

Charity Sector Conference 2025  
Collaboration for Impact

Employer Supported Volunteering - How to build  
impactful partnerships

Saturday 18 October

## WELCOME, INTRODUCTIONS AND AGENDA



**CHARITY SECTOR CONFERENCE 2025**  
COLLABORATION FOR IMPACT

  
Stuart Harrison  
Appleby

  
Lisa Upham  
Appleby

  
Steve Sarre  
The Lihou Charity LBG

**WORKSHOP:** *Employer Supported Volunteering - building impactful partnerships*

 ASSOCIATION OF GUERNSEY CHARITIES



### AGENDA

Introductions

A bit about The Lihou Charity LBG

Who are Appleby?

How Appleby's CSR policy was developed

Appleby's relationship with the charity

The Project

Its not all about the money

Workshop Exercise

Conclusion

## THE LIHOU CHARITY LBG



- Purchased by States of Guernsey in 1995
- SoG currently rent the house to Lihou Charity LBG



- The charity provides educational residencies to pupils in Y4 to Y6 schools across the whole for the Bailiwick of Guernsey
- The house is also available for private hire



RAMSAR World Heritage site since 2006

## Who are Appleby?

### **WE ARE GUERNSEY LAWYERS**

- Appleby (Guernsey) LLP is one of the leading Guernsey law firms. Our Guernsey lawyers provide comprehensive, expert advice and services across corporate, dispute resolution, regulatory and private client and trusts practice areas.
- We are the only Guernsey law firm able to offer our clients access to a multinational footprint of experts across our offices in all of the major offshore centres, including in all three Crown Dependencies.

## Appleby's CSR Programme/Criteria

The key components of our corporate social responsibility policy revolve around **contributing** and seeking to **build strong relationships** with the **local** charities and communities.

Success of our policy is dependent on:

➤ impact on the charity

**AND**

➤ contributions made by our individuals

We wanted to encourage all employees to participate.

Our CSR policy seeks to support a broad range of activities with the emphasis on relationship building and less on just monetary contributions.

## Participation for all new CSR projects should include:

- Providing pro bono or low-cost legal advice to charities and not for profit businesses;
- Supporting initiatives aimed at assisting businesses and education in the local community;
- Volunteering in community projects;
- Supporting and sponsoring community work by employees as part of a team bonding exercise;
- Charitable donations and also a percentage of matching sponsorship raised by employees for our chosen charity partners;
- Encouraging employees to contribute to the local community by joining committees, trusts and boards;
- Recognising that our business practices have environmental effects, both directly and indirectly and, as such, we are committed to improving our environmental performance.

Its not all about the money...



## How it all started...

- Initially a Personal connection
- CSR Programme driven by Appleby employees
- Previous support The Friends of Lihou Trust with fund raising events:
  - ✓ West Show parking
  - ✓ Lihou 5k
  - ✓ Xmas Mince pies and Mulled wine
  - ✓ Easter Egg treasure hunt/duck racing



## Next Steps

- Time to develop a longer term relationship
- Opportunity to deliver a LEGACY Project
- Making a difference to Guernsey and its population
- Project allowed utilisation of employees skillsets
  - Research
  - Design
  - Copywriting
  - Project Management
  - Labour (Painting/decorating)

## The Project

Creation of an Interactive History room in Lihou House re-telling the rich and varied story of Lihou Island



Initially we had a short list of important dates and facts and some artefacts

## BEFORE



## THE ORIGINAL CONCEPT!



## AFTER













## MUSEUM LAUNCH PARTY



## Family notices

COMMON PERSONAL MESSAGES AND NEWS

To place a notice:  
 Telephone: 240280  
 Email: familynotices@guernseyexpress.com  
 Website: www.familynotices.gg

# The story of Lihou told at new mini-museum

### Trust hopes educational centre will enhance schoolchildren's visits

by Andy Brown  
 abrown@guernseyexpress.com

ALMOST 10,000 years of history have been packed into a new mini-museum on Lihou to bring the island's past to life.

A key part of the Lihou Trust's work – the charity that runs the island – is to offer educational residential trips to every schoolchild across the Bailiwick, and it was hoped an educational centre could enhance these visits.

Lihou warden Steve Sarre approached the corporate social responsibility team at law firm Appleby in October 2022 about the project.

'The museum has been something we have wanted to do for a long time,' he said.

'Appleby have been amazing and have really produced an amazing space. It has already started to make a difference. The kids engage with the artwork and the displays and really start asking questions about the island's history and environment.'

The interactive museum uses art, work and artefacts, videos and sound recordings to trace the history of Lihou from the Mesolithic age to the present day.

Illustrations by local artist James Colmer include a stunning oil painting of the island's famous Venus Pool.

As well as the museum, Appleby has put together an in-depth new website for the island which delves even deeper into the island's past.

Lisa Upham from Appleby said the project was great to be involved with, as not only did staff help visualise it, they also created all the content for the display and the website.

'This meant that from a CSR project perspective, those who provide write could help collate the material,



Left to right: Lihou warden Steve Sarre with Lisa Upham and Stuart Harrison from law firm Appleby inside the new museum and educational centre on Lihou. (Picture by Sopp)

those who wanted to do something practical could help with the more manual aspects of painting and decorating, and those who were project managing the development, were completely hands-on at every stage of the build.'

Her colleague Stuart Harrison said tributes to the local businesses that had assisted.

'We had a great team of people who love Lihou and its history and have really bought into the project,' he said.

'People like Swan Joinery who even ended up staying overnight so they could work around the tides.'

