range of flexible program formats, options to come to campus.

73% of international students at Hult's US campuses gain employment in the US



Hult Boston



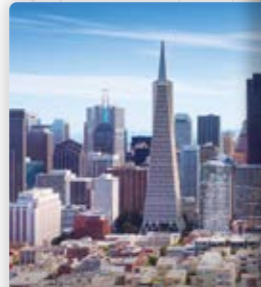
📍 1 Education Street, Cambridge, MA 02141, USA

LIKES: Bright minds and bold ambitions.

MOST PROUD OF: Reputation as the most prestigious academic city in the US, international prowess in healthcare, emerging startup scene, the Red Sox.

DISTINGUISHING FEATURES: Right on the Charles River, backs on to North Point Park, breathtaking views of downtown, a piece of the Berlin Wall is mounted at the entrance.

VITAL STATISTICS: Ranked #1 in the list of top 25 US startup hubs, 550 biotech firms are based in Massachusetts, ranked #4 US city with the most international students.



Hult San Francisco

📍 1355 Sansome Street, CA 94111, USA

LIKES: Disruptive innovators, networkers.

FAMOUS FOR: Entrepreneur defining brands, tech innovation, open-minded creativity.

VITAL STATISTICS: #1 for venture capital most invested in of any US city, 500+ companies are based in the city, 39% of residents were born overseas.

PERSONAL STYLE: California casual—former dot-com era with a startup layout and a laid-back atmosphere from the San Francisco Bay Area.

Notes

Grid of horizontal lines for taking notes.

Meet Our Campuses

They're the members of the Hult team that will deliver a student experience like no other. They all have their own personality, style, and unique set of attributes to bring to your career journey. The good news is: you don't have to settle on one. You can get to know many of our campuses during your Hult program with Global Campus Explorer.

73%

of international students at Hult's US campuses gain employment in the US



Hult Dubai



📍 Dubai Internet City, PO Box 502988, UAE

LIKES: Dynamic movers and shakers with a nothing-is-impossible attitude.

FAMOUS FOR: Having one of the world's fastest-growing economies, a highly international and driven workforce, strategic geographical location bridging East and West.

DISTINGUISHING FEATURES: Ultra-modern campus, surrounded by world-leading tech companies, perfectly positioned to take advantage of the city's leisure lifestyle.

VITAL STATISTICS: 11% growth per year of international trade since 1988, 16M+ visitors in 2019, close to 90% of Dubai's population born overseas.



Hult New York



📍 Manhattan

FAMOUS FOR: Everything—the most iconic city in the US, with global influence on commerce, finance, and media.

PERFECT FOR: Graduate students who want to take electives in New York's notoriously competitive business environment and experience this metropolis firsthand.



Hult Online



📍 Your home

LIKES: Flexibility, affordability, interactivity.

MOST PROUD OF: Limitless Learning technology that elevates distance learning to an immersive experience, practical team-based approach, global network of students.

DISTINGUISHING FEATURES: Range of flexible program formats, options to come to campus.



Hult
San Francisco



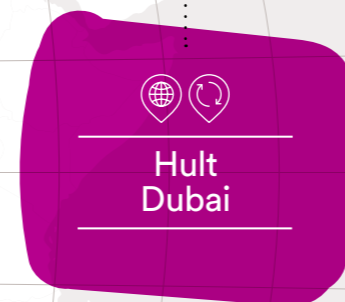
Hult
New York*



Hult
London



Hult
Boston



Hult
Dubai

Choose one home campus for your core program and travel—or “rotate”—to other cities for electives. We call this ability to seamlessly hop from campus to campus “Global Campus Rotation.” Different programs have different home and elective campus options.

See what you can study where at hult.edu/rotation

The World Is Your Campus



“It blows my mind that there can be this level of diversity in one place.”

Raafi

Blown Away

by Boston

Raafi Jahangir

Bangladesh
Bachelor of Business
Administration, Class of 2019
Dual Degree, Master of
Business Analytics/Finance,
Class of 2022
Associate, Risk Data and
Analytics, ABN AMRO
Clearing USA

I was born in Bangkok to Bangladeshi parents. I’ve been to international schools my whole life, and I always knew I wanted a career in business. My parents tried to get me to try other things, but it was always what excited me most. In high school, I started an entrepreneurship club and never really looked back. I’m a social butterfly, I love interacting with people, and that’s what business is all about—people.

Literally every single person in my cohort is from a different country. It still blows my mind that there can be this level of diversity in one place. I decided to put myself at the core of the student experience by being a Resident Assistant at Hult House, the on-campus student residence in Boston. It’s been a great way to get to know people—students from all different programs, staff, security guards; we’re all close here.

I’ve been hyped to come to the Boston campus for over a year. I did my undergrad at Hult and had experienced the San Francisco, London, and Dubai campuses. When the business analytics master’s program opened in Boston, I knew that was next for me. The first time I came to campus, I was blown away—it’s just “whoa!”, so cool. Let me show you around ...



I didn't know how many pharmaceutical headquarters there were here; Boston is the leading US city for healthcare. It's such an innovative and exciting sector and there's a real sense of inventiveness here.



Weather is a big part of Boston life, from the snowstorms in winter to the incredible colors in the fall.



Boston was where Hult first started and has grown to be Hult's biggest campus. This is the on-site restaurant, Little Lingo.



The auditorium is where all the big speaker events happen, and we also have social events in here. It looks out over downtown Boston and is an awesome space, in the day and at night.



This is the atrium in Hult Center, the main academic building. It's where all the big celebrations happen, like Mardis Gras and Diwali.



Tatte Bakery in Cambridge is incredible. I go to get hot chocolate and tiramisu and I feel like an influencer or something—I have to take a picture!



1 Education Street
Cambridge, MA
02141 USA

The campus is right on the banks of the Charles River. You can hang out on the esplanade, go kayaking, and it's great to take a walk along the water and clear your head.



There's a five-a-side soccer pitch right by Hult House, where I live on campus, and we play a lot—in all weathers. There's also an outdoor basketball court and a gym with a huge rock-climbing wall.

“Collegiate life in the heart of the city.”

Larry Louie, MBA

China/USA
Finance, Accounting &
Entrepreneurship Professor
Hult Prize Mentor
Former COO and Founder,
Alibris
CEO, Peninsula Advisors
CFO, Norris, Beggs &
Simpson
Board Member, La Cocina

I am a native of San Francisco, which is rare these days. My mom was born in the city and my dad came here from China when he was seven years old. I've always lived here, even for college. I love to travel, but there's just nowhere else that holds the same appeal as home. Besides, all my great loves are here: venture finance, small growth businesses, social entrepreneurship, and good food.

Since I was nine years old and selling confetti to New Year's revelers in Chinatown, I knew business was the best fit for me. Mine is a classic San Francisco career story, which includes many parallel paths. My first job was with KPMG; after my MBA, I joined Bain and Company, then started a consulting company with friends, became CEO of a software company, started an e-commerce company, and eventually became a professor.

I've been with Hult more than ten years now, and there are two main reasons for that: we're both very entrepreneurial and both love to grow people. A lot of higher-ed institutions say the student is the focus but in reality, they're more concentrated on research. Hult actually walks the talk; we're dedicated to making students' time with us the most transformative learning experience of their lives.

From the Gold Rush to today, this city has always been accepting of diverse cultures, religions, sexual orientations, and ideas. There's a unique joy of work here. Hult San Francisco reflects the city of San Francisco. Let me show you how ...

“There's a unique joy of work here.”

Larry

No Place Like

San Francisco



“It’s a community—people want to help each other.”



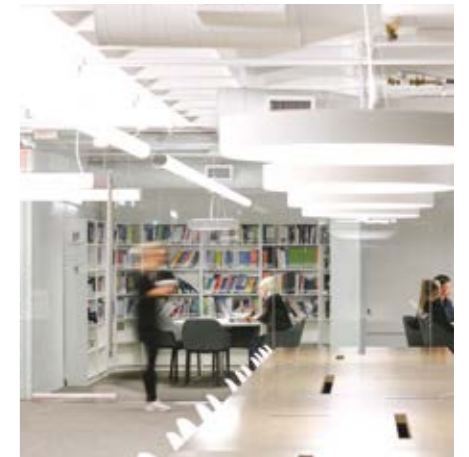
Inside is light and open, built for collaboration. I love the energy of the space and seeing students working together all over campus.



Food is my passion—cooking it, eating it, talking about it. I have an Instagram account @Prof_Foodie, and I am like Yelp for my students. If you want to know where to eat in San Francisco, come to me!



You want urban culture or natural beauty? Beaches or mountains? Sailing? Ziplining? Volleyball? Skiing? It's all accessible from the city.



The campus is open-plan and has that startup vibe.



The campus building itself is a former dot-com headquarters, just across the street from the world headquarters of Levi Strauss.



1355 Sansome Street
San Francisco, CA
94111 USA

The campus is in a beautiful historic area of San Francisco, just outside downtown and two blocks from the Bay.



I've been a mentor for the Hult Prize since 2011. I'm so proud of all the teams I've supported over the years.

“Every day, you’re exposed to so much here.”

Selam “Lami”
Ibrahim

UK/Eritrea
Master of International
Business, Class of 2015
Senior Growth Marketing
Manager, PayPal
Co-Chair, Together 4 Her
Ambassador, Femme
International

I’ve lived in London since I was a year old. My parents fled from the war in Eritrea in the ’80s, emigrating first to Saudi Arabia, then to the UK. They instilled in us that education was the key to better opportunities, and my mum modeled that by putting herself through university while raising three kids.

London is a place where everything works to bring your ambitions closer to reality. When I look at all the sectors I’ve worked in—corporate law, events, nonprofit, and now marketing—it’s been possible because everything is so accessible in London.

It sounds cliché, but I feel I have a responsibility to give back. The connections for making that happen are everywhere in London—I work with an NGO championing women’s health and inclusion in East Africa and am using my influence at PayPal to drive investment in Black-owned UK businesses.

I thought I was used to international environments but, honestly, Hult is next-level. I remember looking around the room at my classmates and thinking it was like looking at a map of the world. Being one of the few native Londoners on my program at Hult, I was the resident tour guide for my cohort. Now, I’m very happy to do the same for you ...

Lami

Opportunity

Knocks in

London



“It was the most inclusive student experience I’ve had.”



There are floors of designated meeting rooms, all kitted out for group work.



There's a garden out back—we were so lucky to have a space like this in central London!



You're surrounded by a diverse mix of different neighborhoods. There are just so many different places you can enjoy, even walking or cycling.



Classes are very interactive—it can get pretty lively!



37-38 John Street
London, WC1N 2AT
UK



The campus is in a super central part of London in a neighborhood with lots of other academic institutions—it's in a well-known academic hub that's well connected to the rest of the city.



It has a gorgeous modern interior—lots of open space with a nice mix of exposed brickwork with glass and mirrored materials.



My team won our business challenge set by Disney to develop a new market expansion and GTM strategy for sub-Saharan Africa.



London is buzzing, 24/7. This is a snap of Camden Lock—a great spot to hang out any time of day or night.



Amanda

The Impossible

Happens in

Dubai

“It’s the only city where I’ve never felt like a foreigner.”

**Amanda
Nimon-Peters,
PhD**

Australia
Data Science & Leadership
Professor

I went to Adelaide University at age 16, had a junior teaching position at Flinders University at age 19, and did my PhD at Cambridge University on a full scholarship. All that success early on gave me a bad attitude at first; I regret that now.

I was a graduate research student at the Scott Polar Research Institute and spent almost a year living in a tent in Antarctica studying gentoo penguins. Then I worked for Proctor & Gamble in Brussels, Rotterdam, London, then Dubai. I’ve stayed in Dubai because, quite simply, it’s the best place I’ve ever lived. It’s the only city where I’ve never felt like a foreigner.

In all my roles at Hult—from campus dean to research strategist to professor—I’ve been able to help our students be more successful, and I love that. The leadership courses I encountered in the corporate world were mostly founded on anecdotes and examinations of a few famous white men. As a behavioral scientist, my approach to leadership involves science, data, and evidence-based models for skill development.

The way Dubai is governed embodies everything I value in business: good strategy, smart planning, intelligent management. People tend to emphasize cultural differences, but, in my experience, we all have more in common than we have in differentiation.



