Welch's

Business and Industry Product Portfolio

FAMILY FARMER OWNED



Drive Consumer Satisfaction with Variety That Just Taste Great

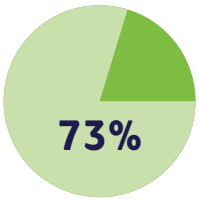


Why 100% fruit juice

72% of consumers ranked **taste** as the most important attribute for **juice**[1]

$1.0 billion

Away From Home juice is a 1.0 billion dollar category[2]



Why juice

Nearly three quarters of operators offer **100% juice**[1]

flavor variety just makes sense

- ✓ Avoid patron menu fatigue
- ✓ Increase breakfast beverage satisfaction
- ✓ Build the right balance between taste and healthy options
- ✓ Offer 5-6 juice flavors to maximize offerings

Fruit Done Right
Always by us, for you

Drive Consumer Satisfaction with Variety That Just Taste Great

ABSOLUTELY NO artificial flavors

OUR FOCUS ON SUSTAINABILITY

- Preserve biodiversity & soil health
- Reduce carbon footprint
- Agricultural research & academic partnerships
- Plastic reductions in our packaging
- Upcycle manufacturing by-products

Our Rich Heritage Makes for a Trusted Brand

We're not a big corporation, but a co-op of over 500 family farmers, including 4th and 5th generation.

- Average vineyard size of 52 acres
- Welch's grapes are harvested in about 30 days
- Each grape is pressed into juice within 8 hours
- Our grapes are grown & harvested in the US (NY, PA, OH, MI, WA)
- Our apples are 100% US grown & processed (OR, WA)

Product Code	DOT Item Number	Product Name	Pack/Size	Juice Content Percentage	Kosher	Serving Size	First Ship
100% Fruit Juice, Fruit Juice Cocktails, Fruit Juice Drinks & Drinks							
10 oz PET Bottles							
WDP31600	393414	Welch's 100% Apple Juice† 1 2	24 / 10 oz	100	None	1 Bottle (295ml)	
WPD35400	393408	Welch's 100% Grape Juice, Concord† 1 2	24 / 10 oz	100	None	1 Bottle (295ml)	
WPD37731	762746	Welch's 100% Orange Pineapple Apple† 1 2	4 / 6 ct. / 10 oz	100	None	1 Bottle (295ml)	
WPD39400	393419	Welch's Cranberry Juice Cocktail2	24 / 10 oz	15	None	1 Bottle (295ml)	
WPD37741	813616	Welch's Grape Lemonade Juice Drink	4 / 6 ct. / 10 oz	11	None	1 Bottle (295ml)	
WPD31700	393425	Welch's Orange Pineapple Juice Drink	24 / 10 oz	7	K	1 Bottle (295ml)	
WPD37740	813613	Welch's Zero Sugar Drink - Black Cherry	4 / 6 ct. / 10 oz	1	None	1 Bottle (295mL)	
WPD37735	784371	Welch's Zero Sugar Drink - Tropical Punch	4 / 6 ct. / 10 oz	1	None	1 Bottle (295mL)	
WPD37736	784370	Welch's Zero Sugar Drink - Concord Grape	4 / 6 ct. / 10 oz	1	None	1 Bottle (295mL)	
WPD37737	784369	Welch's Zero Sugar Drink - Strawberry	4 / 6 ct. / 10 oz	1	None	1 Bottle (295mL)	
16 oz PET Bottles							
WPD30194	590512	Welch's 100% Orange Juice† 1 2	12 / 16 oz	100	None	1 Bottle (473ml)	
WPD30193	590510	Welch's 100% Apple Juice† 1 2	12 / 16 oz	100	K	1 Bottle (473ml)	
WPD30219	603006	Welch's 100% Grape Juice, Concord† 1 2	12 / 16 oz	100	None	1 Bottle (473ml)	
WPD30195	590514	Welch's Cranberry Juice Cocktail	12 / 16 oz	15	None	1 Bottle (473ml)	
WPD30201	590819	Welch's Orange Pineapple Juice Drink	12 / 16 oz	7	None	1 Bottle (473ml)	
WPD30197	590516	Welch's Fruit Punch Juice Drink	12 / 16 oz	5	None	1 Bottle (473ml)	
WPD30362	784373	Welch's Zero Sugar Drink - Tropical Punch	12 / 16 oz	1	None	1 Bottle (473ml)	
WPD30363	784372	Welch's Zero Sugar Drink - Strawberry	12 / 16 oz	1	None	1 Bottle (473ml)	
Sparkling Fruit Juice							
25.4 oz Glass Bottles							
WPD71650	247109	Welch's Sparkling Red2	12 / 25.4 oz	40	None	8 FL OZ (240ml)	
WPD71550	245161	Welch's Sparkling White2	12 / 25.4 oz	40	None	8 FL OZ (240ml)	
WPD70540	679639	Welch's Sparkling Rosé1 2	12 / 25.4 oz	50	None	8 FL OZ (240ml)	
WPD70621	799745	Welch's Sparkling Crisp Apple1 2	12 / 25.4 oz	50	None	8 FL OZ (240ml)	
8.4 oz Glass Bottles							
WPD70597	785709	Welch's Sparkling Red2	12 / 8.4 oz	40	None	1 Bottle (248ml)	
WPD70598	785708	Welch's Sparkling White2	12 / 8.4 oz	40	None	1 Bottle (248ml)	
Spreads							
Squeeze Bottles							
WPD50153	605238	Welch's Concord Grape Jelly2	12 / 20 oz		None	1 tbsp (20g)	
WPD50154		Welch's Concord Grape Jam2	12 / 20 oz		None	1 tbsp (20g)	
WPD50167	605239	Welch's Strawberry Spread	12 / 20 oz		None	1 tbsp (20g)	
WPD50171	605240	Welch's Reduced Sugar Concord Grape Jelly2	12 / 17.1 oz		None	1 tbsp (17g)	
WPD50169	613251	Welch's Natural Concord Grape Spread† 2	12 / 18 oz		None	1 tbsp (18g)	
WPD50170	605907	Welch's Natural Strawberry Spread† 2	12 / 18 oz		None	1 tbsp (18g)	
Jars							
WPD50150	605241	Welch's Concord Grape Jelly2	12 / 30 oz		None	1 tbsp (20g)	
WPD50151	605906	Welch's Concord Grape Jam2	12 / 30 oz		None	1 tbsp (20g)	
WPD50126	555085	Welch's Natural Concord Grape Spread† 2	12 / 27 oz		None	1 tbsp (18g)	
WPD50127	571593	Welch's Natural Strawberry Spread† 2	12 / 27 oz		None	1 tbsp (19g)	