PRACTICAL FUNDRAISING TOOLS

Presented By : Karen Solway – Association of Guernsey Charities

Our local donations platform
Established in 2016
Collected £1.5 million
120 charities are registered to use it
Average 25k per month distributed to 40 Charites

IS YOUR CHARITY LISTED

Donate to Event   Create Event   **Donate to a Charity**   Credits

Choose a charity for your direct donation (enter a few characters from name - hint % selects all)

%

Active

Age Concern Guernsey LBG

Alderney Wildlife Trust Limited

Amalgamated Boxing Club

Association of Guernsey Charities

Autism Guernsey LBG

Bailiwick of Guernsey Scout Association

Bailiwick of Guernsey Victim Support and Witness Service LBG

Blanchelande College PTFA

Bowel Cancer Guernsey LBG

Bright Beginnings LBG

Bright Tights

Cancer Research UK - Guernsey

Carers Guernsey LBG

Caritas Community Charitable Trust (The)

Castel Parent Teacher Association

Changing Faces (Channel Islands) LBG

Channel Islands Air Search

Choices

Christian Aid

Citizens Advice Guernsey

Climb LBG

© 20

https://giving.gg/donate/Charity/0/Select-Guernsey-charity-for-direct-donation

HOW TO CREATE AND EVENT

Your details

In order to create a fund raising event for Guernsey charities, please complete the form below.

Your event will become visible after it has been approved by Giving administration. This process may require some time to complete.
Thank you for your interest.

Consent

You are giving us your contact information because you are setting up a fundraising event on www.giving.gg to collect donations for a member charity of the Association of Guernsey Charities. Your contact details will be retained by us for a period of up to six years after your event has closed.

www.giving.gg is an activity undertaken by the Association of Guernsey Charities. The AGC will not share your contact information with any other party, nor will it use your information for any purpose other than in connection with the fundraising event you have set up.

First name	
Last name	
Email	email address
Email Check	please re-enter email address
Phone	

Event Set-up
Please read carefully then choose from one of these options

◉ Standalone Event   If you are creating a standalone event (e.g. you are climbing Mount Everest to raise money for MUG),
                      Select your chosen charity(ies) and complete the event details below. then click the Submit button.

   Your event will be activated by Admin after review.

○ Events which are part of a Group -   If you are creating an event that other teams might be participating in and each team is raising money seperately for the **same** charity(ies) (e.g. Guernsey Swimarathon), donations
proceeds to the same charity(ies)   can only be made via individual teams.
                      You will be able to create a new event or add a team to an existing event by selecting this option. The Group Event and individual teams will only be visible when activated by Admin
                      after review.

○ Events which are part of a Group -   If you are creating an event that other teams might be participating in and each team is raising money seperately for **possibly different** charity(ies) (e.g. you are running the London
proceeds to different charities   Marathon), donations can only be made via individual teams.
                      You will be able to create a new event or add a team to an existing event by selecting this option. The Group Event and individual teams will only be visible when activated by Admin
                      after review.

If there are any difficulties please contact the Association of Guernsey Charities at mail@charity.org.gg for assistance.