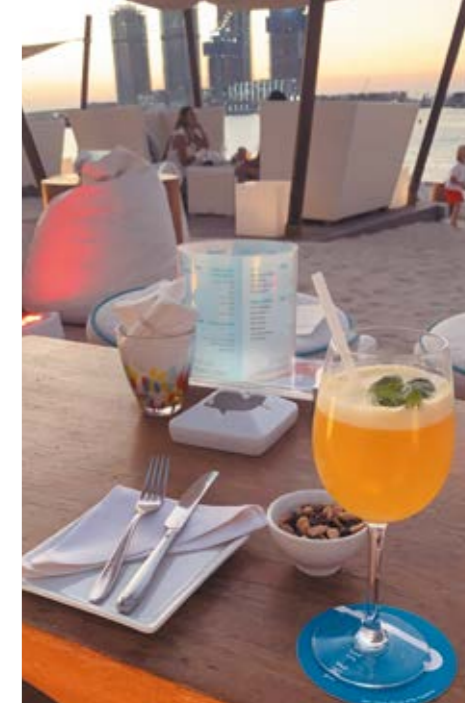
This is my favorite classroom; it's the first place I taught a full course at Hult, so it brings me good memories.



Students who pick Dubai as their home campus are perhaps a little more adventurous than the norm. A great weekend activity is to go out camping in the desert.



It's a great city for exercising outdoors, and I do a lot of it because it's such a safe location for women. I'll take a run around my neighborhood or down at the beach. All the international competitions are here too—triathlon races, Spartan races, Tough Mudder, swimming and running events.



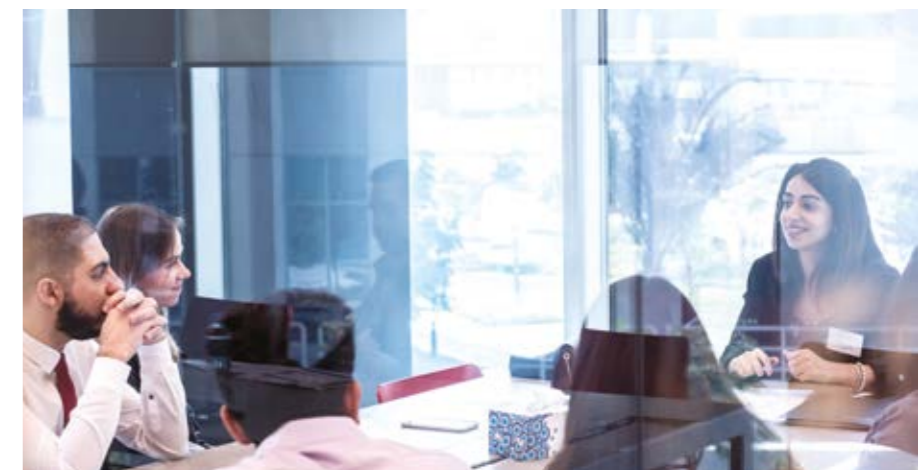
There are always new restaurants and venues competing with new concepts. My favorite place for sunset drinks is the elegant Jetty Lounge, which is on the beach close to campus.



The campus is walking distance from the Metro, minutes from the beach, and a short taxi ride from Dubai Marina.



The campus is located within one of Dubai's Free Zones—Dubai Internet City—so we are right in the midst of shops, services, and corporate buildings. GE, Coca-Cola, Cisco, and other companies are right next door.



The campus looks like the inside of an international company. The décor is modern and minimalist, and any partitions or walls are made of glass.

“It’s like a simulation of the business world.”



I'd been to New York for vacation before I rotated there with Hult, but it was amazing to actually study there and put my foot into the business world of the city. I could start applying for my OPT visa immediately and start networking in the US earlier, as my plan was to find a job in the US after graduation. There's nowhere like New York. From the moment you land, you feel at home.

The business culture in New York, like every aspect of life there, is very fast paced. While I was there, I worked on a team project to create an incubator/accelerator program for the Cooper Union university. We presented weekly to a jury of six experts from the university. It was my first practical experience analyzing an accelerator program from different angles. At that time, I had no idea that I would go on to work in the core of Silicon Valley where pretty much every company started within an accelerator or incubator program.

Martina Filippi

Italy
Master of International
Business, Class of 2014
Senior Brand Success
Manager, Faire

Martina

Networking in

New York



“I had the chance to see New York from a different perspective—it was fascinating.”



Hult New York hult.edu/newyork

Glen Kasneci

Albania
Global Online MBA, Class of
2022
Associate Portfolio Manager,
CIBC Wood Gundy

Not every educational route is meant for everybody; everyone has to find their own path. When I've taken courses at university before, it wasn't relevant to real-life situations. I came to Hult to learn how business—and people—actually work. I love that everything we learn is relevant.

I've always traveled, and I really enjoy interaction with other cultures and wanted that in my degree, even online. In my Live Online class at Hult, there are people from the US, Mexico, Brazil, Egypt, Togo; it's the next best thing to being in a classroom. You don't just get a different point of view, you understand that there are different ways of doing business. And I don't have to leave my job, my home, my family—I can do it all right where I am.

I'm of a generation for whom business was very aggressive and focused on profitability rather than sustainability. We're in a time now where that's changing—it's more of a parallel mentality; how we can use all this new technology to actually build a better future? I wanted to adapt, evolve, and be part of that change. People often complain "this doesn't work, that is unfair," but we all need to do our part. My part is to get educated, to add value to my own life first, then be able to share that; add value to my work, to the people around me, to society. It's our job to make humanity better.

Glen

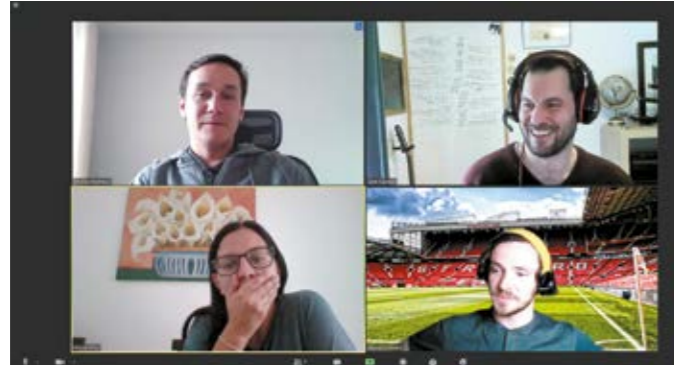
Changing Things

Online

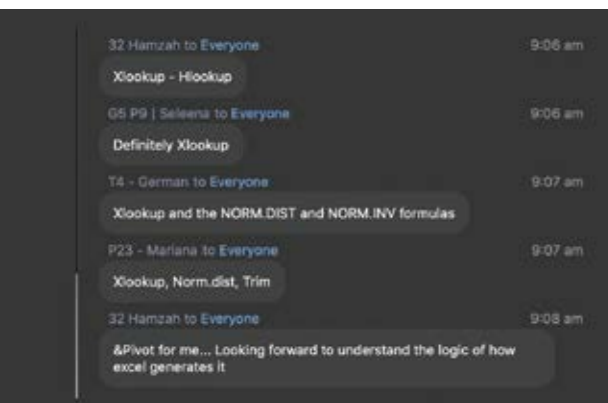
“Everything we learn is relevant.”



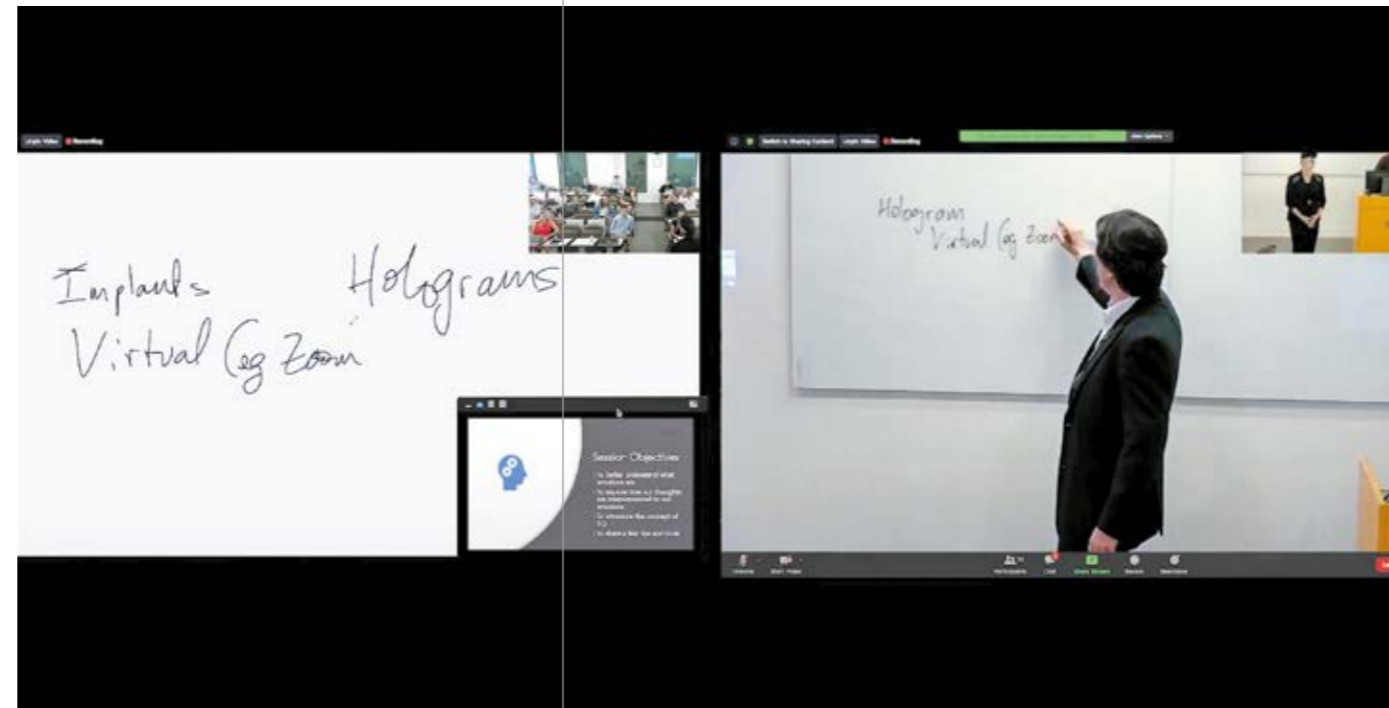
“The quality of teaching is outstanding.”



Every project, we work with different people, and it's a great opportunity to get to know everyone; so we have to be respectful of people's time zones.



Participation in the class is really important; you get out what you put in.



The technology, the level of interaction, it's great—it's the next best thing to being in a classroom.



We all have other commitments—work, family—and the schedule's designed for that.



Hult's Limitless Learning technology uses intelligent speaker-tracking cameras, 360° ceiling microphones, and interactive virtual classrooms.

Getting hands-on experience collaborating on business challenges from home is pretty unique.



Balancing work and study is tough—I try to keep my workspace separate from my personal spaces.



Do

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64	Leadership & Mindset
A	Start Your Growth
66	Ethical Futures
68	People Making It Happen
A	Your Game-Changing Idea
70	Lifelong Learning

Growth

because the world needs caring and open-minded leaders.

Great Leaders Are Grown

How do you define personal growth? There are as many answers to that question as there are people to answer it. When we ask our students to describe their Hult experience, we hear the same thing again and again: “life changing.” But when we ask how, every answer is different.

