

PRIVACY POLICY

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The National Math and Science Initiative (“NMSI”) is committed to protecting your privacy and providing you with a safe online experience. This Privacy Policy applies to the NMSI website operated by NMSI at www.NMS.org and related pages (the “NMSI Website”) and governs data collection, usage and protection by NMSI. Any capitalized terms that are not defined in this Privacy Policy have the meaning assigned to them in NMSI’s Terms of Service.

PLEASE READ THIS PRIVACY POLICY CAREFULLY BEFORE USING THE NMSI WEBSITE. BY USING THE NMSI WEBSITE, YOU ARE ACKNOWLEDGING THAT YOU HAVE READ AND UNDERSTAND THIS PRIVACY POLICY.

Collection of your Personal Information

NMSI collects personally identifiable information in the following ways:

- **Account Registration:** If you register for a Platform account, NMSI may collect information such as your name, e-mail address, telephone number, your education history and background, information regarding your current job and prior work history, demographic information such as gender, age and ethnicity, and other information designed to help NMSI provide Services and information to you and/or to help NMSI understand the demographics of the people using the NMSI Website.
- **Donations:** If you donate to NMSI through the NMSI Website, then NMSI’s payment processor will collect your payment information.
- **Website Forms:** If you fill out any form on the website, you will be asked for your name, email address, district name, school name, state, role, and job title.
- **Discussion Boards:** If you have a Platform account, you will have the opportunity to post on discussion boards. Any information you post on the discussion boards will be viewable by NMSI and other users.
- **Interactions with NMSI:** NMSI may collect information about your interactions with NMSI and our communications, programs, events, and resources. This may include information about events or webinars you register for or attend, resources or content you access or request, emails you open or interact with, and your activity on the NMSI Website. We may associate this information with other information you have provided to NMSI, such as your name, email address, organization, role, or geographic location.
- **Website and Technical Information:** NMSI may automatically collect information about your use of the NMSI Website and the device or software you use to access it. This information may include your IP address, browser type, domain names, access times, referring website addresses, pages viewed, links selected, and other interactions with the NMSI Website. NMSI uses this information

to operate and improve the NMSI Website and Services, understand how people engage with our content and resources, and support the uses described in this Privacy Policy.

NMSI is not responsible for the privacy statements, terms and conditions, or other policies or content on websites outside of the NMSI Website, or for any use of personal information or data collected by such third-party websites, regardless of whether links to such third-party websites are provided on the NMSI Website.

Use of your Personal Information

NMSI collects and uses your personal information to operate the NMSI Website, deliver the Services, communicate with you, and improve our programs, services, and resources.

NMSI may use your contact information, including your email address, to send you communications about NMSI programs, services, events, resources, news, and other opportunities that may be of interest to you. You may opt out of marketing communications at any time by using the unsubscribe link included in those communications.

NMSI may also use information you provide to us, along with information about your interactions with NMSI, to better understand your interests and provide more relevant communications and content. For example, we may use information about programs, webinars, events, or resources you have previously engaged with, as well as information such as your role, organization, or geographic location, to share related resources, events, or opportunities that may be relevant to you.

NMSI may use technology and third-party service providers to help manage, analyze, and personalize these communications. These systems may combine information you have provided with information about your interactions with NMSI, such as email engagement, event registrations, website activity, or content you have accessed.

NMSI may also contact you through surveys to conduct research about your experience with current Services or your interest in potential new Services.

Use of Cookies

NMSI websites use "cookies" to personalize your online experience and to analyze our traffic. A cookie is a text file that is placed on your hard disk by a Web page server. You can accept or decline cookies through your web browser's settings. If you choose to decline cookies, you may not be able to fully experience the interactive features of NMSI Services.

Disclosure of Personal Information

NMSI may share your personal information with third parties in the following circumstances:

- **Service Providers:** we may disclose your personal information to service providers and vendors as necessary to help us perform statistical analysis, send you email or postal mail, provide customer support, or otherwise provide services requested by you through the NMSI Website. All such third parties are prohibited from using your personal information except as necessary to provide these services to NMSI, or to you through NMSI, and they are required to maintain the confidentiality of your information.
- **Your Institution:** Your Institution will have access to information about your use of the Platform.
- **Other Users:** If you submit your personal information to an area of the Platform that is accessible by other users (e.g., a discussion board), other users with access to the discussion board will be able to see the personal information.
- **Legal Compliance:** NMSI will disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on NMSI or the NMSI Website; (b) protect and defend the rights or property of NMSI; and, (c) act under exigent circumstances to protect the personal safety of users of NMSI, or the public.
- **Change of Control:** Over time, NMSI may grow and reorganize. We may share your information, including personal information, with affiliates such as a parent company, subsidiaries, joint venture partners or other companies that we control or that are under common control with us, in which case we will require those companies to agree to use your personal information in a way that is consistent with this Privacy Policy. In the event of a change to our organization such that all or a portion of NMSI or its assets are acquired by or merged with a third-party, or in any other situation where personal information that we have collected from users would be one of the assets transferred to or acquired by that third-party, this Privacy Policy will continue to apply to your information, and any

acquirer would only be able to handle your personal information as per this policy (unless you give consent to a new policy).

NMSI may use and share information that provides aggregated or overall data and statistics, but which is not traceable to any individual and does not contain any personally identifiable information that would connect such aggregated data and information to any user or customer.

Security of your Personal Information

We use commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information. In addition, we enter into contracts with all of our third party service providers that require reasonable precautions be taken against unauthorized uses of your personal information. We cannot, however, ensure or warrant that these precautions will always be successful or that your personal information on the Services may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.

Access, Modification, and Deletion of Personal Information

You can request modification, inspection, and deletion of personal information provided to NMSI. However, we may reject your request to delete certain personal information if we are required to retain that personal information to comply with applicable law or perform our obligations under an Institution Agreement. For any request, please contact privacy@nms.org.

How We Respond to Do Not Track Signals. In accordance with the preceding section, we will respond to your request to modify, inspect, and delete your personal information. However, we do not respond to “Do Not Track” signals.

Changes to Privacy Policy

NMSI reserves the right, at its sole discretion, to modify this Privacy Policy from time to time. NMSI will note any such changes by updating the publication date of this Privacy Policy. It is each user's responsibility to check this Privacy Policy periodically for changes. The continued use of the NMSI Website or Services following the posting of any changes to this Privacy Policy constitutes each customer or user's acceptance of such modifications. Email notifications will be sent to contracted entities if there are significant changes to this Privacy Policy.

Contact Information

If you have any questions about this Privacy Policy or the NMSI Website, please contact us at:

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