



# ANNUAL REPORT 2025

[www.charity.org.gg](http://www.charity.org.gg)



## A WELCOME FROM OUR CHAIR

It is a pleasure to present our Annual Report 2025, covering a year that has seen continued progress against our Strategic Aims. For any membership body, the views and support of those it serves are crucial, and so the growth in members and the range of testimonials provided throughout the report is especially pleasing.

The Charity Sector Manifesto epitomises our approach, collaboratively shaped by our members, for our members, working with candidates to brief them and to understand our asks of them if elected. This practical and pragmatic approach ensured we had the broadest of support and can now work with Policy & Resources Committee on their delivery as outlined on the following page by Deputy Steve Falla, Charities Lead.

The next year will be very challenging for our community and charities in particular, but as a sector, we enter from a stronger position, promoting the differences charities make, the assistance they need, whether from Government, businesses, the community or through their own endeavours.

Wayne Bulpitt, CBE  
Chair, Association of Guernsey Charities





## CHARITY LEAD - DEPUTY STEVE FALLA

Everyone in our community has touch points with charities in the Bailiwick, whether as officials, volunteers, donors or recipients of the services provided through the charities sector. Now, more than ever, the islands would be far poorer in so many respects without them.

The AGC is the thread that runs through all the good work that is done by our many charitable organisations, coordinating, supporting, guiding, campaigning, lobbying and agitating on behalf of them all. I recognise that charities often stand in the gap where they are best placed to address the needs of the community and I am grateful for this opportunity to put my thanks, on behalf of the States, on record.

I accept that regulatory and compliance pressures on the islands have, in turn, placed an additional burden on volunteers who have found themselves having to take on more official roles and duties than in the past. This has not been an easy transition and charities should be commended for the way that they have learned and adapted in response. We continue to work, alongside the relevant authorities and departments, on reviewing how these requirements can be simplified and made more accessible going forward.

Greater partnership and collaboration between the States and charities, for mutual benefit, is something we aspire to and work is progressing on a Commissioning Framework. This will provide a structure to encourage and enable greater cross-sector working to improve public services in the Bailiwick. The charities sector is a principal partner in this work and we are grateful for the input of the AGC and the wider sector. Over the last 12 months, we have seen a welcome increase in the services being delivered by charities commissioned by the States. Work is also underway on the Charity Sector Manifesto to determine what areas can be met by the States.

I salute and celebrate the work of charities in the Bailiwick.

Deputy Steve Falla  
Charities Lead  
Policy & Resources Committee

**A thriving charitable sector  
where everyone is empowered  
and motivated to actively  
participate and make a  
difference to causes about  
which they are passionate.**

## **OUR VISION**

### **Overview**

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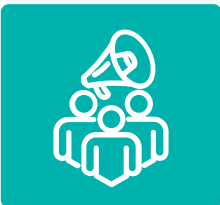


## STRATEGIC AIMS FOR 2025

Our action plan for the year centered around five priorities to support members and create the best environment for charitable organisations to achieve their goals.



**Build capacity in the sector:** Provide resources, guidance, and training to help charities in the Bailiwick thrive and achieve their goals effectively.



**Champion the sector:** Advocate for the value and impact of charitable work, ensuring the sector is recognised and supported by the community and stakeholders.



**Connect people and organisations:** Facilitate collaboration and communication within the charitable sector and between charities, volunteers, donors, and the wider community.



**Promote volunteering:** Encourage and enable more people to engage in volunteering by raising awareness and providing access to opportunities through volunteer.gg.



**Enhance charitable giving:** Empower charities to secure sustainable funding by offering tools, platforms (such as giving.gg), and guidance for effective fundraising.

## OUR MEMBERS

**Our growing and active membership is the foundation of our organisation, shaping the work we do and the support we provide.**

Our membership includes a diverse mix of organisations, causes, and individuals. We continue to adapt our approach accordingly to provide value across our membership. In a sector facing significant pressures, our role as a membership organisation is increasingly important, supporting members to navigate change positively and advocating for the priorities of the wider charitable sector. We are grateful for the trust our members place in us and for their continued engagement, which drives all that we achieve.

We pride ourselves on offering a virtually free service, enabling members to access guidance, support, and resources without financial barriers.

