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Press release

Setting new standards with Vectorpark and Trendpark

Art of creative patterns for sophisticated interior concepts: Bauwerk Parkett presents Vectorpark, expands its Trendpark range.



Bauwerk Parkett, the premium Swiss brand for exclusive parquet solutions, is expanding its portfolio with two product lines that pave the way for top-tier innovative interior design. By introducing Vectorpark and expanding the Trendpark range, the company is reacting to the high demand for architecturally sophisticated flooring that simultaneously offers both design freedom and technical precision.

Created specifically to be laid in a classic herringbone pattern, Vectorpark combines timeless aesthetics with intelligence and modern precision. This innovative 2-layer parquet adds impressive elegance, reinterpreting traditional laying patterns.

“Vectorpark’s dimensions not only make majestic, classic herringbone patterns possible, but also allow for other creative designs, such as parallel and ladder patterns. The planks’ balanced proportions produce a harmonious overall look and can achieve their full effect when featured in large-scale projects and more compact living areas,” explains Andrew Clare, Head of Products at Bauwerk Group. Full-area bonding delivers optimum stability and energy efficiency with underfloor heating and creates pleasant room acoustics. Whether the area for installation is a loft, an elegant showroom or a trendy office space, Vectorpark integrates seamlessly into a wide range of interior design scenarios, adding striking visual accents.

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Trendpark: spacious look and unique surfaces

Trendpark features the largest unbevelled planks of all the product lines in Bauwerk Parkett's range and impresses with its remarkable versatility. The compact one-strip planks open versatile application options across various room concepts: from small living areas to vast interior spaces. The unique advantages brought by this 2-layer parquet become evident when considering its dual character: the absence of bevels produces a uniform, spacious look, while its impressive range of colours, structures and surfaces imbue the parquet with vivid expression.

The update to this successful collection includes new colour variants like Oak Avorio, as well as livelier wood gradings. With a plank length of 1,390 millimetres, Trendpark offers versatility and adapts seamlessly to rooms of different sizes and architectural layouts.

Sustainable precision for visionary interior design

Both of these product lines combine superior craftsmanship with environmental responsibility. All the timber used is sourced from sustainably managed forests and undergoes testing to ensure environmental compatibility and the absence of contaminants. Production occurs in Switzerland, adhering to the highest ecological and quality standards. The fusion of exceptional craftsmanship, innovative design possibilities and recognised sustainability certifications positions Bauwerk Parkett as the preferred choice for refined and enduring flooring solutions.

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1 Vectorpark was explicitly designed with the classic herringbone pattern in mind. Its large planks add a modern touch to this traditional pattern, harmonising elegantly with sophisticated room designs. Photo: Bauwerk Parkett

2 Vectorpark enables smooth transitions: with the availability of matching stair solutions, the parquet can be seamlessly installed on stairs, consistent in wood type, surface, and orientation. This creates a harmonious design concept that blends elegance with functionality. Photo: Bauwerk Parkett

3 Vectorpark enables seamless integration of floors and stairs, creating a cohesive aesthetic that smoothly ties the space together. Photo: Bauwerk Parkett

4 Sunlight impressively emphasises the wood's natural, vibrant character: reflections dance over the herringbone parquet's brushed surface, bringing the room to life. The planks have bevels on all four sides, amplifying this effect, vividly emphasising each element. Photo: Bauwerk Parkett

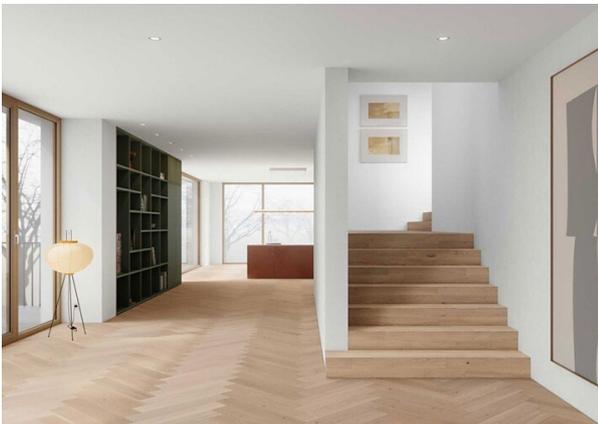
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5 New colour variants and livelier wood gradings expand the popular Trendpark collection, adding inviting depth to any space. Photo: Bauwerk Parkett

6 The natural radiance of seamless wooden floors fosters a cosy atmosphere and lends a tangible quality to interior design. Photo: Bauwerk Parkett

7 Trendpark captivates with its serene and expansive appearance, effortlessly integrating into contemporary room designs. The absence of bevels enhances the elegant sensation of space in the room, while the colour and surface structure serve as a stage for showcasing high-quality interiors. Photo: Bauwerk Parkett

8 Trendpark's uniform surface conveys a sense of clarity and restraint, making it ideal for minimalist interior designs. The calm grading lets the natural beauty of the wood speak for itself, introducing a stylish presence to the room. Photo: Bauwerk Parkett

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Bauwerk Parkett – Built for a lifetime

What began in 1935 with the invention of solid parquet by Swiss pioneer Ernst Göhner is still setting new standards for ambitious design and healthy living today. Just like every tree and every piece of wood, each of our responsibly manufactured planks is sustainable and unique. A fusion of Swiss engineering and authentic nature results in extraordinary living experiences: today, and for future generations.

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