

Tender documentation

Accell Sweden AB,
556896-6518, in bankruptcy

ACCELL



Ackordscentralen Syd AB
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Table of contents

Table of contents	s. 2
1. Advertisement	s. 3
2. The Business	s. 4
3. Equipment and Inventory	s. 5
4. Mobilephones, computers etc.	s. 6
5. Vehicles	s. 7

1. Advertisement

BANKRUPTCY TENDER

Accell Sweden AB, 556896-6518 (the Company), was declared bankrupt by the Malmö District Court on August 6, 2026. The Company engages in the wholesale of bicycles and bicycle parts. The Company is part of the Accell Group, with the parent Company Accell Group B.V. and has been closely connected with the operations of Cycle Service Nordic ApS. Cycle Service Nordic ApS entered into bankruptcy August 13, 2026.

The Company's operations has been conducted from premises in Varberg, on Sweden's west Coast. At the time of the bankruptcy order, the Company was staffed with 8 employees. Employee contracts and commercial lease agreement must be negotiated separately and are not included in this sale.

Bids are hereby invited for the following:

- Equipment and Inventory,
- Mobilephones, computers etc.,
- Vehicles

Bids for all or part of the property as described above must be received by Solveig Liljekvist no later than **September 14, 2026** at the address below or via e-mail to solveig.liljekvist@ackordscentralen.se; bids must be stated in SEK, excluding value-added tax. It must also be stated whether you intend to pick up the property in the premises or if you intend to enter into a commercial lease agreement with the landlord. The Trustee's right to freely evaluate bids is reserved, as is the right to sell the property via private treaty prior to the expiration of the bidding period.

To book a viewing of the property, please contact Ann-Christine Halén at +46 705155234.

Ackordscentralen

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2. The Business

The Company's Business as a well-established supplier of bicycles accessories and spare parts to professional bicycle dealers, manufacturers and wholesaler in the Nordics has been conducted from Varberg. The organisation has roots dating back to the 1980s and is one of the strongest suppliers in the Nordic bicycle and sport market. With deep knowledge of bicycles, components and accessories, aswell as technical expertise, the Company has operated with service and support on the Swedish market in close cooperation with the parent Company, Cycle Service Nordic ApS.

The Business is located at Honungsgatan 23 in Varberg, in spacious premises, close to a major motorway (E6) and close to Gothenburg. The premises are in good condition and well equipped to service the P&A segment of the business and has a tastefully decorated showroom and office. The total area of the premises is 1 070 square meters with app. SEK 1 097 000/annually. A commercial lease agreement requires the landlord's approval and is negotiated separately from this sale, directly with the landlord.

3. Equipment and Inventory

For details, see attachment.

- Marketing materials
- Equipment in the training facility
- Office furniture, 6 workstations, meeting room
- Workbenches, 5 units
- Racking systems, shelving with spare parts

- Bicycles, 20–30 units, Tunturi, Ghost, Batavus, Lapierre, Haibike, Muc-Off
- Gear components, SRAM
- Wheels and cockpit components, ZIPP
- Shoes and saddles, FIZIK
- Wheels, pedals and shoes, CRANKBROTHERS
- Pedals, LOOK
- Wheels and suspension components, DT SWISS
- Tires and inner tubes, MICHELIN, SCHWALBE, CONTINENTAL
- Chains, KMC
- Workbench with tools + electric repair stand, UNIOR
- Bicycle accessories, bike carriers, XLC
- Assorted chairs, trolleys and bags
- Helmets, MET
- Lights, various brands
- Locks, mudguards, cycle computer
- Laundry accessories, washing machines, MUC OFF

4. Mobile phones, computers, etc.

Item	Quantity
Computer screen including power supply	5
Laptop including power supply	6
Headset including charger	3
Ipad including charger	3
Keybord for computer	5
Laptop stand for desk/Laptopstativ	1
Mobile phone including charger	6
Mouse for computer	7
Tools	
Work clothes	

5. Vehicles

Vehicle	Model year	Registration number
Peugeot Boxer 335 2.0 BlueHDI Van (2020)	2020	WMC08M
WV Caddy	2021	AKA93D