

HULT
INTERNATIONAL
BUSINESS SCHOOL

Global Careers Report 2023

Global Online MBA

BOSTON SAN FRANCISCO LONDON DUBAI NEW YORK





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“The world of work is changing faster than ever before. New jobs are emerging, existing jobs are changing, and talent is being challenged to learn new skills.”

How to Future-Proof Your Career

By Katharine Boshkoff,
Global Vice President, Career
Advancement and Alumni Relations

About Katharine

A former strategy consultant and professor, Katharine has coached thousands of students to find career success in global markets.

After many years coaching executives and students, I've learned that it is not just the ability to get a job after graduation that counts—it is the capability to adapt, to be resilient, and to thrive in an environment of constant change. Research tells us that careers of the future will span more than 20 jobs and four or more career pivots.

With the availability of new technology innovations—the internet of things, artificial intelligence, and the proliferation of big data—the world of work is changing faster than ever before. And with this revolution, new jobs are emerging, existing jobs are changing, and talent is challenged to continually stretch to learn new skills and capabilities.

Successful job seekers are always working to develop themselves. I have identified for you here the three major ways in which you can set yourself apart.

1. Learn how to learn

Play the long game and remember that the winners in the employment race will be those who bring a rich skillset to their first job and become masters at acquiring new skills. Develop a mindset of continuous learning—formal learning neither starts nor stops in the classroom.

2. Master the soft skills

Empathy, influence, authenticity, collaboration, decision making, and creativity—all of these skills will be imperative for talent in the careers of the future. Truly human skills will further differentiate talent in a workplace populated by increasing levels of automation and technology.

3. Embrace tech savviness

You don't need to be an IT guru, but familiarity with technology relevant to your job function is critical. All jobs of the future will involve some level of technology. Take the time to acquire the knowledge and technology skills that can help you better perform in your future job or accelerate your career.

Take Your Career to the Next Level



STUDENT STORY
Skills that make an impact

Hajar Sbihi
Morocco
Senior Project Manager,
PMO, Pharmascience
Class of 2023

What's changed for you?

With my degree in chemical engineering and pharma background, the Hult Global Online MBA has given me valuable tools to support my career growth and a deep understanding of my strengths and weaknesses. I now embrace challenges, rather than fear them, and feel I'm continuously striving for improvement thanks to my growth mindset. I'm more adaptable now and constantly looking for innovative solutions.

What were your classmates like?

My culturally diverse cohort made a huge impact on me. Interacting and collaborating with individuals from so many backgrounds and perspectives broadened my horizons and enriched my understanding of different ways of thinking and approaching tasks. I feel I can now work effectively with anyone from any walk of life.

Program highlight?

Hult's focus on ethical and responsible decision-making has helped me become a leader who values collaboration, embraces growth, and makes ethical decisions that positively impact the business and the communities it serves.



EXPERT ADVICE
Taking your career up a gear

Don't underestimate the importance of communicating new projects and courses when it comes to elevating your personal brand. Newly acquired skills enhance your brand and often deserve a prominent place on your resume, LinkedIn profile, cover letters, and professional summaries.

50%

of graduates are at director level or above within 12 months
Social Profile Data, People Data Labs, 2023

#4

Global Online MBA Ranking,
CEO Magazine, 2023

Accelerate Your Return on Investment



“Through the virtual classroom, I get access to top-notch professors and engaging, high quality course content while still enjoying maximum flexibility. Collaborating with classmates from diverse backgrounds and cultures also gives me a global business perspective and connections worldwide.”

Jad El Cham
UAE
Program Manager, RIPE NCC
Class of 2024



STUDENT STORY

More salary, skills, and stability

David Hansen
Norway
Enterprise Public Sector
Sales Manager,
Microsoft
Class of 2024

With a master's in law and a varied career spanning politics, social, and commerce, David wanted a program that could help him blend all his knowledge and experience to transition from mid-level to top-level management.

What made you choose the Online MBA?

Studying at Hult has helped me broaden my horizons and expand my network in a way that a local business school in Norway, where I live, could not match. Hult gave me the opportunity to learn from the best faculty and peers in the world. The teachers are all experts in their fields and bring cutting-edge insights and practices to the classroom. Add to this the diverse and talented student community and a relevant, innovative curriculum—these are Hult's greatest strengths, and they make me proud to be part of this community.