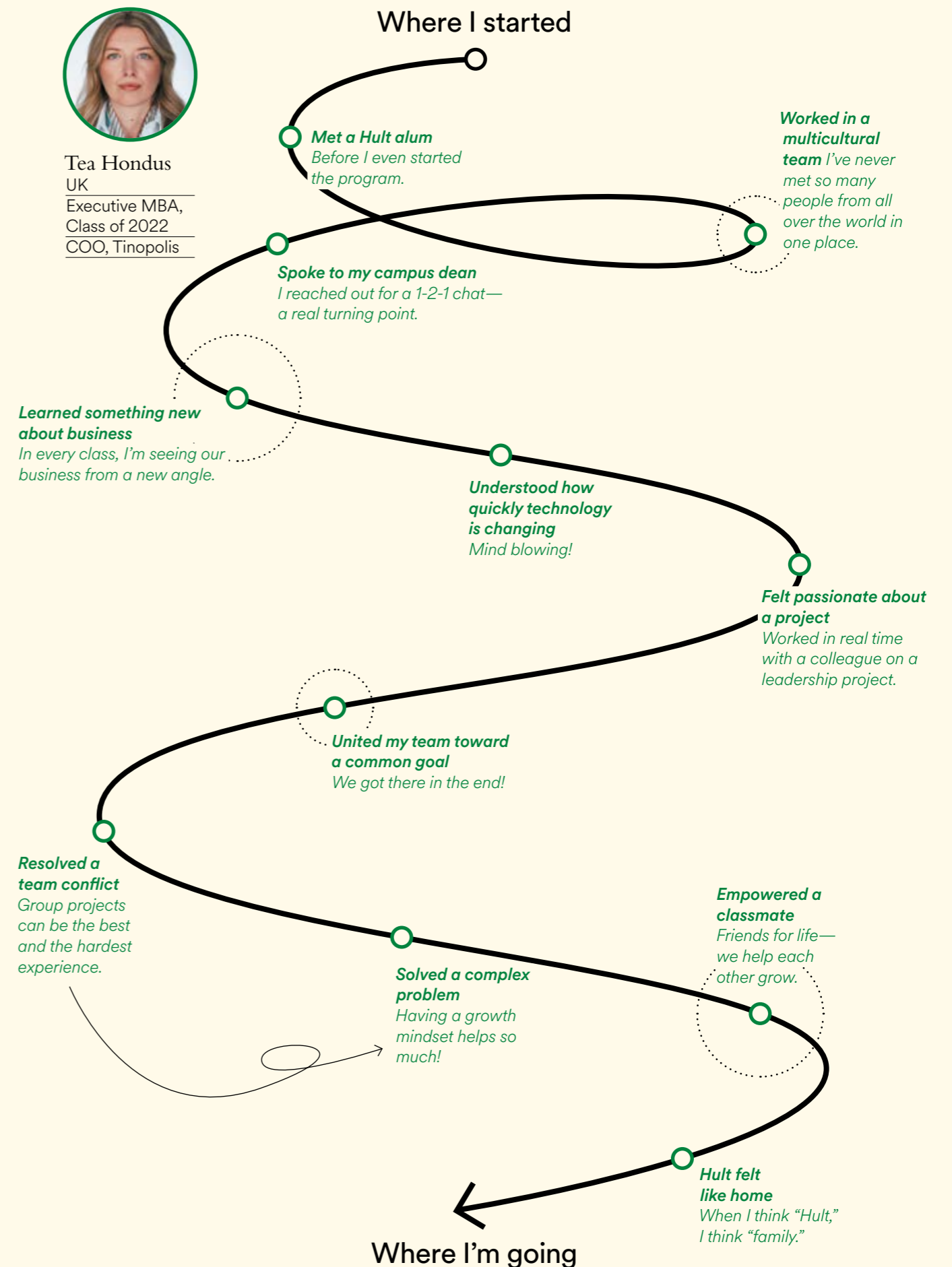
We aim to help students be the best version of themselves and become the resilient, self-aware, ethical leaders the future needs. So that they can continue to improve not only their own lives but the business community and society as a whole.

By constantly pushing yourself outside your comfort zone and reflecting on your experiences, you’ll see your skills improve in areas that you never thought possible and watch your strengths grow to new levels. The confidence this brings is invaluable and sets you on a path of continuous growth—for life.

We asked two students to chart key points on their Hult journey, from start to finish. What you see is their personal growth story.



Tea Hondus
UK
Executive MBA,
Class of 2022
COO, Tinopolis



Lead,

Libraries are filled with books on leadership, but it's not until you actually lead a team of people that you understand the type of leader you are. That's when the real learning starts.

We've taken advanced self-awareness practices from leadership development courses and built them into all our degree programs. As you take on leadership roles in a series of real-world challenges, you'll examine your personal attributes against key leadership competencies. Armed with this insight and the systematic feedback of your peers, you'll work to improve the key skills you've identified and develop an authentic style of leadership that's uniquely you.

We provide the team, the task, and the tools—the rest is up to you.

Get more details on individual leadership courses at hult.edu/courses

Reflect,



Gonzalo Chavez, PhD

Ecuador
 Professor of Finance
 Research published in: *Journal of Applied Corporate Finance*, *Journal of Banking & Finance*, *Journal of Business Ethics*, *Venture Capital*

"Leading and managing others requires a constant personal journey to develop your own knowledge and skills while also being a role model that inspires others. At Hult, our class sessions provide an opportunity to discover and learn; to collect, synthesize, analyze, and interpret information. To express your ideas, debate, negotiate, and make decisions under time-constrained conditions—a microcosm of real business decision-making. However, you will not make this journey alone. You will do all this in a diverse, safe, respectful, and professional classroom environment."

MANIFEST A GROWTH MINDSET WITH ...	
Mona Dhillon PhD	USA Provost and Executive Vice President
Start Something New Today	

"The growth mindset is one of my favorite facets of a Hult program. It's something you'll take with you in business and in life. Learning new skills, reflecting on success and failure, and learning to appreciate feedback from others is all part of the process. With a growth mindset, you can learn anything you set your mind to! There's no time like the present to get started."

1 What are you waiting for?

Think of a new skill you want to learn or improve. Maybe it's learning a new language, learning to paint, improving your public speaking skills, or many other things.

Starting today, I am going to ...



Amira Alfa

Gambia
 Team Leader, Global Supply Chain Data, Bloomberg LP
 Executive MBA, Class of 2019

"Convincing companies to implement transformational change is very challenging. My improved emotional intelligence is being put to use in both my personal and professional life. Hult's program has helped me build strong confidence, self-awareness, and self-reflection as well as focus on using business as a force for good and creating a better future for generations to come."

0%
 EMBA graduates
 director level or
 within 12 months of
 ting, Social Profile
 eople Data Labs,

Repeat

Lead,

Libraries are filled with books on leadership, but it's not until you actually lead a team of people that you understand the type of leader you are. That's when the real learning starts.

We've taken advanced self-awareness practices from leadership development courses and built them into all our degree programs. As you take on leadership roles in a series of real-world challenges, you'll examine your personal attributes against key leadership competencies. Armed with this insight and the systematic feedback of your peers, you'll work to improve the key skills you've identified and develop an authentic style of leadership that's uniquely you.

We provide the team, the task, and the tools—the rest is up to you.

[Get more details on individual leadership courses at hult.edu/courses](https://hult.edu/courses)


Reflect,

2 Schedule self-reflection


An important part of developing a growth mindset is learning to reflect on your journey. This also means learning from failures along the way and seeking feedback from others.

Schedule a weekly time for self-reflection, and ask yourself these questions each week:


(a) How do I feel about my progress this week?



(b) What worked well for me this week?



(c) What would I like to improve next week?



Keep track of your progress and be ready to share with your new classmates at Hult. We can't wait to hear what you've learned!



Amira Alfa

Gambia
Team Leader, Global Supply Chain Data, Bloomberg LP
Executive MBA, Class of 2019

"Convincing companies to implement transformational change is very challenging. My improved emotional intelligence is being put to use in both my personal and professional life. Hult's program has helped me build strong confidence, self-awareness, and self-reflection as well as focus on using business as a force for good and creating a better future for generations to come."



Laura Schweigert

Germany
Senior Analyst, TriNet
Master of Business Analytics, Class of 2019
Process Analyst, Sequoia

"The leadership classes changed me the most—being pushed outside my comfort zone. Data people like me can tend to hide behind a screen and never learn how to influence people or speak in public. You can build the greatest models, but if you can't convince people that it is important to implement and use it, your model is worth nothing. I also want to be an inspiration for younger people—to drive people to be the best version of themselves."

50%
of Hult EMBA graduates are at director level or above within 12 months of graduating, Social Profile Data, People Data Labs, 2023

Repeat

Creating a Caring Business Community



By bringing together motivated professionals from all over the world, we can make a difference

Arguably the greatest challenge facing us today is creating a sustainable society—it isn't a simple task. It's a complex, multilayered issue that requires an all-encompassing solution, one in which business plays a crucial role.

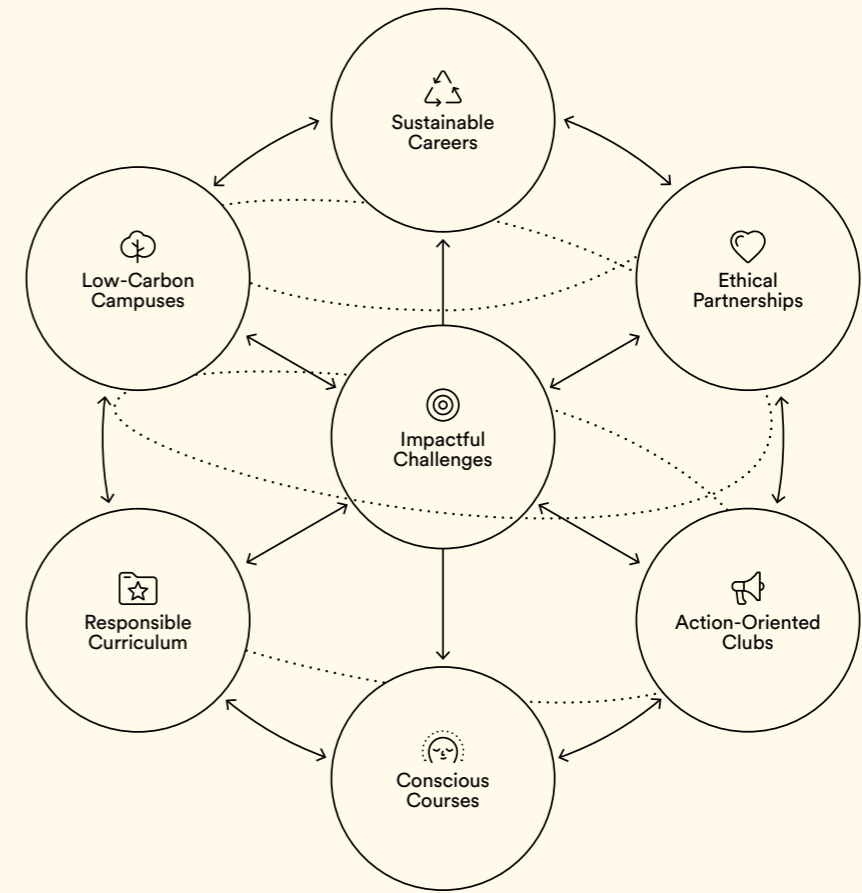
Change starts with caring enough to take action. At Hult, our students are part of an ecosystem that aims to create a culture of responsible, inclusive, and sustainable business thinking, from the ground up.



Change starts within local communities

#8

for Carbon Footprint, *Financial Times*, Master in Management Ranking, 2023



♻️ Sustainable Careers—Many of our alumni, just some of whom are featured in this brochure, are choosing careers in the sustainability and social impact space. Whether they're tackling local issues through their own business or working within existing companies to address global concerns, Hult graduates are making a difference across many regions and sectors.

♥️ Ethical Partnerships—From the clients for our business challenges to the subjects of case studies to the speakers on campus, we aim to partner with companies that prioritize ethics and sustainability. Recent partnerships include: United Nations Development Program, World Health Organization, UNICEF, The Catalyst, The Climate Group, One Degree Academy, Plastic-Free Hackney, and Unilever.

📖 Responsible Curriculum—Hult's entire academic model is structured to prepare students for leadership roles in a more inclusive, global economy. Every core course in every Hult program has an ethics, responsibility, and sustainability component.

🎯 Impactful Challenges—Business challenges with societal impact are embedded across all Hult curricula, while the challenge of solving pressing social issues through business has been opened up to the global student community with the Hult Prize.

🌐 Conscious Courses—As well as UN development goals being integrated across all our core programs, we offer many electives that focus specifically on societal impact such as: Ethics in Business, Exploring Self & Society, Design Thinking for Social Impact, Socially Responsible Business, Business & Global Society, Social Innovation, and Future Mindset.

🗣️ Action-Oriented Clubs—Our campuses have a thriving network of extracurricular activities and student clubs relating to societal impact. Some current active clubs include: Sustainable Futures Club, Impact Investment Club, Entrepreneurship 4 Sustainability, and Social Entrepreneurship Society.

♻️ Low-Carbon Campuses—We've got a long way to go, but we actively manage environmental and social impact through how we manage our campuses. Initiatives include: free reusable water bottles, waste-free recycling programs, on-site composting, single-use plastics reduction, energy-efficient design and engineering, and sustainability-focused operations managers.



Committed to change

Hult was one of the first business schools to sign the United Nations' Principles of Responsible Management Education (PRME) and is a Founding Partner of the Academy of Business and Society (ABIS).

