

Privacy Notice for Suppliers and Freelancers



Tag Worldwide



Privacy Notice for Suppliers and Freelancers

Controller: The Controller for your Personal information is the Tag entity as set out in your contract or contractor agreement.

Data Protection Contact: global.privacy@tagworldwide.com

At Tag, we are committed to protecting your personal data and respecting your privacy. This Privacy Notice explains how we collect, use, and protect your personal data within Tag globally.

The personal data we use

We process personal data strictly necessary for the purposes indicated in this notice. They include name, address, contact details, company's details, bank details, insurance details, certifications and qualifications, financial information, employee records.

How we use your personal data and legal basis.

We process your personal data in the context of the pre-contractual or contractual relationship we establish with you, with the purpose of performing all necessary activities for the implementation of the contractual relationship that may be established, including, for example:

1. Implementation of the contracts in force and performance of the Company's administrative, accounting, and fiscal activities.
2. Fulfilment of legal and regulatory obligations globally, including the performance of credit and sanction checks in accordance with anti-money laundering regulations.
3. We may also use the information that we collect about you to:
 - ✓ provide our clients with assurance of the services you provide.
 - ✓ create and maintain your account.
 - ✓ pay your invoices.
 - ✓ allow you to log in to our supplier websites and systems.
 - ✓ contact you about your account and the products and services that you provide.

We ensure that your data is processed lawfully, fairly, and in a transparent manner in accordance with the UK GDPR and other applicable global privacy laws.

With whom we may share your personal information

We may share your personal data with our group companies and affiliates including the Dentsu Group and Dentsu entities, the clients we use your services for, bank and other financial institutions, payment service providers, regulatory bodies and government agencies, the corporate entities you represent, professional services providers, software, IT vendors, law enforcement agencies, courts and other relevant tribunals.

We may also share your details during a sale or purchase of Tag's business. If this happens, your personal data will, where relevant, be transferred to the new owner or controlling party, under the terms of this Privacy Notice. As a global entity, we may transfer your data to other Tag entities or third parties outside your country of residence.

In any case, the transfer of your personal data is performed in compliance with the applicable laws and international agreements in force, as well as on the basis of appropriate and suitable safeguards.

Your Rights

You have the right to access, rectify, erase, restrict, or object to the processing of your personal data. You can also exercise your right to data portability. If you have any questions or concerns about how your personal data is being processed, or if you wish to exercise any of your rights, please contact our Data Privacy Team at global.privacy@tagworldwide.com

Retention of Personal Information

We retain your personal data for as long as necessary to fulfil the purposes outlined in this Privacy Notice unless a longer retention period is required or permitted by law or there is a legal proceeding in relation to running of your account.

How we secure your personal data

We implement appropriate technical and organisational measures to ensure the security of your personal data and to protect it against unauthorised or unlawful processing, accidental loss, destruction, or damage. It is important for you to protect against unauthorised access to your password(s) and to your computer. Be sure to sign off when you finish using a shared electronic equipment.

Complaints and queries

If you have any questions about this privacy notice or how we handle your personal information, please contact the supplier management team via email at suppliermanagement@tagworldwide.com in the first instance. They will escalate this to the Data Privacy Team as required.

If you would like to raise this with our Data Privacy Team directly you can do so by sending an email to global.privacy@tagworldwide.com or in writing at: TAG Data Protection Officer, Tag 1-5 Poland Street Soho, London, W1F 8PR, United Kingdom.

Changes to the privacy notice

We reserve the right to update this privacy notice at any time, and we will provide you with a new privacy notice when we make any substantial updates. In some circumstances we may provide you with supplementary information at the point that we need to collect new information or use your existing information in a new way