

WELCOME



Julie Todd

PR Manager



Chris Rowe

Commercial Associate

BACKGROUND



Skipton
Community
Fund



**SKIPTON
INTERNATIONAL**

- Skipton International is a Guernsey-licensed bank, which operates from Le Bordage
- The bank offers mortgages (locally and for UK rental properties) and savings accounts
- 160 staff
- Skipton is well-known for supporting the local community through sponsorships and the Skipton Community Fund



**SKIPTON
INTERNATIONAL**

SPONSORSHIP V. CHARITABLE GIVING



There are many misconceptions about what sponsorship is and what charitable giving is, and it can make a huge difference in whether your application is successful or not.

- Sponsorship
- Skipton Community Fund

GENERAL TERMINOLOGY



- Avoid using the word 'sponsorship' if you are seeking funding for a good cause
- Make your application as clear as possible
- Always check the guidelines to ensure your project/charity is permissible

SKIPTON COMMUNITY FUND



- Maximum £5,000 per application
- Minimum two months gap between event/project and application
- Always oversubscribed, so ensure your application stands out from the rest

ANY QUESTIONS?

