

Employment Opportunity

# Chief Financial Officer

## at Wisconsin Women's Business Initiative Corporation

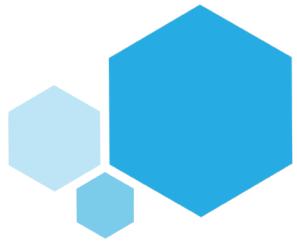
Milwaukee, WI



Please apply on our website: <https://www.qtigroup.com/find-a-job?keyword=chief+financial+officer>

# ABOUT THE ORGANIZATION

**“Putting Dreams to Work since 1987”**



**Wisconsin Women's Business Initiative Corporation** (WWBIC) has exclusively retained **The QTI Group** to lead the search for a **Chief Financial Officer**. WWBIC is a leading innovative statewide economic development corporation whose mission is “Putting Dreams to Work.”

Founded in 1987, WWBIC hosts four regional Women's Business Centers of the U.S. Small Business Administration (SBA) across Wisconsin, and a Veterans Business Outreach Center (VBOC) serving Wisconsin, Illinois, and Minnesota. WWBIC has a staff of over 40 employees.

## What WWBIC Does

WWBIC opens the doors of opportunity by providing underserved individuals who are interested in starting, strengthening, or expanding businesses with access to resources such as responsible financial products and quality business and personal financial training.

- **Credit/Financial Wellness** – WWBIC encourages financial wellness for small business owners and all Wisconsinites through training sessions that provide credit recovery assistance and tips on how to save money.
- **Classes/Trainings** – WWBIC offers entrepreneurship training sessions statewide including its popular 9-week course on building a business plan. Trainings are available in person or online, offered year-round, many at no fee.
- **Capital/Lending** – WWBIC is a CDFI and equal opportunity lender. They are the state's largest microlender – providing access to fair and responsible capital for business start-ups and expansions.
- **Connections/Coaching** – WWBIC provides valuable individualized feedback to its clients through technical assistance, sustaining relationships with its clients to ensure they have access to the tools and skills they need to grow profitable, sustainable businesses.

## WWBIC's Impact

Since 1987, WWBIC has served over 77,000 individuals and loaned \$125 million to small business owners. Technical and capital support has created or retained over 16,000 jobs with over 10,800 businesses started, strengthened, or expanded. Read our clients' success stories.



WWBIC is an Aeris-rated CDFI



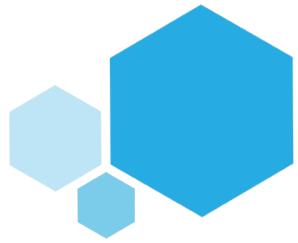
Since 2012, WWBIC has been rated by Aeris, the nationally recognized information service for community investors. Aeris provides a comprehensive, third-party assessment of community development financial institution (CDFI) loan fund fiscal strength, performance, and impact. WWBIC is pleased with its rating of A\*\*\*.

## Funding

WWBIC is funded by the [U.S. Small Business Administration](#), [U.S. Department of the Treasury](#), [U.S. Department of Agriculture](#), and [U.S. Department of Housing & Urban Development](#) as well as many other state and local entities, financial institutions, private foundations, investors and individual donors.



# ABOUT THE OPPORTUNITY



The **Chief Financial Officer** serves as a member of the executive senior leadership team and is responsible for all aspects of WWBIC's financial and accounting operations, human resources, and information management functions.