**+19**  
members  
in 2025

**330**  
total  
membership

**85%**  
are volunteer  
run & led



Our work in Alderney has developed significantly. We have also engaged faith organisations through a dedicated event, which saw strong participation, and continue to work closely with the Dean and other faith leaders as a liaison.

While challenges remain across the sector, they also bring opportunities for collaboration, innovation, and impact. By embedding our values, listening to members, and providing accessible, tailored support, we help charities adapt, grow, and strengthen the communities they serve.

“

**Having joined the charity sector in March 2025 for the first time, I have found the AGC an extremely valuable source of support and information. It has also enabled me to build positive relationships and share ideas with my counterparts in fellow charities, exactly what I was looking for as I got to grips with my new role.**

Joe Brown, CEO  
Guernsey Community Savings

”

**The AGC provides a focal point and a collective voice when needed, and is a very useful source of support and guidance.**

Jo Cottell, CEO Guernsey Mind

**It's always good to know that the AGC are there to help whenever a situation arises.**

AGC member



## KEY ACHIEVEMENTS in 2025

A snapshot of the progress, partnerships and positive change delivered across the Bailiwick's charitable sector in 2025.

# 1.

### CHAMPIONING CHARITIES IN THE 2025 ELECTION

supporting the sector in developing a charity sector manifesto, gaining backing from almost all Deputies, alongside collaboration with the G8 group to champion the charity sector.

# 2.

### CREATING EVENTS THAT CONNECT THE SECTOR

hosting more collaborative events, attracting charities, government, deputies and wider stakeholders, strengthening connections within the sector and with external partners across key topics.

# 3.

### BUILDING SUPPORT FOR ALDERNEY

creating an on-island Development Officer role to build a stronger, more coordinated support offer tailored to local needs.

# 4.

### IMPROVING ONLINE SERVICES

investing in our online services, making it easier for people to donate, volunteer and for charities to access support.

# 1.

## KEY ACHIEVEMENT

**Championing the charity sector ahead of the 2025 election, shaping priorities, supporting members, and ensuring the sector's voice was heard.**

In 2025, the Association of Guernsey Charities (AGC) played a leading role in championing the interests of the charity sector ahead of the local election. We hosted an event inviting members to identify sector priorities and key asks, ensuring a clear, unified agenda reflecting the needs of organisations across the island.

To support charities in advocating for their individual causes, we produced a practical toolkit, providing guidance and resources to engage effectively with candidates and deputies. We are grateful for the support of one of our member charities, Women in Public Life, in this work.

Our efforts secured full or partial support from all but one of the elected deputies. AGC was also invited to join the G8 forum, representing the charity sector alongside other major industry bodies, contributing to the Voice of Business report.

Wayne Bulpitt participated in an election panel hosted by the Institute of Directors, while media coverage across multiple channels highlighted the sector's priorities.

Through these initiatives, AGC has strengthened its role as the leading advocate for charities, ensuring the sector's voice is heard, supported, and visible. We remain committed to building strong working relationships with deputies and civil servants, supporting charities to become valued community partners.

The Charity Sector Manifesto is providing a roadmap for our engagement with the States over the political term, guiding our work to maximise the sector's impact and influence across Guernsey's social and economic landscape.

Charity Sector Manifesto

# Recognise

the charitable sector's economic and social value



# 2. KEY ACHIEVMENT

**Hosting more collaborative events, attracting charities, government, deputies and wider stakeholders, strengthening connections within the sector and with external partners across key topics**

## Development & Networking

One of the main pillars of our strategy is supporting effective development for charities. Charity leaders, whether voluntary or paid, often need to be multiskilled and understand areas beyond their core cause to operate effectively, legally, safely and sustainably.

We are proud to offer a free training programme to all our members, helping to build sector capacity. We are grateful to the professionals who have generously shared their knowledge, allowing us to provide this service at a low cost.

One of our priorities for 2025 was to ensure we engage and offer value to a wider section of the membership, both in terms of the different types of organisations but also the different roles, eg board, staff or key volunteers.

We also set out to create events that not only build capacity but that connect over shared topics, internally but also with external stakeholders. Events such as the Poverty Forum and the Health & Wellbeing are good examples where the AGC adds value in bringing community partners together in the same room.