Impact Is Everything



Hult faculty doing impact research

- Bank Scandals & Shareholder Value*, Christopher Kummer
- Blockchain for Social Good*, David Lehr
- Business Models for Renewable Technology; Base of the Pyramid*, Ted Ladd
- Circular Economy*, Mark Esposito
- Compassion at Work*, Amy Armstrong
- Corporate Responsibility in Developing Countries*, Daniel Rukare
- Corruption*, Yusuf Akbar
- Ethics & Artificial Intelligence*, Olaf Groth
- Ethics & Executive Coaching*, Erik de Haan
- Ethics, Spirituality & Banking*, Eve Poole
- Financial Inclusion in Emerging Economies*, Frederic Chartier
- Leadership & Change for Sustainability; Gender*, Gill Coleman
- Leadership & Change for Sustainability; Global Governance*, Matthew Gitsham
- Leadership & Responsibility*, Patricia Hind
- Leading Change for Sustainability*, Margaret Gearty
- Lifecycle Analysis; Renewable Technology*, Omar Romero-Hernandez
- Microfinance; Corruption*, Gonzalo Chavez
- Pro-Environmental Behavior Change*, Nadine Page
- Regulating Stock Markets*, Viktoria Dalko
- Responsible Investment*, Hari Mann
- Responsible Leadership*, Joanne Lawrence
- Responsible Management Education & Governance*, Johan Roos
- Sleep & Wellbeing*, Vicki Culpin
- Social Entrepreneurship & Impact Investing*, Alessandro Lanteri
- Speaking Truth to Power; Mindfulness*, Megan Reitz
- Sustainable Agriculture*, Maarten van der Kamp
- Sustainability & Gestalt Therapy*, Billy Desmond
- Women in Leadership*, Viki Holton
- Women in Leadership*, Fiona Dent

Through business, we can transform society in ways we never thought possible. At Hult, you'll join a community of students, professors, and alumni who are committed to making a difference and develop the skills, and the network, to make a real impact on the future. Here, we celebrate some of the people using their passion to make change happen.



JC Seghers

Belgium
 Master of International Relations, Class of 2010
 Senior Advisor, ClimateWorks Foundation
 Founder, Circular Hospitality

For over six years, JC worked with the Under2 Coalition, the largest network of states and regions committing to a very ambitious 2050 GHG reduction target. He then went on to Tetra Pak, advocating climate policies across Europe and Central Asia. He is now advising ClimateWorks Foundation in its mission to end the climate crisis through the power of philanthropy. He is also founder of Circular Hospitality.

"I always wanted to have a career with a purpose. Significantly reducing emissions is feasible. In a lot of countries, this issue is not front of mind. There are a lot of countries without energy access or sanitation. That's where you've got to look at solutions that work that are, at the same time, sustainable."

→ Search "JC" on the Hult blog to read JC's interview in full

TAKE CHARGE OF THE FUTURE WITH ...	
Matthew Gitsham PhD	UK Director of Ashridge Centre of Business and Sustainability
Leaders of Change	

"This is an incredible time to be teaching and researching sustainable issues. From #MeToo to #BLM, we've all seen the public expectations on businesses to be part of the solution to complex societal changes. This activity is designed to get you thinking like the leader you'll become—which issue will you tackle first?"

1 Write down the social cause or sustainability issue that feels most pressing or personal to you in the world today.

2 What implications do you think today's complex challenges present for leaders in this space? Try to pinpoint three.



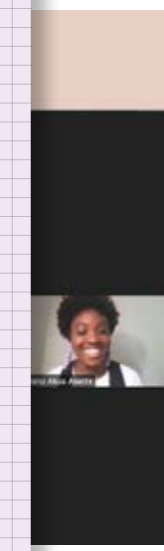
Hernandez, PhD

US
 Operations, Project Sustainability Professor
 ... of disadvantaged ... native Mexico as well as in Southeast Asia. He has led ... ally awarded projects with the UN, USAID, and S&P ... 2010, he was a recipient ... an Award, the world's most ... n operations research and ... ce. ... eloping country, and I ... of the inequality that ... I believe in the benefits ... ucation, so it is incredibly ... iring to use that to create ... at can be used in the ... on the Hult blog to read ... ar's projects



Joanne Lawrence, MBA

US
 Business & Global Society Professor
 Joanne has 35+ years of corporate and consulting experience with global multinationals and organizations, including the World Bank. She was named one of Britain's Top 20 Corporate Women by the *Sunday Times* and won the Case Centre's 2018 Best Case Study Award in the Ethics and Sustainability category.
"I believe in business as a positive, transformative force. In my corporate role, I constantly faced ethical and stakeholder dilemmas that have shaped the teacher I've become and inform my classes. My students have partnered with global multinationals and organizations like UNDP and UNICEF to tackle some of the world's seemingly unsolvable problems."
 → See Joanne's classroom in action: go to youtube.com/hult and search "PRME"



Master's student Nana Akuna Asante leads a discussion on Imposter Syndrome & Intersectionality at a Diversity & Inclusion Forum event

Impact Is Ev

3 Fast-forward a few years: you're a business leader, with the power to make change. How would you adapt your approach to leadership in this context? What skills might you need?



Hult faculty doing impact research

- Bank Scandals & Shareholder Value*, Christopher Kummer
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Through business transform society we never thought At Hult, you'll join community of stu professors, and alu who are committ making a differen develop the skills, network, to make impact on the futu we celebrate some people using their to make change h

Remember these traits—and go make that change!

Diversity & Inclusion Forum

Hult London Graduate Campus

The Diversity & Inclusion Forum was taken over in 2020 by eight master's students who were alarmed by how many barriers to D&I still needed to be overcome. Members aim to put D&I at the center of business leadership. By engaging students of every demographic through speaker events, fundraisers, and social networks, they're opening up new areas of conversation on campus.

"We don't learn from just agreeing with each other all the time. We need diverse perspectives and the growth that comes with that. It opens our minds, makes work more fun, and makes a business more efficient and sustainable in the long run. We are the leaders of tomorrow, and it is now up to us to tackle the unfair systems of the past that have shaped the society we live in. We are all part of it and deserve equal chances, especially when entering the highly competitive working environment we face today."

→ Follow @hult_diversity on Insta



Omar Romero-Hernandez, PhD

Mexico

Data Analytics, Operations, Project Management & Sustainability Professor

Omar uses his mastery of numbers to transform the lives of disadvantaged communities in his native Mexico as well as in Central Africa and Southeast Asia. He has led several internationally awarded projects with sponsors including the UN, USAID, and S&P 500 companies. In 2010, he was a recipient of the Franz Edelman Award, the world's most prestigious award in operations research and management science.

"I came from a developing country, and I am very conscious of the inequality that prevails in society. I believe in the benefits of research and education, so it is incredibly satisfying and inspiring to use that to create something new that can be used in the real world."

→ Search "Omar" on the Hult blog to read more about Omar's projects



Joanne Lawrence, MBA

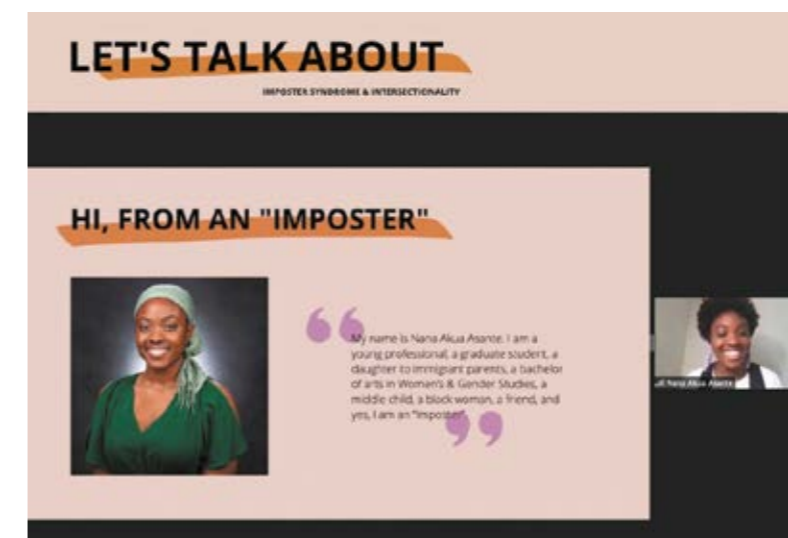
USA

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Master's student Nana Akuna Asante leads a discussion on Imposter Syndrome & Intersectionality at a Diversity & Inclusion Forum event

Lifelong Learning by Doing

Change, growth, and learning never stop. Whichever stage you're at when you do your first degree with Hult, you'll need to continually refresh your knowledge, skills, and qualifications throughout your career. Whether your goals change, or your industry does, our lifelong learning options enable you to stay up to date and relevant—always.



“I’ve taken electives at Hult every year since I graduated in 2016. I want to stay in touch with the school and my fellow alumni, and expand my knowledge, which I can apply the next day at work.”

Mateusz Ciasnocha

Poland
 Bachelor of Business Administration, Class of 2016
 CEO, European Carbon Farmers

Elective for Life

Take any one elective, at any campus, every year—for life. For a 100 USD registration fee, you can upskill or widen your expertise with a choice of 100+ electives that are updated every year. This year's popular electives include:
 Behavioral Economics & Decision-Making
 Developing the Next Growth Engine
 Crisis Management, Mitigation & Response

650+

alumni signed up for electives in 2023—every year hundreds of alumni come back to continue their learning at Hult

Combined Degree

Earn your master's degree more affordably and quickly when you combine your bachelor's and master's studies at Hult.

Undergraduate

Build an essential skillset with our Bachelor of Business Administration, for high school graduates.

Master's

Deepen your expertise with our range of general and specialized master's degrees.

Dual Degree

Combine your master's or MBA with a specialized master's, and graduate with two degrees in as little as 18-20 months of study.

MBA


Accelerate your career with a variety of flexible programs for professionals with three or more years' work experience.

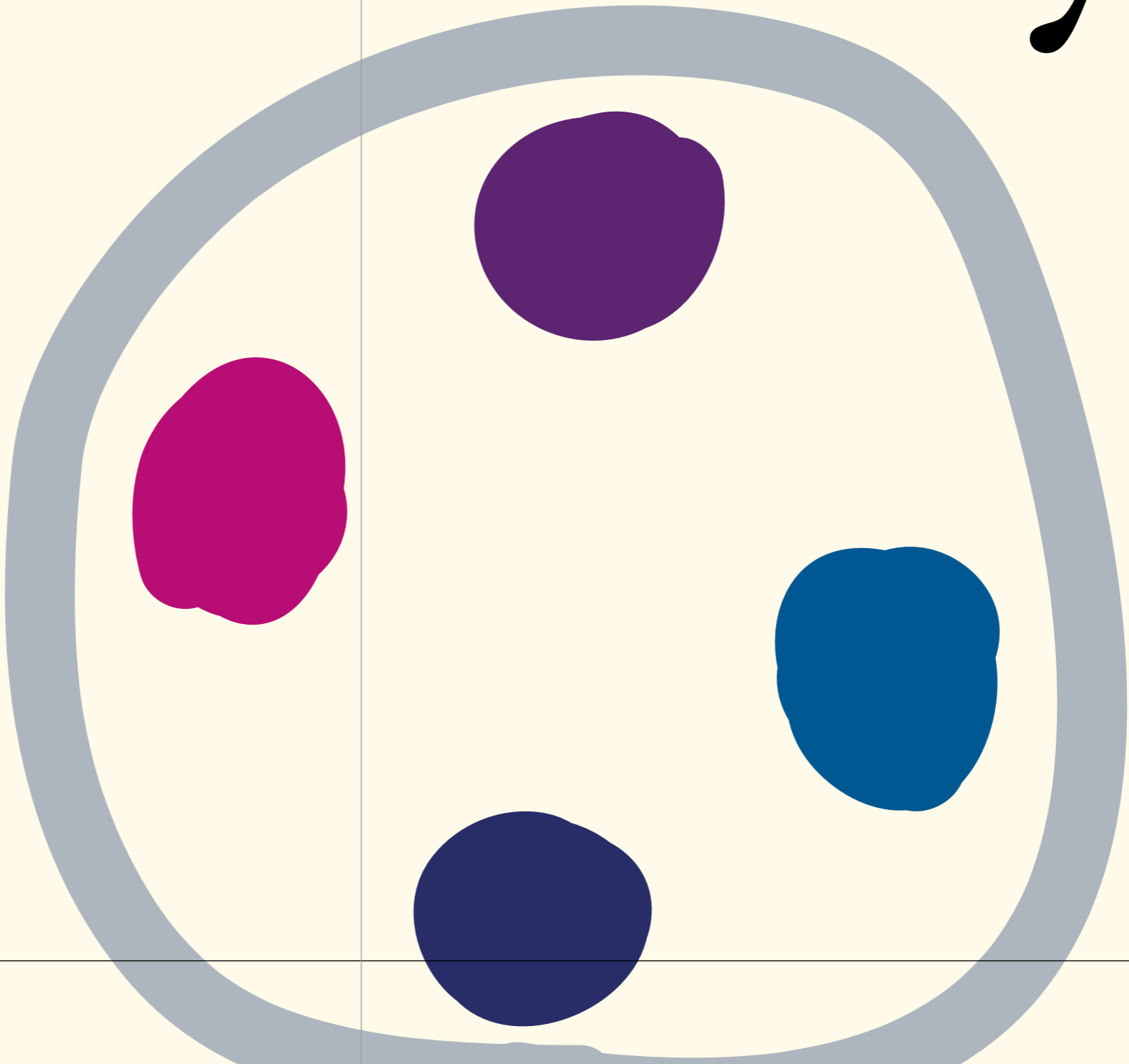
Doctorate

Attain the highest academic accolade with our Doctorate in Business Administration, for professionals with 10+ years of work experience.