How do you apply your new skills at work?

The skills I'm gaining are instantly beneficial. I've learned how to think critically based on a broader set of perspectives, more creatively, and strategically. I've also improved my communication, collaboration, and leadership skills. One team assignment I worked on spanned three continents and industries including fashion, hospitality, biotech, and diamond mining!

#12

for Class Profile, *QS World University Rankings, Online MBA Ranking, 2023*

#24

for Class Experience, *QS World University Rankings, Online MBA Ranking, 2023*

#38

Overall, *QS World University Rankings, Online MBA Ranking, 2023*

Grow a Global Startup



STUDENT STORY

The entrepreneurial leap of faith

Federico Schenquerman
USA
Founder, Poppies With Purpose
Class of 2024

When Fede's sister-in-law Lisa launched her meaningful shoe brand, Poppies With Purpose, to help bring a boost to cancer patients like herself, Fede saw this as the perfect opportunity to get an MBA that could also benefit the startup.

How did you apply your studies to Poppies With Purpose?

One way was through my marketing course, which was instrumental in helping us shape our brand strategy and identifying our brand's strengths, weaknesses, opportunities, and threats. We also learned how to promote our brand effectively through social media, email marketing, and influencer marketing. We created a clear roadmap for launch, growth, KPIs, and tracking our progress, ensuring we were meeting our goals and progressing toward our mission of supporting female cancer sufferers.

What support did you get from professors?

Professor Matt Fisher provided us with invaluable mentorship and support. Professor Larry Louie was also tremendously valuable in terms of his teaching of financial accounting and pushing me to think creatively about business strategy. We feel incredibly fortunate to have had the opportunity to work with such talented professors at Hult.



STUDENT STORY

Finding flexibility

Jolina Kahn
Phillipines
Founder of KahnDo Solutions
Class of 2024

Why choose the online MBA?

The Hult Online MBA is a good fit for me as an entrepreneur who's also a mom with a young kid, a professor, and juggling many other roles in between. I needed a program that would challenge me but at the same time give me the flexibility to move at my own pace.

Program highlight?

I love the global nature of the program, learning alongside bright minds from all over the world.



STUDENT STORY

Going Global—and Growing

Thomas Forey
UK
Senior Vice President, Springpod
Class of 2023

Thomas's Hult experience enabled him to take his startup to the next level due to the business knowledge and practical skills he learned.

Why Hult?

A globalized world calls for diverse leaders who can communicate, lead, and achieve impact within and across complex environments. The Hult experience is so richly diverse. Hult offers a unique experience to meet exceptional leaders while learning from some of the most influential professors and guest speakers globally.

What are the key outcomes from your MBA?

Hult's MBA program enabled me to master putting theory into practice and equipped me with the skills to lead more effectively. These skills have been behind much of my success in launching Springpod internationally, working with senior government officials in North America, and securing significant funding.

Grow a Worldwide Network



STUDENT STORY

The power of community

Sarah Adlouni

USA
Community Relations Manager, American International School Riyadh
Class of 2024

How would you describe your classmates?

Smart, driven, totally unique professionals who have taught me so much. We stay connected as much as we can through meetups with classmates, study sessions, the class WhatsApp, or just texting one another. It's important to have that relationship with classmates, to share knowledge and experiences and build connections. We'll all be part of the same community forever.

What have you learned about yourself?

I've learned that I can work well under pressure and in groups as well as how to properly manage my time. I've discovered that education is my passion. I came to Hult not knowing exactly what would be next for me. Now, I know what I want, and how to achieve it.



GLOBAL EMPLOYERS

Employers of Hult grads 12 months post-graduation include:

Amazon	Bain & Company
Banco De Credito BCP	Bancolumbia
Berkeley Partners	BMW China
Emirates	Engel & Volkers
Gucci	Hubspot
IBM	Insight Global
Johnson & Johnson	Latam Airlines
Marriott International	Tap Portugal
Unilever	Walmart



TOP INDUSTRIES

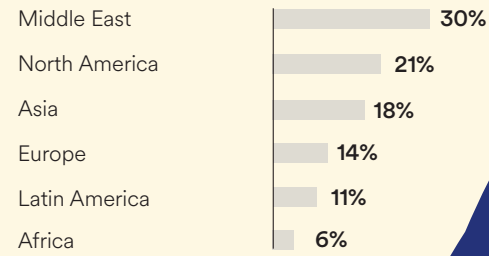
Some of our top industries

Aviation
Banking
Education Management
Financial Services
Information Technology and Services
Management Consulting
Non-Profit Organization Management
Oil & Energy
Real Estate



GEOGRAPHIES

Where are our students based?



