

VIA equity partners with Driversnote

Copenhagen – October 6, 2025 – Driversnote, a global leader in mobile mileage tracking and reporting, has entered a strategic partnership with VIA equity to accelerate its next phase of growth.

Driversnote provides a mobile solution for business-related mileage tracking and reporting, enabling users to automatically log trips for tax and employer reimbursement purposes. Available on iOS, Android and web and supported by an optional hardware tracking device, the app combines precise trip detection, local tax compliance, and strong user privacy in an intuitive interface, delivering a seamless experience across industries and geographies.

With more than 3 million users in over 80 countries and top rankings across major app stores, Driversnote has rapidly scaled into a global market leader. Its strong user satisfaction and efficient go-to-market engine have powered consistent growth and set the stage for further international expansion.

“We are delighted to have found the perfect partner for our next phase in VIA equity. VIA has shown a deep understanding of our product and business model, and our growth going forward will greatly benefit from the firm’s strong B2B software expertise and experience in scaling international software companies.”

– Martin Poulsen, CEO & Co-founder, Driversnote

“By combining a first-class product with strong execution and a data-first mindset, Driversnote has managed to establish itself as the clear global market leader within its high-growth niche. We are deeply impressed by what Martin, Jonas, and the rest of the Driversnote team have achieved, and we are thrilled to support management in further accelerating the Company’s growth and realizing its tremendous potential going forward.”

– Peter Thorlund Haahr, Partner at VIA equity

For more information, please contact:

Martin Poulsen, CEO and Co-founder, Driversnote

E-mail: mp@driversnote.com

Phone: +45 21 64 43 14

Peter Thorlund Haahr, Partner, VIA equity

E-mail: pth@viaequity.com

Phone: +45 28 10 17 95

About Driversnote

Headquartered in Copenhagen, Denmark, Driversnote is a global leader within mobile mileage tracking, reporting and reimbursement for business-related trips. Founded in 2014, the Company helps individual professionals and business clients across >80 countries automatically track, classify, and report trips for tax and expense purposes.

For further information, please visit www.driversnote.com

About VIA equity

Headquartered in Copenhagen, VIA equity is a leading Northern European private equity firm investing in software and IT-service companies. VIA focuses on profitable small to mid-sized companies in the Nordics and DACH regions. VIA equity manages several funds, where the most recent, VIA equity V, has €250 million in committed capital from acknowledged international investors. For further information, please visit www.viaequity.com