



LINZ, MARCH 16th 2020

CORONAVIRUS: SILHOUETTE INTERNATIONAL TEMPORARILY REORGANISES OPERATIONS AT HEADQUARTERS

As a global family business, the health of all our employees is our top priority here at Silhouette International. Following the coronavirus outbreak, we immediately took action to reduce the risk of its spread and to protect all our employees. The company is keeping a very close eye on current developments and is regularly drawing up appropriate action plans. The challenges companies are facing are changing daily, sometimes even hourly. It is therefore important to act quickly and decisively.

As part of a comprehensive precautionary strategy, the Silhouette International Management Board – in close consultation with the owners – has therefore asked all employees working in relevant business units to work from home from March 16th. The majority of our employees are working from home until further notice. We have temporarily suspended production at our facility in Linz. The dispatch warehouse will remain in operation – albeit with reduced staffing.

We are confident that things will quickly get back to normal after the pandemic and the major economic challenges associated with it have subsided. With this in mind, we will continue to provide our usual high levels of service, which is especially important during these challenging times.

FURTHER INFORMATION:

www.silhouette.com, www.silhouette.com/newsroom, www.facebook.com/silhouette/

Silhouette International

Headquartered in Linz, Austria, Silhouette International Schmie AG is the world's leading manufacturer of premium eyewear, with over 1,600 employees worldwide. With 13 international subsidiaries, the family-owned company is the market leader in rimless eyewear, which has brought it acclaim and success around the world. Exports account for 95% of its production. Silhouette eyewear is available in over 100 countries. Since 2017, the company has been a full-service provider of frames and lenses – made in Austria. In 2018, around 1.9 million pairs of glasses were sold worldwide (including 1 million in Europe alone) under the company's brands, Silhouette, adidas Sport eyewear and neubau eyewear. The company reported €163 million in revenue in 2018.

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