

## CASE STUDY

# Edgard & Cooper partners with sennder - moving fast toward green logistics

Edgard & Cooper are nature lovers. They offer a complete range of nutritious, natural food for dogs and cats in environmentally-conscious packaging - sustainable food that pet owners can feel good about.



At Edgar & Cooper, we are on a mission to protect the great outdoors for people, our pets and the future of our planet."

Charles Skehan, Brand Manager, Edgar & Cooper

## THE CHALLENGE

Environmental impact and sustainability are at the core of Edgar & Cooper's business model. They wanted to eliminate emissions by 2050, but when they analyzed the impact of their indirect emissions (Scope 3) - they were overwhelmed. As an innovative and forward-thinking company, Edgar & Cooper needed a like-minded freight forwarder with clear environmental goals. A meeting with the sennder Green Team provided the solutions they were seeking.



## THE SOLUTION

### What is HVO?

HVO is made from 100% renewable materials and can reduce up to 90% of greenhouse gas emissions (GHG or CO<sub>2</sub>e) when compared with fossil diesel.

HVO is fully compatible with all diesel engine and has a similar chemical composition to fossil diesel. This means that it is a drop-in replacement for fossil diesel.

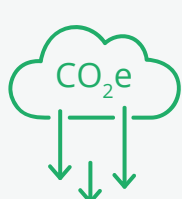
At first, Edgar & Cooper spoke with us about maintaining efficient and cost-effective road transport. As they learned about green logistic solutions from sennder, specifically HVO, the conversation shifted. They realized the potential of a strategic partnership and discovered how we could help them reduce road freight emissions, immediately and long-term, with our advanced, in-house technology.

## THE RESULTS

Making a quick and easy switch to HVOFlex25 biofuels helped Edgar & Cooper instantly reduce emissions. HVOFlex is sennder's fast scaling HVO insetting product, which is book and claim compliant, enabling HVO implementation and reducing emissions with maximum flexibility within sennder's transport network, and matching shippers' green targets and budgets. Now, sennder operates 100% of Edgar & Cooper's loads with this Green solution, reducing carbon emissions by 22.5% as soon as they started in December 2022, in addition to doubling their transport volume. Edgar & Cooper chose sennder for their ability to reduce carbon emissions in a cost-effective manner without sacrificing efficiency.

22.5%

less CO<sub>2</sub>e emissions from start of partnership



up to 90%

less CO<sub>2</sub>e emissions projected over the next 2 years



## THE FUTURE

More than just a road freight provider, sennder is a strategic partner, working with Edgar & Cooper to develop a green logistics roadmap. By partnering together, Edgar & Cooper and sennder have the potential to reduce 90% of carbon emissions over the next 2 years.\*



"Working together with sennder feels like working together with a friend, they understand our needs and share our vision about the planet"

Laura De Coninck, Distribution Manager, Edgar & Cooper

## Three HVOFlex options allow sennder's shippers to match fiscal investments with carbon targets

Lower Financial Commitment ← → Higher Carbon Impact

	HVOFlex25	HVOFlex50	HVOFlex100
% of Total Litres Fuelled with HVO	25%	50%	100%
Carbon Reductions vs. Diesel B5 (%)	22.5%	45%	90%

## GO GREEN WITH US

Get in touch at [gogreen@sennder.com](mailto:gogreen@sennder.com)

## ABOUT sennder

sennder is Europe's leading digital freight forwarder offering shippers access to our connected fleet of thousands of trucks. In a traditional industry we are moving fast and focus on the digitalization and automation of all road logistics processes. By leveraging our proprietary technology, we contribute to making the logistics industry fit for the future and ensure transparency, flexibility and efficiency in the distribution of your goods and reduction of your carbon emissions. Visit [www.sennder.com](http://www.sennder.com) to learn more.