Supported charities
Please select Guernsey charities below. (enter a few characters from name - hint % selects all)
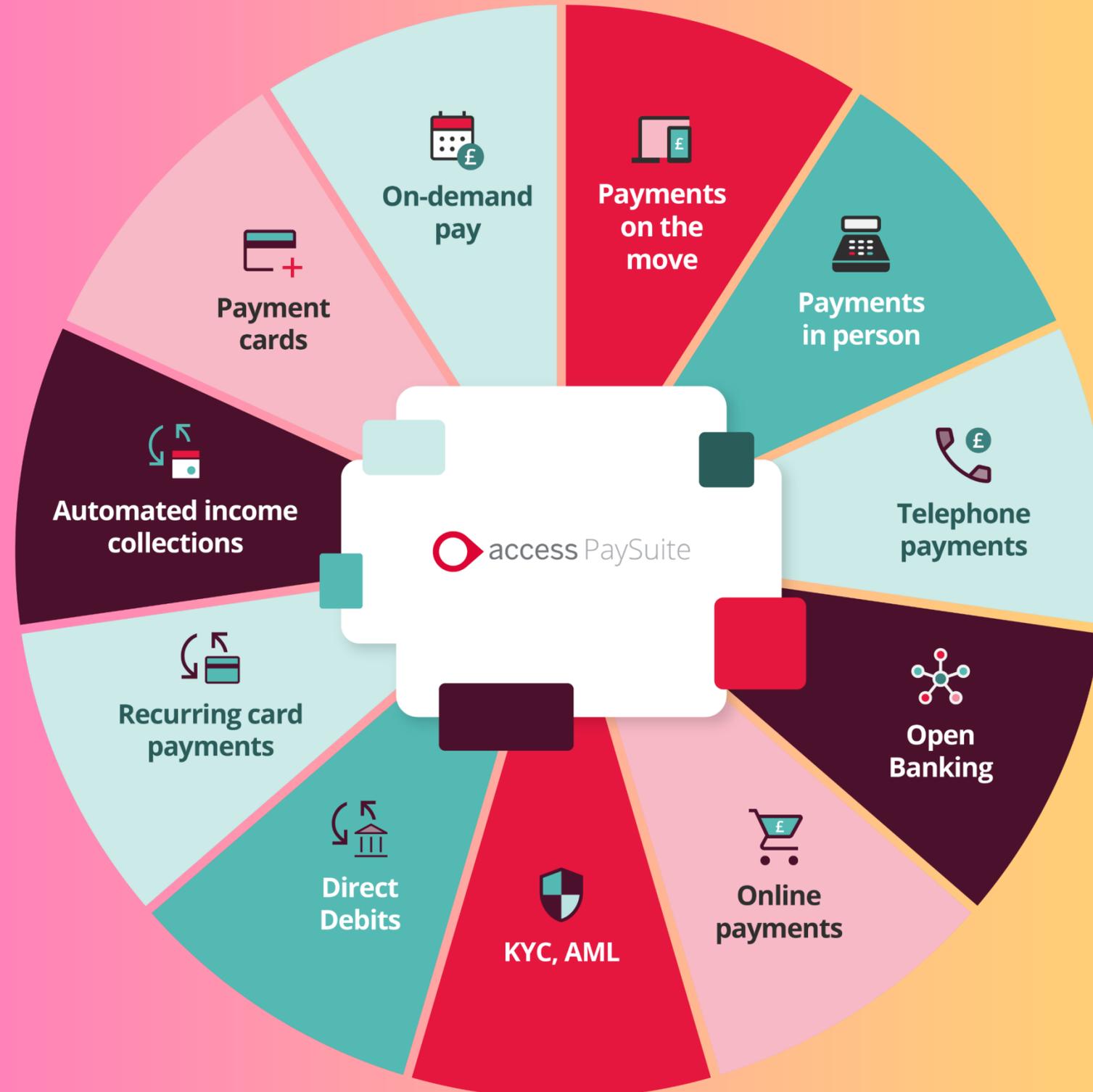
Step by step guide to creating a Sumup account & using QR codes

sumup°

Log in

New to SumUp? **Register**

Email address

you@example.com

Password

••••••••••••••

Forgot your password?

Next

Log in with a passkey

sumup

Business type

Select the legal type of your business

👤 Sole trader	›
🏢 Limited company (LTD)	›
🏢 Partnership (LLP)	›
⭐ Club or society	›
🏛 School, college or university	›
⚫ Other	›

←

Business details

We need this info to verify your business

Business name

Guernsey Beach Wheelchairs

Name to appear on receipts.