Together, they have created a little piece of history that will be used by most of the island's primary

school population.'

The museum opens on Thursday, and the best islanders to see it will be the Lihou Duck Race on 12 April.

The new website can be found at [www.lihouisland.org/land-museum-education](http://www.lihouisland.org/land-museum-education).

## A meeting of minds for de Putron Challenge



### LIHOU ISLAND MUSEUM AND EDUCATION CENTRE

AS MOST 10,000 YEARS OF HISTORY HAVE BEEN PACKED INTO A NEW MINI-MUSEUM ON LIHOU TO BRING THE ISLAND'S PAST TO LIFE...

For a small site packed with the story of the island, Lihou has a rich and varied history spanning thousands of years. The Lihou Charity LBG work to ensure that this history is shared with every schoolchild across the Bailiwick, and this new museum enhances these visits.

The museum has been something we have wanted to do for a long time, said Steve Sarre, Lihou warden. Appleby have been amazing and have really produced an amazing space. It has already started to make a difference. The kids engage with the artwork and the displays and really start asking questions about the island's history and environment.

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# 10,000 YEARS OF HISTORY

By Laura Clayton

Pictures by Paul Chambers

Guernsey based offshore law firm **Appleby** has been working with **The Lihou Charity LBG** for the last two years to create and install an interactive Museum and Education Centre.

Based within Lihou House, the new museum and centre tells the fascinating story of the island from 10,000 years ago up to modern times.

The project has been an initiative of the Appleby Corporate Social Responsibility team, who not only financially supported the project but also developed and planned the concept from inception to completion. They undertook the research required for the exhibition, took and copy for the museum walls and the website. With the help from Dr Phil de Jersey (States of Guernsey Head Archaeologist) and Steve Sarre (Warden of Lihou) they curated the artefacts for the exhibits. They served as project lead, handpicked the project team and oversaw the build in its entirety.

It was clear from our visit to Lihou one afternoon in April, exactly how hands on some members of the Appleby team had been – and how much the new addition to Lihou House had benefited from their passion for the project.

That passion was sparked by Appleby agreeing to sponsor some of the annual events organised by The Lihou Charity including its popular Duck Race, Muled Wire and Skirase.

'The original connection is through one of our legal secretaries, Wendy Williams. Her son in law is the warden, Steve,' explained Appleby's Senior Business Development Manager, Stuart Harrison.

'One of the key drivers that drives our CSR decisions is to support local charities and wherever feasible to partner with local businesses.'

SPONSORED CONTENT

## TIME OUT WITH

“

There is so much history on Lihou that I wasn't aware of

”




"Our CSR programme is not just about financially helping charities, although that's obviously a big part of it. It's about engaging with them, whether or not that's through pro bono work or, more importantly, actually getting members of the Appleby team to give their time to help out at events or various other projects."

From their first initial meeting with Steve, the Appleby team could see how a museum and education centre would work well with the educational activities that he and previous wardens of Lihou undertake as part of every school's trip to Lihou Island. A key part of the great work the charity does is to offer educational residential to every school child across the Bailiwick of Guernsey.

For Lisa Upham, Senior Knowledge Management Lawyer in Guernsey for Appleby, that concept gave way to more ideas, which led to the curation of the original artefacts that are now on display being sourced, replicas of others being created, and the development of interactive displays with audio and visual effects to aid learning and understanding.

"Initially Steve shared with Appleby a single piece of paper, containing a few dates and notes describing what was happening on Lihou at various points in the island's 10,000 year history. Upon handing over the piece of paper Steve said 'We'd really like a history walk... I don't think the directors envisaged us actually making a mini museum and having authentic artefacts on display here,'" said Lisa.

"When we started researching Lihou, there is so much history on Lihou that I wasn't aware of. I knew about the Priory built by Benedictine monks from Mont Saint Michel, but very little else about the rest of its rich and varied history."

As well as telling the story of how monks came to live on Lihou, how the priory was built from a flat pack set of carved stones from Caen, which were delivered to the island by boat, how the monks created fish traps for a plentiful supply of fresh food and kept a substantial wine cellar from France and the impact they had, the new museum also tells visitors about, even earlier settlers, how the island was used for iodine production, and how a pilot crash landed there during the Occupation.

Interactive displays convey how the Harcots, Les Casquets and Roches Douvres lighthouses have their own individual light sequences. There are also interviews to watch with the last remaining lighthouse keeper, Robbie Goldsmith, who worked on all of the neighbouring

CONNECT 18

## Finally we couldn't have done it without...

- Phil de Jersey, States of Guernsey archaeologist
- James Colmer, Illustrator and Graphic designer
- Keith Quertier, MD Swan Joinery
- Dave Dowding, MD Dowding Signs
- Adam Falla, Electrical Solutions Limited
- Simon Harvey, Digital Content Creator and Web Designer

It was also important to ensure that the work was done locally and that the designers, artists and craftspeople were paid market rates for the work done.

NOW ITS YOUR TURN.....

## **PRACTICAL EXERCISE**

*IMAGINE A LOCAL BUSINESS OFFERS YOU NO MONEY BUT A CHANCE TO USE THEIR SKILLS, PEOPLE AND RESOURCES.*

*WHAT KIND OF PROJECT COULD YOU CREATE TOGETHER THAT BENEFITS THE WIDER COMMUNITY, WHICH ENERGISES THEIR EMPLOYEES AND STRENGTHENS YOUR CHARITY?*



APPLEBY

THANK YOU

Looking forward to the  
continued partnership between  
Appleby and Lihou Charity LBG