**966** total amount of people attending **42** events

**50%** book more than one event

member charities engaged through events **140**

**83%** say training has increased their understanding & confidence

have (or will) share(d) the learning with their team. **91%**

**84%** say events help them to connect with other organisations

## Charity Conference

The third AGC Charity Conference, themed “Collaboration for Impact,” attracted strong participation from the sector, representing over 175 charities. Attendees included staff (30%), trustees (60% of whom were chairs), and over 15% deputies and lead civil servants, reflecting both internal leadership and external engagement.

Participants praised the event as having provided a valuable forum for networking, sharing best practice, and exploring ways charities can work together to maximise impact as well as showcasing not only the sector’s but also the current government’s commitment to collaboration and collective growth.

The event could not have happened without the support from the 12 workshop presenters from across the business, charitable and government sector.



**The event gave me a sense of excitement to push the charity to new levels.**

AGC member

**The event opened my eyes to the resources and collaborations that are possible.**

AGC member



## 2025 EVENTS

### Forums & sector meetings

- Health & Wellbeing
- Poverty - Quality of Life Report
- Overseas Aid
- Environment & Conservation
- Senior Staff Meeting (quarterly)
- Election Members Meeting
- Election Engagement Event

### Training sessions

- Safeguarding for charities
- Health & Safety for charities
- Bailiwick Commissioning Framework
- Trustee Recruitment & Retention
- New to volunteer.gg (x4)
- Recruiting volunteers (x2)
- Volunteer Management on volunteer.gg
- Office 365 for Charities
- Introduction to Xero accounting software
- Social Capital and charities
- Understanding Social Value and how to measure it
- Using Social Media to Strengthen connections with your supporters
- PR with Rob Moore

# 3. KEY ACHIEVEMENT

**strengthened engagement with the Alderney community creating an on-island Development Officer role to build a stronger, more coordinated support offer tailored to local needs.**

Following consultation with the Alderney community, States representatives, and member organisations, we identified a need for dedicated on-island development support. We successfully secured funding from Lloyds Bank Foundation to create a part-time development post based in Alderney, enabling us to extend our reach and strengthen local capacity.

In November 2025, we recruited Nicky Burland, and the Alderney Development Officer role will be active from January 2026.



# 4.

## KEY ACHIEVEMENT

**investing in our online services, making it easier for people to donate, volunteer and for charities to access support.**

The 2024 Volunteer Community Survey highlighted a need for easier access to volunteering opportunities and greater awareness of how people could get involved. We partnered with Team Kinetic, a UK provider, to introduce a new volunteer recruitment and management system, free for member charities.

The upgraded system makes volunteering simpler and more visible, enables better tracking of hours, and helps identify local trends. Volunteers can subscribe to a newsletter for regular updates, while charities received training and guidance to make the most of the system.

In addition, we have invested in a new AGC website, featuring a resource hub for charities and a members directory for the public. This, together with a refreshed donation platform, Giving.gg, is planned for release in the first quarter of 2026.

**676** individuals have registered their interest to volunteer

volunteering opportunities advertised

**278**

**90**

organisations signed up

unique visitors

**17300**

**75300** page views

**We have found volunteer.gg a really efficient way to attract volunteers saving us precious admin time.**

Rebecca Silk, Coordinator  
Wheels for You

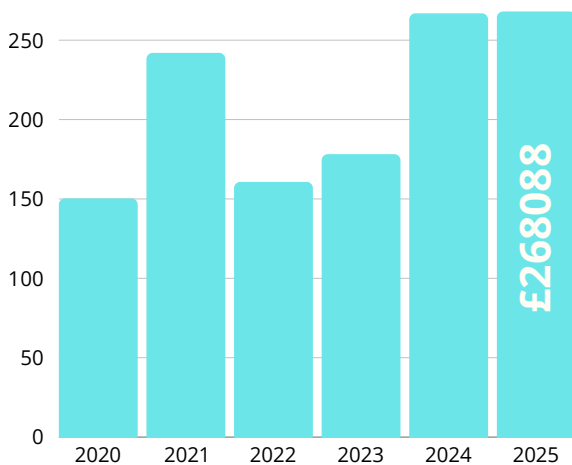
# Championing volunteering & charitable giving

## Supporting volunteering and giving through improved standards, visibility, platforms, and practical tools for our members.

