



## LUCIE KOPECKY

Head of Operations

lic. iur.

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### LOCATION ZURICH

Löwenstrasse 1, 8001 Zurich

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Bahnhofstrasse 29

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### EXPERIENCE

As Head of Operations, I am responsible for organizing and managing the day-to-day business operations of our firm. In this role, I support the management with all operational tasks and strategic decisions, while leading key internal and external projects.

- 2023 Head of Operations at Barandun AG in Zurich and Zug
- 2008 Head of Marketing and Communications at an internationally active Swiss law firm
- 2004 Group Manager Internet at Bank Julius Baer in Zurich
- 2000 Senior Consultant at BearingPoint in Zurich, Frankfurt, Berlin, Hamburg
- 1994 Product and Channel Manager Direct Banking at Credit Suisse in Zurich

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### EDUCATION

- 2023 SAWI, Digital Marketing Management
- 1998 International Bankers School, Chicago (MBA)
- 1993 University of Zurich (lic. iur.)

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### LANGUAGES

German, English, French, Italian, Czech

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