

LINZ, NOVEMBER 2020

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## SILHOUETTE HOLIDAY GIFT GUIDE

### THE MOST BEAUTIFUL WAY TO EXPRESS YOUR LOVE

As the happiest time of the year approaches, you're probably asking yourself that trickiest of questions: what shall I give my partner this year? It takes a lot of thought to choose the perfect gift. It has to be a complete surprise but also one that brings lasting joy. This holiday season, Silhouette is presenting a glamorous range of gifts from its Elegance collections. These exclusive glasses showcase the finest hand-craftsmanship, made in the heart of Austria. The exquisite materials lend a luxurious look and feel to these frames, making them the ideal gift. Each model is timelessly beautiful and certain to bring a smile to your loved one's face. So, this year: give the gift of lasting value with a personal touch. That is what these unique glasses are all about.

#### **Bolschoi Grace**



Elegant Bolschoi Grace sunglasses are sure to win the heart of any style-conscious woman this holiday season. Could they be the perfect surprise? Their 23-carat gold-plated frames with cat-eye shapes evoke the grace, strength and delicate beauty of a ballerina. Choose from harmonious combinations of lens colors and classic precious-metal frames in matte and glossy surfaces for a glamorous look that radiates sophisticated style.

#### **TNG Crystals**



There's no gift more impressive than precious stones. The 23-carat gold-plated frames of the TNG Crystals collection are adorned with sparkling Swarovski crystals, applied by hand to the inner and outer surfaces of the temples. With a choice of clear, sapphire blue, violet and dazzling Aurora Borealis crystals, this new addition to the Elegance collection can make any woman's dreams come true this holiday. These intricate, hand-crafted glasses are more like pieces of fine jewelry, made to stand the test of time.

#### **Venture**



Even for the man who has everything, Silhouette has the perfect holiday gift this year. With their elegant, sophisticated style, the strikingly modern Venture frames add a masterful new design to this beloved collection. The temples have been redesigned to include a stunning guilloché pattern, adding expressive detail to the smart, masculine look and sporty lines of these glasses.



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**FURTHER INFORMATION:**

[www.silhouette.com](http://www.silhouette.com), [www.silhouette.com/newsroom](http://www.silhouette.com/newsroom), [www.facebook.com/silhouette/](https://www.facebook.com/silhouette/)

**Silhouette**

What began in 1964 with a vision – eyewear as an accessory – has today become the world's leading brand in lightweight quality eyewear: Silhouette. Under this brand, the lightest eyewear in the world is produced in Austria with a great love of detail, crafted mostly by hand in an individualized design using only the best materials and state-of-the-art technologies and exported to 100 countries across the globe. In 1999, Silhouette revolutionized the world of eyewear with Titan Minimal Art weighing just 1.8 grams, with no rims, screws or hinges. Silhouette eyewear has accompanied astronauts into outer space on 35 missions, has traveled around the world with the Vienna Philharmonic Orchestra, and is worn by a number of big names in entertainment, business and politics.

**Silhouette International**

Headquartered in Linz, Austria, Silhouette International Schmied AG is the world's leading manufacturer of premium eyewear, with over 1,500 employees worldwide. With 13 international subsidiaries, the family-owned company is the market leader in rimless eyewear, which has brought it acclaim and success around the world. Exports account for 95% of its production.

Silhouette eyewear is available in over 100 countries. Since 2017, the company has been a full-service provider of frames and lenses – made in Austria. In 2019, around 1.6 million pairs of glasses were sold worldwide and the company reported €161 million in revenue.

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