

A stylized illustration of a city skyline. In the center, a large, white, circular structure resembling a magnifying glass or a camera lens is positioned over a large, teal-colored eye. The eye has a black pupil and a white highlight. The city buildings are simple, blocky shapes in various colors like orange, white, and grey, with some having windows. A yellow flag is flying from a pole on the left. The background is a light teal color with some abstract, wavy shapes in a darker teal. The overall style is clean and modern.

How to ask for money?

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Asking for money – 10 things to think about

- Who does the asking?
- What do you know about the person you are asking?
- What is the right amount?
- How long should it take?
- Are you asking for project or general funds?
- Who can introduce you to the individual?
- What emotion do you want to convey?
- What ongoing involvement are you hoping the donor will have?
- Can they influence how the money is spent?
- How do you want to thank them?

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ABOUT

www.heyheyjoe.info

Heyheyjoe.info is a website full of free information, ideas and information for people who run and love charities and non-profits, set up by Joe Saxton

There are blogs, vlogs, presentations, reports and the opportunity to pick Joe Saxton's brains in an online session.

All this and more at www.heyheyjoe.info or email joe@heyheyjoe.info

