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FESTIVE EYEWEAR ELEGANCE ALL WRAPPED UP

ADD SOME INSTANT GLAMOUR TO YOUR FESTIVE LOOK WITH EXCLUSIVE EYEWEAR FROM SILHOUETTE

Christmas is always a feast for the eyes. Whether it's the twinkling lights on the Christmas tree or the sight of our loved ones opening their gifts on Christmas morning. It's also a time when we want to look our best as we gather with our family and friends to enjoy the festive season. So, treat yourself this Christmas to a beautiful pair of glasses from Silhouette's Venture or Artline Collection and bring even more sparkle and light into the most wonderful time of the year.

Venture: Men's glasses for both business and pleasure

For both men and women, nothing has the power to attract attention quite like jewelry. The glasses in Silhouette's Venture Collection have a particularly dynamic and timeless look, accentuated by the diagonal lines engraved onto the temples—a design accent inspired by the best in menswear accessory design. Their especially modern and elegant appeal stems from their rimless design and the fact they are created by hand using sophisticated production methods. The care and attention that goes into making these glasses means it is no surprise that Austrian eyewear brand Silhouette is the world leader in premium rimless eyewear.

Artline: For the most discerning lovers of design

Silhouette's Artline Collection also embodies the best in design and is guaranteed to turn heads this festive season. The clean, dynamic lines of each Artline model were inspired by modern line art, which is drawn using one continuous line. These stylish glasses demonstrate that line art should not just be confined to an artist's canvas but can adorn our faces too. The lenses almost seem to float in mid-air behind the delicate, gold-plated lines formed by the frames. This optical effect is not some kind of festive magic, but Austrian hand-craftsmanship at its best. These premium glasses with a full-rim look are perfect for design-conscious wearers who prefer a pared-back aesthetic and are always on the lookout for fresh ideas.

Fashionistas take note: These stylish and elegant Silhouette glasses will allow you to turn up the style dial more than ever before this festive season. After all, a compliment is one of the best gifts anyone can get for Christmas!





FURTHER INFORMATION:

www.silhouette.com, www.silhouette.com/newsroom, www.facebook.com/silhouette/

Silhouette

Founded in 1964, Silhouette is the global leader in premium rimless eyewear. In 1999, the family-operated company revolutionized the glasses industry with an innovative screwless, hingeless, and rimless model called Titan Minimal Art. This innovative design – made from start to finish in Austria and weighing only 1.8 grams – was unlike anything the world had ever seen. All Silhouette glasses are made from the highest quality materials using cutting edge technology and the finest handcraftsmanship. In fact, around 80% of the build is carried out by hand. This ensures the glasses deliver best-in-class comfort to a global market of more than 100 countries on five continents and in space. With 50 patents and over 100 design awards under its belt, Silhouette has a relentless commitment to quality: Over 100 quality control checks must be carried out before a single pair of glasses leaves its headquarters in Linz, Austria.

Silhouette International

Headquartered in Linz, Austria, Silhouette International Schmied AG is the world's leading manufacturer of premium eyewear, with over 1,400 employees worldwide. With 13 international subsidiaries, the family-owned company is the market leader in rimless eyewear, which has brought it acclaim and success around the world. Exports account for 95% of its production. Silhouette eyewear is available in over 100 countries. Since 2017, the company has been a full-service provider of frames and lenses – made in Austria. In 2020, around 1 million pairs of glasses were sold worldwide and the company reported €123 million in revenue.

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