Go to hult.edu/lifelong for more on Hult's lifelong learning opportunities

Community

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86	Hult at Play
90	See Yourself at Hult
92	Explore Hult 



Personal Support

Your Hult experience will be defined as much by what happens outside the classroom as inside. It's the people that will really make the difference—people who know you, care about you, and are invested in your success. Here, from the moment you contact us, through the challenges of your degree to long after you graduate, you'll have a support network of Hult staff whose first priority is making your experience the best it possibly can be.

With

Your personal enrollment advisor is there to make your application process as easy and stress-free as possible, through one-to-one support.



Winnie Ng

Hong Kong
Enrollment Advisor

"I work with undergraduates and, for some students, this is their first time studying abroad. They can feel lost and don't know all their options. I can't make the decision for them but what I can do is provide all the information they need. Parents especially want to know what they should do and how to prepare. It's important for us to build a bridge from the family to Hult, and to me that's very satisfying. We have students coming from different regions, so we try and connect with them first on the platform they prefer and adapt to their culture. This helps them feel more confident talking to us directly and communication is more personal."

Hear more from Winnie at hult.edu/mediaroom

Enrollment support

Every

Hult professors know their students by name, as well as their strengths and weaknesses, so that they can be supportive mentors just as much as they are teachers.



Ian Dougal, PhD

Wales
Dean of Academic Affairs & Hult London Graduate Campus

"As dean, what I enjoy the most is the energy and passion that our students bring to campus. Each new year is different and it's always a joy to help our students bond in their cohorts. There is something special about the vibrant and dynamic environment when Hult students work together. It's a privilege to play my part in that each year."

Faculty support

Interested in starting your Hult journey? Get in touch at hult.edu/talk

Step

Hult has health & wellbeing teams to offer support when you need it the most.



Mandi Curtis

USA
On-Site Counselor

"It's easy to get so wrapped up in our own thoughts that we begin to fear there's something 'weird' or 'bad' or 'broken' with us—but the truth is that nothing about us is alien. It's okay to ask for help; no topics are off-limits. I help students through individual sessions or workshops on topics like mental health, anxiety, depression, family and relationship issues, time management, stress management, burnout, and emotional intelligence. Sometimes students don't know exactly what the issue is, they just want a safe space to talk—and that's exactly what we're here for."

Health & wellbeing support

Your career advisor will work with you individually to make your unique career goals a reality.



Mark C.D. Newall

USA
Career Advisor

"Some students come to Hult knowing exactly who they want to be in the business world. But most don't know, and they need my help getting focused. I lead them in a discussion to learn where they have felt truly satisfied in their past. We align those experiences to roles in the workplace and then develop a plan, taking into consideration their wants and needs and market conditions. From there, we get busy on their resume and all the other necessary components to help them explore successful careers. My students fill my heart and my work at Hult is the best of my career."

Career support



Besides home-cooked food, bringing photos of friends and family makes you feel like you're taking home with you wherever you go. Every new city I moved to, I always made a "memories wall" and kept adding to it with photos of new memories I was making at Hult.



The Pride Society is just one club that often hosts events that welcome students from every culture, religion, and sexual orientation to eat, drink, and enjoy each other's company.

Home Is Where Your Hult Family Is

Home is a feeling, not a place. The Hult community is like one big family, so no matter where you are you'll always be part of it.



Food is a good way to remind yourself of who you are and your home, but it's also a tasty way to learn about the world and the people around you.

I fell in love with loads of dishes in Asian cuisine and learned to make them from my native friends.



There are so many cures for homesickness—Hult's buddy system, cook-offs with your roommates, rounds of UNO, karaoke, TikTok challenges—the list is endless. You'll soon forget what you're missing back home because you'll have a piece of home right here.



When people say that people at Hult become your family, it's because they really do. Those people that were strangers on the first day become part of your future. Some get married, some start a business together, others are lifelong friends.



WhatsApp, Slack, Zoom, Clubhouse, Instagram—they've all become my virtual hangout spaces. It's almost been easier to make friends because we're all online—it's a more organic way of getting to know someone versus scheduled social interactions.

#12

for Educational Experience, *The Economist*, WhichMBA?, Masters in Management Ranking, 2021

Time to connect

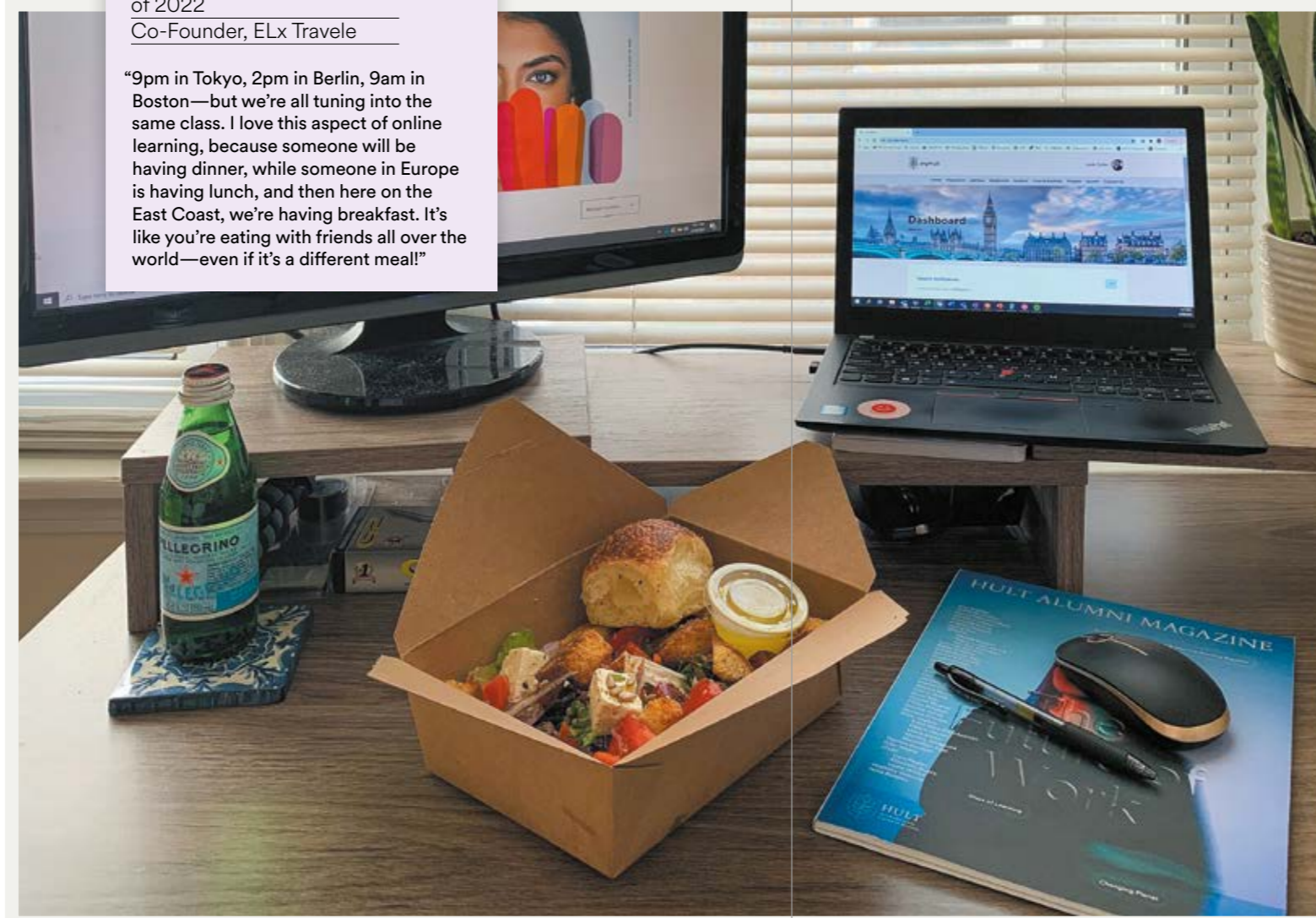
A misconception about online learning is that you'll miss out on meeting international students, making friends, or experiencing the buzz of college—but you don't when you study at Hult. Wherever you're tuning in from, we'll bring the world into your home.



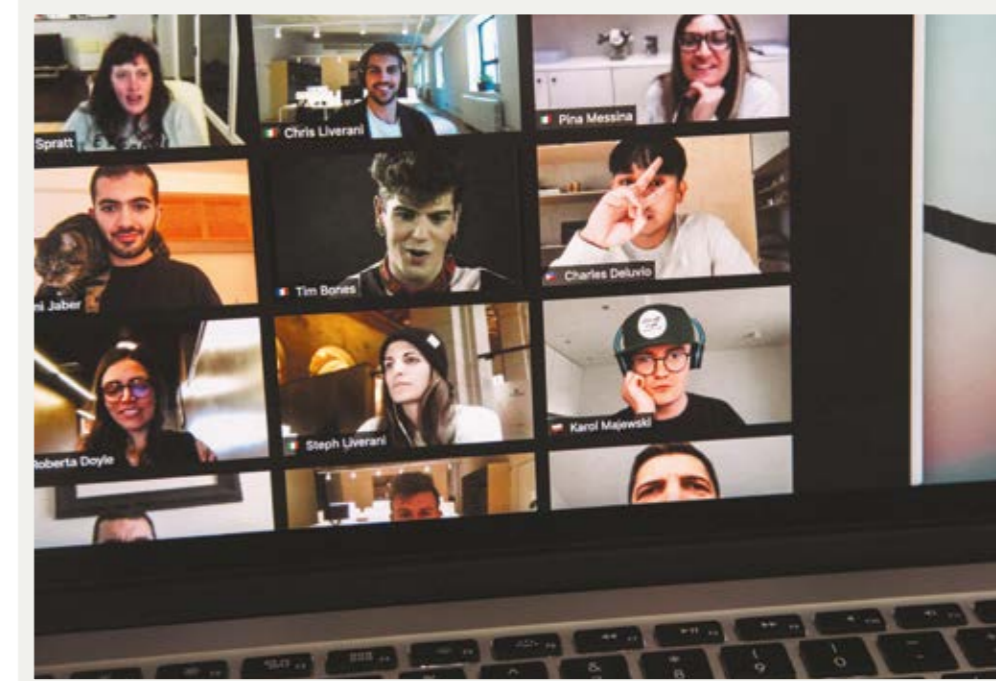
Lexie Carter

USA
Global Online MBA, Class of 2022
Co-Founder, ELx Travele

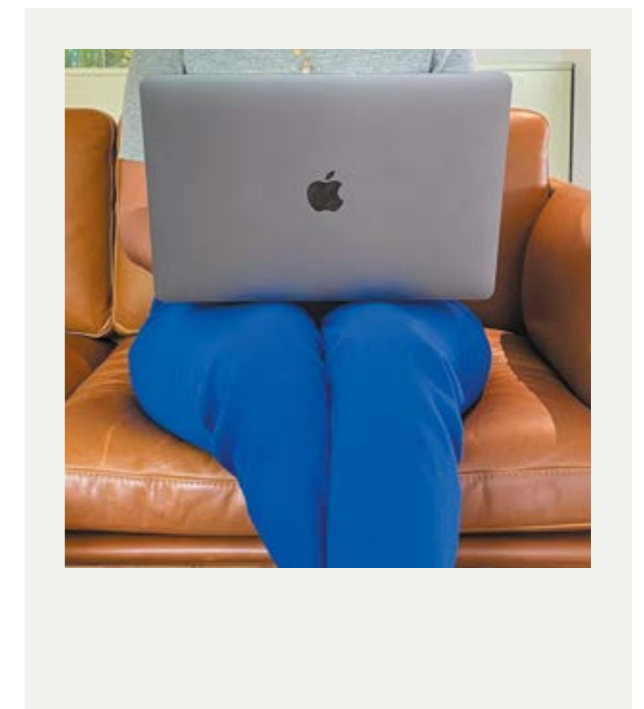
"9pm in Tokyo, 2pm in Berlin, 9am in Boston—but we're all tuning into the same class. I love this aspect of online learning, because someone will be having dinner, while someone in Europe is having lunch, and then here on the East Coast, we're having breakfast. It's like you're eating with friends all over the world—even if it's a different meal!"



