

sennControl allows shippers to have full control & transparency over their whole supply chain.

We are shipping for:



Successfully implemented Control Towers at:

GVT
GVT, Netherlands

H&M
H&M, Poland

AUTOVER
Autover, Baltics

Posteitaliane
Poste italiane, Italy

sennControl – Control Tower Solution 3PL+

Reduces logistical cost up to 6%

3PL

- A 3PL offers transport liability and takes responsibility for procurement & transport execution; acts as a principal
- Transportation is the key service
- The shipper retains supply chain control
- No additional services

VS

4PL

- A 4PL acts on “behalf” of a shipper, but without procurement activities (shipper selecting the carrier); acts as an agent
- Transport management and advanced technology are the key services
- The 4PL ensures supply chain control
- Additional services

sennControl 3PL+

- 3PL+ combines the best of both worlds
- Customized solution for the shipper
- sennControl serves as a single point of contact and takes full responsibility and liability (combination of principal and agent, called the „acting agent“)

- Main services: Procurement, transport management and provision of end to end supply chain visibility
- sennControl's Shipper Portal provides additional services to the shipper

PROCUREMENT

Carrier sourcing

- Vetting
- Tendering
- Price negotiations
- Contracting

Carrier benchmarking

- Performance and cost comparison

OPERATIONS MANAGEMENT

- Transport Planning
- Dispatching
- Slot Booking

- Incident Management
- Invoicing
- Supply Chain Improvement Recommendations

TECHNOLOGY (Shipper portal)

My Documents

- POD's
- Invoices
- Contracts

My Analytics

- Real time KPI's
- Download functionalities
- CO₂ emissions

My Orders

- GPS Tracking
- Proactive delay notification
- Order Management