72

nationalities in class

45

languages spoken



EXPERT ADVICE

Growing your network

LinkedIn can be a powerful tool for reaching beyond your own immediate network and out to your network's network. You can also connect with alumni from previous years and other programs. Joining and becoming active on LinkedIn groups is another great way to engage with people across borders.

Keep Your Career on the Cutting Edge



ALUMNI

Lifelong learning

Change never stops, and neither should your learning. That's why we offer our graduates a free elective every year—for life. Refresh your skillset or get up to speed on a new business trend by enrolling at any of our global campuses for a small registration fee.



STUDENT STORY

Refresh your skillset

Emi Wayner

Japan

Head of Global Growth Strategy—Customer Programs, Google Cloud Marketing
Class of 2025

Favorite class?

One class that resonated with me was on the transformative potential of generative AI in the field of marketing. It not only provided me with valuable insights but also opened up avenues for deeper research as a marketer in the technology industry. And hearing perspectives from Hult professors and cohorts in other industries shed light on how this transformation is perceived across different sectors. It's never too late to learn anything!

Best aspect of Hult's skills focus?

The skills I've picked up are proving to be highly valuable and beneficial. The brand strategy class was particularly helpful for catching up with the latest best practices and new strategies since I joined Google. I've been able to effectively apply my case studies into real-world business settings and incorporate them into daily conversations. This has not only supported my approach but also introduced fresh perspectives to B2B tech marketing.

“Once I had a deep understanding of the tech, I started to think about how to apply it to different industries. This is where my startup Oilchain was born—a blockchain and AI platform for oil and gas. Hult has been a game changer in my life.”

Claudio Sperindio

Italy

CEO, Oilchain
Class of 2018

1

free elective every year after you graduate

150+

elective options**

Sample electives

- Leading Digital Transformations
- Disruptive Business Models
- Fintech
- Neuromarketing
- Machine Learning and AI
- Developing Business Strategies for Emerging Markets
- Introduction to Bitcoin & Blockchain Technologies

*you can upgrade and take electives on campus

** Subject to availability and to a \$100 USD course and registration fee.

Career Impact



CAREER IMPACT

360° career focus

Whether you're looking for a mid-career change, to progress with your current employer, or to start your own business, our coaches will support your professional growth and help you maximize every opportunity that comes your way.

Access advanced expertise at your own pace

You're unique and will require a tailored approach to navigating your career. From AI technology to one-to-one coaching to online platforms, as well as workshops and events—you can use the resources most suited to your goals to achieve the results you're looking for.

Access a wide range of advanced resources


- Make one-to-one appointments with your career coach
- Discover myCareer, Hult's self-service online tool, covering all aspects of your job search
- Use AI-enabled career tools such as Big Interview to assess and perfect your resume, your interview prep, salary negotiations, and more
- Polish your LinkedIn profile with the LinkedIn Guys course, free to all matriculated students
- Use the wide array of LinkedIn Learning courses to refine your job exploration and career strategy

Grow your network beyond your cohort

There are many opportunities to grow your network outside your classmates, should you choose to, with on- and off-campus networking events, panel discussions, and guest speakers.

Connect with your global network

Download Hult Connect, your alumni directory and job board.



COACH
Jane Russell

Jane Russell is a career services professional, advisor, and coach with extensive experience in all aspects of job search, including career assessment strategy, and offer negotiation. She also has expertise in full-cycle recruitment, employee relations and performance management, and is a Certified Professional Resume Writer and Strong Certified Practitioner.

“Studying at Hult meant being a part of a talented global student body that challenged me to appreciate and understand different cultures, perspectives, and ways of working. stretched me academically, required me to work with global executives on real-world problems, and broadened my perspective on global issues.”

Thomas Forey

UK

Senior Vice President, Springpod

Class of 2023

#39

Best Online MBA Program,
Fortune Education, 2023



Accelerate Your Global Career

Start your application at
hult.edu/apply

Any questions? Email us:
admissions@hult.edu