Who better to learn from about conducting business, ethics, morals, and values in different cultures than your native Arabic, Brazilian, and Chinese classmates?



Our virtual classes are designed for maximum diversity—different nationalities, different time zones, different perspectives.



Best part of the program—making friends all around the world from my sofa.

The Power of Working Relationships

The strength of your working relationships has a big influence on your success and your wellbeing. At Hult, you'll find a welcoming group of people that you can learn from and rely on—be it supportive professors, talented teammates, or like-minded club members. The bonds forged at Hult not only play a pivotal role in your student education, they last a lifetime.

Our faculty are not only top consultants and entrepreneurs, they are also trusted confidants and mentors



Faculty as family

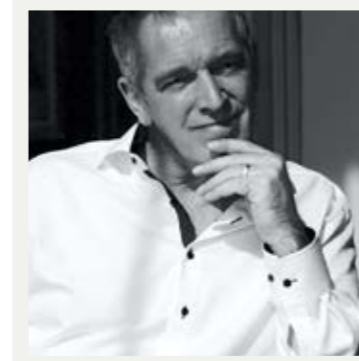
Your bonds with faculty are some of the strongest you'll form at Hult, as they encourage you to reach your academic potential, as well as offer an open-door policy.



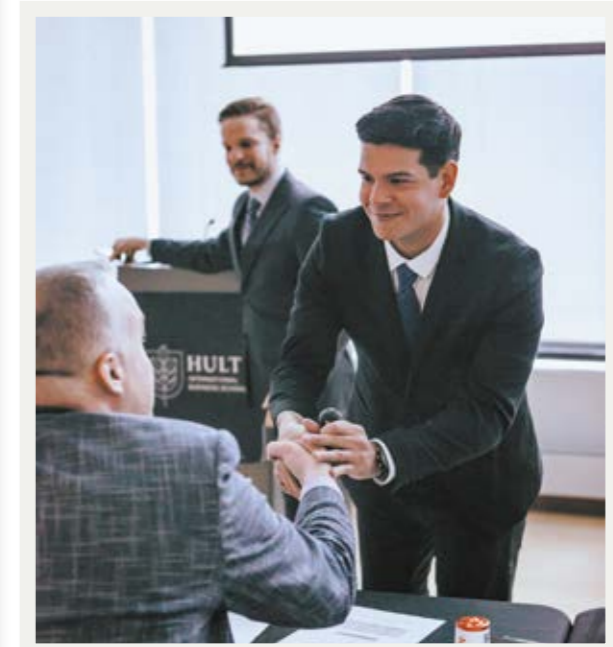
Jasmin Manzano

USA
 Master of International Marketing, Class of 2020
 Associate Brand Manager, Sun Bum

"Two of my favorite professors are David James and Dean Sam because they act more like my parents than just average teachers you see once a week. At the start of the year, David James told the class that he was going to be our 'Hult Dad'—always challenging us but supporting us. And Dean Sam is just legendary. In her Leadership Development class, she discussed the importance of a growth mindset. I'll never forget her famous words, 'if it doesn't challenge you, it won't change you.'"



David James brings his passion and enthusiasm to his classes—something many of our students value and remember fondly long after they graduate



Having professors who know your name and are invested in your success makes all the difference



Professors support an open-door policy and encourage a learning environment where any question can be asked

Students get creative tackling business challenges to inspire new solutions



We all laugh in the same language

Teacher or teammate?

Your classmates are the people you'll spend more time with than your own family, becoming lifelong friends, future business partners, or even life partners. You'll learn as much from them as they will from you.



Kashani Wijetunga

UK/New Zealand/Sri Lanka
Executive MBA, Class of
2019

Market Lead, Investor &
Property Management, CBRE

"The teamwork projects were where I learned the most about leadership because group work puts you in a pressure-cooker situation and pushes you to deliver high-level results in a very short amount of time. My biggest point of growth was receiving constructive feedback—with the help of my peers I gained a reflective lens on my behavior and learned how to lead better."

You'll learn as much from your peers as your professors



Your classmates will be a rich resource of diverse backgrounds and experiences

Alumni Connections That Last a Lifetime



Nitin Sethi

India
MBA, Class of 2018
Senior Director, Capgemini

Hult Hires Hult The power of your network

When alumni are looking to strengthen their team, they often come back to Hult to hire talent from their alma mater. Alumni working at Amazon, Google, and Tesla have all recently employed fresh Hult graduates.

“I was looking for team members to support me on a global transformation project, so the candidates needed to have cross-cultural skills as they’d be working across nine countries. I didn’t have time to go through multiple platforms to scout for talent, and I knew Hult students would have the type of skills I was seeking, so I went through Hult Hires Hult. Both Anurag and Harshad displayed brilliant interpersonal skills, business etiquette and culture awareness, leadership, and most importantly, a growth mindset.”

→ Check out “Hult Hires Hult” on LinkedIn for more stories

31,000+ alumni, active in 170 countries, championing 70+ global chapters. Wherever you’re living or working, having access to a highly desirable alumni community is a great way to leverage your local network. When you travel, you’ve got a Hult family on-hand that spans the globe.

Alumni webinars Compelling, insightful, thought-provoking

Designed to keep the community connected and their knowledge up to date, alumni host and attend webinars on a wide range of topics including: entrepreneurship, consulting, finance, mindset, market trends, job opportunities, and research.

“I had the privilege of speaking to current students and alumni during Hult’s London campus speaker series and presented a masterclass through Hultrepreneurs. This is a great way to engage with individuals that have different mindsets and skillsets from your own. You’re learning from them just as much as they’re learning from you. When I attend a webinar, I constantly look for ways to apply what I’ve learned to my professional and personal life. It can be as small as considering how I address my own team to improve communication, and as large as a new framework or solution to a problem we’re facing as an organization.”

🔗 Watch all the reasons our alumni keep coming back to Hult at hult.edu/mediaroom



Jared Wilson

USA
Executive MBA, Class of 2019
Chief Innovation Officer & Managing Director of Global Sales, ABCD & Company

Rienzo Bohm

Germany
Master of Finance, Class of 2014
Co-Founder and COO, Equipmii



Alumni mentoring Level up

Our alumni aren’t just well connected, they have a wealth of experience and knowledge that current students can leverage to help them get ahead, faster. Mentorship takes different forms—alumni industry panels, insider campus talks, or personalized 1-2-1 mentoring.

“I know what it feels like to be a student confused on what direction to take your career or what industry to go into. But as a working professional—with experience in: consulting for McKinsey, the traditional finance industry for Moody’s Investors Service, company building for FinLeap, and financial technology—I think students can benefit from my hindsight and guidance. I use my knowledge from these roles to give student seminars on venture capital, entrepreneurship, financial analysis, data-driven performance assessments, and pricing strategies.”



Alumni chapters Staying connected wherever you are

Our chapters are a great way of extending your Hult experience, expanding your network, and discovering new business opportunities. Connect with alumni through different events like social meetups, community cleanups, or workshops.

“During my MBA I built strong relationships with my peers, and I didn’t want to lose those connections when I returned to South Africa. When I discovered there was no South African chapter, I volunteered to establish one, and now I’m leader of the Johannesburg Chapter. For many, the chapter is as much for personal support as it is professional. For example, during the pandemic, our chapter has been donating money to support a local school (Kgololo) based on one of our member’s initiatives. Also, many chapter volunteers came together to support Fahad Garba (Hult alum) in Nigeria with his startup Ignite Africa.”

Naomi Thompson

South Africa
MBA, Class of 2017
Strategic Consultant: Legal Innovation and Technology, CatalyNT



61%

of alumni have been promoted or grown their company since graduation, *The Economist*, Executive MBA Ranking, 2020

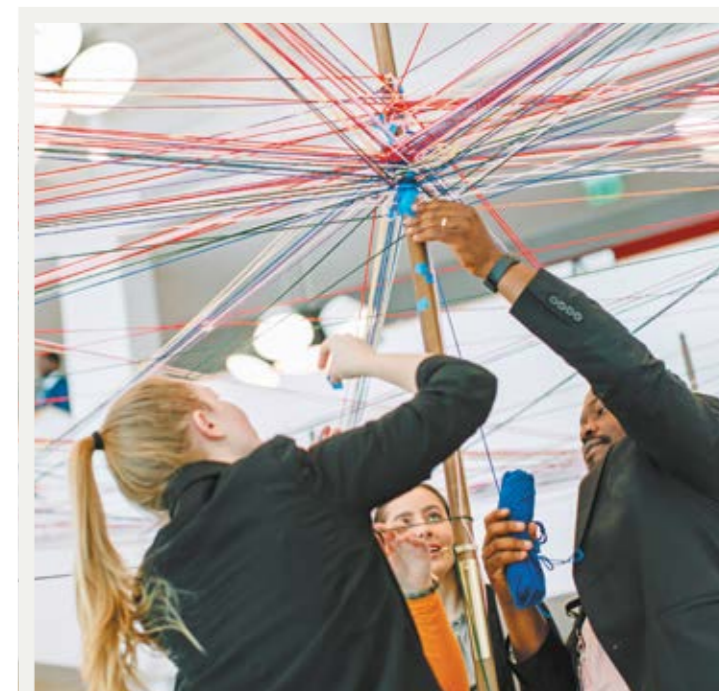


The cohort dresses up for the 2017 Winter Ball, held at the Boston Park Plaza Hotel



Splashes of color mark the celebration of Holi festival in San Francisco

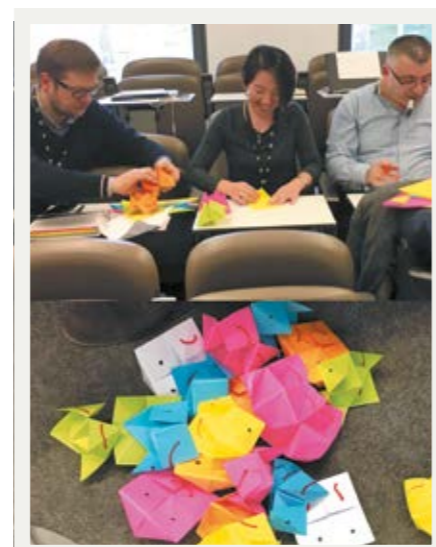
Students get in the Halloween spirit by carving pumpkins



Students weave an impressive thread at the Day of Disruption, signifying the diversity and interconnectedness of the Hult community

Find Your Fun

At Hult, we play as hard as we work. From social events on campus to student clubs and societies—whatever your idea of fun, you'll find it here.