Business phone

+447911741097

Business description

Charity that provides specially adapted Wheelchairs to go on the beach

☐ Add VAT number (optional)

Where to find your business online

◉ Social media or website link　　○ Not online

Social media or website link

https://www.gsybeachwheelchairs.com/

Save and continue

←

Your addresses

Home address

⦿ kantara, Braye du Valle, St Sampson, GY2 4RA, United Kingdom

✎ **Edit Address**

☐ My business or trading address is different

Save and continue

https://me.sumup.com/en-gb/business-account

Home Page - AGC | How it works Giving... | Eventbrite - Home | Mailchimp Dashboa... | Overview | Wix.com | Guernsey Giving Day | My Drive - Google... | A Simple and Safer... | Charities | Wonderf... | Barclaycard | Data Security Mana... | Hallmaster V2 Log in

sumup·

? Support

Guernsey Beach Wheelchairs
MCKX7HVK

👤 Karen Solway ⌄

Overview

Set up your SumUp Business Account

1 of 4 steps completed

✅ **Business account** Opened

⚠️ **ID verification** Required   **Verify ID**

📱 **Account security** via SumUp app   **Download app**

💳 **Mastercard** Shipped   **Activate**

Expenses sorted, automatically

Learn more

✕

£0.00
Available balance

Send money

Create a QR code via app

Download the APP onto a phone

Hello

SumUp Solo
#307

● Inactive

📄 Sales

£0.00

19 – 25 August 2024

	0.00
	0.00
	0.00
	0.00

M   T   W   T   F   S   S
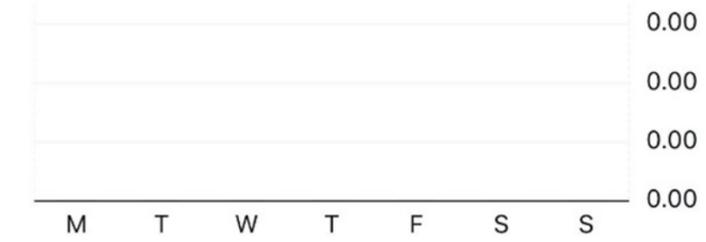
Invoices

Payment Links

More Benefits

Home   Checkout   Sales

Cancel   **Create Payment Link**

Amount type

Fixed   ⌄

E.g. payment for product or service

Amount

£   0.00

Description

Tell customer what link is for

Activate reusable link

Link can be used multiple times by one or
more customers

More link options   ⌄

Create Payment Link

1	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
	0	⌫

Cancel **Create Payment Link**

Amount type

Fixed ⌄

E.g. payment for product or service

Amount

£ 5.00

Description

Just testing

Activate reusable link

Link can be used multiple times by one or more customers ⬤

More link options ⌄

Create Payment Link

Cancel **Create Payment Link**

Amount type

Open ⌄

E.g. payment for donation or tip

Amount

Customer enters amount

Description

Donation

Activate reusable link

Link can be used multiple times by one or more customers

More link options ⌄

Create Payment Link

£5.00

✓ **New link created**

QR code	SMS	Share

Payment Link

Description
Just testing

URL
pay.sumup.com/b2c/XPMTG1NFI2

Link usage
One-off

Created
20 Aug 2024 at 10:57

Preview

Done   **Just testing**

£5.00

✓ **New link created**

QR code	SMS	Share

Payment Link

Description
Just testing

Scan QR code   Done

‹ **Guernsey Beach Wheelchair Donati...** •••

Open

Customer chooses amount upon payment

☑ **Active**

[QR code icon]   [Share icon]

QR code   Share

Payment Link

Description

Scan QR code   Done

[QR code image]

QR code for shop display

Cakes have Supplied by

Mill Street
— Community Café —

Please consider a small donation

Wooden Spoon

payment powered by SumUp

£5.00

Just testing

Pay with the app

£5 discount

Get £5 off this purchase when you sign up and pay with our app

Download SumUp Pay

*Terms and Conditions apply. Read more

— or —

Pay as guest ✓

Your full name

So the business knows you paid

Choose payment method

Pay as guest ✅

Your full name

So the business knows you paid

Choose payment method

🍎 Pay

Buy with G Pay

◉ **Credit/Debit Card**   VISA 💳 AMERICAN EXPRESS

Name on card

Name

Card number

•••• •••• •••• ••••

Expiration date   Security code

MM/YY   •••

Q&A

THANK YOU