

## Creative Brief

What is ageing? Does it mean 'getting old'? Is it 'getting older'? Or is it simply 'growing'?

The Life in Pictures short film competition is a unique initiative to stimulate discussion about ageing.

The competition celebrates the achievements of older people in Western Australia, drawing on differing perspectives on what it means to age.

Relevance in the workforce, finances, living in a cashless society, sex and sexuality, relationships to family and community, housing, health care, vulnerability to elder abuse and myriad other forces come into play.

Likewise, the contribution that older people have made, and continue to make, to the local and global community are not always acknowledged. Older people's stories of triumph, achievement and struggle are forces that surround them and inform us.

Life in Pictures will raise awareness of the rewards and challenges of ageing.

It provides a platform on which to build discussion, reflection, education and interaction. It's aimed at all sectors of the community from the school aged to the mature aged and will encourage creative approaches that may present positive – and potentially critical – perspectives of age and ageing.

The short films created for Life in Pictures will facilitate discussion, interaction and understanding about aspects of ageing, specifically focusing on the creative contributions of WA's seniors.

## GUIDELINES

### Entry and Eligibility

- † Entries are restricted to Western Australian residents or organisations of all kinds only.
- † There is no cost to enter. All costs associated with the production of each entry is the applicant's responsibility and cannot be claimed from the Festival.
- † Films must be up to three minutes long not including credits.
- † The film cannot have been commercially released or submitted to any other short film festival worldwide.
- † All films must be made specifically for the Life in Pictures short film competition.
- † Films of any type – for example documentary, fiction, animation, or experimental - are welcomed.
- † Films are to be submitted into only one of three age categories:

#### › Under 17 years old

#### › 18-59 years old

#### › 60+ years old

- † Entries in the Under 17 category require parental/guardian permission. If the application is from a school, a teacher is suitable.
- † Entries are welcomed from individuals, groups and organisations including schools, local governments, residential aged care, community groups, film schools, university groups, families and any other collective.
- † Organisations should enter the category that best reflects the median age of the film's production team.
- † Multiple entries from groups or individuals are welcomed.
- † Private or for-profit organisations are welcome to enter Life in Pictures short film competition.

### INFORMATION

- ï Revelation reserves the right to not consider films which include deliberate product placement/branding for an agenda for financial gain of the company, this includes logos in credits (although written credit is acceptable) and 'location' product placement or any other visual representations.
- ï Private or for-profit organisations are encouraged to consider donating prizes awarded through Life in Pictures to a not for profit or community organisation.
- ï Entries must be submitted online via the Life in Pictures Film Freeway account.
- ï This is located here: <https://filmfreeway.com/LifeinPicturesFilmmakingCompetition>
- ï If this is not possible, please contact the Festival coordinator directly.
- ï If submitting multiple entries, each entry must include a separate entry in FilmFreeway.
- ï Entries close at midnight June 19th 2026.

## Judging and Selection

- ï Films in each category will be assessed by four judges made up of a representative from each category plus a representative from the Department of Communities.
- ï Each category will have a different judging panel.
- ï A shortlist of five entries will be made from each category.
- ï From each group of five shortlisted films a winning entry will be selected.
- ï In addition, from each group of five shortlisted films an Ambassador's Choice Award will also be selected. This film is decided by competition Ambassadors Michael Loney and Julia Moody.
- ï The Ambassador's Choice Award will go to a film that is judged best to deliver the aims of the competition. A film may be deemed winner of their category as well as receive the Ambassador's Choice Award. In this case, the film will receive two separate prizes.
- ï With the selection structure, there will be up to six films provided with prizes.
- ï Revelation, Department of Communities, competition Ambassadors and the panellists will strictly not engage in any correspondence regarding the selection process.

## Prizes

- ï The total prize pool is valued at up to \$4,000.
- ï That is \$1,000 per category including the Ambassador's Choice.
- ï In the instance of a group entry being selected as a category winner or Ambassador's Choice, it is the responsibility of the group to determine how they allocate the prize between film participants.
- ï Revelation reserves the right to award no prizes should overall entry quality be below acceptable screening/content quality.
- ï More prizes will be added throughout the call for entry period.
- ï All shortlisted entrants will receive an invitation to the closing night event/Screening on July 19<sup>th</sup>.

## ENTER HERE

<https://filmfreeway.com/LifeinPicturesFilmmakingCompetition>

### INFORMATION

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E: [lifeinpicturesrev@gmail.com](mailto:lifeinpicturesrev@gmail.com)

W: [www.revelationfilmfest.org](http://www.revelationfilmfest.org)

## Screening & Usage

- ❑ All shortlisted films (5 in each category) will be screened during the 2026 Revelation Perth International Film Festival.
- ❑ The five shortlisted films in each category will be made available in a special category on REVonDEMAND.
- ❑ Ownership of all entered films will be dually held between the entrant and the Revelation Film Festival and filmmaker(s).
- ❑ Entered films may be used in whole or part by the Department of Communities in a public education program for a period of three years following announcement of the competition winners. This includes on the Department of Communities' website.
- ❑ All usage will be negotiated with the entrant on a case-by-case basis. No payment will be offered for this type of use.
- ❑ Unless opting out, your contact details will subscribe you to Revelation Film Festival monthly newsletters.

## Media

- ❑ Winners in each category may be required to take part in media opportunities.
- ❑ The Department of Communities may announce the names of winners and publish their information on the department's social media channels. This information may also be published on the Revelation Perth International Film Festival website.
- ❑ All individuals and groups taking part in the competition are not authorised to release information on finalists or winners prior to the Department of Communities.
- ❑ All individuals and groups taking part in the competition should be mindful that their social media activity does not reflect negatively on the competition.
- ❑ School students and other minors taking part in the competition will require parental/guardian permission before taking part in photographic or media opportunities. Competitors aged 18 years and over should inform Revelation Perth International Film Festival on entry if they do not wish to take part in publicity opportunities related to the competition.

## Technical Information

- ❑ Winning films will be converted by the Revelation Perth International Film Festival into cinema-ready files at Revelation's cost.
- ❑ Films should be shot to the highest possible resolution with the available equipment. This provides high-definition quality. Remember if your film is a winner it's going to be up on the big screen!
- ❑ Films can be shot on any format – Phone, tablet, Super8 or anything that can record and store a moving image.
- ❑ Revelation will undertake all necessary film classification paperwork and lodgement.
- ❑ Once selected, films should be supplied in a digital format to the highest possible resolution - 1080 p (1920 x 1080) is highly desirable. This will be discussed with winners – but we'll take what you've got.
- ❑ If selected in the shortlisted films in each category, you will be asked to supply at least two stills from the film – one being portrait, the other landscape. Be sure to take some while you're making the film.
- ❑ Revelation is not liable for any accident or other incident and/or liability related to the production of the film.

The Life in Pictures short film competition is a creative collaboration between the  
[Department of Communities](#) and [Revelation Perth International Film Festival](#)



Government of **Western Australia**  
Department of **Communities**



**REVELATION**  
PERTH INTERNATIONAL  
FILM FESTIVAL

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