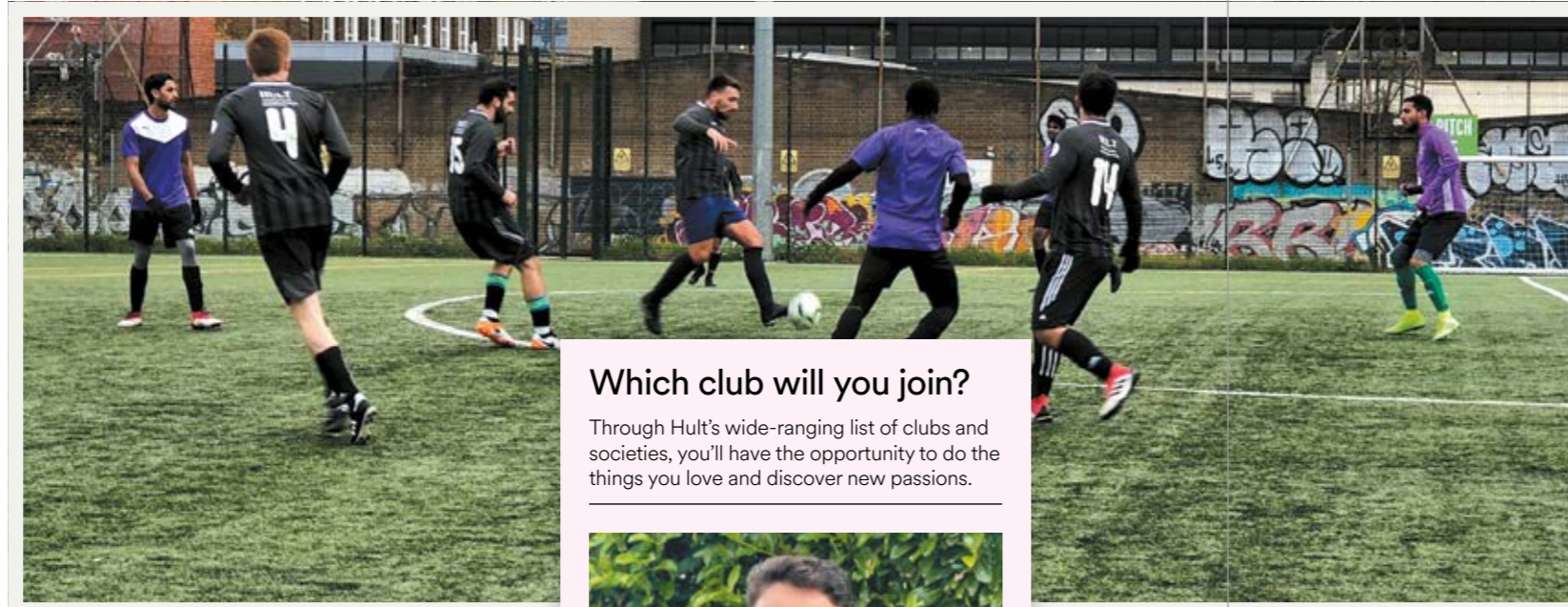
A colorful way to get insight into how to optimize business processes
Photo credit: Jussara Nunes



The International Cultural Festival is a chance for all students to share and celebrate the food and customs of their home nation



A meetup of the Future of Business Club, whose guests have included Geraldo Cavagnari, VP at IBM and MD at Cemex



Which club will you join?

Through Hult's wide-ranging list of clubs and societies, you'll have the opportunity to do the things you love and discover new passions.



Riccardo Montesanto

Italy
 Master of International Business, Class of 2021
 Account Manager, Deliveroo

"As I was a semi-professional footballer back in Italy and love the sport, I wanted to keep playing when I arrived in Dubai. So, I joined the Hult football club, and through it I've formed really strong bonds with my teammates, the kind you know will last forever. We get together every Thursday to play tournaments or train together, and the coolest thing is we play on the rooftop football pitch of the hotel I'm living at."

Hult's men's Soccer Team, scoring goals on and off the pitch



The Social Entrepreneurship Society explores Thailand with a mission to help locals



Students proudly celebrating success within the Global Women in Business Club



Hult's Got Talent is one of the most popular events of the year (Photo: Hult Music & Jamming Club)



A unique icebreaker during the first few days of the EMBA at the Dubai campus—an African drumming class

[Read more club stories and events at hult.edu/clubs](https://hult.edu/clubs)

The best way to get to know Hult is to meet us. No matter what program you're interested in or where you are in the world, we're ready to show you what your life with us could be like.

See Yourself at Hult

Meet us where you are

Our enrollment teams are based all over the world, so you can come to a local office or traveling professor event, or we can come to you for a 1-2-1.

Meet us on campus

Come and visit our unique campuses in person. You could meet your future professors and deans and get to ask the people on the ground all your burning questions.

Meet us online

All of our events—whether a class with a professor, a virtual campus tour, or a 1-2-1 with a member of our team—are available online.

[🔗](https://hult.edu/events) Browse and register for all events at hult.edu/events





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Careers

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Results Reflect Our Relevance

These numbers represent the ultimate achievement of our practical approach to education—our alumni’s career statistics. What they don’t show is the years of hard work from thousands of people that goes into achieving them.

Every challenge completed, assignment submitted, interview nailed, job landed, and business built all goes toward making these stats a reality for Hult graduates. Behind every number are hundreds of lives that have been transformed. That’s why we do what we do: to change people’s lives for the better.

So, when we see that work reflected in our ranking positions, when we’re recognized by the three most prestigious accrediting bodies alongside the top 1% of business schools worldwide, when our belief in learning-by-doing translates into jobs for our grads—we glow with pride.

[See the full careers reports for our programs at hult.edu/results](https://hult.edu/results)

503

companies hired Hult 2022 graduates across 33 countries

73%

of international students at US campuses gained employment in the US

122%

increase in pre-MBA salary, *The Economist*, Which MBA?, 2021

94%

of master’s graduates are employed within six months

55%

increase in pre-EMBA salary, *Financial Times*, EMBA Ranking, 2022

66%

increase in pre-master’s salary three years after graduation, *Financial Times*, Masters in Management Ranking, 2022

100%

of Hult graduates changed country, industry, or function

Unless otherwise stated, all statistics are from the Class of 2022. For all statistics, please refer to hult.edu.

• Dreams Start With Strategy

Everyone comes to Hult with their own background, priorities, and goals. We work with every student individually to set a targeted strategy, equip them with the right tools, and guide them on a clear path to achieve their career ambitions.

Kenneth Chih-Wei Chen

Taiwan
MBA, Class of 2021



• 1. Defining the target

PREVIOUS COUNTRY: Taiwan & Germany	----->	TARGET COUNTRY: USA
PREVIOUS INDUSTRY: Biotech	----->	TARGET INDUSTRY: Unsure
PREVIOUS ROLE: Entrepreneur, Scientist, Tech Consultant	----->	TARGET ROLE: Unsure

“I had been working in biotech for more than a decade and was looking for a shift to other tech fields and a more business-driven position in the US. My ultimate goal is to start another business of my own. I knew that I only had a very limited time in a one-year MBA and I wanted to land a job right after graduation. I got in contact with Jane in the careers team right away. She helped me understand the market, the culture, different industries, and myself! She connected me with industry experts and alumni to help me focus on what I was really aiming for.”

• 3. Reaching the goal

Scientific Solution Consultant, ZAGEN0 Inc.,
Cambridge, Massachusetts, US

“Upon graduating, I secured a sponsored role at a SaaS company constructing one of the largest e-commerce platforms for life sciences R&D. This was a role I couldn’t even imagine until I found it—everything I was looking for across science, business, consulting, startups, and tech. I learned so much here and saw how many opportunities I have in the field. I’m excited for what’s next.”

• 2. Optimizing the search



Jane Russell

USA
Career Advisor, Hult Boston

“Kenneth came to Hult with a robust career. He wanted to work in the US but was unsure of what industry and function. As a multi-talented individual, we set him in “explore” mode. I introduced him to Hult alums who were in the roles and industries Kenneth was considering and did career assessments to get clearer on his goals. The challenge was narrowing down his focus so he could concentrate on plan A and plan B within his desired industry, function, and location. Ultimately, that all came into focus and he landed a great sponsored role in Boston soon after graduation.”

Some students come to Hult as entrepreneurs already, others discover their destiny here. All graduate with the skills, the mindset, and the network to forge their own path with their own businesses. We're incredibly proud of what our alumni are achieving all over the world with their game-changing ideas. Here, four alumni entrepreneurs give us the elevator pitch for their current venture. Which would you invest in ...?




Joe Franklin

UK
Co-Founder, STEPPI
Executive MBA, Class of 2019

 PITCH
Wearable wellness

“We build industry-leading corporate wellness programs designed to motivate, educate, and reward users for making healthy decisions. Users can join challenges, win prizes, set fitness goals, and exchange steps for rewards with hundreds of the UAE’s biggest brands. STEPPI is the first corporate wellness platform in the UAE that supports all major wearable brands, is dual language (English and Arabic), and hosts data on local servers.”

TOP HULT TIP: Embrace a growth mindset. Growth in this sense isn’t about the growth of business revenue or customers, it’s about learning. Studying at Hult completely changed how I think about things, how I review situations and problems—it’s all about staying open-minded.

 Check out steppi.com



Edith Wangare Njage

Kenya
Co-Founder & CEO,
Arielle Roaring for
Africa Ltd.
Master of International
Business, Class of 2019

 PITCH
Employment in Africa

“Arielle Roaring for Africa (ARFA) is a social enterprise with a heart for the African youth. The company was founded in 2018 by African women with a passion for creating employment in the African continent. ARFA is currently registered in Kenya and works with entrepreneurs in Kenya, Uganda, Nigeria, Ghana, and South Africa through strategic partnerships. We have four main business units: entrepreneurship, corporate leadership, financial literacy, and funding entrepreneurs. Our aim is to create over 100,000 jobs in Africa by 2030 through successful entrepreneurship.”

TOP HULT TIP: Connect with your careers team. The Hult career advisors will always remain cherished by the entire Arielle team. They listened to our pitch time after time and sometimes even over the holidays! Their feedback has helped make us the company we are today, working with over 500 entrepreneurs.

 Follow [@arielleforafrica](https://twitter.com/arielleforafrica)




Jenny Saft

Germany
Co-Founder, apryl
MBA, Class of 2014

 PITCH
Fertility for all

“We believe that everyone should have the same chances to become a parent—no matter the age, gender, sexual orientation, relationship status, or financial means. We also believe that companies play an essential role in creating the world we all want to live in. apryl is a comprehensive fertility benefits platform that helps employers attract and retain top talent while tackling diversity and inclusion. With apryl, companies can support their employees with fertility and family-forming benefits—subsidized by the company, but safe and confidential.”

TOP HULT TIP: Welcome discomfort. Working with people from all over the world can be an uncomfortable experience. Juggling all those different mindsets, values, and business cultures was quite a challenge for me, but it turned out to be one of the most rewarding lessons in terms of my personal growth.

 Follow [@apryl_fertility](https://twitter.com/apryl_fertility)

Hult-Grown Trail Blazers

Julian Baladurage

Germany/Sri Lanka
Co-Founder & CEO, WaaS
Master of International
Business, Class of 2013



Listen to Julian and Toni in conversation at hult.edu/mediaroom

Toni Horn

Germany
Co-Founder & Board
Director, WaaS
Global Design Director,
Kearney
Bachelor of Business
Administration, Class of 2012
Master of Finance,
Class of 2013



“We’ve hired a lot of alumni over the years.”



Over the course of their journey as business partners, Julian and Toni have traveled many miles together, overcome many challenges, and shared many laughs

Julian & Toni Potential Partners in Every Class

HULT When did you decide to go into business together?

JULIAN

At Hult London in 2013. I was doing my MIB, Toni his MFIN, and the careers team put us in touch to work on a side project together. We realized we both had similar ideas, and it made sense for us to go into business together; we launched MBJ LONDON (since renamed WaaS) that same year.

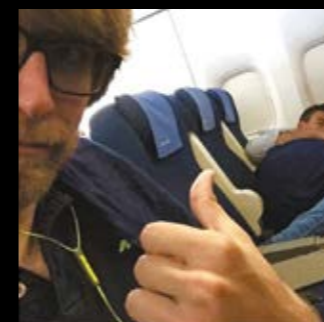
H Has your Hult network benefited your business?

J

We’ve hired a lot of alumni for various roles over the years, from interns to senior positions. At one point we had ten alumni on our team. If we were looking to hire leadership, Hult would be one of the first places we’d come. A lot of our clients are alumni, at least 20-30; every event we run, 40-50% of attendees are Hultians. I’ve also mentored another alum who wanted to start a tech business, and I really enjoyed that.

TONI

We worked with some professors as well in the very early stages, and they gave us guidance and shared their experience when it came to consulting more broadly. After we graduated, we kept coming back to campus, to the alumni events, career events, and met people that ended up working with us. You know what to expect from Hult alumni—you know they’re going to deliver.





WaaS is an end-to-end website as a service company that designs, builds, and manages businesses' websites
waas.uk

H **So, it's a strong network?**
J I was only at Hult for a year but it's still one of my strongest networks. Not a day passes that I don't have contact with at least one alum, excluding Toni of course. Most of my close friends are Hult alumni—one lives just five minutes away from me and, actually this weekend, I'm having three Hultians over for sriracha tasting!

T From both my undergraduate and master's at Hult, I think the network—connecting with people from all over the world—has been the most important aspect. And I'm still meeting alumni now from all different years, not just my year. Everybody is very open and willing to share contacts and experience. I mentor a few students myself, just informally.

H **Why is it so tight do you think?**
J I think it's a combination of like-minded people being thrown together in a completely new environment. Most students are from overseas, and then you travel together for Campus Rotation—it really strengthens the bond.

T Exactly, everyone is open to learning about different cultures and perspectives. It's difficult at first, but I think it's a very good setup for real life. If you're at a startup or a big company, you have to work with people from all different sorts of backgrounds.

