





























|  | 1 miles   | 3 miles   | 5 miles   |
|--|-----------|-----------|-----------|
| POPULATION SUMMARY                       |           |           |           |
| 2017 Total Population                    | 14,237    | 125,294   | 316,204   |
| 2022 Total Population                    | 15,030    | 134,265   | 340,725   |
| 2015-2020 Annual Growth Rate             | 1.09%     | 1.39%     | 1.50%     |
| 2017 Median Age                          | 39.9      | 43.6      | 38.9      |
| INCOME SUMMARY                           |           |           |           |
| Median Household Income                  | \$51,262  | \$52,523  | \$54,065  |
| Average Household Income                 | \$64,712  | \$70,187  | \$71,345  |
| BUSINESS DATA                            |           |           |           |
| Total Businesses:                        | 415       | 3,706     | 7,870     |
| Total Employees:                         | 4,825     | 44,838    | 87,614    |
| Daytime Population:                      | 12,838    | 114,874   | 261,715   |
| POPULATION 25+ BY EDUCATIONAL ATTAINMENT |           |           |           |
| Associate Degree                         | 9.0%      | 8.8%      | 9.0%      |
| Bachelor's Degree                        | 18.1%     | 19.0%     | 18.0%     |
| Graduate/Professional Degree             | 9.3%      | 9.1%      | 8.9%      |
| Percent of Population with Degrees       | 36.4%     | 36.9%     | 35.9%     |
| EMPLOYED POPULATION 16+ BY OCCUPATION    |           |           |           |
| Total                                    | 6,680     | 55,257    | 142,104   |
| White Collar                             | 73.9%     | 65.9%     | 62.9%     |
| Services                                 | 13.1%     | 17.6%     | 19.4%     |
| Blue Collar                              | 13.0%     | 16.5%     | 17.7%     |
| HOUSEHOLD SUMMARY                        |           |           |           |
| 2017 Households                          | 6,270     | 51,856    | 121,179   |
| 2017 Average Household Size              | 2.24      | 2.39      | 2.59      |
| 2017 Average Family Size                 | 2.92      | 3.03      | 3.16      |
| 2017 Median Home Value                   | \$192,354 | \$184,142 | \$188,718 |