### Charitable Giving

Giving.gg continued to be a well-used fundraising platform for members. This year's work focused largely behind the scenes, upgrading the website frontend, streamlining processes, and adding new features to improve usability and functionality.

### A record year for giving.gg



### Volunteering

Our work was guided by the Volunteer Strategy's three pillars: experience, opportunity, and belonging, and focused on:

- Enhancing volunteer experience by continuing to improve standards through training sessions and developing resources via the new Resource Hub
- Increasing accessibility to opportunities by developing & promoting volunteer.gg, also engaging with young people at the 2025 Careers Show
- Promoting the value of volunteering through media coverage and national awareness weeks, celebrating contributions across all ages and encouraging member charities to participate
- Progressing Volunteer.gg to improve data capture and impact reporting
- Exploring employer-supported and skilled volunteering, identifying where and how we can add the greatest value, while continuing to support employers in an advisory role



## Celebrating charity trustees in the Bailiwick

**TRUSTEES ARE THE TRUSTEES?** Trustees are the people responsible for a charity's direction, governance and oversight. Depending on an organisation's size, they may be made up of one or more individuals, directors or committee members, but they all share the same goal: ensuring the charity's success and protecting its long-term future. For this National Trustees' Week we hear from the Association of Guernsey Charities about the role of trustees and how to get involved.

**WHAT ARE TRUSTEES?** Trustees are the people responsible for a charity's direction, governance and oversight. Depending on an organisation's size, they may be made up of one or more individuals, directors or committee members, but they all share the same goal: ensuring the charity's success and protecting its long-term future. For this National Trustees' Week we hear from the Association of Guernsey Charities about the role of trustees and how to get involved.

**WHAT SKILLS ARE NEEDED?** One of the greatest strengths of Guernsey's charities is the high calibre of their trustees. Trustees are not just individuals with financial resources; they are also people with a wide range of skills and experiences. This includes financial literacy, strategic thinking, and a deep understanding of the charity's mission and values. Trustees are also responsible for ensuring the charity's financial health and for overseeing its operations.

**HOW CAN EMPLOYERS HELP?** Employers can play a vital role in supporting their employees who are trustees. This can be done through flexible working arrangements, providing time off for trustees to attend meetings and conferences, and offering support for travel and other expenses. Employers can also encourage their employees to get involved in their charities and to share their skills and experiences with other trustees.

**TRUSTEES MANAGE RISK AND HARNESS OPPORTUNITIES** Trustees are responsible for ensuring the charity's financial health and for overseeing its operations. This includes managing risk and harnessing opportunities. Trustees should ensure that the charity's financial statements are accurate and that the charity is compliant with all relevant laws and regulations. They should also identify and seize opportunities for growth and development.



### Les Bourgs Hospice mar with tribute to retiring bo

**A NATIONAL** Tribute Week celebrates the people who give their time and energy to support their communities. Les Bourgs Hospice is proud to have played a small part in this year's National Trustees' Week. The hospice has a long history of providing care and support to the community, and it is grateful for the support of its trustees and volunteers.

# ASSOCIATION OF GUERNSEY CHARITIES BOARD & STAFF TEAM IN 2025



**Wayne Bulpitt, CBE**  
Chair



**Gillian Gill**  
Treasurer



**Malcolm Woodhams**  
Director



**Bella Farrell**  
Director



**Steve Byrne**  
Director



**Sam Rouse**  
Secretary  
(resigned in Sep)



**Karen Solway**  
Administrator



**Kristin Dowling**  
Development Officer



**Charlie Cox**  
Vice Chair

## JOINED IN 2025



**Karen Marshall**  
Director



**John Brewer**  
Secretary



**Alexa Moore**  
PR & Comms  
Director



**Nicky Burland**  
Alderney  
Development Officer

# THANK YOU

to our members, volunteers,  
donors & partners.

**EVERY ACHIEVEMENT IN THIS REPORT  
IS THE RESULT OF A SHARED EFFORT.**

Your generosity and commitment, guided by  
our shared vision for a thriving charitable  
sector, make our work possible.

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