

NielsenIQ Brandbank

Coca-Cola Original Taste 8 x 330ml



EAN

5449000058386

Target market(s)

GB

Components

Ingredients

Carbonated Water
Sugar
Colour (Caramel E150d)
Acid (Phosphoric Acid)
Natural Flavourings including Caffeine

Nutrient Profile Score (Promotion and Placement)

Nutrient Profile Score UK - 2

Nutrition

	Per 100ml	Per 330ml (%*)
Energy	180kJ 42kcal	594kJ 139kcal (7%)
Fat	0g	0g (0%)
of which saturates	0g	0g (0%)
Carbohydrate	10.6g	35g (13%)
of which sugars	10.6g	39g (39%)
Protein	0g	0g (0%)
Salt	0g	0g (0%)

*Reference intake of an average adult (8400kJ/2000kcal)

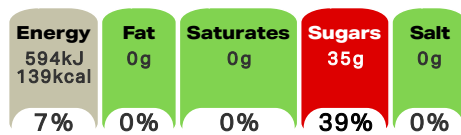
Calculated Nutrition

	per 100ml	Per 330ml
Energy (kJ)	180	594
Energy (kcal)	42	139
Fat (g)	0	0
of which saturates (g)	0	0
Carbohydrate (g)	10.6	35
of which sugars (g)	10.6	39
Protein (g)	0	0
Salt (g)	0	0

Front of Pack Nutrition

Per Portion

A 330ml serving contains



Per 100ml: 180kJ / 42kcal

Reference intake of an average adult (8400kJ/2000kcal)

Nutrition Other Text

Reference intake of an average adult (8400kJ/2000kcal)

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400kJ/2000kcal)

HFSS Indicator (Promotion and Placement)

HFSS Indicator - HFSS

HFSS Food or Drink (Promotion and Placement)

HFSS Food or Drink - Drink

HFSS Food Category (Promotion and Placement)

HFSS Food Category - 1 - Prepared soft drinks containing added sugar ingredients

Product Description

Brand

Coca-Cola

Features

Original Taste

This product is GMO free

This product is gluten free

This product is allergen free

This product is suitable for vegetarians/vegans

Standardised Brand

Brand - Coca-Cola

Regulated Product Name

Sparkling Soft Drink with Plant Extracts

Marketing

Company Name

CCEP GB

Company Address

UB8 1EZ.

Brand Marketing

Coca-Cola is the iconic sparkling soft drink, created in 1886 in Atlanta, Georgia, by Dr. John S. Pemberton. Coke was first offered as a fountain beverage at Jacob's Pharmacy by mixing Coca-Cola syrup with carbonated water, the fabled secret formula for Coca-Cola. Over the years, this truly legendary carbonated soft drink gained a massive cult following. Coca-Cola is famous not only for its great taste but for the feeling it delivers. Every sip of this legendary bubbly cola is a reminder of happy times. Now, its popularity has made it truly universal. Today, you can find Coca-Cola - the carbonated fizzy cola drink full of invigorating and refreshing flavours - in virtually every part of the world.

Other Information

Contains Caffeine

This product is allergen free

Contains natural flavourings

Contains added colours

Further Description

First created in 1886, Coca-Cola Original Taste is the legendary flavoured sparkling soft drink. Everything about Coca-Cola is unique; from its iconic flavour to the famous bottle. This all-time classic cola with a crisp and unique flavour. But it's not only about the great taste. Coca-Cola is so much more. Serve ice cold for maximum enjoyment. Please recycle.

Enhanced Marketing Data

SEO Metatag

Coke

Cola

Health & Lifestyle

Lifestyle

- Gluten free
- Suitable for Vegans
- Suitable for Vegetarians

Allergy Advice

Celery - Free From
Cereals Containing Gluten - Free From
Crustaceans - Free From
Eggs - Free From
Fish - Free From
Lupin - Free From
Milk - Free From
Molluscs - Free From
Mustard - Free From
Nuts - Free From
Peanuts - Free From
Sesame - Free From
Soya - Free From
Sulphur Dioxide/Sulphites - Free From

Additives

Genetically Modified Ingredients - Free From

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Best served chilled

Storage

Best before: See base of can.
Store cool and dry.

Brandbank Captured Pack Data

Pack Size

330ml e

Numeric Size

Numeric Size - 330

Recycling Info

Can - Metal - Widely Recycled

Pack Type

Type - Wrap

Provenance Statement

Made in GB

Recycling Scheme

- OPRL

Recycling Other Text

Film - Recycle with Carrier Bags at Larger Stores - Not at Kerbside

Units

Number of Units

Number of Units - 8

Customer Services

Manufacturers Address

CCEP GB,
UB8 1EZ.

Return To

CCEP GB,
UB8 1EZ.
0800 227711
Coca-Cola.co.uk

Telephone Helpline

0800 227711

Web Address

Coca-Cola.co.uk

Extended Data

Description Breakdown

Functional Name - Soft Drink
Variant - Original Taste



RECREATE COCA-COLA'S PERFECT SERVE



Choose your
Favourite Coca-Cola



Fill the glass with
a third of ice



Pour your
Coca-Cola at a
45 degree angle



Add a slice
of lemon



ENJOY!

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