## **ESSENTIAL JOB FUNCTIONS:**

- Actively participate in WWBIC's senior management team to provide leadership to the organization. Work collaboratively with the President / Chief Visionary Officer, Chief Operating Officer, and Chief Lending Officer, and other leadership to set and support agency direction and consistent policies and procedures.
- Plan, develop, organize, implement, direct, and evaluate fiscal functions, including strategic and day-to-day oversight of financial operations, including establishing financial policies, procedures, controls, and reporting systems.
- Assure timely and accurate analysis of budgets and financial reports to assist the President/CVO, Board, and leadership in managing their corporate responsibilities.
- Ensure timely financial reporting for lending, grant, and contract compliance.
- Set priorities, goals, and direction; support, guide, direct, encourage, and develop team members. Supervise and coach staff (paid, consultant, volunteer) with positive influence to achieve results that are in the best interest of the organization, including hiring process, employee feedback/reviews, team coordination, educational opportunities, access for employee questions/concerns, budgeting input, and HR documentation.
- Co-manage IT / Cybersecurity Committee of the Board with the Chief Credit Officer.
- Manage strategies with the support of information technology staff to ensure current and future information technology needs are met.
- Enhance, develop, implement, and enforce policies of the organization by way of systems that will improve the overall operation and effectiveness.
- Manage the activity of WWBIC Audit and Finance Committee.
- Establish credibility throughout the organization and with the Board as an effective problem solver; be viewed as approachable and as a mentor to people in financial, technical, and operational issues.
- Maintain related vendor and banking relationships.
- Oversee timely coordination of all audits.
- Maintain expertise in accounting and tax issues for both tax-exempt as well as CDFI issues. Guide and educate staff on compliance issues.
- Behave ethically and understand ethical behavior and business practices. Ensure your own behavior and the behavior of others are consistent with these standards and align with the values of the organization.
- Represent and/or speak on behalf of WWBIC at community and/or professional functions, which may include expos, collaborations, conferences, and meetings.

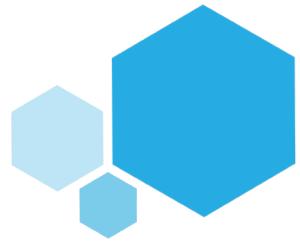
## **QUALIFICATIONS:**

- Bachelor's degree in accounting required; MBA and/or CPA preferred.
- A minimum of seven to ten years of experience as a CFO, Vice President of Finance, or equivalent senior financial leadership role.
- Experience with SBA lending and CDFIs is preferred.
- Experience working with multiple funds, financial statements, budgets, cash management, and information technology in a complex non-profit with a variety of funding sources in a highly regulated environment is required.
- Must possess a strong understanding of Generally Accepted Accounting Principles.
- Experience with MIP Accounting software and Loan software preferred.
- Requires strong organizational, analytical, reasoning, and communication skills.
- Strong ability to communicate and work effectively with diverse internal and external colleagues in a fast-paced team environment is necessary.

## **SUPERVISORY RESPONSIBILITY:**

- Controller
- Accounting Manager
- IT Consultant
- HR (co-manage) - Compliance and Benefits

# APPLICATION & SELECTION PROCESS



**Wisconsin Women's Business Initiative Corporation** has exclusively retained **The QTI Group** to lead the search for a **Chief Financial Officer**. The QTI Group is a comprehensive human resources advisory services firm founded in 1957. QTI is headquartered in Madison, WI.

**Compensation:** Offers a competitive compensation package and a comprehensive benefits program, including a generous employer match on the 403(b) plan.

**Location:** Milwaukee, WI

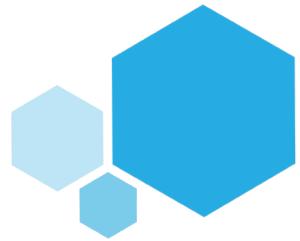
**For more information, please contact:**

Brooke Hintze, MSE, CDR  
Senior Executive Search Consultant  
[brooke\\_hintze@qtigroup.com](mailto:brooke_hintze@qtigroup.com)  
608.257.1057

**Apply Online:** <https://www.qtigroup.com/find-a-job?keyword=chief+financial+officer>

**Application Deadline:** Open until filled.

# ABOUT MILWAUKEE, WI



Milwaukee, located in southeastern Wisconsin, is the largest city in the state of Wisconsin with more than 600,000 residents. Known for its lakeside and ethnic festivals and huge breweries, Milwaukee is rich in historical and cultural attractions. It is the main social and economic center of the Milwaukee-Racine-Waukesha metropolitan area, which has a total population of around 2,000,000.



The Milwaukee metropolitan area ranks fifth in the United States in terms of the number of Fortune 500 company headquarters as a share of the population including Johnson Controls, Northwestern Mutual, and Harley- Davidson. Located along the shores and bluffs of Lake Michigan, Milwaukee offers countless opportunities to enjoy a prosperous career, operate a successful business, and enjoy favorite pastimes. Boating and water sports on Lake Michigan and Milwaukee's surrounding lakes; taking in a Brewers game at Miller Park; and camping in the many state parks around the region offer a range of recreational opportunities in a breathtaking natural environment.

For more information about Milwaukee's advantages as a place to live, please visit:

- [Milwaukee, WI Website](#)
- [Visit Milwaukee](#)
- [On Milwaukee](#)