H **Are you guys close as friends?**
J We were business partners before we became friends but now, Toni is one of my closest friends. This year I will be a groomsman at his wedding! We've been through a lot together these past few years, always side by side. We launched WaaS in 2013, by 2017 we had grown way too fast and were on the verge of going bust. We had to scale right back, which has enabled us to be super agile and creative; we actually just had our best year. Entrepreneurs are always saying "things happen for a reason," and it's true.

T It is true. I wouldn't go back and do anything differently because it's brought us to where we are now. It's mistakes you learn from; if you have never failed, you have not learned the many lessons that come with failure.

A Global Network of Opportunity

"At Hult, your entire network of students, faculty, and staff come from all over the world."

Grace Mak
 German/British/Cantonese
 Master of International Marketing,
 Class of 2018
 Head of Growth and Partnerships, iDEA

"Alumni that I've met through various events have made it possible for me to have conversations with different companies about future opportunities."

Morten Fausboell
 Danish
 MBA, Class of 2019
 Director of Sourcing & Supply, e4itek

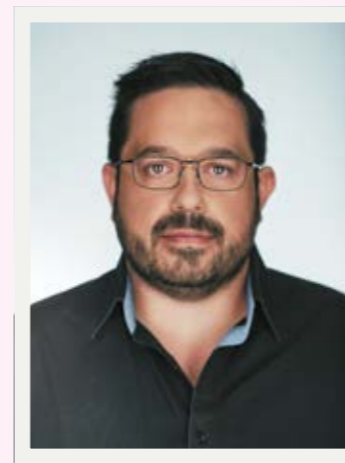
"The network at Hult is so diverse—I know people working in any field possible, and they're only a text message away."

Olga Babenko
 Swiss/Ukrainian
 Bachelor of Business Administration,
 Class of 2022



You'll graduate from Hult into a 31,000+ alumni network with connections all over the globe that will be an ongoing resource for you, wherever your career takes you.

Check out "Hult Hires Hult" on LinkedIn for more alumni recruitment and collaboration stories



David Castro-Gavino

UK/Spain
 Vice President of Data, HelloFresh SE
 Executive MBA, Class of 2020

Enter: Employable Graduate

The skills you acquire, build, and practice at Hult are designed to make you the most employable graduate in the market.

For David Castro-Gavino, the EMBA program helped show his even greater potential amid an already successful career. He discovered his current role at HelloFresh through exposure to the company as part of a Hult business challenge and jumped at the chance to make a real impact—leading data globally for the company and reporting directly to the CEO. He credits the Hult environment, and the career coaching he received, for pushing him to look for more.

Here, David re-imagines the interview process and shares some of the tangible, practical takeaways gained from his career coaching. You'll find notes and observations from our careers team in the margins.

Top employers of Hult graduates:

Amazon	KPMG
PWC	Deloitte
EY	Levi's
Medtronic	

Two professionals sit facing each other in a meeting room.

INTERVIEWER

David, thanks for meeting with me today. It would be great to get to know you a little better, can you tell me about yourself?

Present>Past>Future: This useful structure keeps your answer relevant and concise; prepare your top three past successes in advance and align your values with the company.

DAVID

I'm a global data professional and EMBA candidate at Hult International Business School. I've had the privilege of living across three continents and traveling to five. I'm fascinated by data—one could argue that I'm a "data cheerleader." I've worked with both domestic and multinational organizations, across verticals, and have built my leadership skills through my global experience and my MBA. Ultimately, I want to help businesses become data-driven to better serve their customers.

Got specialist knowledge or interests? Whether it's your major, master's, or top choice elective, you've got space in your program to specialize.

INTERVIEWER

Thank you. You mentioned leadership there—how would you define your leadership style?

These fundamental ingredients of Hult's learn-by-doing approach demonstrate you're ready to take on the job.

DAVID

Transformative, strategic, and collaborative. My international experience shaped my leadership; but at Hult, I pushed my learning further. You see, the MBA is a mix of practical theory and business challenges designed to push you to the limit. Short, intense weekends spent with strong characters and talented individuals is a recipe that forces you to be your best.

You'll benefit from career coaching appointments throughout the academic year—these will help you with job search strategy, building a network, and mock interviewing.

INTERVIEWER

Can you tell me about one in particular?

A great opportunity for a STAR story: Situation, Task, Action, Result. This structure will make your experience more relatable and memorable. Add numbers to really drive home the impact.

DAVID

I have fond memories of a particular international marketing challenge around London luxury boutique hotels. The challenge had the group running around the

Your classmates will become an inspiration for life.

city getting interviews—it took charisma, cheekiness, and courage! It really felt like an episode of *The Apprentice*. The challenge was not the research—that was the fun part—it was agreeing to a product idea as a group, meeting the brief, and preparing the proposal and ten-minute pitch. It required the right leadership skills to bring everyone together.

INTERVIEWER

Yes, business challenges are so valuable. We're often working in teams across markets and regions, which means bringing together a whole range of perspectives. How do you deal with a situation like that, are you a team player?

DAVID

Yes—my first Hult classroom experience saw me take a seat among **more than 35 nationalities**, bringing together a unique set of opinions and approaches. This year, our final business challenge unfolded amid Covid-19, throwing us an entirely new set of challenges. We had to pivot our initial concept three times. A lot of our success was due to the strong, international team we put together—we had complementary skills and the appetite to make a difference. My role as lead was twofold: to provide vision and direction, while pushing my team to leverage their skillsets. **Our hard work culminated with an app that saw our team score full marks and a potential business venture.**

INTERVIEWER

A fantastic result. Now, you're an experienced data professional—how would you say it influences decision-making?

DAVID

We hear so much about data, but the fact is only 50% of organizations, at best, are using data to support their decision-making. A large number make decisions purely on gut feeling. We're seeing a real push toward a well-defined data strategy underpinning the business strategy to drive transformation. The writing of that strategy is not the difficult part—it's ensuring it's closely linked to the business strategy, and that it looks at data holistically. Business needs to be able to back its decisions with data, and that's something that the **MBA curriculum practices and encourages throughout.**

INTERVIEWER

And how do you feel pursuing an MBA has impacted your career so far?

DAVID

At no point in my career do I wish to stand still. I was an experienced professional before my MBA, but it was Hult that pushed me further. I believe in learning new skills and a **lifelong education**, which I'll be keeping up through **my alumni network**. Professionally, I'm ready to take on a new level of responsibility while also proactively managing **my personal development.**

INTERVIEWER

Sounds like you have your eyes firmly on the future! Thanks for meeting with me today.

DAVID

My pleasure, thank you for your time.

The Hult classroom: A unique melting pot from day one and valuable international experience that'll put you ahead.

Putting the R in STAR! Another great example of learning in action.

Our curriculum reflects the skills employers want and need—meaning you'll graduate job-ready.

Annual electives, ongoing events, the chance to level-up your degree: it's all on the other side of graduation.

You never really leave Hult. As a graduate, you'll join a vibrant international community of 28,000+ alumni ready to support and celebrate your career.

Valuable soft skills that will last a lifetime.

The two shake hands. David exits.



Hult's Player-Coaches

Who better to coach you through finding, and landing, the job you want than former recruiters themselves? With insider knowledge, local expertise, and years of experience on the job, our career advisors work with you one-on-one, from day one, to get you where you want to be at graduation.

[Start the conversation at hult.edu/contact](https://hult.edu/contact)



Mandeep Sahota

UK
 Former Recruiter, HR, &
 Talent Acquisition Strategist
 Career Advisor, Hult
 International Business School
 10+ Years' Recruitment
 Experience

HULT **What brought you to Hult?**

MANDEEP

As a recruiter, I would come across Hult students applying for roles in the companies I was working for and they stood out to me. I've always worked in startup culture environments and am suited to places that encourage autonomy with a solid team spirit. That's what I found at Hult.

H **What makes you well-placed to advise students?**

M

I have looked at thousands of resumes during my career as well as having been involved in all aspects of the hiring cycle, from scoping out job descriptions to understanding business needs and what hiring managers are looking for, as well as what goes into the decision-making process.

H **How do you stay up to date?**

M

I attend all the corporate events that happen on campus to keep an eye on the market trends and expand my knowledge. I'm always curious to learn more about different industries. It's what we encourage our students to do but we also do it as well.

H **How do you work with students?**

M

We get to know students through 1-2-1 sessions where we identify what interests them, what their strengths are, and how they can leverage these things to achieve their goals. We have open channels of communication through workshops, drop-ins, social media, and email and encourage engagement as much as possible.

“The team has a broad spectrum of industry knowledge.”

PITCH YOUR BEST SELF WITH ...	
Katharine Boshkoff	USA Vice President, Global Career Development & Alumni Relations
Product Me	

“As head of career development, I've worked with Hult students across the board to amplify their greatest asset: themselves! Try this quick pitch activity to ensure that whatever the situation—presentation, meeting, or interview—you do an effective job of selling yourself and make an authentic impact.”

1 First, write down 3-5 skills and capabilities you have, or will have, once you've completed your degree.



2 Using this list, develop a few simple phrases that demonstrate your skills.



66%

increase in pre-master's salary
 3 years after graduation,
Financial Times, Masters in
 Management Ranking, 2022

HULT **How do you see your role?**

DAVID

To empower the students to maximize their potential and find their own path to succeed. We need to be a combination of coach, mentor, therapist, confidant, and sometimes school principal! Students need us for different things at different times.

H **How do you use your experience to help students?**

D

I know the level of preparation and commitment required to just get an interview with leading firms. I'm able to provide an insider's view on how the world's leading investment banks conduct their hiring processes and what they specifically look for in candidates. I advise students on various strategies to help expand their industry knowledge, develop their interview skills, and hone their personal branding.

H **How do you cater for so many different career goals?**

D

If a student is interested in a field that I lack expertise in, I collaborate with my global careers team to ensure I can get that student access to specific knowledge as quickly as possible. The level of care for the students and the amount of detail that's involved in creating tailored career content for them is remarkable.

Career resources Hult

- rs
- ns
- ops
- s
- us Careers Events

career team in action at
 u/mediaroom



Mandeep Sahota

UK
Former Recruiter, HR, &
Talent Acquisition Strategist
Career Advisor, Hult
International Business School
10+ Years' Recruitment
Experience


HU
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3 Now, rework your introduction by grouping your phrases into three parts: Present, Past, and Future. Read it out loud again.



4 Take a moment to reflect on your work. What feels comfortable? What makes it memorable?



Great work! You're on your way to pitch success and already know your strengths better.



David Sheehan

Scotland
Former Finance Headhunter,
City of London
Career Advisor, Hult
International Business School
18 Years' Recruitment
Experience

66%

increase in pre-master's salary
3 years after graduation,
Financial Times, Masters in
Management Ranking, 2022

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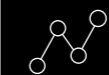
D

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Career resources at Hult

- Pre-Arrival Webinars
- 1-2-1 Advice Sessions
- Scheduled Workshops
- Mock Interviews
- Alumni Roundtables
- On- and Off-Campus Careers Events
- Virtual Career Fairs

Watch the career team in action at hult.edu/mediaroom

Degrees For Those Made to Do

Top-ranked by the best

Our programs are recognized as being among the best in the world in the most reputable global rankings.



Global Executive MBA Ranking, 2022
Global Masters in Management Ranking, 2023
MBA Ranking, 2021



Best B-Schools MBA, 2022



Best International One-Year MBA, 2019



Full-Time Global MBA Ranking, 2022
Global Masters in Management Ranking, 2021
Global Executive MBA Ranking, 2021



Top Universities for Experiential Learning, 2023



Winners of the Innovation in Higher Education Award, 2023



Online MBA Rankings, 2023



Best Online MBA Programs, 2023



Best Undergraduate Business Schools, 2023

Worldwide accreditations



Hult International Business School is a 501(c)(3) nonprofit educational organization registered in the Commonwealth of Massachusetts, accredited by the New England Commission of Higher Education (NECHE) to award US degrees. Hult's London campus is regulated by the Office for Students (OfS). For additional accreditation information please visit hult.edu/rankings.

Undergraduate

Build an essential skillset with our Bachelor of Business Administration, for high school graduates.

Master's

Deepen your expertise with our range of general and specialized master's degrees.

MBA

Accelerate your career with a variety of flexible programs for professionals with three or more years of work experience.

Doctorate

Attain the highest academic accolade with our Doctorate in Business Administration, for professionals with 10+ years of work experience.

Unless otherwise stated, all statistics are from the Class of 2022. For full statistics, please refer to hult.edu.



Pass It On

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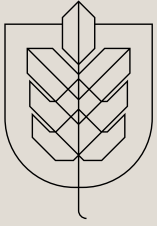
Date

Note

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