

Website and Cookies

2nd September 2025 Version 1.0
Approved by the Board of Directors

Goal for this policy

This Website and Cookie Policy describes how VIA equity a/s ("VIA equity") manages cookies and technical data when you visit our website at www.viaequity.com. This policy does not cover personal data processing that may occur through other business interactions with VIA equity.

This policy covers only website interactions. For information about how VIA equity handles personal data in other business contexts (meetings, job applications, investment proposals, etc.), please contact us directly.

Legal base:

GDPR (EU) 2016/679 (General Data Protection Regulation),
Persondataloven (Danish Data Protection Act)

Cookiebekendtgørelse (Danish Executive Order on Information and Consent Requirements for Storing and Accessing Information in End-User Terminal Equipment). This regulation generally applies, but since we only use technically necessary cookies and cookieless, anonymized analytics without processing personal data, consent is not required.

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2.11.2 Scope

This policy applies exclusively to all users who access www.viaequity.com and any other affiliated websites or digital services offered by VIA equity. This policy covers only website interactions and does not apply to other business communications or interactions with VIA equity.

2.11.2.1 Collection of data

VIA equity does not collect, store, or process any personal data through our website. VIA does not use contact forms, newsletter signups, user accounts, or any other mechanisms that would collect personal information from website visitors

2.11.2.1.1 Use of cookies

VIA equity uses only technically necessary cookies to ensure the website's basic functionality, including security and session management. We do not use cookies for marketing, analytics, or user tracking purposes.

2.11.2.1.2 Types of Cookies We Use

We use exclusively necessary cookies to enable core website functions such as security and accessibility. These cookies are essential for the website's functionality and cannot be disabled without affecting site performance.

Specific cookies:

Session cookies: For secure browsing and basic website functionality

Security cookies: For protection against security threats and CSRF attacks.

2.11.2.2 Cookies Consent and Management

Since we only use technically necessary cookies, no consent is required under GDPR and Danish cookie regulations. These cookies are essential for website functionality and security.

For traffic measurement, we use Umami Analytics in a cookieless, fully anonymized mode. This means that no personal data is collected and no cookies are stored on your device for analytics purposes.

2.11.2.3 Managing Cookies

You can manage or delete cookies through your browser settings. Please note that disabling necessary cookies may affect the website's functionality. Help guides are available for common browsers:

- Google Chrome – [Delete, allow and manage cookies in Chrome](#)
- Mozilla Firefox – Clear cookies and site data in Firefox
- Safari (Mac) – Manage cookies and website data in Safari on Mac
- Safari (iPhone/iPad) – Block pop-ups and manage cookies in Safari on iPhone/iPad
- Microsoft Edge – Manage cookies in Microsoft Edge
- Opera – [Manage cookies in Opera browser](#)

2.11.2.4 Third-party Services

VIA equity uses a limited number of third-party services for website operation, none of which collect personal data from visitors:

Umami Analytics

- Purpose: Anonymized traffic measurement
- Data processing: No personal data, cookieless operation
- Data location: EU/EEA

Storyblok

- Purpose: Headless CMS for content management and API delivery
- Data processing: Content data only, no personal user data
- Data location: EU/EEA

Astro

- Purpose: Frontend framework for static site generation and performance optimization
- Data processing: Build-time compilation only, no personal data processing
- Data location: EU/EEA

Netlify

- Purpose: Website hosting, deployment management and CDN distribution
- Data processing: As part of its hosting operations, Netlify generates technical server logs (e.g IP address, browser information, and timestamp) for operational and security purposes. These logs are not used for analytics or marketing and are retained only for a limited period up to 30 days.
- Data location: EU/EEA

Bunny.net

- Purpose: Video hosting, streaming and performance delivery
- Data processing: Non-personalized viewing metrics (no personal data collected)
- Data location: EU/EEA

Whistleblower Platform (Sibilium)

- Provider: Sibilium (app.sibilium.com)
- Purpose: Anonymous reporting functionality
- Special circumstances: This is a separate service with its own privacy policy that operates independently from our website
- Data processing: Only data voluntarily submitted through the reporting platform (handled separately from website operations)

2.11.2.5 Your Rights Regarding Website Usage

Since we do not collect personal data through our website, standard data subject rights (access, rectification, erasure, etc.) do not apply to website usage.

If you have concerns about cookie usage or website functionality, you can contact us at the information provided below.

2.11.2.6 Contact Information

For questions about this Website and Cookie Policy, please contact us at compliance@viaequity.com.

For complaints regarding website data practices, you can contact the Danish Data Protection Agency

Danish Data Protection Agency (in Danish Datatilsynet)

Carl Jacobsens Vej 35

2500 Valby

Telephone number: +45 33 19 32 00

Email address: dt@datatilsynet.dk Website: www.datatilsynet.dk

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