



COOKIE POLICY

Please read this Cookie Policy carefully. It explains how Intesa Sanpaolo Wealth Management and/or Intesa Sanpaolo Wealth Management, Belgium Branch (**ISPWM, the Bank, we, us or our**) use cookies and similar technologies on the teaser website promoting the application for mobile devices "FIDEURAM DIRECT"¹, being an online banking services and investment services platform to be launched soon by the Bank (the "**Application**"), (the "**Website**").

This Cookie Policy should be read together with ISPWM Website Privacy Notice which sets out how and why ISPWM collects, stores, uses and shares Personal Data generally, as well as your rights in relation to your Personal Data and details on how to contact ISPWM and supervisory authorities in the event you have a complaint.

1. ISPWM'S WEBSITE

When you access and browse the Website, ISPWM may use cookies and similar technologies, such as page tags for storing information to provide you with a better experience.

This Cookie Policy only relates to your accessing and browsing the Website.

"Cookies" are small text files that can be placed on your computer or mobile device in order to identify your web-browser and the activities of your computer on the Website.

These help ISPWM to recognize you and your device and to store some information about your preferences or past actions.

For example, ISPWM may track how often you visit the Website, which pages you view, traffic data, location data and your internet service provider, helping ISPWM to build a profile of the Website's users.

"Page tags", also known as web beacons or gif tags, are a web technology used to help track websites or email usage information, such as how many times a specific page or email has been viewed. Page tags are invisible to you, and any portion of the Website, including advertisements, or e-mails sent on ISPWM's behalf may contain page tags.

"Cookies", "Page tags" and any other similar technologies are collectively defined as "Cookies".

The Website may link to third parties' websites. These websites may also use cookies in accordance with their own cookie policies.

For information relating to these other third-party websites, please consult their cookie policies.

¹ "Fideuram Direct" is the name of the investment platform powered by Intesa Sanpaolo Wealth Management.

Intesa Sanpaolo Wealth Management S.A.

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2. WHY DOES ISPWM USE COOKIES?

ISPWM uses Cookies to:

- Personalize your experience on the Website;
- Recognize you whenever you visit the Website;
- Keep track of your specified preferences (such as your language preference);
- Carry out research and statistical analysis to help improve the content of the Website;
- Detect and prevent fraud;
- Make your online experience more efficient and enjoyable;
- Analyse trends; and
- Conduct research, diagnostics and reporting to improve the Website and analyse the performance of services

3. COOKIES USED BY ISPWM

Here are the details of the cookies on the Website:

Strictly necessary cookies		
Name of the Cookie	Purpose of the Cookies	Expiry/deletion
NEXT_LOCALE	Needed to recall the language used for the website	6 months
Functionality Cookies		
_GRECAPTCHA	Needed to make Google ReCAPTCHA work	6 months

4. TYPES OF COOKIES

All Cookies on the Website fall into one of the three following categories:

- **Strictly Necessary:** these Cookies are essential for you to be able to navigate the Website and use its features. Without these Cookies, the services you have asked for could not be provided;
- **Functionality:** these Cookies allow our Website to remember the choices you make (such as your language and search preferences) and provide enhanced, more personal features. The information collected by these Cookies is anonymous and cannot track your browsing activity on other websites; and
- **Performance:** these Cookies collect information about how you use the Website, e.g. which pages you go to most often. These Cookies do not collect personally identifiable information about you. All information collected by these Cookies is aggregated and anonymous and is only used to improve how the Website works.

5. **CONSENT TO USE COOKIES**

ISPWM will ask you for your consent to place Cookies on your device, except where these are technical, for ISPWM to provide you with a service that you have requested.

The Website functions optimally if cookies are enabled. However, you can prevent Cookies from being set on your device via your browser's configuration tools. If Cookies are completely disabled, this may disable certain features of the Website or prevent it from working properly altogether. Even with all Cookies disabled, your browser will still store a small amount of information, which is necessary for the basic functionality of the site (strictly necessary cookies). You can refer to the website of the manufacturer of the browser you are using for information on how to change your cookie settings.

There is a notice on the home page of the Website which describes how ISPWM uses Cookies and requests your consent to place Cookies on your device.

6. **HOW TO CONTACT US?**

Please contact support@fideuramdirect.be or support@fideuramdirect.lu if you have any questions about this Cookie Policy.

7. **AMENDMENTS TO THIS COOKIE POLICY**

ISPWM may amend this Cookie Policy from time to time to ensure that you are fully informed about ISPWM's use of Cookies. You will be notified of changes to the Cookie Policy by appropriate means.