



**OUR  
CHARITY  
SECTOR**

MANIFESTO 2025

# Charity Sector

## Manifesto 2025 - an overview

Charities provide vital services, saving the Government and taxpayers money, fostering community well-being, and addressing social issues with an army of volunteers and staff. To ensure their continued success, we invite the States of Guernsey (SoG) to partner with the charitable sector for long-term sustainability and better outcomes.

### **ASK 1: Effective commissioning to become a strategic goal, establishing strong, collaborative partnerships**

- Treat charities as equal partners, valuing their expertise and capacity.
- Engage charities early in policy-making to reflect community needs.
- Provide multi-year service agreements with RPI-linked funding and clear KPIs.
- Co-design solutions to align policies with real needs.

#### **Why it matters:**

- Charities often feel undervalued, yet they are best placed to identify needs and solutions.
- Supports essential services that benefit the community.

### **ASK 2: Recognise the charitable sector's economic and social value**

- Regulation should be proportionate and tailored to the sector.
- Acknowledge that charities often provide cost-effective services more efficiently than government.
- SoG to adopt an Employer Supported Volunteering programme

#### **Why it matters:**

- Reduces compliance burden, especially for small charities.
- Encourages volunteering and community action.
- Employers have a vital role to play in promoting the benefits of volunteering to their workforce

### **ASK 3: Strengthen financial sustainability**

- Ensure full GST exemption for charities or protect service delivery from its impact.
- Unlock dormant assets (e.g., unclaimed bank deposits) for charitable use.
- Expand tax incentives for public and corporate donations.
- Include charities in key deliberations, such as revenue services and

#### **Why it matters:**

- Provides long-term stability for charities.
  - Encourages more charitable initiatives and reduces financial stress.
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## ASK 4: Enhance the value & impact of volunteering

- Improve public and policy understanding of volunteering as a community asset.
- Incentivise volunteering through tax benefits for businesses.
- Strengthen recognition of volunteering and CSR in tendering arrangements.
- Provide resources to strengthen charity governance and accountability.

### Why it matters:

- Engages the community and provides skilled volunteers.
- Fosters a sense of social responsibility within the workforce.

### Call to Action

We urge candidates in the 2025 election to adopt these asks and collaborate with us to strengthen the charitable sector for the benefit of all in our communities.

Contact the Association of Guernsey Charities to learn more:

[chair@charity.org.gg](mailto:chair@charity.org.gg)

For more information, visit [withoutus.gg](http://withoutus.gg).

### Charity Sector Stats

- The charity sector is made up of a diverse group of organisations that contribute to the social and economic well-being of our island.
  - 650+ registered charities and NPOs in the Bailiwick.
  - Majority of funds raised are reinvested locally.
  - The sector employs 600-800 staff but is largely volunteer-led and run with over 16,000 volunteers.
  - 30% of over-16s volunteer annually, giving time equivalent to 670 full-time roles.
  - Annual sector income over £100 million.
  - 30 commissioning agreements with the States of Guernsey, worth £5.2 m pa.
  - 1/4 of charities face funding shortfalls.
  - 41% of charities struggle with volunteer recruitment/retention.
  - 1/5 of charities anticipate having to increase services due to higher demand.
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