

A stylized illustration of a city skyline. A large magnifying glass is positioned over a building, with its lens focusing on a small figure. The city features various buildings in shades of pink, orange, and blue, with a yellow flag on a pole. The background is a light pink and teal color with abstract shapes.

# The seven superpowers of charities and non-profits

Presentation to the Guernsey Charity Association

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HEY HEY JOE

# The seven superpowers of charities

1. Volunteering
2. Campaigning
3. Inspiration and ideas
4. Brand and image
5. Strategy and focus
6. Culture and diversity
7. Leadership

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